



# **Contrastive Visual Data Augmentation**

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## **Motivations**





(novel specie discovered in 2024)



What is this animal?

African Leopard













## **Motivations**





What is this place?











**Resupply Base** 

(visually confusing concept)



Confusable Concept

## **Related Works**

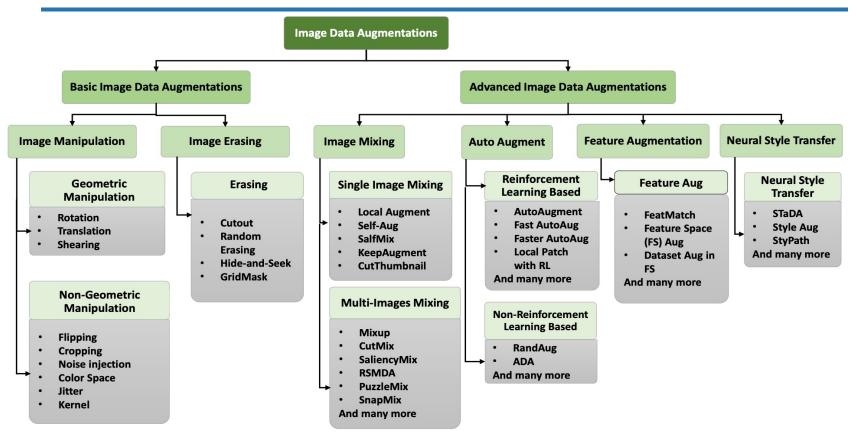


Figure from: Kumar et al. "Image Data Augmentation Approaches: A Comprehensive Survey and Future directions". 2024

## **Related Works**

(a) Random Solarizing & Image Cropping

**TrivialAugment** (Müller et al., 2021)

#### Original data



A Boston Terrier is running on lush green grass in front of a white fence.

#### Augmented data 1



A Boston Terrier is running on lush

#### Augmented data 2



A Boston Terrier is running on lush green grass in front of a white fence. green grass in front of a white fence.

#### Original data 1

(b) Image Interpolation & Text Concatenation

> MixGen Hao et al., 2023



A Boston Terrier is running on lush green grass in front of a white fence.

#### Original data 2



Four people are jumping from the top of a flight of stairs.

#### Augmented data



A Boston Terrier is running on lush green grass in front of a white fence. Four people are jumping from the top of a flight of stairs.



Figure from: Jin et al. "ARMADA: Attribute-Based Multimodal Data Augmentation". 2024

## Contrastive Visual Data Augmentation (CoDA)

#### **Target Concept**

Anodorhynchus Leari (Lear's Macaw)





### **Confusable Concept**

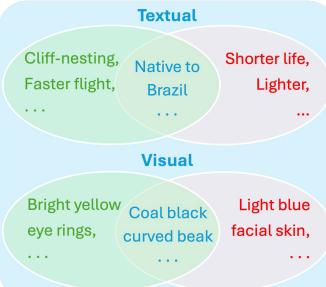
Cyanopsitta Spixii (Spix's Macaw)







## Feature Extraction



#### **Feature Filtering**

#### "Coal black curved beak"

Discriminability: 0.45
Generability: 0.93



#### "Bright Yellow eye ring"

Discriminability: 0.98



Generability: 0.86



#### "Native to Brazil"

Discriminability: 0.48



Generability: 0.14





1. Discriminability (D(f, C\_T, C\_M)): measures whether a feature f indeed differentiates the target class C\_T from the misidentified concept C\_M (check whether f is a valid feature of C\_T but not C\_M).

$$D(f, \mathcal{C}_T, \mathcal{C}_M) = \sum_{i \in I} rac{ ext{CLIP}(f, i^{ ext{real}}_{\mathcal{C}_T})}{ ext{CLIP}(f, i^{ ext{real}}_{\mathcal{C}_T}) + ext{CLIP}(f, i^{ ext{real}}_{\mathcal{C}_M})}$$

2. Generability (G(f, C\_T, C\_M)): measures whether a feature f can be properly generated by the text-toimage generative model.

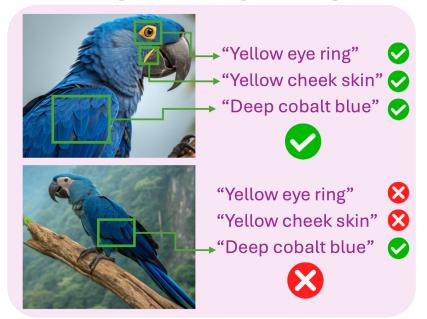
$$G(f, \mathcal{C}_T, \mathcal{C}_M, g) = \sum_{i \in I} rac{ ext{CLIP}(f, i^{ ext{synthetic}}_{\mathcal{C}_T})}{ ext{CLIP}(f, i^{ ext{synthetic}}_{\mathcal{C}_T}) + ext{CLIP}(f, i^{ ext{real}}_{\mathcal{C}_M})}$$



#### **Feature-controlled Augmentation**

# Lear's Macaw Spix's Macaw

#### **Augmented Image Filtering**





To verify the final images contain desired target concept features, we propose a simple verification metric: Given the vanilla LMM M, a set of features F, the feature satisfaction rate S(i synthetic, F, M) for each augmented image i is:

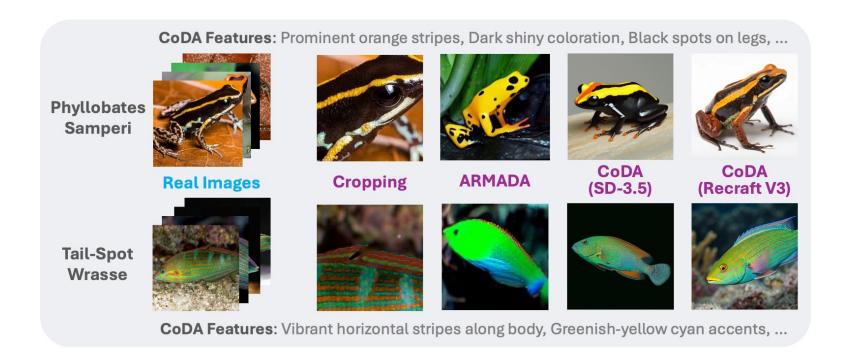
$$S(i^{ ext{synthetic}}, \mathcal{F}, \mathcal{M}) = rac{\sum_{f \in \mathcal{F}} \mathbf{1}\{\mathcal{M}(f, i^{ ext{synthetic}})\}}{|\mathcal{F}|}$$

Human evaluation results on a subset of iNaturalist and the NovelSpecies dataset further verifies the reliability of our filtering pipeline:

Image Type	Target Concept (%)	Misidentified Concept (%)	Inter-Annotator Agreement $(\kappa)$				
Real	92.51	14.32	0.87				
Synthetic	83.97		0.82				



# **Qualitative Comparison**





# **Quantitative Experiments**

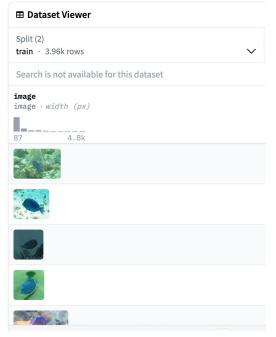
Dataset         Method         Type         5:0         5:1         5:3         5:5         20:0         10:10           Sun (Xiao et al., 2010)         Baselines         All Real (73.4) 74.3 - 77.3 - 78.4 74.8 - 77.3 - 77.3 - 75.7 78.4 74.8 - 75.2 - 75.2 ARMADA - 75.9 78.3 77.6 - 76.2           Sun (Xiao et al., 2010)         Textual (75.9) 78.3 77.6 - 76.2 - 76.2 - 76.2 - 76.2 - 76.2 - 77.3 - 77.4 - 77.4 - 77.2 - 77.4 - 7	Fixed Compute (Real:Syn)			
Baselines Cropping - 78.3 75.8 76.3 - 77.3 Flipping - 75.7 78.4 74.8 - 75.2 ARMADA - 75.9 78.3 77.6 - 76.2  SUN (Xiao et al., 2010) CoDA (w/o contrastive) Textual - 80.6 79.7 79.4 - 81.3 Visual - 81.3 81.6 79.3 - 80.0 T+V - 82.7 80.7 80.4 - 82.8	0:20			
SUN (Xiao et al., 2010)    Coda (w/o contrastive)   Textual   - 80.6   79.7   79.4   - 81.3   - 80.0   T+V   - 82.7   80.7   80.4   - 82.8	-			
SUN (Xiao et al., 2010)  CoDA (w/o contrastive)  CoDA (w/o the contrastive)  Textual - 80.6 79.7 79.4 - 81.3    Visual - 81.3 81.6 79.3 - 80.0    T+V - 82.7 80.7 80.4 - 82.8	76.4			
SUN (Xiao et al., 2010) CoDA (w/o contrastive) Textual - 80.6 79.7 79.4 - 81.3 Visual - 81.3 81.6 79.3 - 80.0 T+V - 82.7 80.7 80.4 - 82.8	76.1			
(Xiao et al., 2010) CoDA (w/o contrastive) Visual - 81.3 81.6 79.3 - 80.0 T+V - 82.7 80.7 80.4 - 82.8	76.8			
contrastive) Visual - 81.3 81.6 /9.3 - 80.0 T+V - 82.7 80.7 80.4 - 82.8	80.8			
T+V - 82.7 80.7 80.4 - 82.8	80.8			
Textual - 79.2 <b>83.2</b> 82.3 - 82.8	82.1			
	82.1			
CoDA Visual - 82.3 81.7 82.2 - 81.8	83.1			
T+V - <b>83.4</b> 81.7 <b>82.6</b> - <b>83.3</b>	82.1			
All Real 49.2 64.3 -	-			
Cropping - 59.7 58.8 62.2 - 61.4	63.9			
Baselines Flipping - 61.0 61.1 62.3 - 62.1	62.7			
ARMADA - 60.1 60.7 61.1 - 61.6	58.5			
iNaturalist	63.2			
(Van Horn et al., 2018) CoDA (w/o contrastive) Visual - 65.0 64.7 64.3 - 65.6	63.2			
T+V - 62.8 64.4 62.3 - 64.4	63.4			
Textual - 63.9 67.8 62.6 - 65.0	64.9			
CoDA Visual - <b>67.0</b> 66.0 65.1 - 62.5	60.9			
T+V - 63.5 65.0 64.6 - <b>67.0</b>	00.7			

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## **NovelSpecies Dataset**

- 1. Bypass the issue of evaluation data leakage with 0% risk of training data contamination.
- 2. Evaluate LMMs' ability to recognize novel species discovered after its knowledge cutoff.

common_name	latin_name	extinct?	sub_category	yr_discovered
Northern giant hummingbird	Patagona peruviana	No	Birds	2024
Northern silvery-cheeked antshrike	Sakesphoroides niedeguidonae	No	Birds	2024
Coapilla arboreal alligator lizard	Abronia cunemica	no	Reptiles	2024
Hussain's Eyelash-Viper	Bothriechis hussaini	no	Reptiles	2024
Khwarg's Eyelash-Pitviper	Bothriechis khwargi	no	Reptiles	2024
Peruvian Yungas pudu	Pudella carlae	no	Mammals	2024
Villa's yellow-eared bat	Vampyressa villai	no	Mammals	2024
Clouded tiger cat	Leopardus pardinoides	no	Mammals	2024





# **Quantitative Experiments**

Augmentation Method	Feature Type	LLaVA-NeXT			GPT4o-mini			ViT					
		5:0	5:1	5:3	5:5	5:0	5:1	5:3	5:5	5:0	5:1	5:3	5:5
Baselines	All Real	61.2	-	-	-	84.3	-	-	-	75.4	-	-	-
	Cropping	-	60.4	60.4	59.5	-	84.8	86.3	85.9	-	78.3	77.6	79.6
	Flipping	-	60.7	62.9	60.1	-	83.2	83.5	84.3	-	76.9	77.9	78.2
	ARMADA	-	60.7	60.2	61.2	-	84.1	84.3	83.9	-	76.3	76.4	78.6
CoDA (w/o contrastive)	Textual	-	74.8	75.1	74.7		87.6	87.2	87.0	-	82.5	84.5	84.7
	Visual	1-1	76.5	77.9	76.2	-	88.3	89.6	88.2	-	82.5	83.0	82.6
	T+V	-	77.6	<b>78.9</b>	78.8	-	89.5	91.2	87.9	-	84.3	84.9	82.5
CoDA	Textual	-	76.4	75.9	76.8	-	87.1	87.9	87.4	-	84.6	85.0	84.5
	Visual	-	77.5	78.1	77.9	-	91.3	90.8	92.6	-	85.5	84.6	85.7
	T+V	-	<b>78.8</b>	78.7	<b>79.2</b>	-	91.6	90.8	91.4	-	85.3	<b>85.8</b>	86.3



# Thank you!



https://contrastive-visual-data-augmentation.github.io



https://github.com/PlusLabNLP/CoDA



https://huggingface.co/datasets/uclanlp/CoDA



https://x.com/yu bryan zhou/status/1917682626435113122

