

# Thresholded Lasso Bandit

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Linear contextual bandits have been applied in online services such as

- Online advertisement
- Recommendation systems
- Personalized medicine, etc.

Joint information about a user, ad image... are encoded in a context vector.

- Typically, only a few features are significant

## Model and Objective

In each round  $t \geq 1$ :

(1) The decision-maker receives a set of feature vectors  $\mathcal{A}_t$ :

$$\mathcal{A}_t = \{A_{t,k} \in \mathbb{R}^d : k \in [K]\}$$

(2) She selects a vector  $A_t \in \mathcal{A}_t$

(3) Observes a random reward with sub-Gaussian noise:

$$r_t = \langle A_t, \theta \rangle + \varepsilon_t$$

The high-dimensional parameter vector  $\theta \in \mathbb{R}^d$  is fixed but unknown.

**Sparsity.** Assume that  $\theta$  has at most  $s_0$  non-zero components and  $s_0 \ll d$ .

**Objective.** Devise an algorithm with minimal regret, where regret is defined as:

$$\begin{aligned} R(T) &:= \mathbb{E} \left[ \sum_{t=1}^T \max_{A \in \mathcal{A}_t} \langle A, \theta \rangle - r_t \right] \\ &= \mathbb{E} \left[ \sum_{t=1}^T \max_{A \in \mathcal{A}_t} \langle A - A_t, \theta \rangle \right]. \end{aligned}$$

## Proposed Algorithm: Thresholded Lasso Bandit

In each round  $t \geq 1$ :

1. Receive feature vectors  $\mathcal{A}_t = \{A_{t,k} \in \mathbb{R}^d : k \in [K]\}$
2. Greedily select arm  $A_t = \arg \max_{A \in \mathcal{A}_t} \langle A, \hat{\theta}_t \rangle$
3. Obtain support estimate  $\hat{S}$  by applying the two-step thresholding procedure to the Lasso estimate
4. Obtain new estimate  $\hat{\theta}_{t+1}$  using OLS **only** on  $\hat{S}$

Fewer parameters:

- Does not require the prior knowledge of  $s_0$
- There is only one hyper-parameter  $\lambda_0$ 
  - Can be even parameter-free when  $d$  is large enough

Regret bounds with/without the margin condition (a probabilistic condition on the separation of the arm rewards) under some symmetric assumptions in Oh et al., 2021, etc.

**Theorem.** *Regret of Thresholded Lasso Bandit satisfies,*

(a) *Under the margin condition,*

$$R(T) = \mathcal{O}(\log d + \log T).$$

(b) *Without the margin condition,*

$$R(T) = \mathcal{O}(\log d + \sqrt{T}).$$

Previously, the regret bounds were  $\mathcal{O}(\log d \log T)$  and  $\mathcal{O}(\log d + \sqrt{T \log(dT)})$ .  
Match the minimax lower bound.

# Numerical Experiments

