

# Neural Image Compression with Text-guided Encoding for both Pixel-level and Perceptual Fidelity

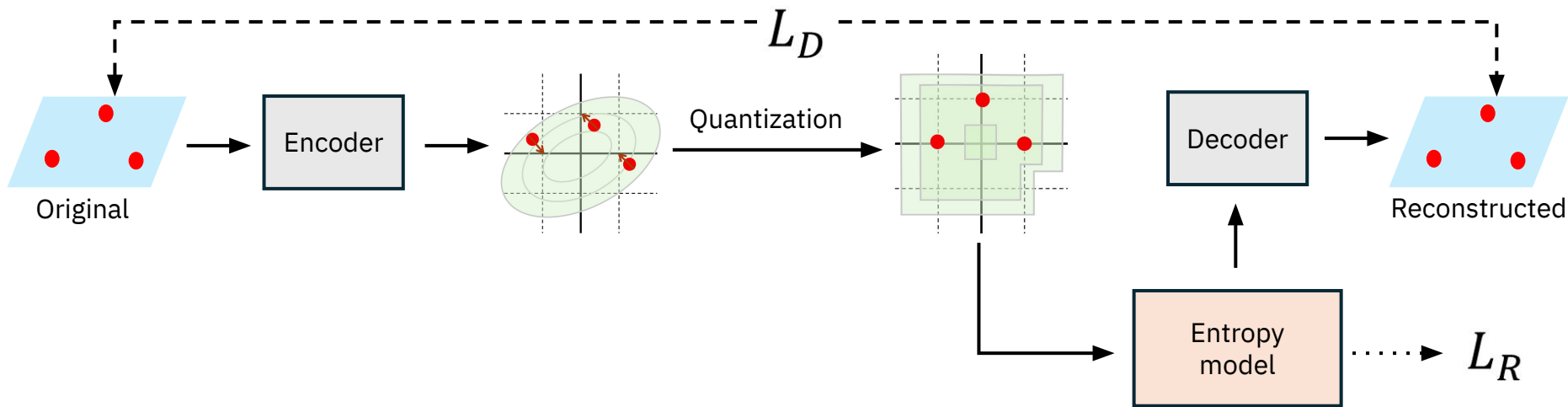
Hagyeong Lee<sup>1\*</sup>, Minkyu Kim<sup>1\*</sup>, Jun-Hyuk Kim<sup>2</sup>, Seungeon Kim<sup>2</sup>, Dokwan Oh<sup>2</sup>, Jaeho Lee<sup>1</sup>

*(\*Equal Contribution)*

<sup>1</sup> POSTECH, <sup>2</sup> Samsung Advanced Institute of Technology

# Background: Neural image compression

**Goal.** Achieves higher pixel-level and perceptual fidelity both



$$L = L_R + \lambda \cdot L_D$$

# Background: Neural image compression

**Goal.** Achieves higher pixel-level and perceptual fidelity both



Original (kodim04.png)



[1] LIC-TCM (bpp: 0.12)



[2] MS-ILLM (bpp: 0.13)

[1] Liu et al., “Learned Image Compression with Mixed Transformer-CNN Architectures,” CVPR 2023.

[2] Muckley et al., “Improving Statistical Fidelity for Neural Image Compression with Implicit Local Likelihood Models,” ICML 2023.

# Motivation

Recent compression works ([1], [2]) improve perceptual quality **by using text-guided generation model.** (e.g. Diffusion model)



Previous approach  
(MS-ILLM)

*High  
realistic*



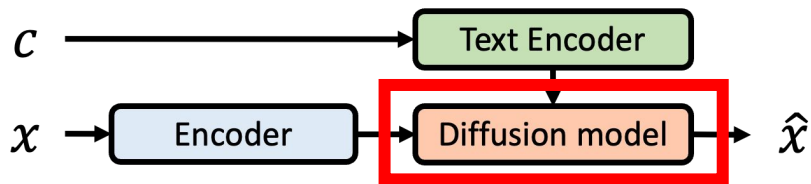
Diffusion-based approaches  
(Text+Sketch, PerCo)

[1] Careil et al., "Towards image compression with perfect realism at ultralow bitrates," ICLR 2024.

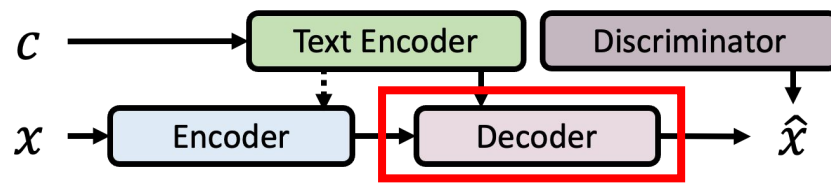
[2] Lei et al., "Text + Sketch: Image Compression at Ultra Low Rates," arXiv 2023.

# Motivation

They utilize text using in **decoding phase** of image compression.



Text-guided decoding  
with diffusion-based decoders



Text-guided decoder utilizing GAN

# Motivation

Limitations of text-guided decoding are **inconsistency** and low pixel-fidelity.

"Two parrots standing next to each other with leaves in the background".



Original

Reconstructions by Diffusion-based approach  
(PerCo)

# Motivation

Limitations of text-guided decoding are **inconsistency** and low pixel-fidelity.



Original

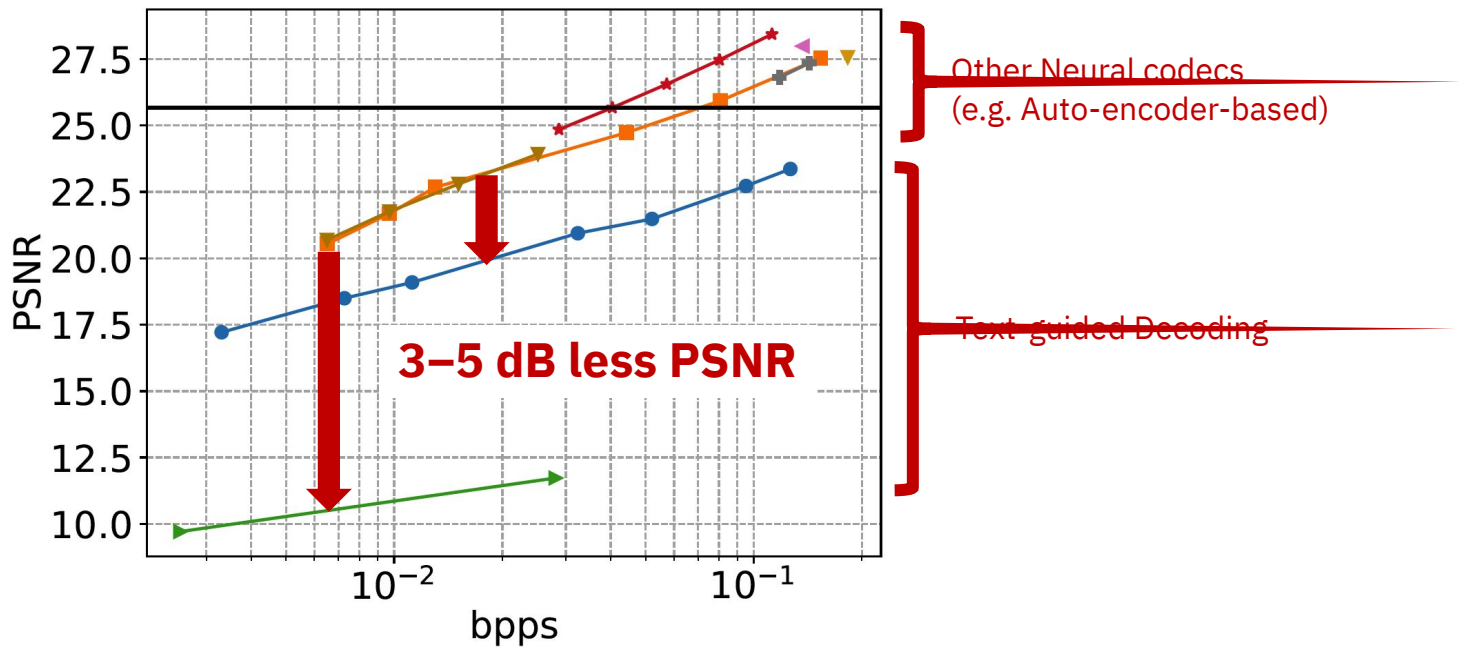
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Reconstructions by Diffusion-based approaches  
(Text+Sketch, PerCo)

# Motivation

Limitations of text-guided decoding are inconsistency and **low pixel-fidelity.**





# Motivation

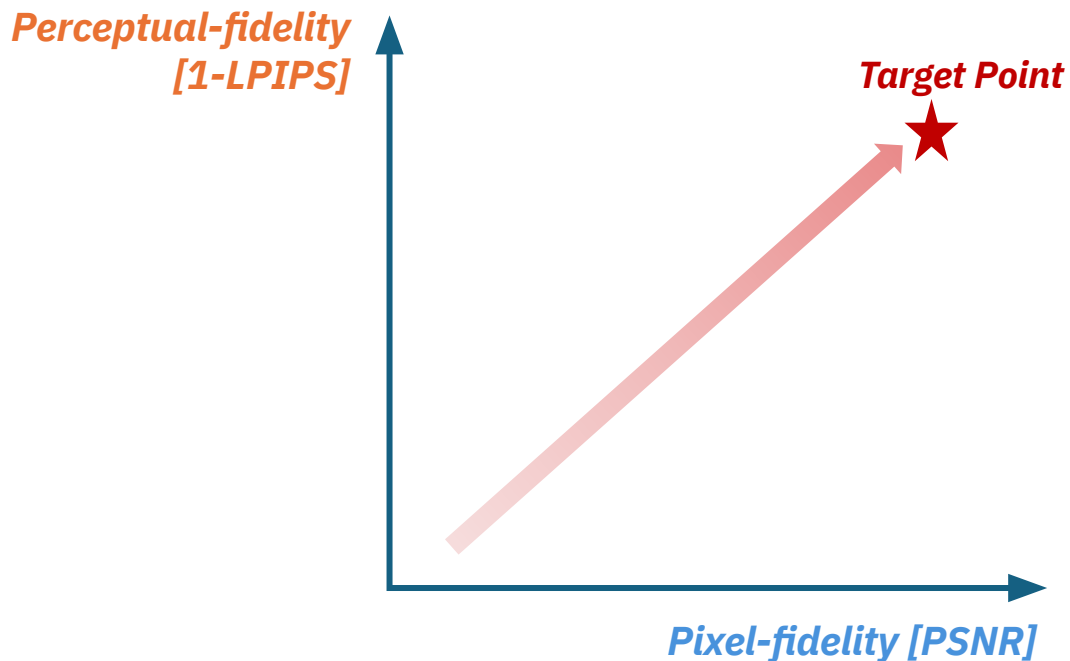
Limitations of text-guided decoding are inconsistency and low pixel-fidelity.

Text-guided ***decoding*** may ***not be effective***  
***for PSNR and consistency.***



# Motivation

Propose a text-guided method for achieving high pixel and perceptual fidelity.

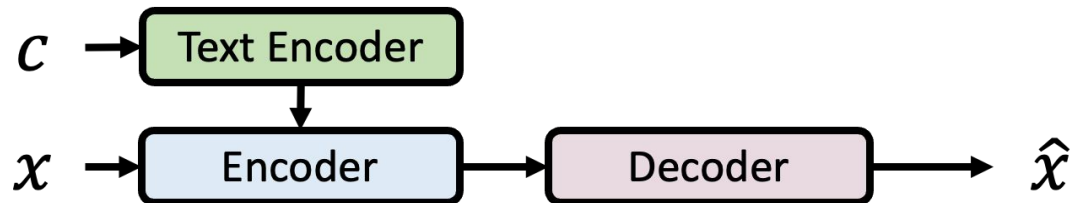


**Text Adaptive COmpression**

→ TACO 🌮

# Text Adaptive Compression

**Idea.** Using text when encoding the image.



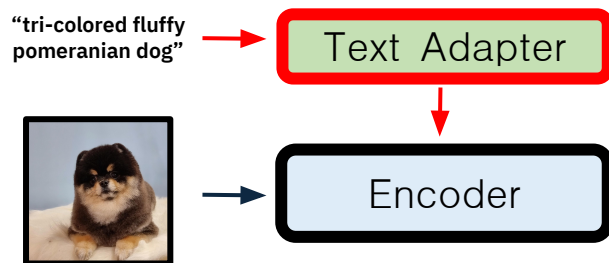
\*  $c$  means text caption,  $x$  means target (original) image,  $\hat{x}$  means reconstructed (compressed) image.

**Overall framework**

# Text Adaptive Compression

**Idea.** Using text when encoding the image.

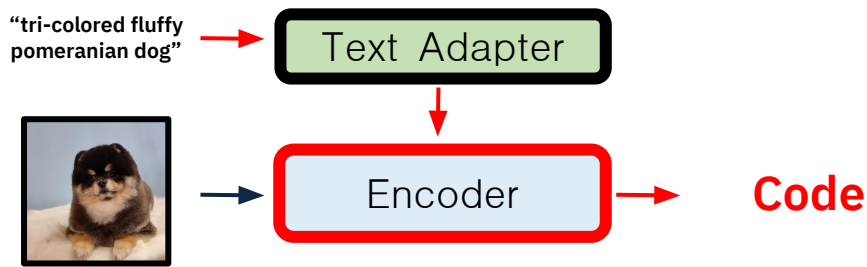
- Inspired by how humans perceive images using language.



# Text Adaptive Compression

**Idea.** Using text when encoding the image.

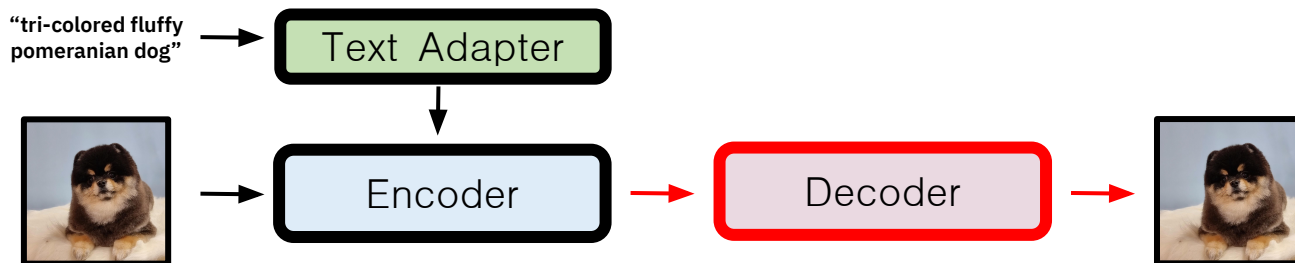
- Inspired by how humans perceive images using language.
  - Encoded image feature *contains additional semantic information.*



# Text Adaptive Compression

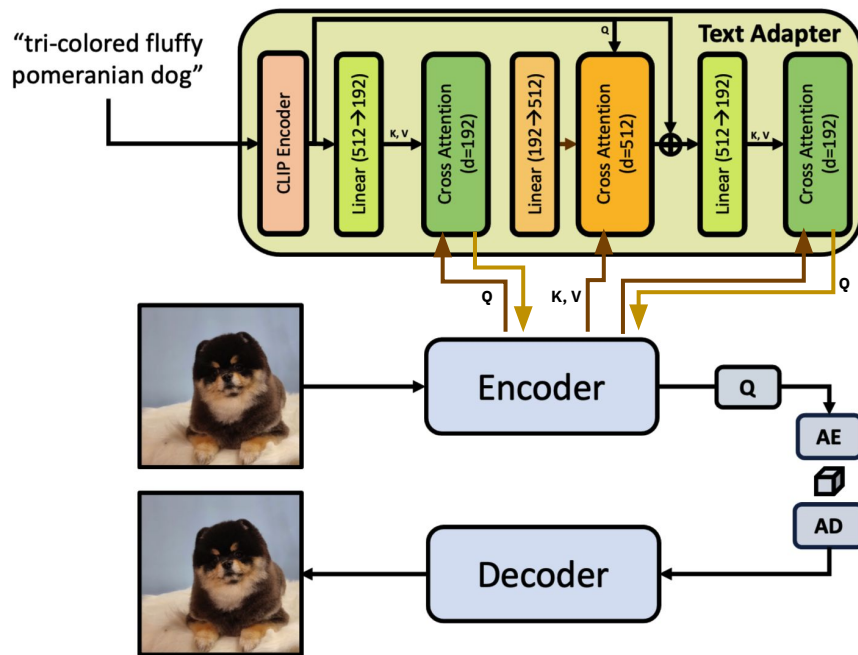
**Idea.** Using text when encoding the image.

- During the decoding, only the image latent feature is processed.
  - Reduce the pixel-level distortion
  - Improve the pixel fidelity



# Text Adaptive Compression

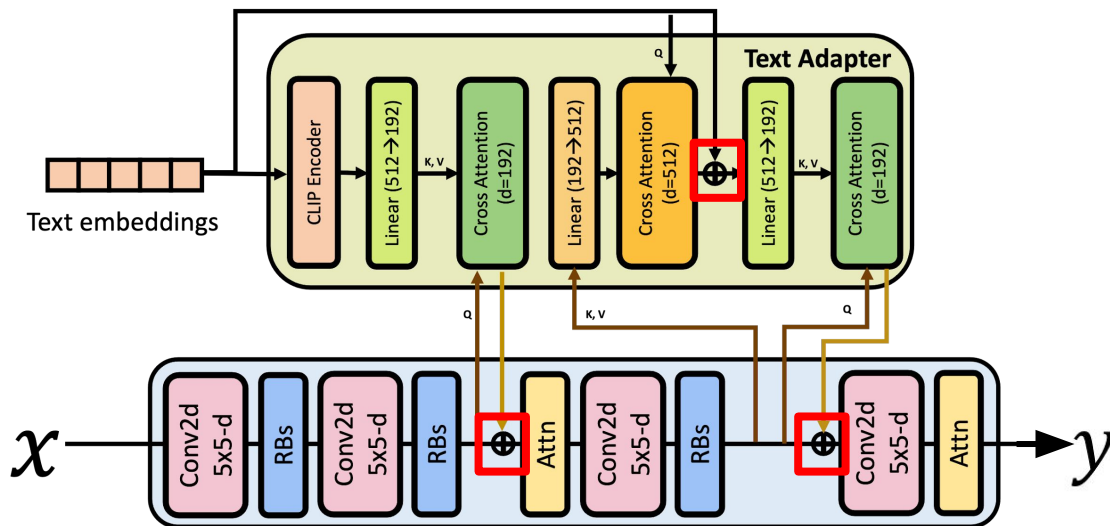
TACO transforms a popular PSNR-oriented neural codec architecture into a text-guided one by augmenting the encoder with a text adapter.





# Text Adapter

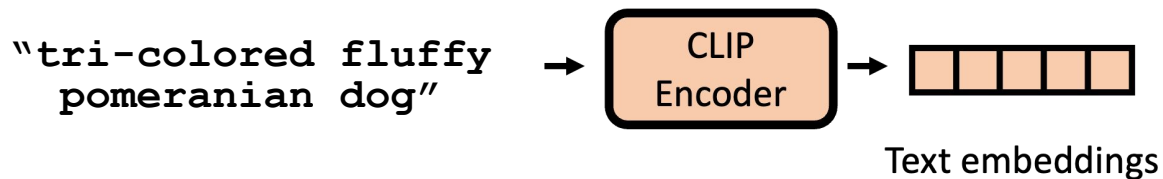
Bi-directional attention injects textual information into the latent code.



Text Adapter with encoder

# Text Adapter

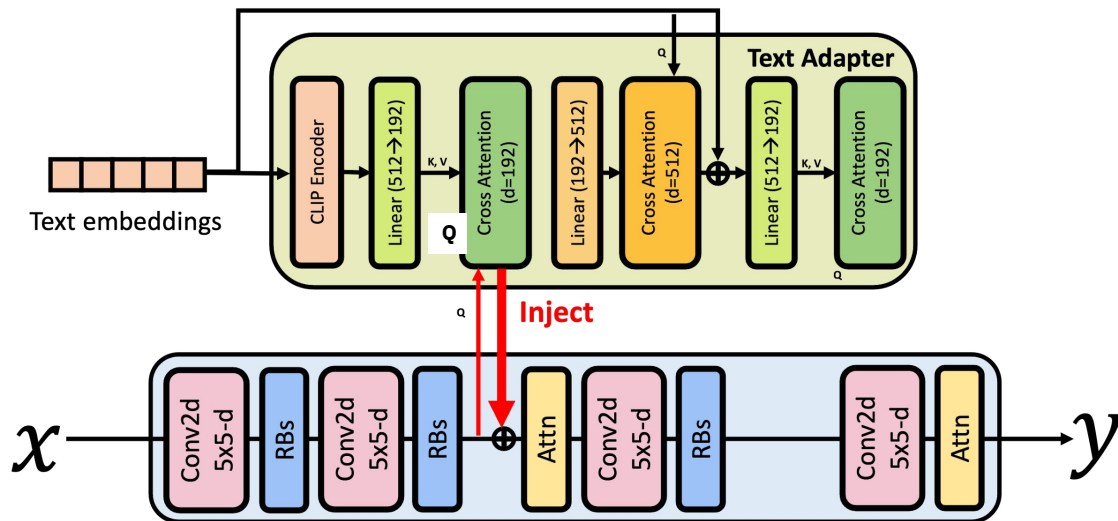
Text embeddings are generated from (pre-trained) CLIP.



# Text Adapter

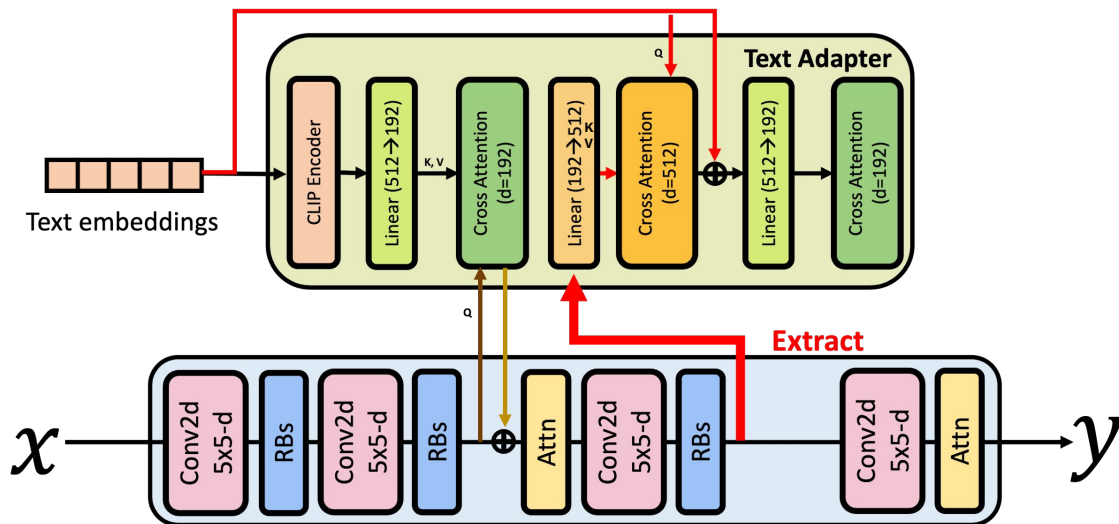
Inject text information to image latent via cross-attention.

(CA computes query from image latent and key, values from text embeddings.)



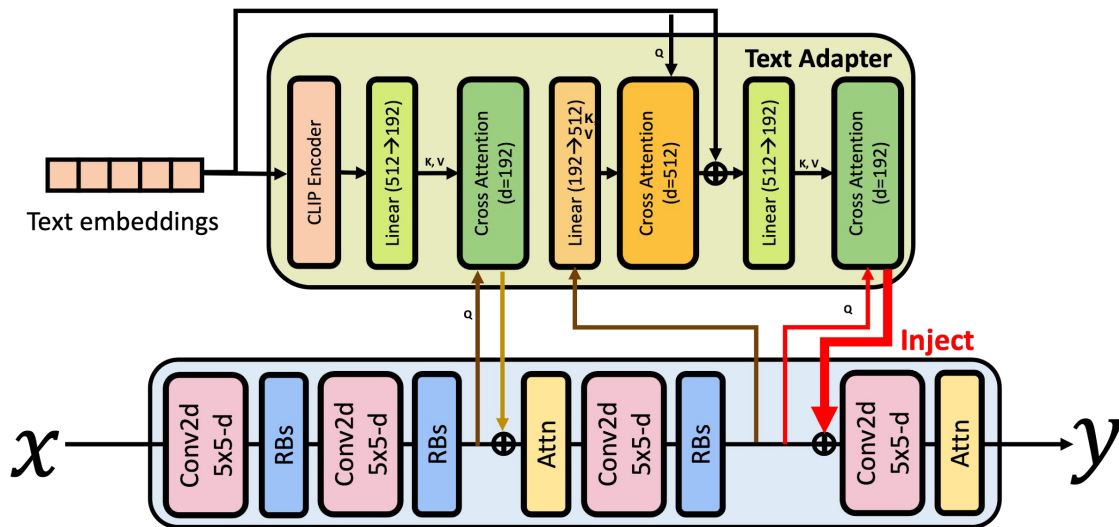
# Text Adapter

Extract compressed image feature and incorporate with text using cross-attention.  
(CA computes queries from the text and keys/values from the image.)



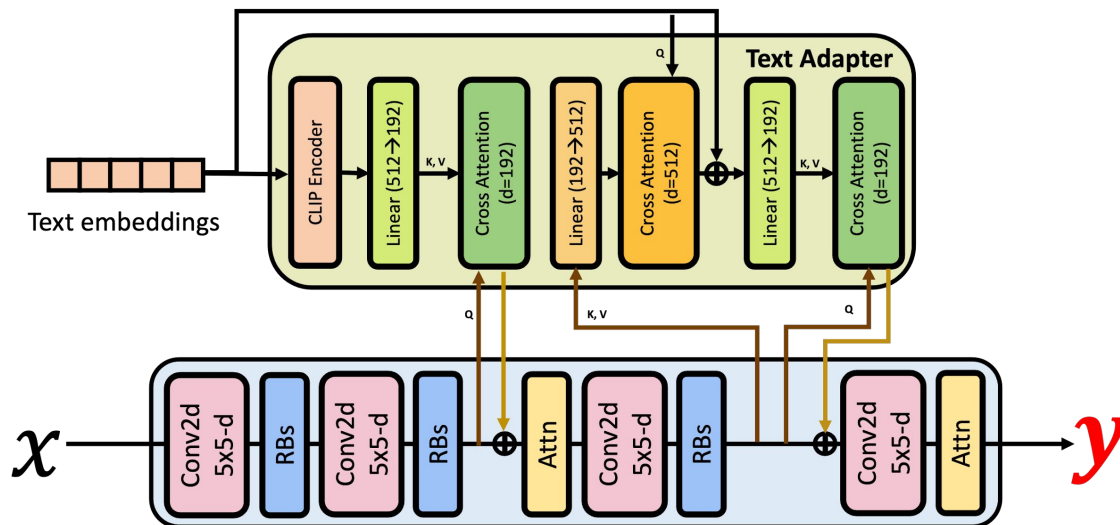
# Text Adapter

Injecting the text embeddings into an image latent via cross-attention.  
(Textual information is updated by image latent & image latent is down-sampled.)



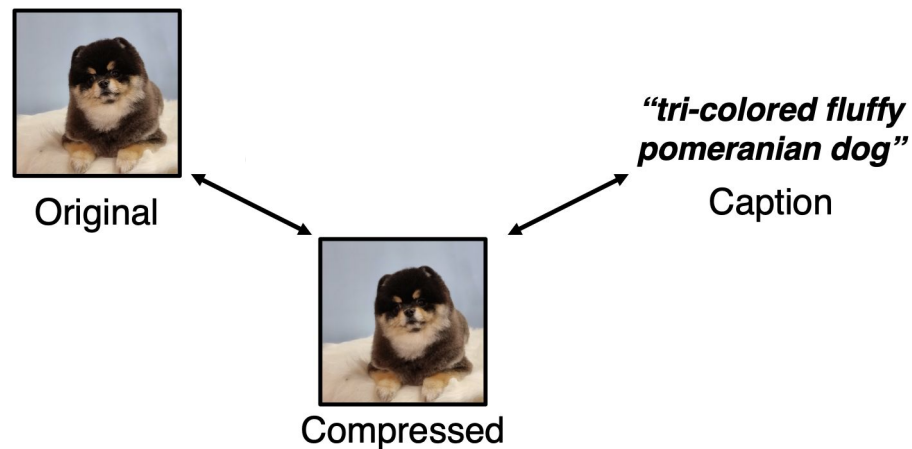
# Text Adapter

Finally, the encoder generates a joint image-text latent feature ( $y$ ).



# Joint image-text loss

Train the model to compress the image better by leveraging text information.

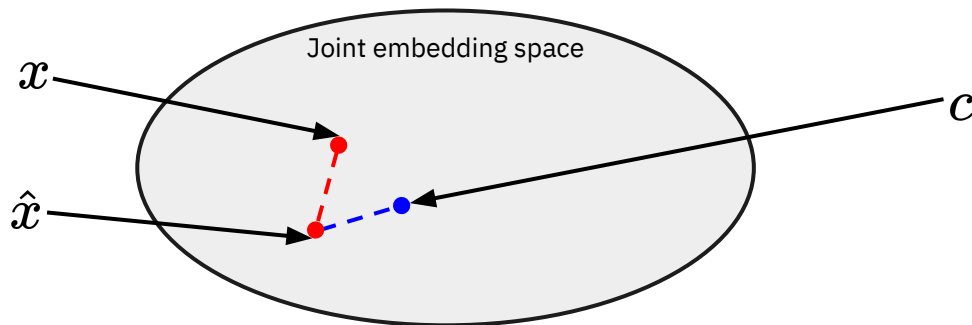


# Joint image-text loss

Reduce the semantic distances by penalizing two terms:

1. Original image & Compressed image
2. Compressed image & Text description

✳ Semantic Distance is measured in the joint embedding space of CLIP.



\*  $c$  means text caption,  $x$  means target (original) image,  $\hat{x}$  means reconstructed (compressed) image.



# Joint image-text loss

Reduce the semantic distances by penalizing two terms:

1. Original image & Compressed image
2. Compressed image & Text description

※ Semantic Distance is measured in the joint embedding space of CLIP.

$$L_j(x, \hat{x}, c) = L_{\text{con}}(f_I(\hat{x}), f_T(c)) + \beta \cdot |f_I(x) - f_I(\hat{x})|_2$$

\*  $c$  means text caption,  $x$  means target (original) image,  $\hat{x}$  means reconstructed (compressed) image.

\*  $L_{\text{con}}$  means contrastive loss used in CLIP.

# Experimental Setup

## Train Dataset. MS-COCO Train Set

- Contains 82,783 images with 5 human-annotated captions for each image



<https://cocodataset.org/#explore>

- a cat drinking out of a glass on top of a table.
- a cat is drinking something from a glass.
- a cat stands on a table drinking water out of a glass
- a grey colored cat that is drinking from a glass of water.
- a cat drinking ice water out of a glass.

Example of train data

# Experimental Setup

To compare with other neural image codecs, we set up the following settings:

- **Baselines**

- **PSNR-focused.** LIC-TCM (CVPR' 23), ELIC(CVPR' 22)
- **Perceptual-focused.** PerCo (ICLR' 24), MS-ILLM (ICML' 23), HiFiC (NeurIPS' 20)

- **Metrics**

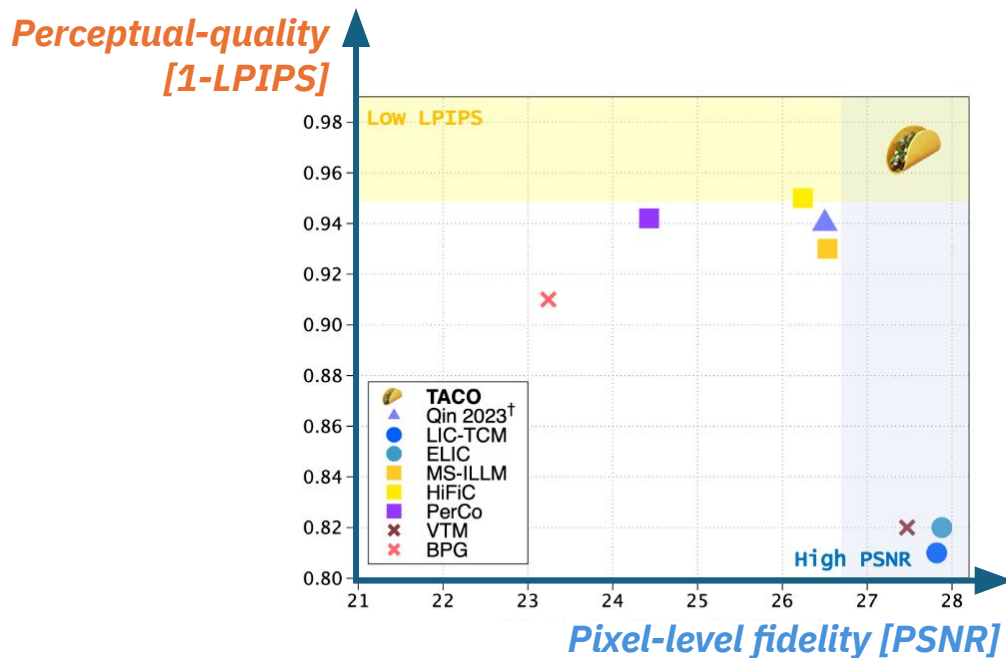
- PSNR
- LPIPS
- FID

- **Evaluation Datasets**

- MS-COCO 30K (Human-annotated caption)
- CLIC (Machine-generated caption)
  - Caption is generated by OFA (ICML' 22)

# Result: Overview

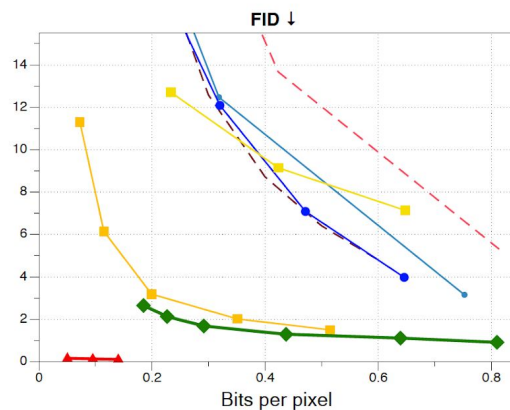
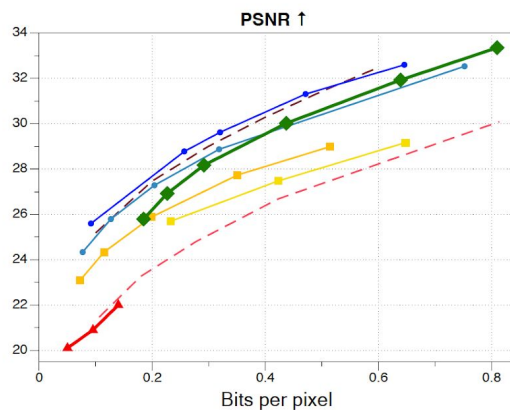
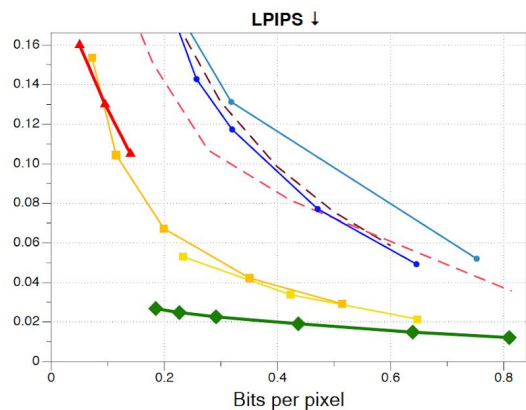
TACO achieves both **high pixel-level** and **perceptual quality**.



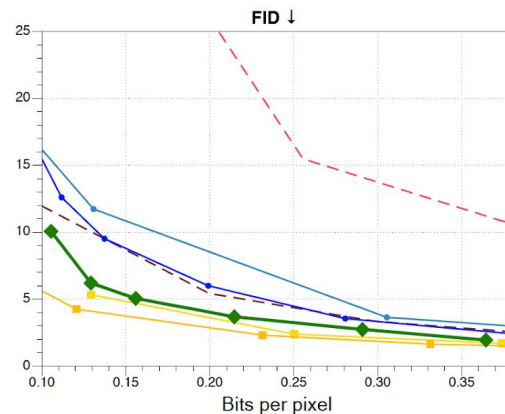
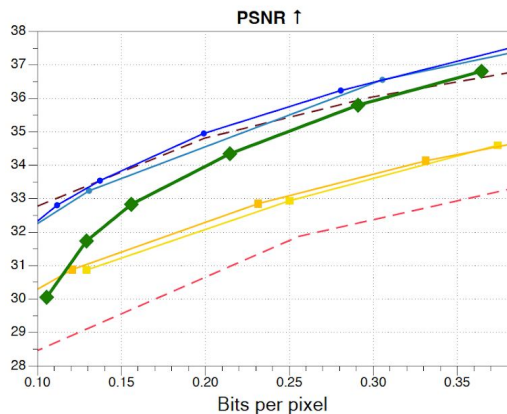
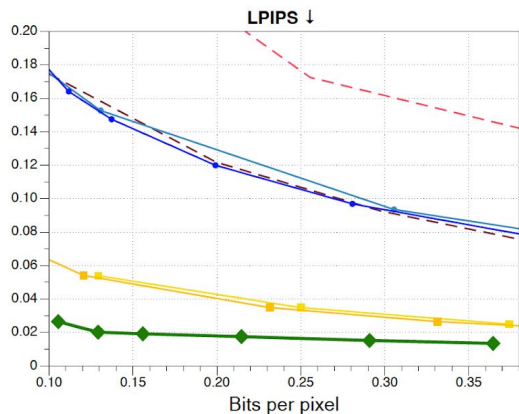
# Result: vs. Image Compression Codecs

On all tested datasets (MS-COCO 30K, CLIC), TACO is...

- **Perceptual-fidelity (LPIPS)**. Outperforms all baselines!
- **Pixel-fidelity (PSNR)**. Competitive with PSNR-focused, beats Perceptual-focused



**MS-COCO 30k (using Human-generated caption)**

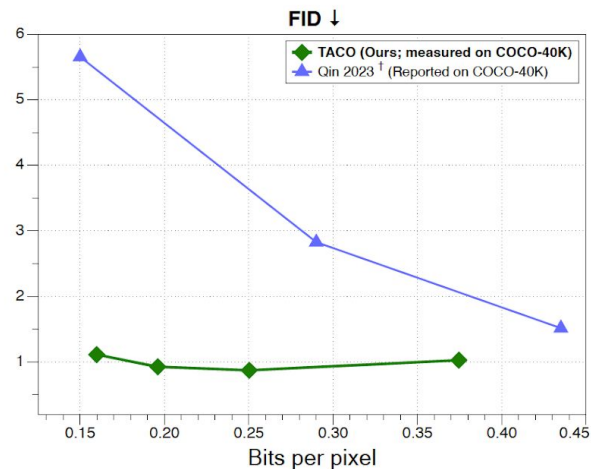
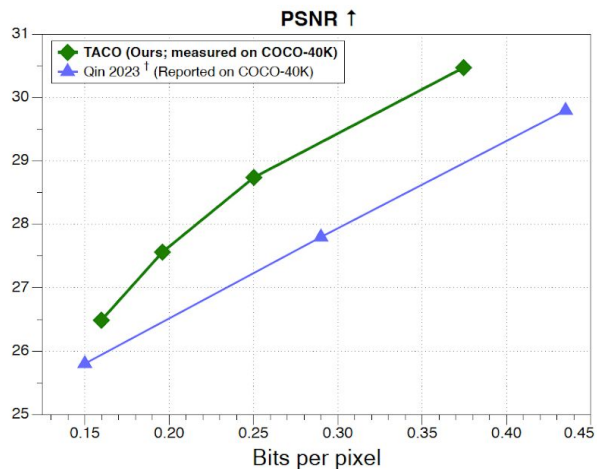
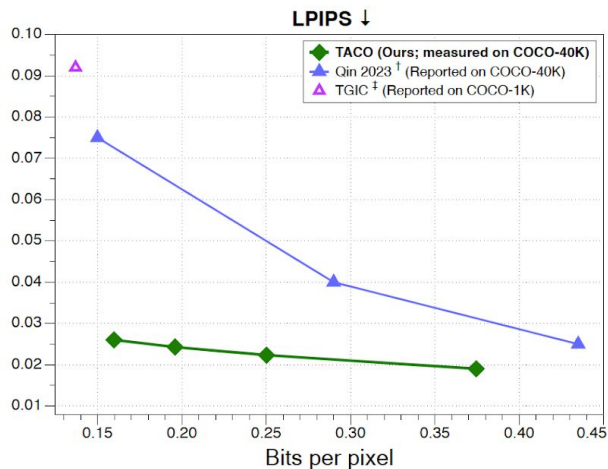


**CLIC (using Machine-generated caption)**

# Result: vs. Image Compression Codecs

TACO achieves **much better** than the **previous text-guided decoding** baseline.

- Prevent the degradations in PSNR
- Achieve better LPIPS and FID



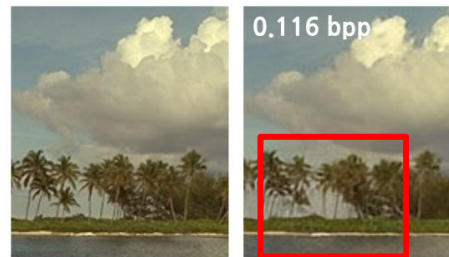
[1] Jiang et al., “Multi-Modality Deep Network for Extreme Learned Image Compression,” AAAI 2023.

[2] Qin et al., “Perceptual image compression with cooperative cross-modal side information,” arXiv 2023.

# Qualitative results

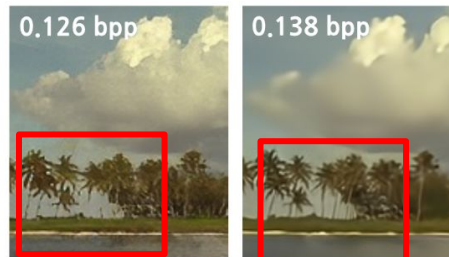
TACO improves reconstruction significantly by focusing on captions.

*“A large body of water with **palm trees** on an island”*



Original

TACO



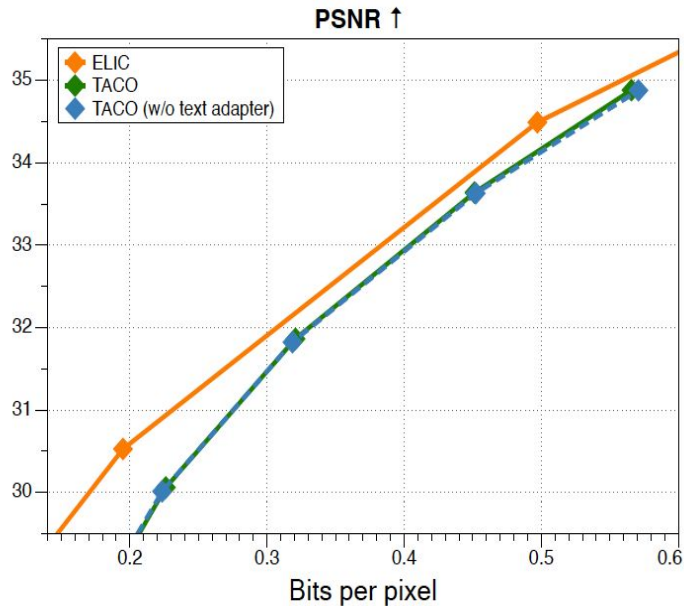
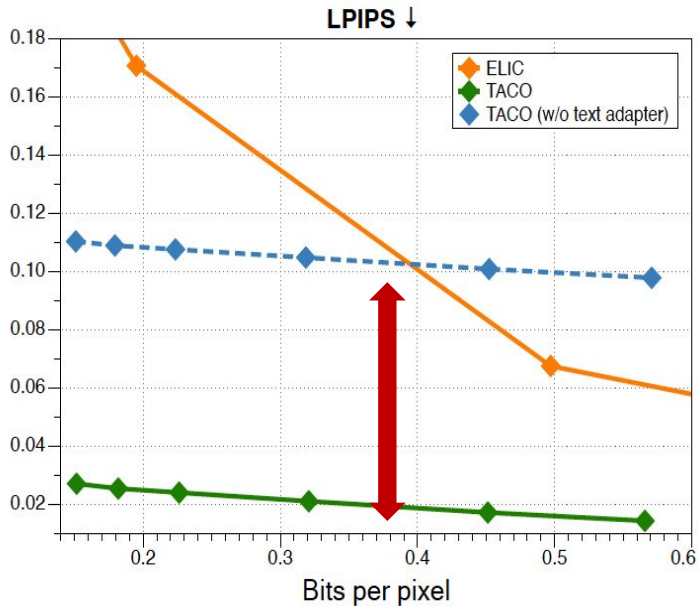
MS-ILLM

LIC-TCM



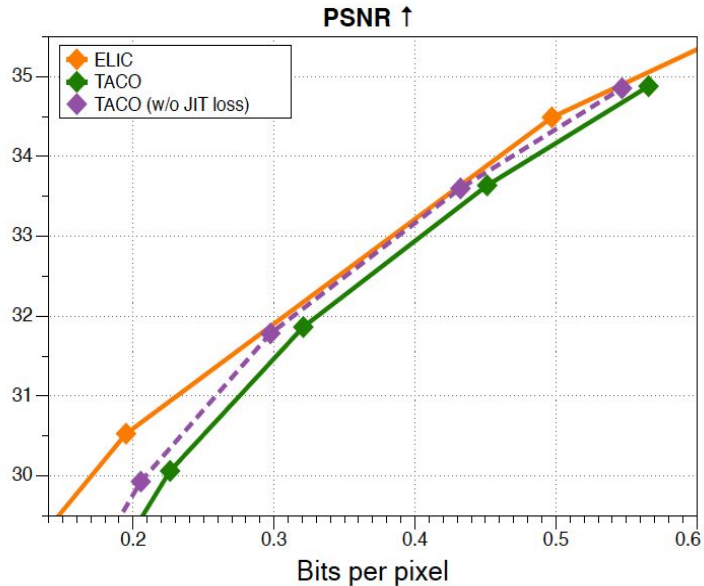
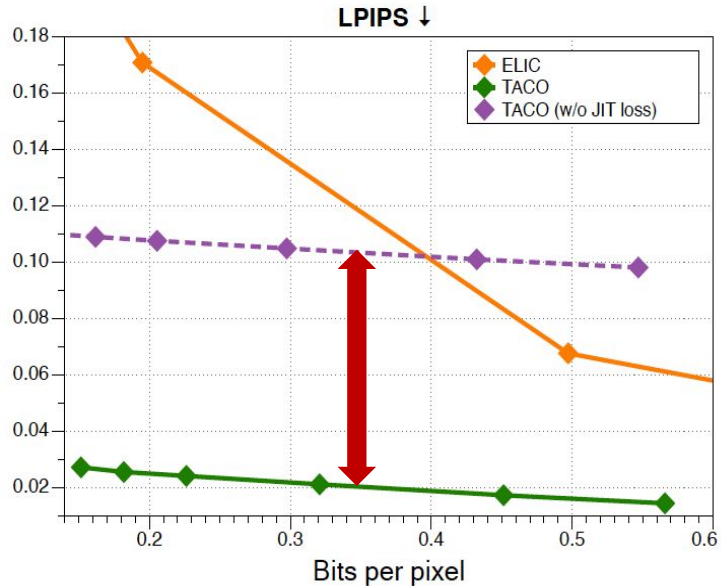
# Ablation Studies

Without a text adapter, perceptual fidelity (LPIPS) is substantially degraded.



# Ablation Studies

Without joint image text loss, perceptual fidelity (LPIPS) severely degrades.



# Contribution

- Propose the *first text-for-encoding-only framework*
- Achieve high pixel-level fidelity as well as high perceptual quality
- Show the **importance of using text** to focus on perceptually relevant information in images