

Shuffle Private Linear Contextual Bandits

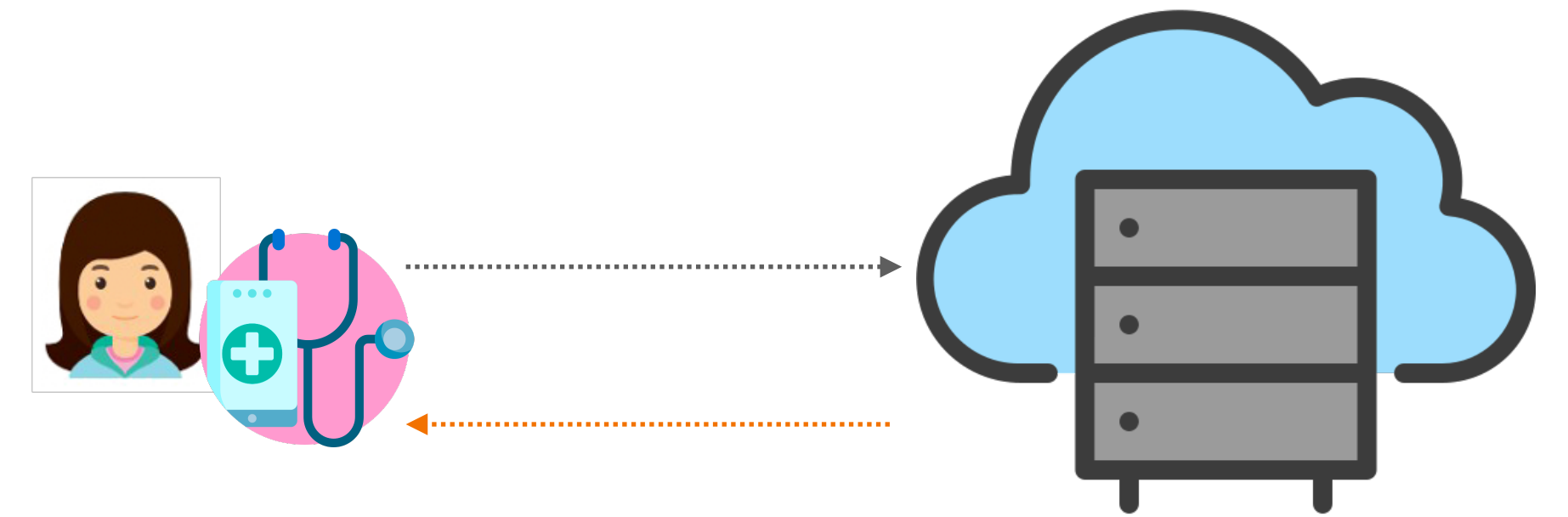
Xingyu Zhou, Sayak Ray Chowdhury*

Wayne State University

ICML'22

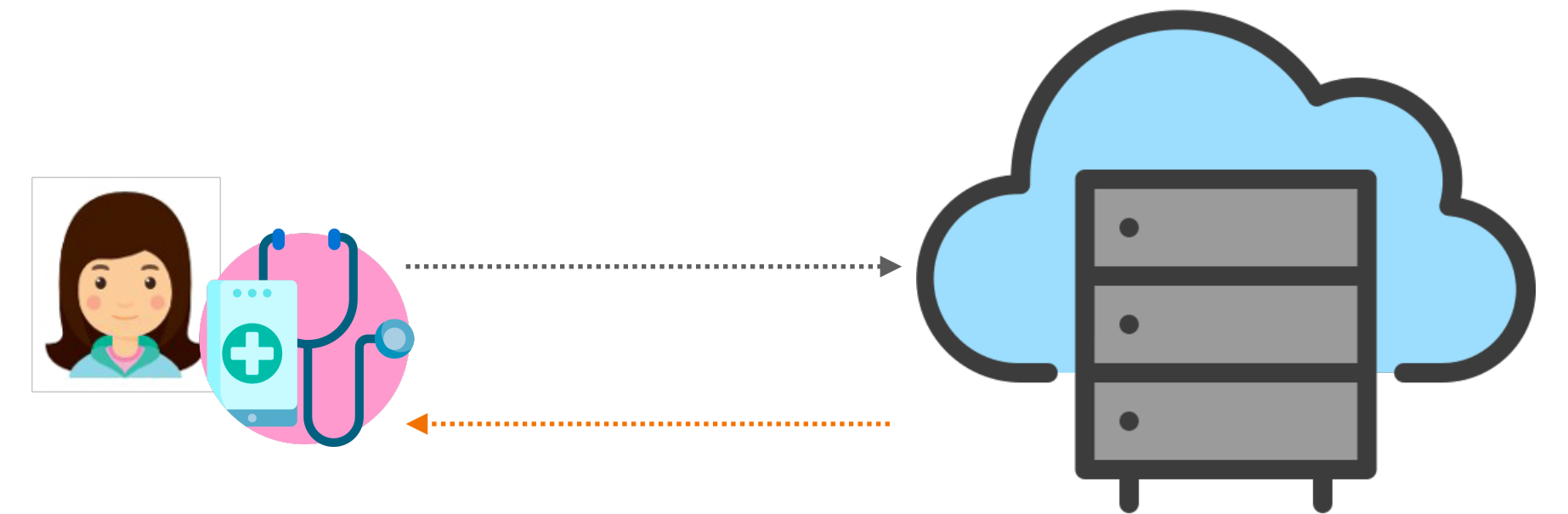
* Equal Contributions, Post-doc at Boston University

Linear Contextual Bandits (LCB)



Linear Contextual Bandits (LCB)

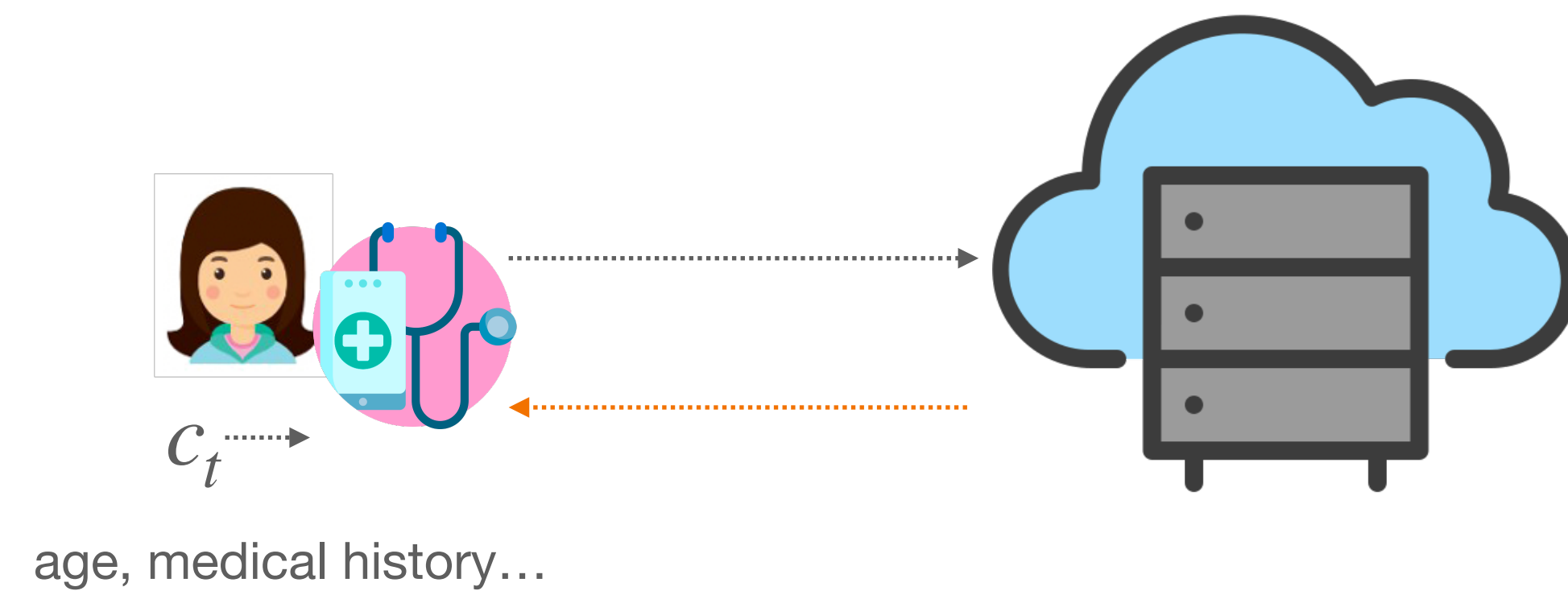
- For each time $t = 1, \dots, T$



Linear Contextual Bandits (LCB)

○ For each time $t = 1, \dots, T$

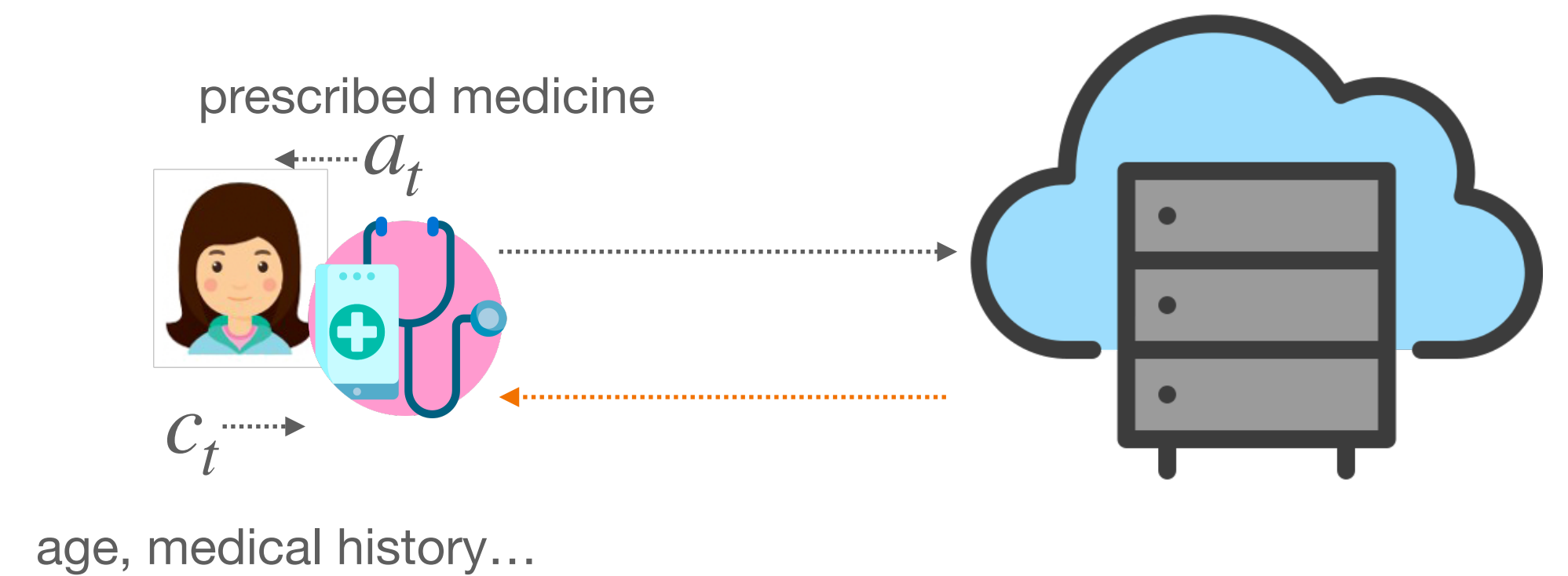
1. Observe context c_t



Linear Contextual Bandits (LCB)

○ For each time $t = 1, \dots, T$

1. Observe context c_t
2. Prescribes action a_t



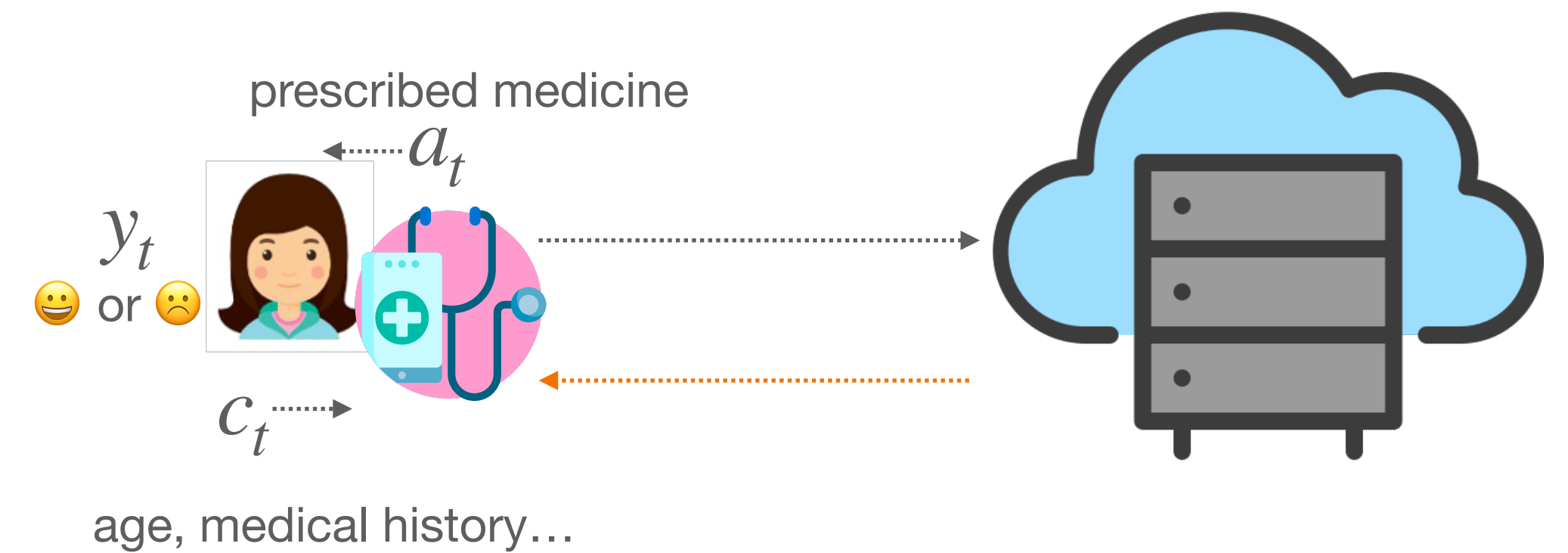
Linear Contextual Bandits (LCB)

○ For each time $t = 1, \dots, T$

1. Observe context c_t

2. Prescribes action a_t

3. Receive reward $y_t = \langle \phi(c_t, a_t), \theta^* \rangle + \epsilon_t$



Linear Contextual Bandits (LCB)

○ For each time $t = 1, \dots, T$

1. Observe context c_t

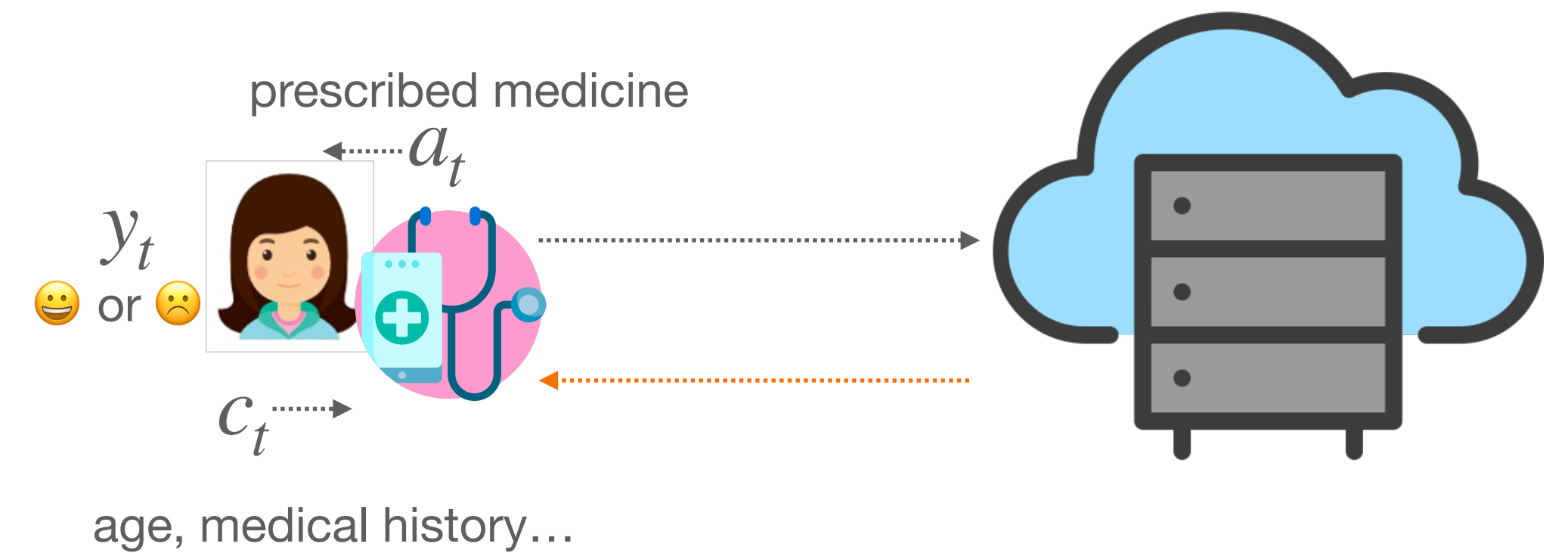
2. Prescribes action a_t

3. Receive reward $y_t = \langle \phi(c_t, a_t), \theta^* \rangle + \epsilon_t$

Known feature map

Noise

Unknown \mathbb{R}^d vector



Linear Contextual Bandits (LCB)

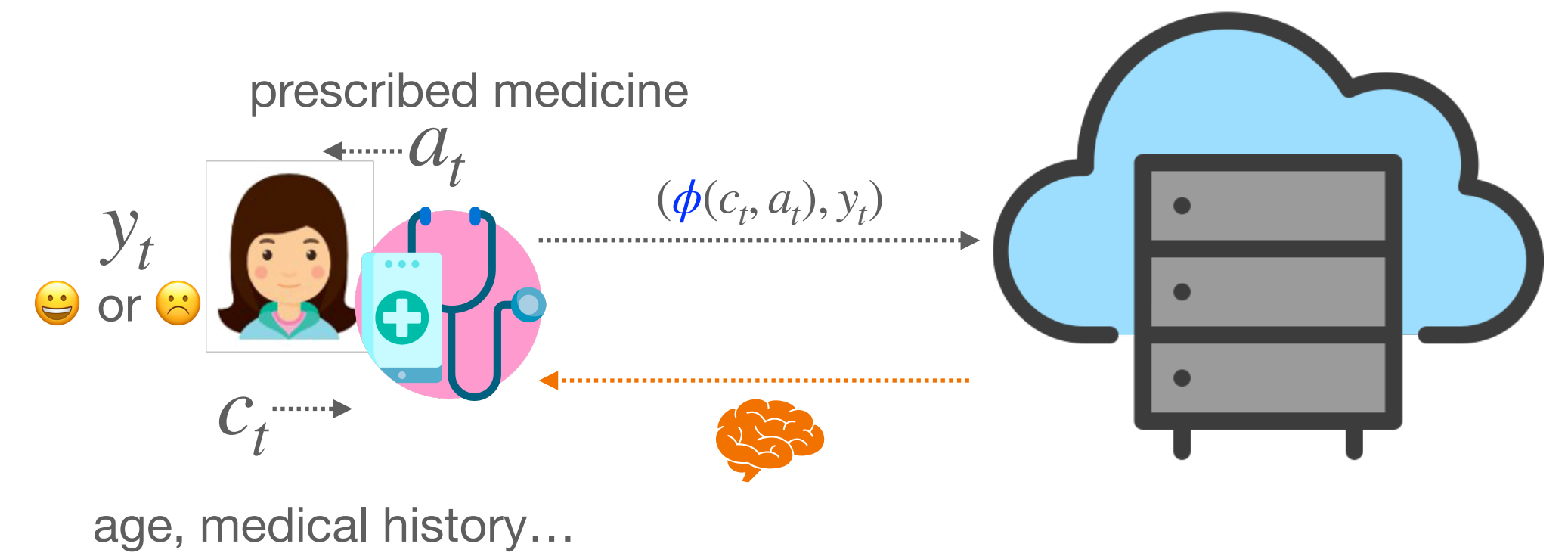
○ For each time $t = 1, \dots, T$

1. Observe context c_t

2. Prescribes action a_t

3. Receive reward $y_t = \langle \phi(c_t, a_t), \theta^* \rangle + \epsilon_t$

4. Update model



Linear Contextual Bandits (LCB)

○ For each time $t = 1, \dots, T$

1. Observe context c_t

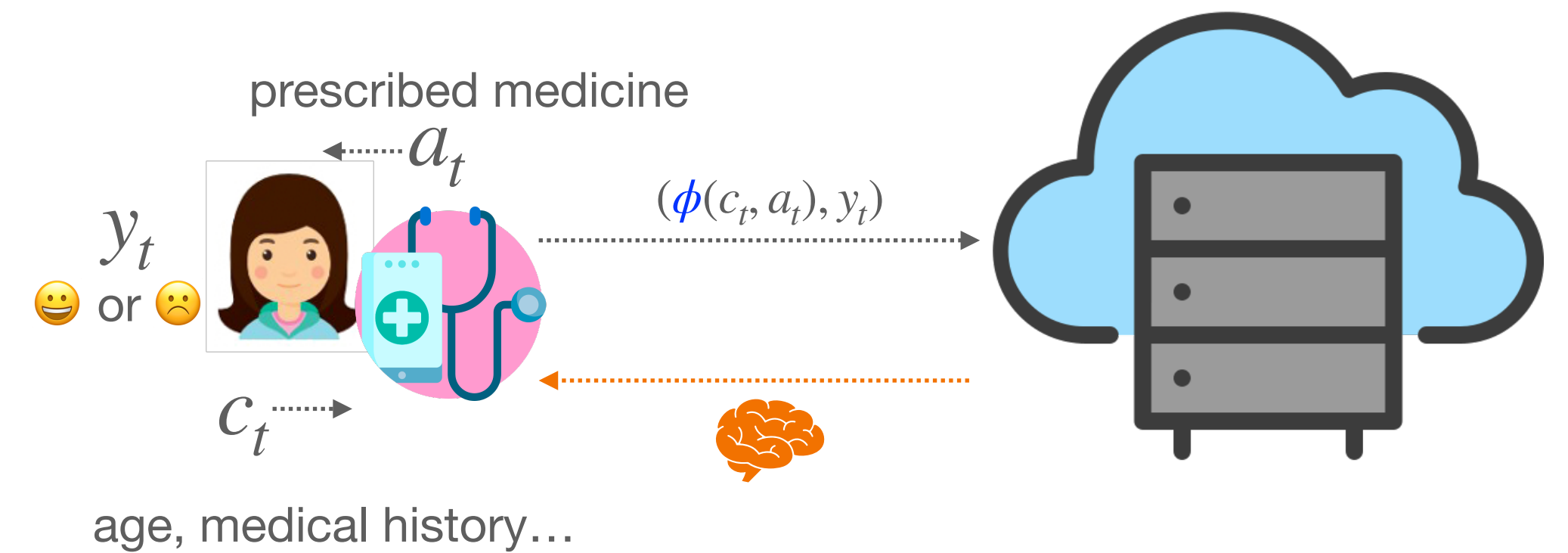
2. Prescribes action a_t

3. Receive reward $y_t = \langle \phi(c_t, a_t), \theta^* \rangle + \epsilon_t$

4. Update model

○ The goal is to minimize regret

$$\text{Reg}(T) = \sum_{t=1}^T \left[\max_a \langle \theta^*, \phi(c_t, a) \rangle - \langle \theta^*, \phi(c_t, a_t) \rangle \right]$$




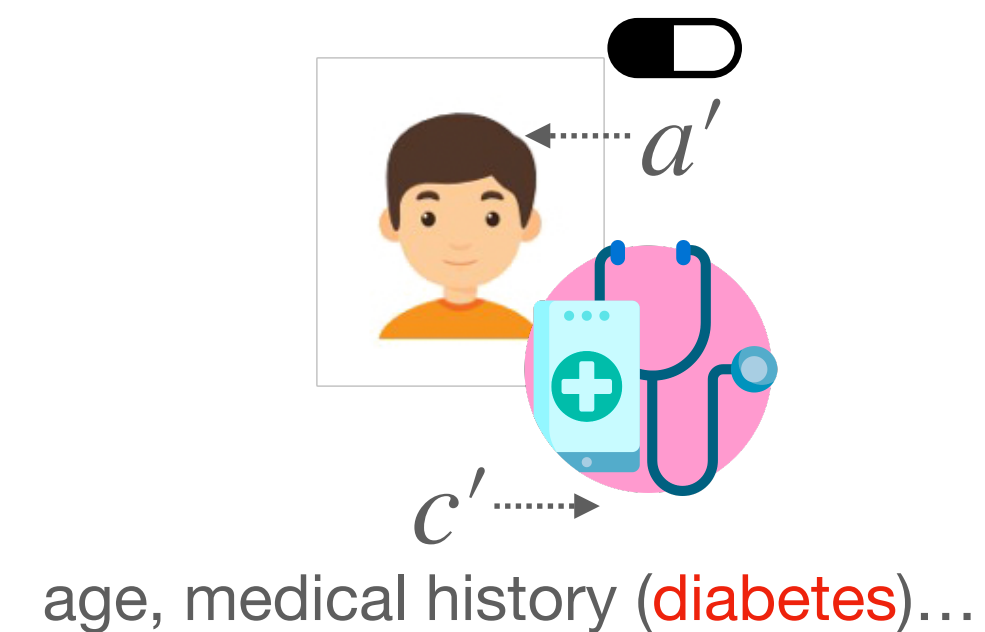
Privacy Risk

Privacy Risk



- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information

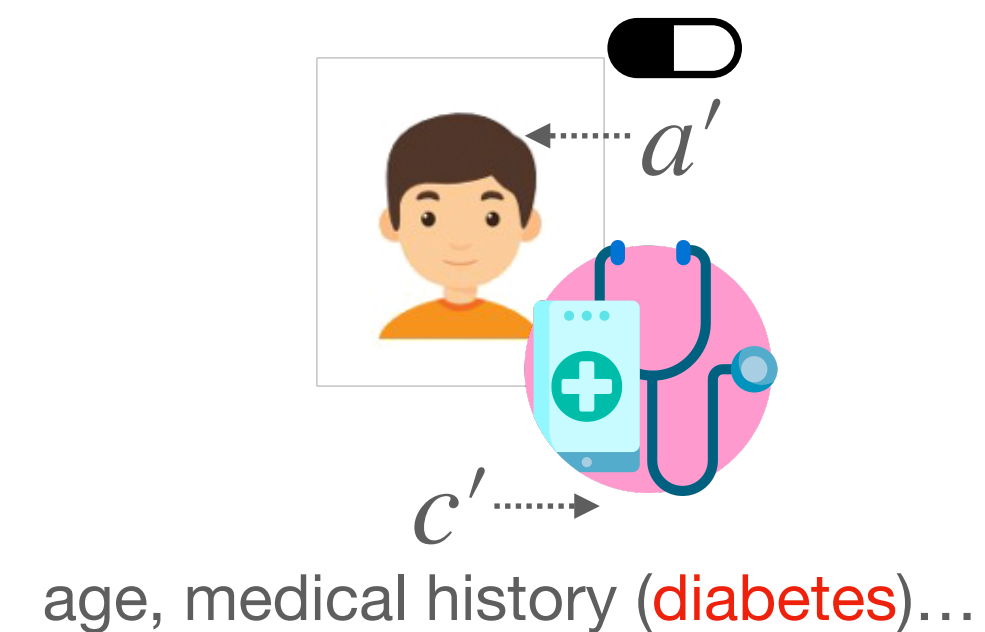
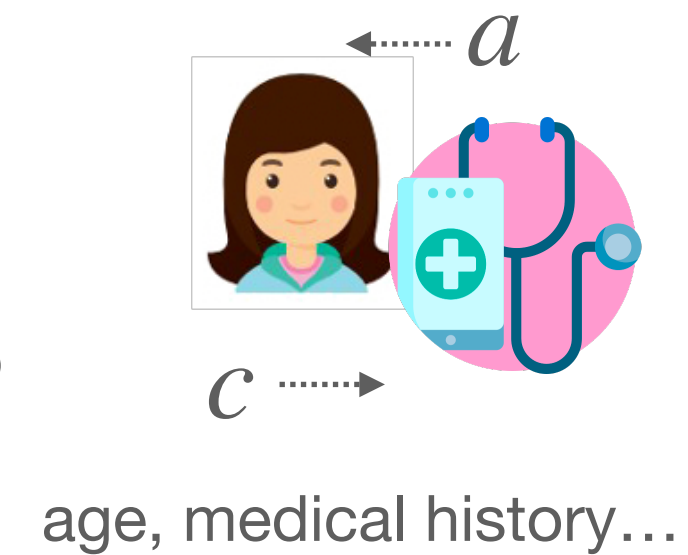
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 





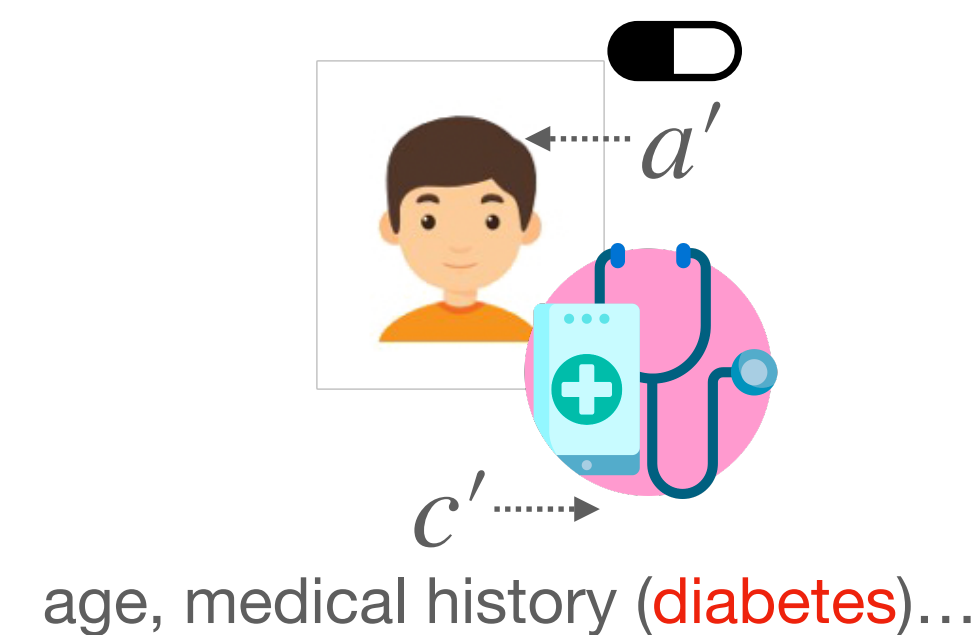
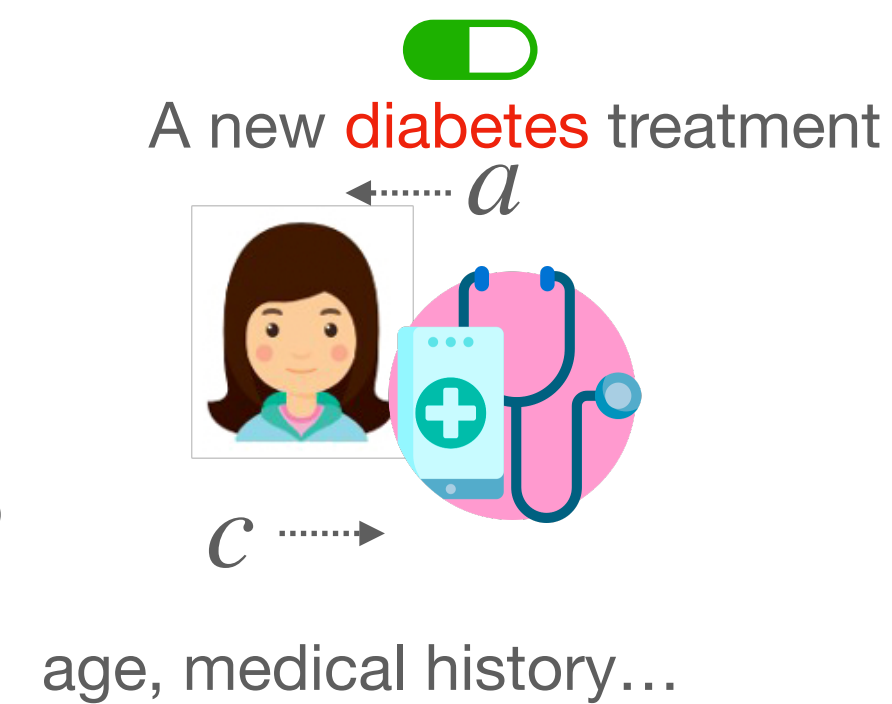
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 





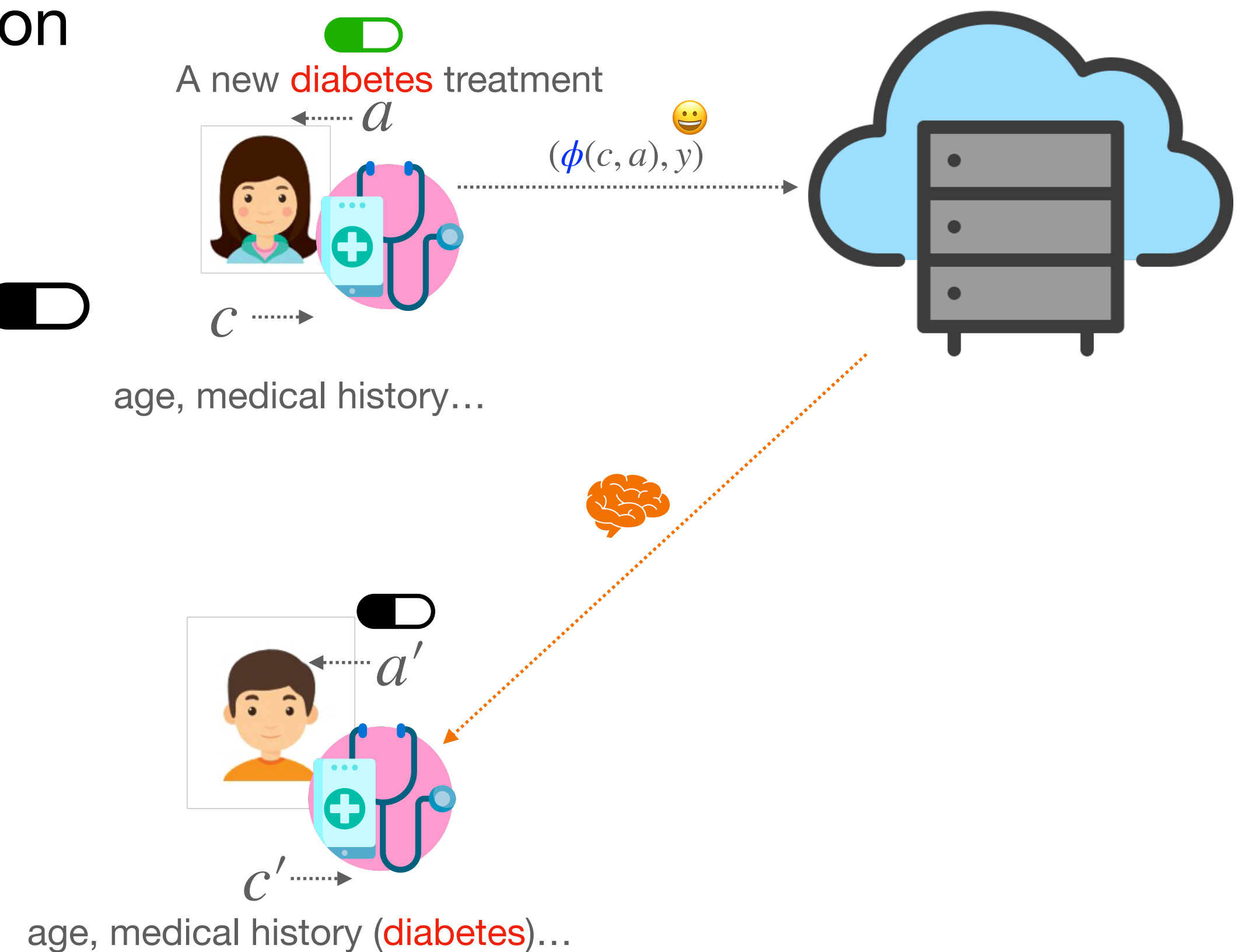
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 






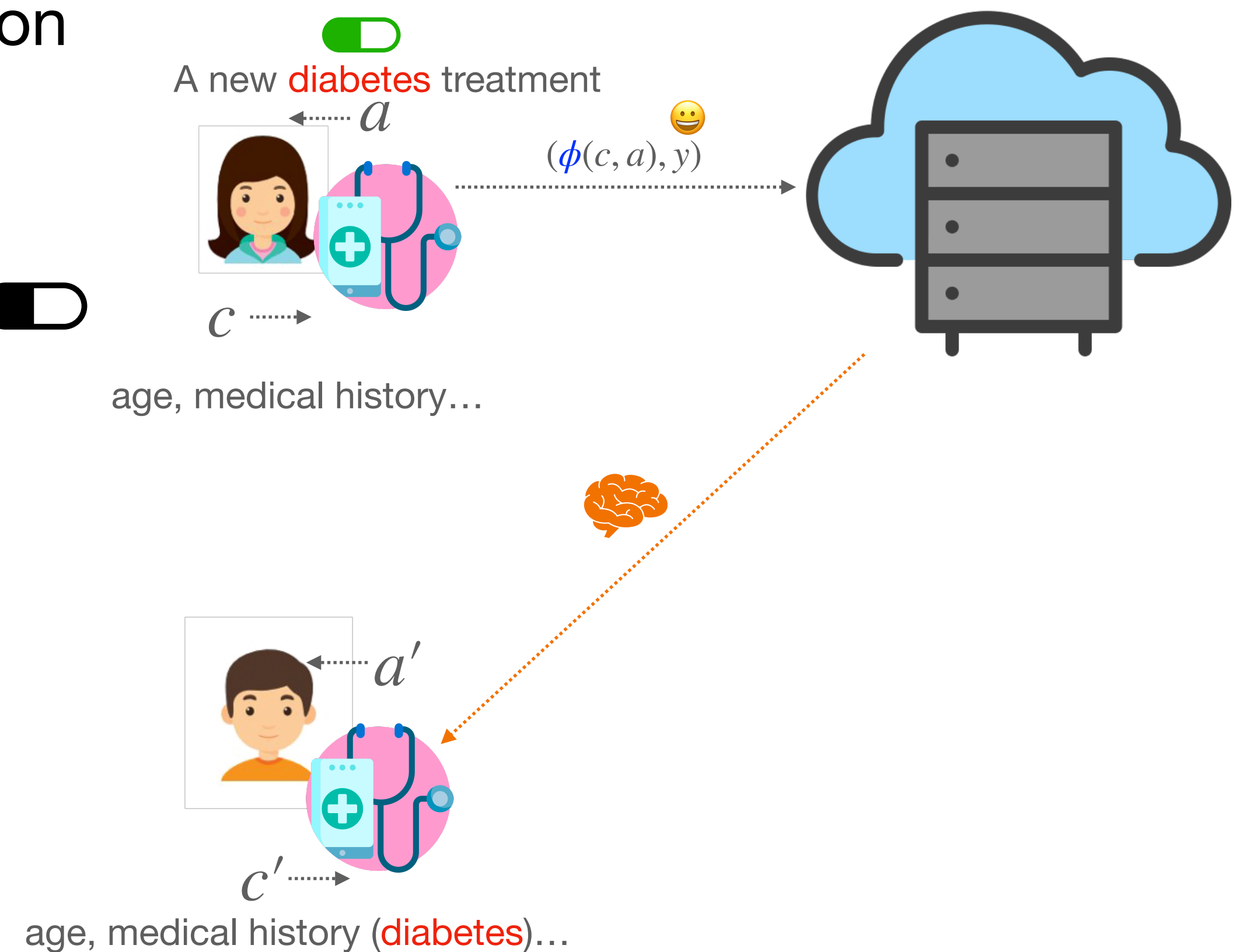
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 






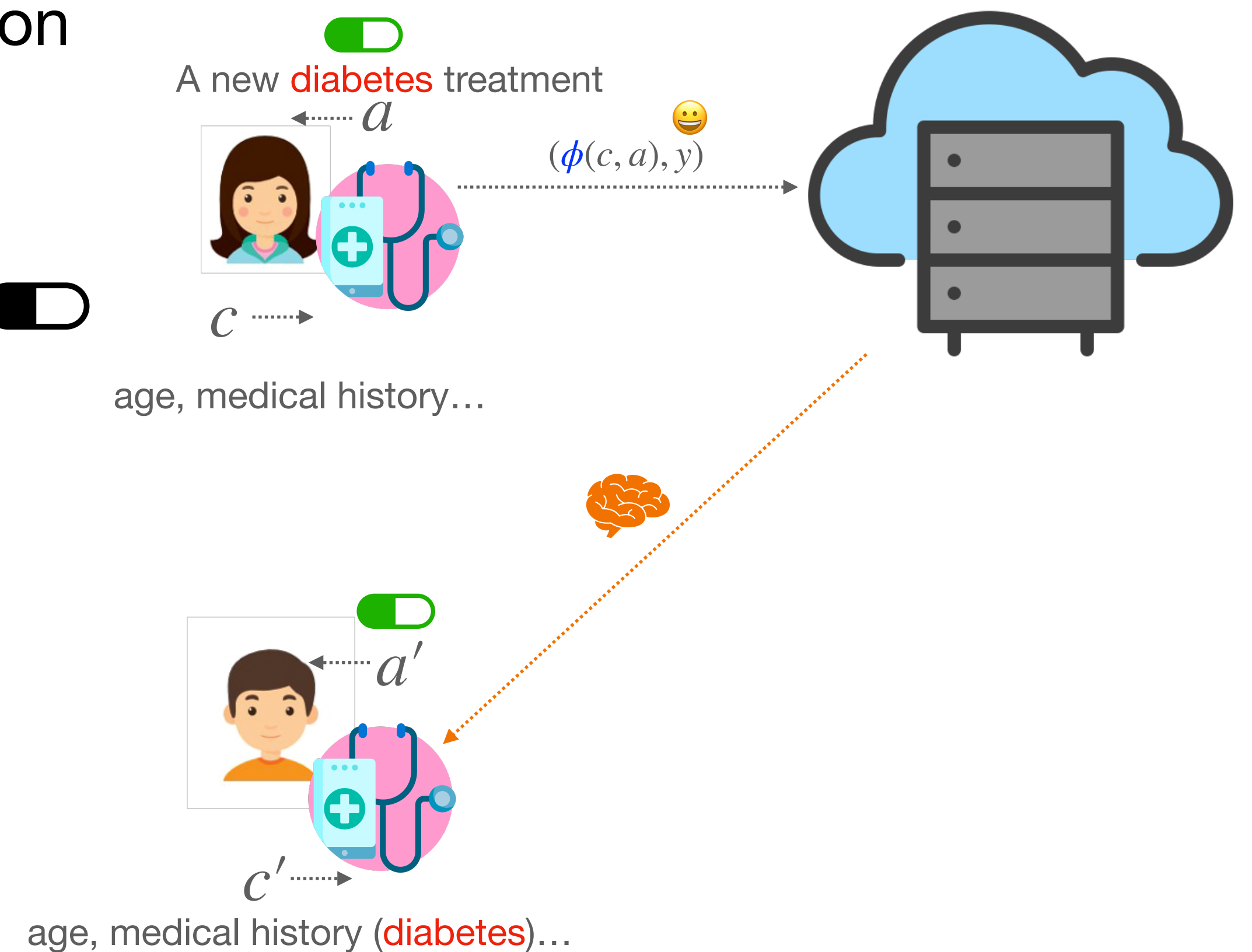
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 
 - Bob receives new recommendation 






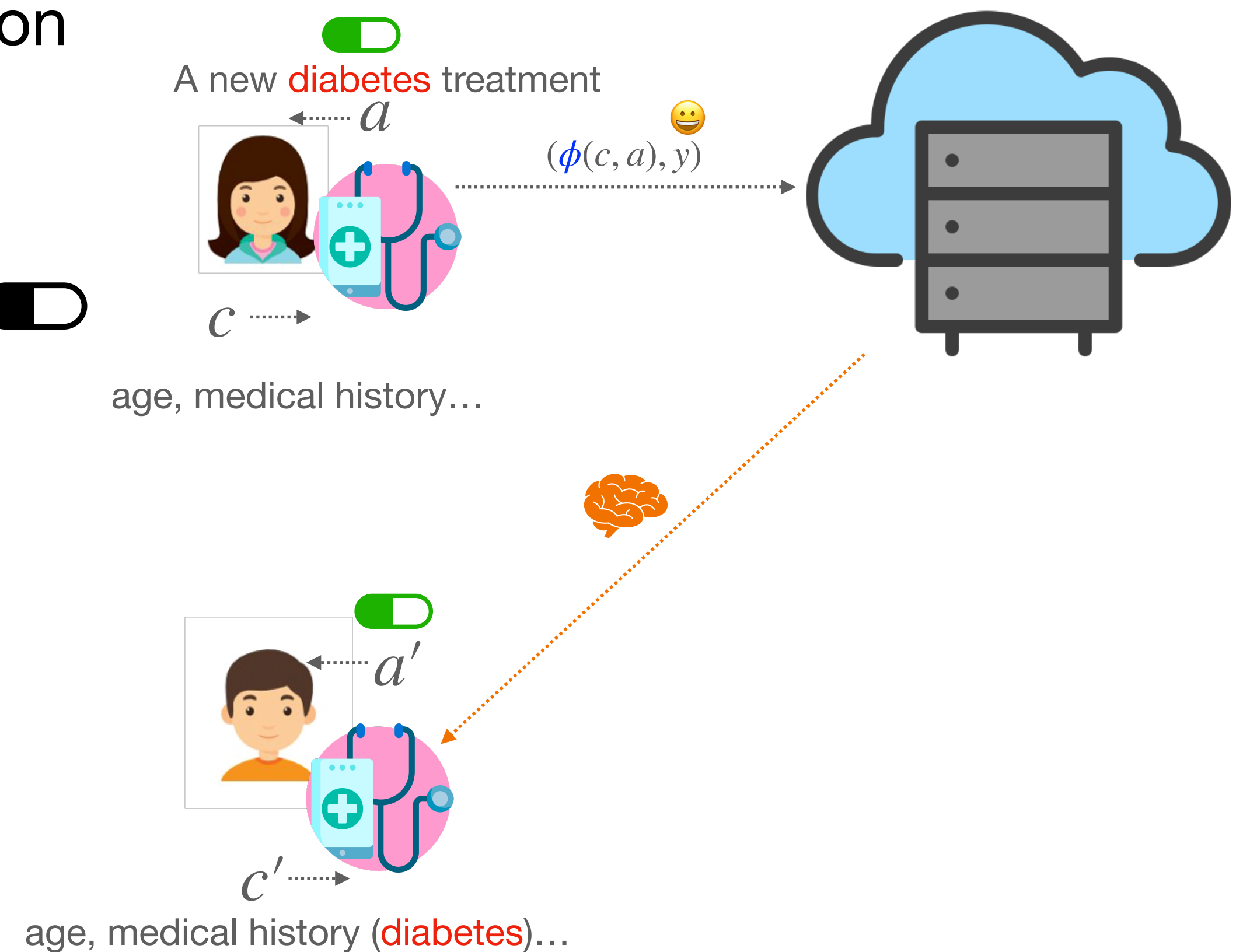
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 
 - Bob receives new recommendation 






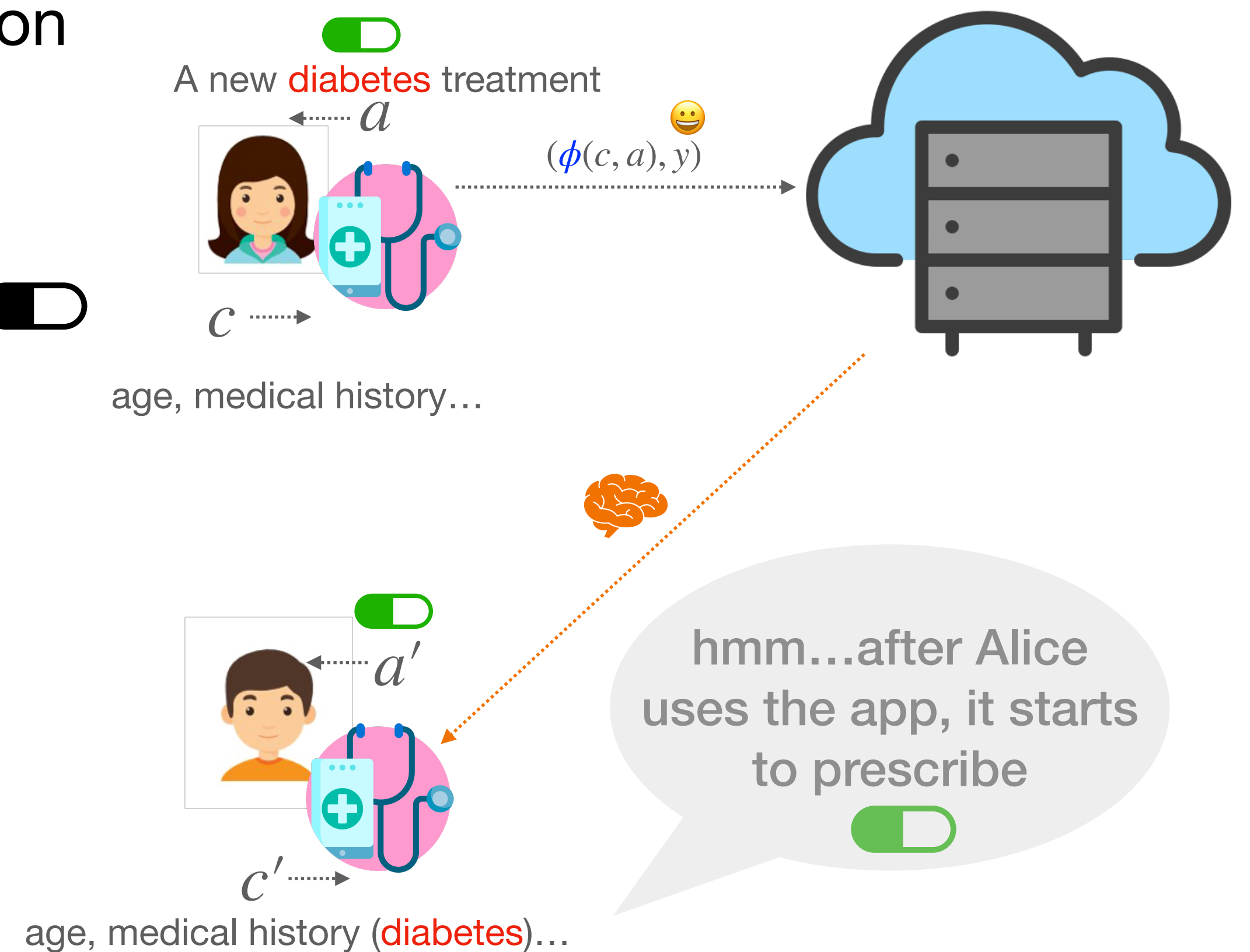
Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 
 - Bob receives new recommendation 
 - If Bob knows Alice is the most recent user*



Privacy Risk

- Both **context** and **reward** are sensitive information
- Standard LCB could reveal these information
 - Bob has **diabetes** and health app often prescribes 
 - Alice is a **new** user and extremely happy with 
 - Bob receives new recommendation 
 - If Bob knows Alice is the most recent user*
 - Bob's belief that Alice has diabetes **increases**



Differentially Private LCB

Central model

Differentially Private LCB

Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]

Differentially Private LCB

Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]
- Well-tuned noise added to obscure each user's contribution

Differentially Private LCB

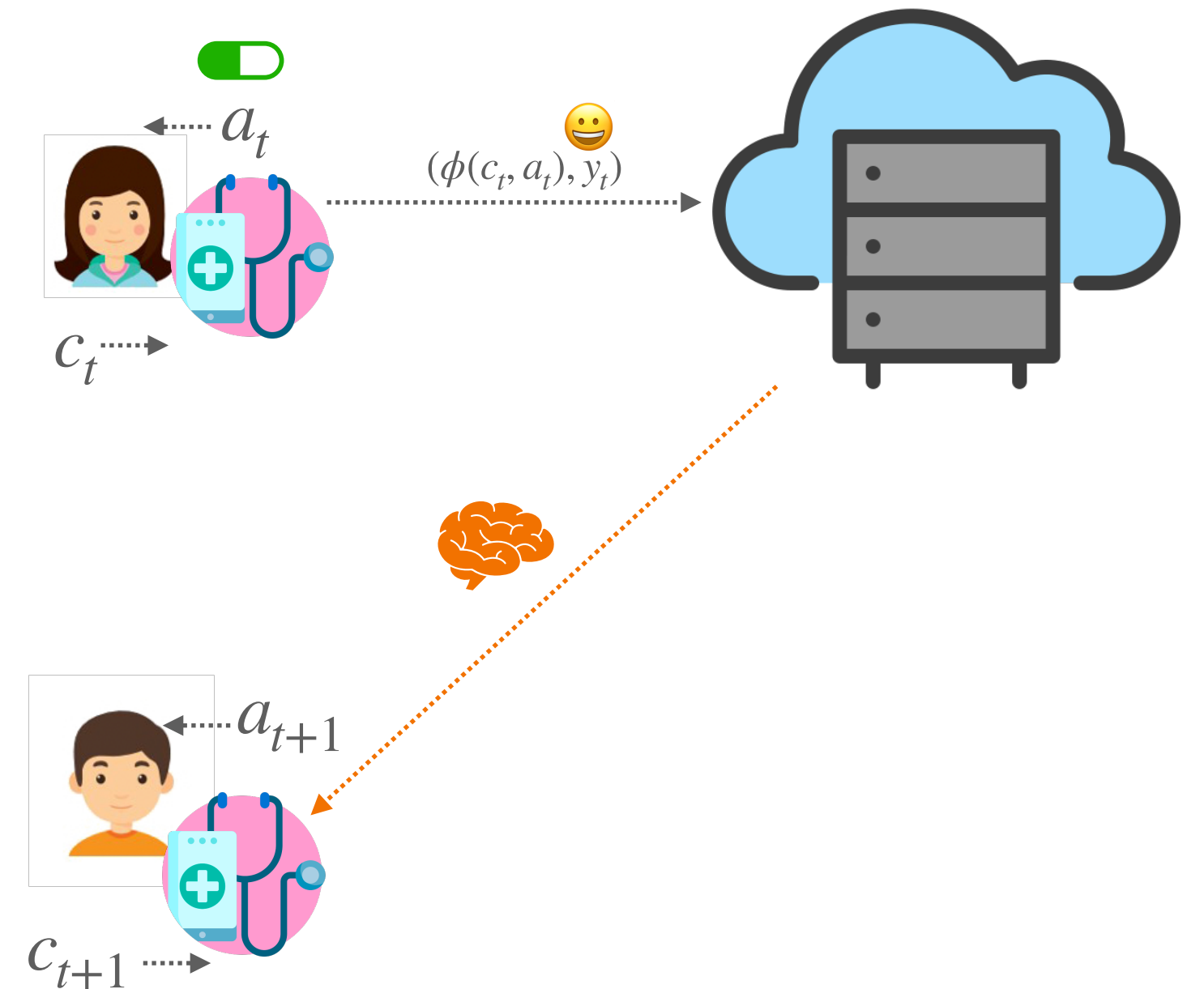
Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]
- Well-tuned noise added to obscure each user's contribution
- In LCB, **central server** updates model with injected noise

Differentially Private LCB

Central model

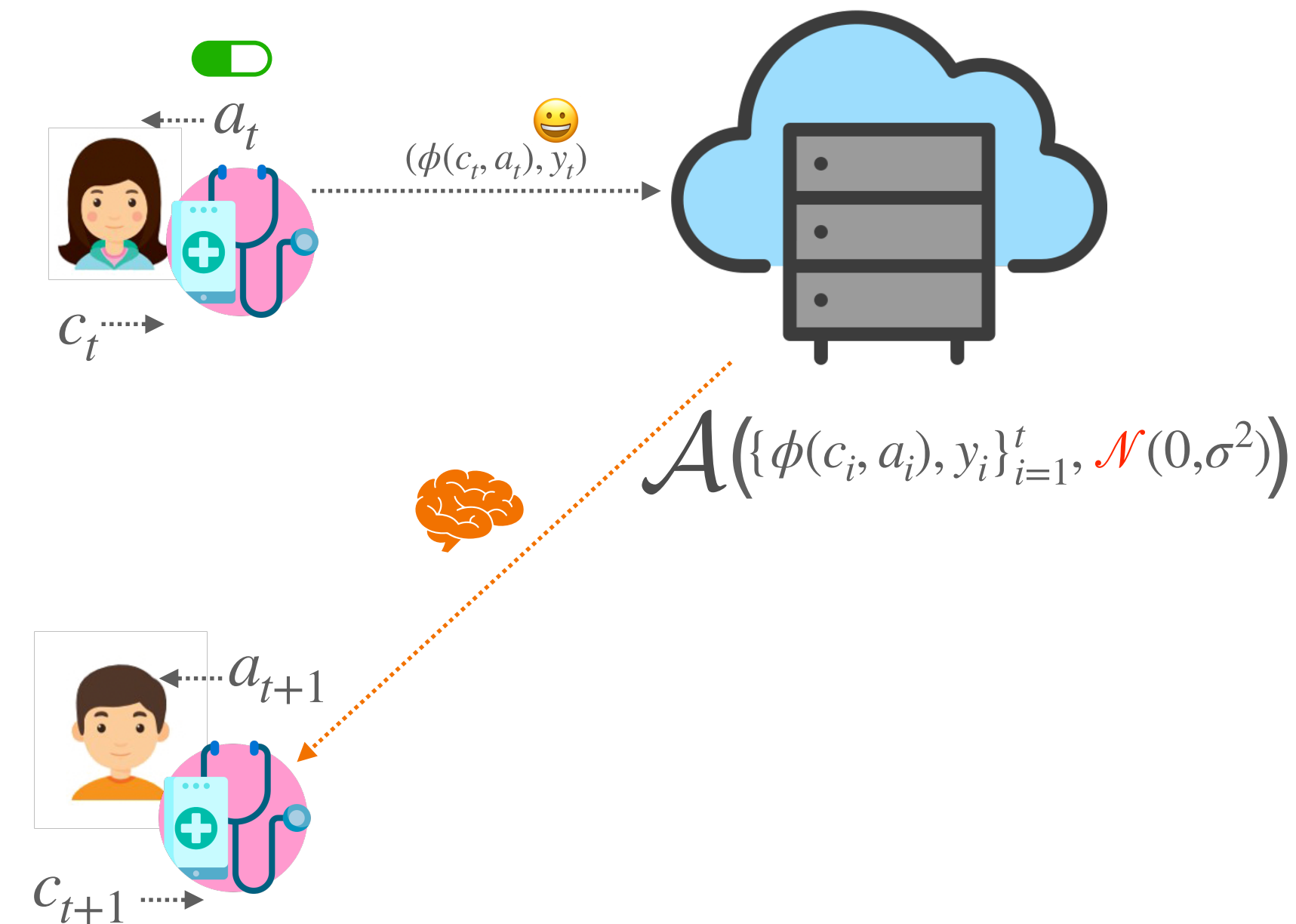
- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]
- Well-tuned noise added to obscure each user's contribution
- In LCB, **central server** updates model with injected noise



Differentially Private LCB

Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]
- Well-tuned noise added to obscure each user's contribution
- In LCB, **central server** updates model with injected noise



Differentially Private LCB

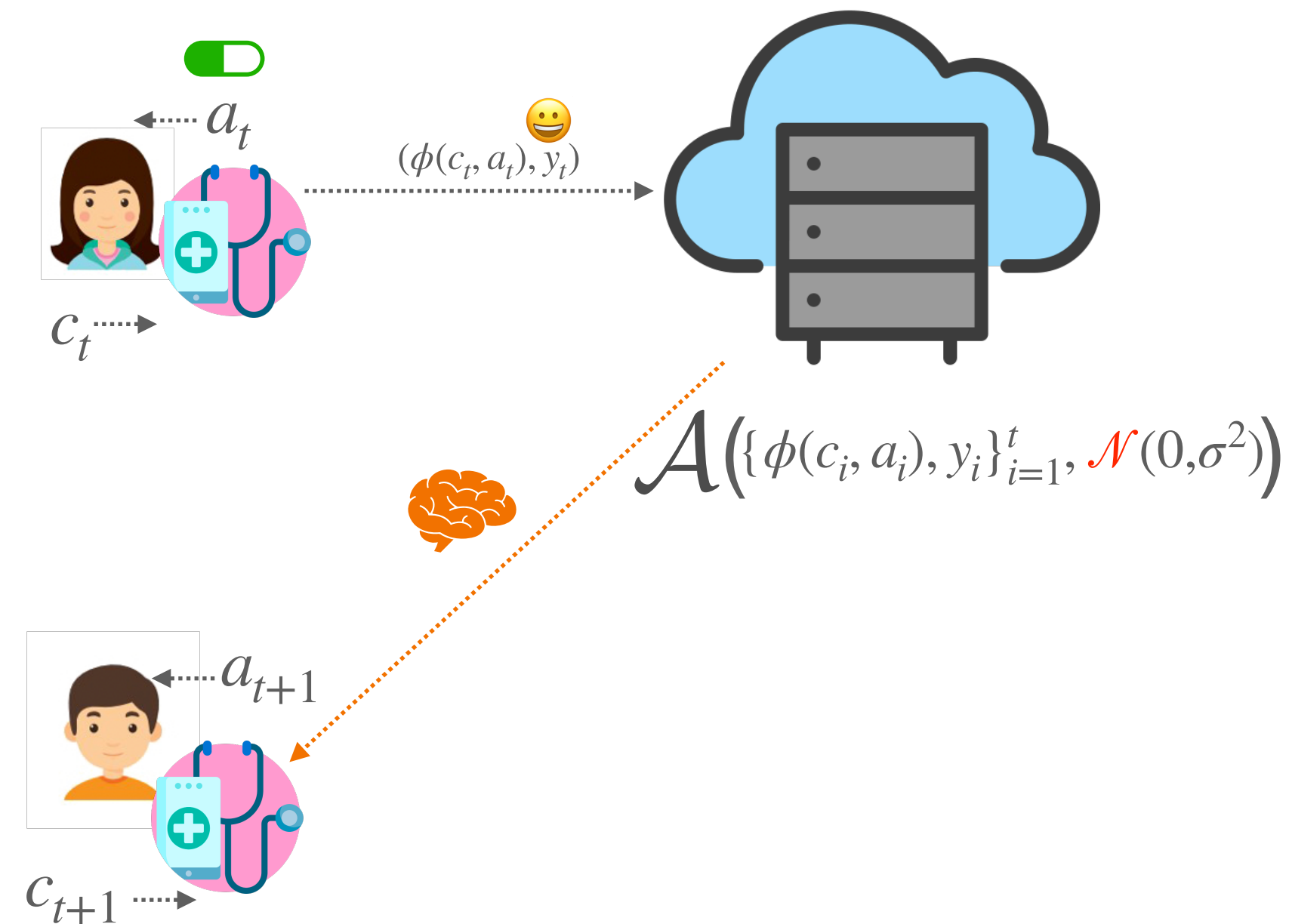
Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]

- Well-tuned noise added to obscure each user's contribution

- In LCB, **central server** updates model with injected noise

- Gaussian noise with variance $\sigma^2 = O(\log(1/\delta)/\epsilon^2)$



Differentially Private LCB

Central model

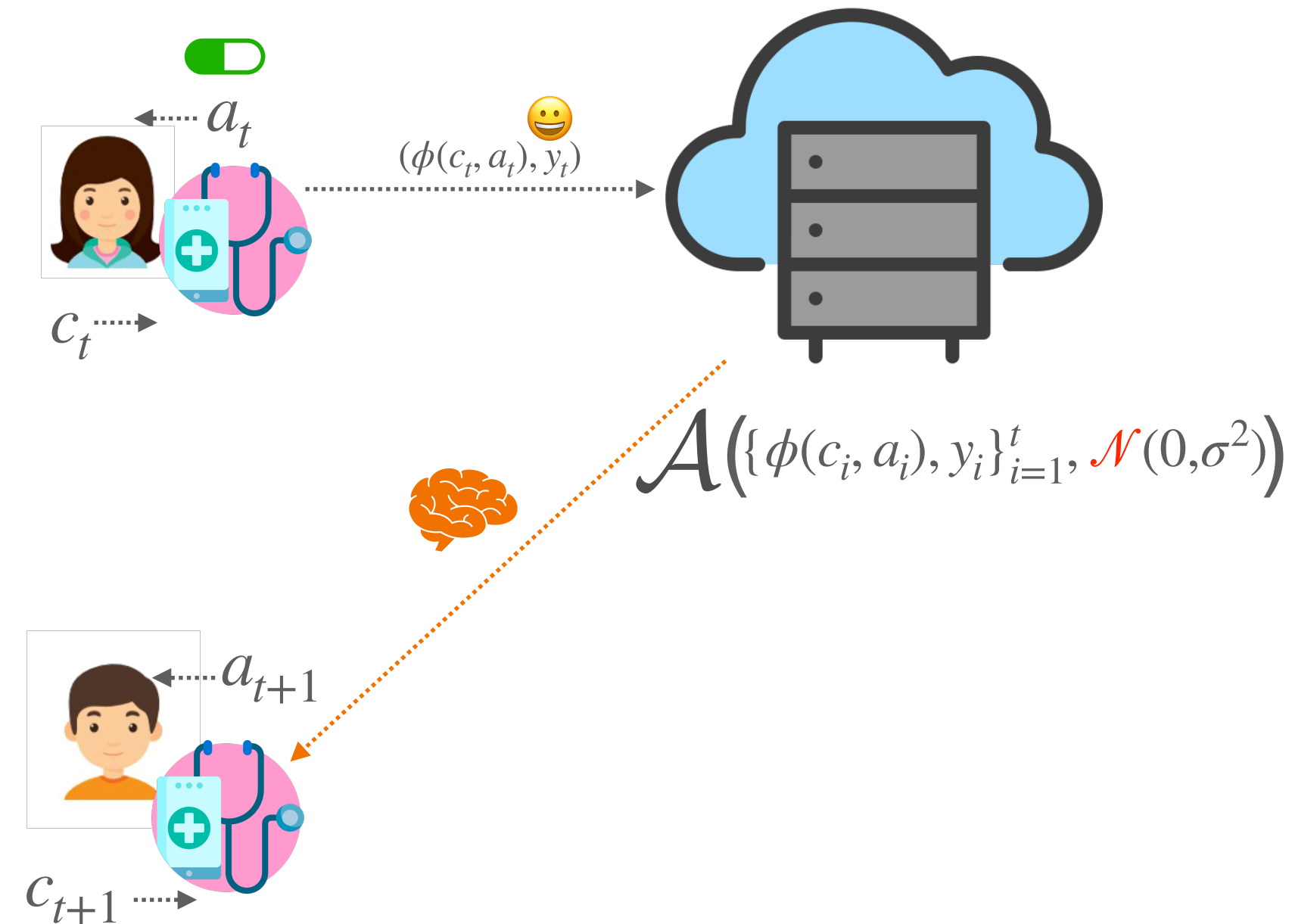
- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]

- Well-tuned noise added to obscure each user's contribution

- In LCB, **central server** updates model with injected noise

- Gaussian noise with variance $\sigma^2 = O(\log(1/\delta)/\epsilon^2)$

- Smaller ϵ, δ , stronger privacy but worse regret



Differentially Private LCB

Central model

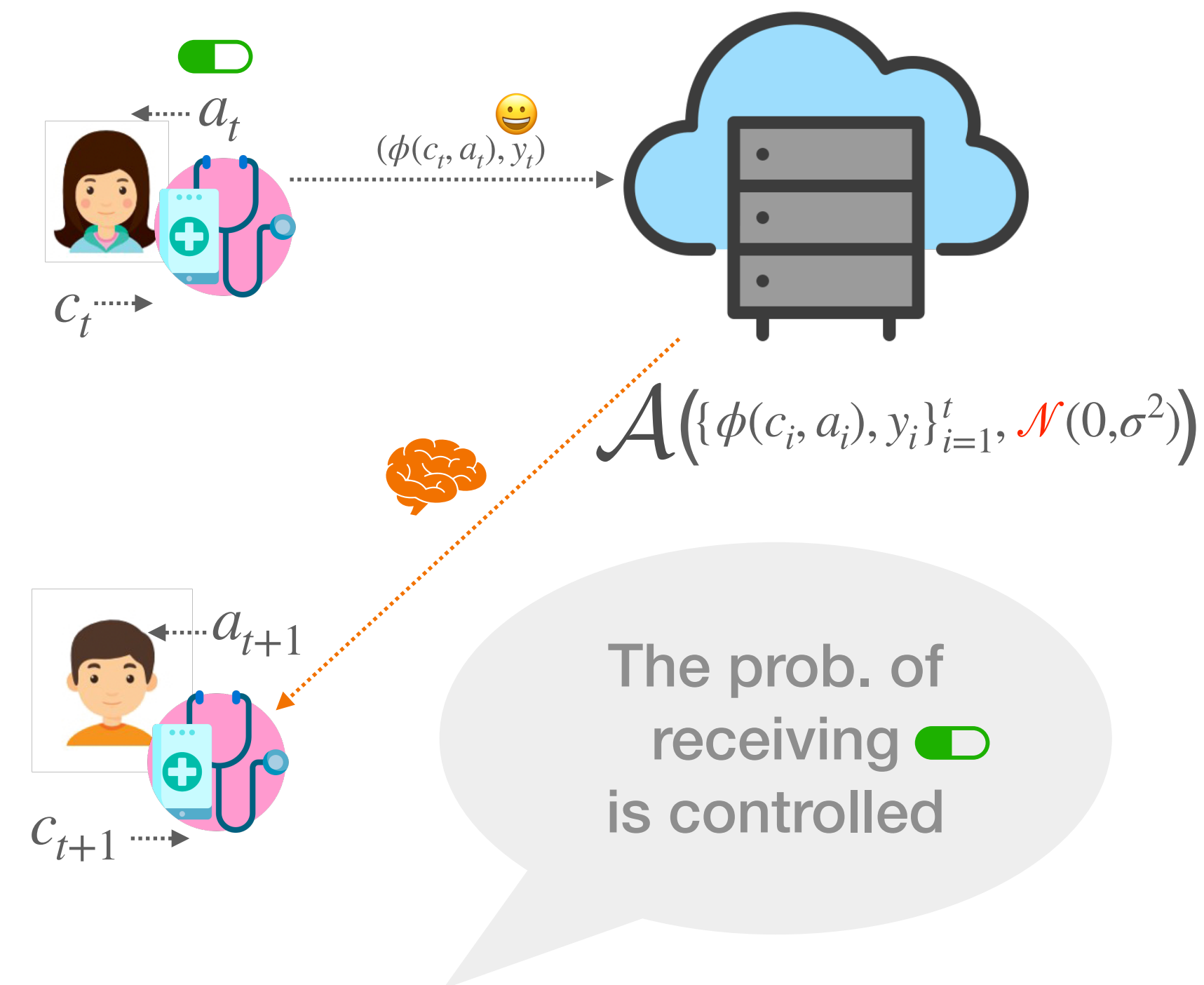
- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]

- Well-tuned noise added to obscure each user's contribution

- In LCB, **central server** updates model with injected noise

 - Gaussian noise with variance $\sigma^2 = O(\log(1/\delta)/\epsilon^2)$

 - Smaller ϵ, δ , stronger privacy but worse regret



Differentially Private LCB

Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]

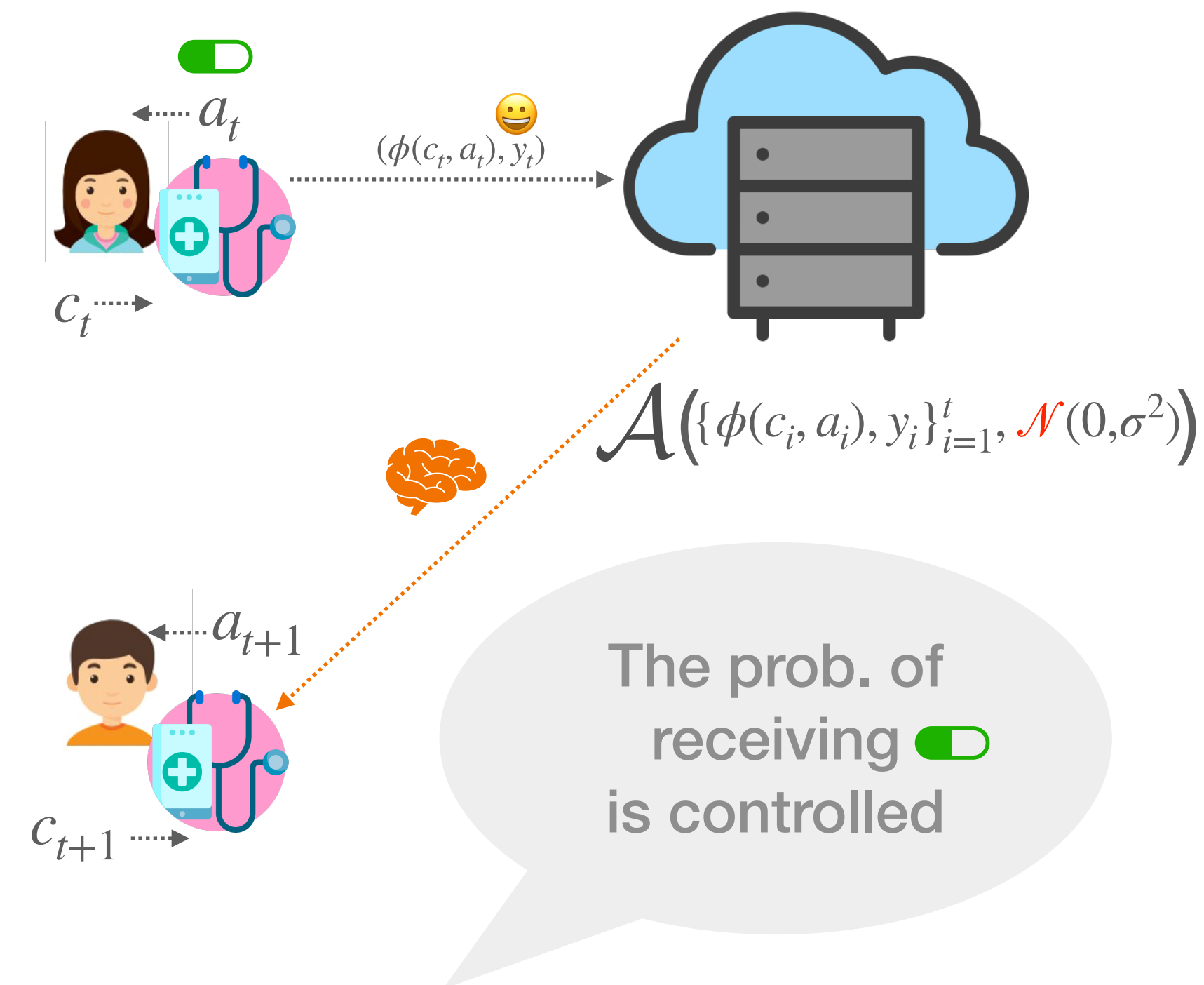
- Well-tuned noise added to obscure each user's contribution

- In LCB, **central server** updates model with injected noise

 - Gaussian noise with variance $\sigma^2 = O(\log(1/\delta)/\epsilon^2)$

 - Smaller ϵ, δ , stronger privacy but worse regret

- **Privacy vs Regret.** [Shariff and Sheffet. 2018] shows that



Differentially Private LCB

Central model

- Differential Privacy (DP) provides formal privacy guarantee [Dwork et al. 2006]

- Well-tuned noise added to obscure each user's contribution

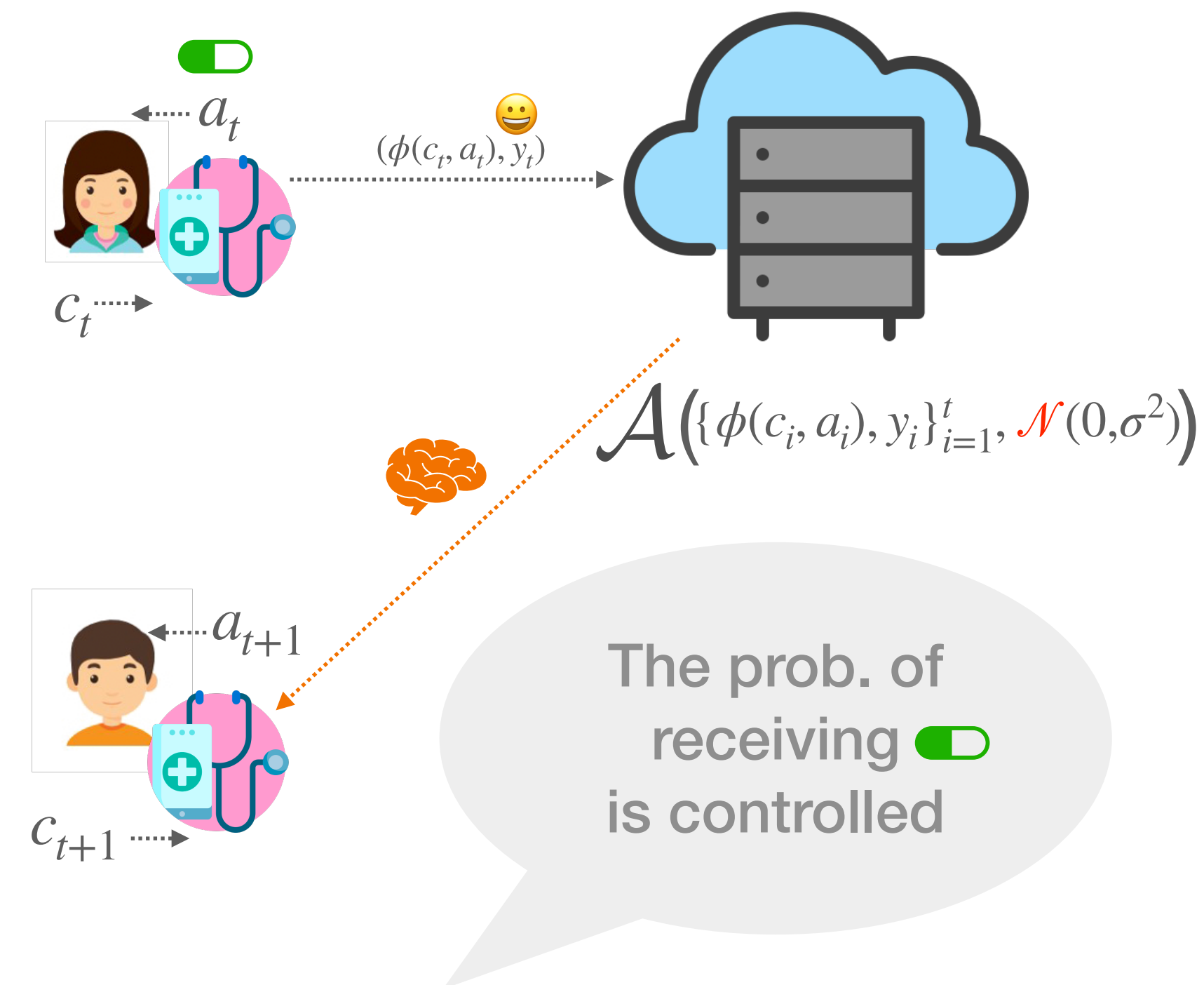
- In LCB, **central server** updates model with injected noise

 - Gaussian noise with variance $\sigma^2 = O(\log(1/\delta)/\epsilon^2)$

 - Smaller ϵ, δ , stronger privacy but worse regret

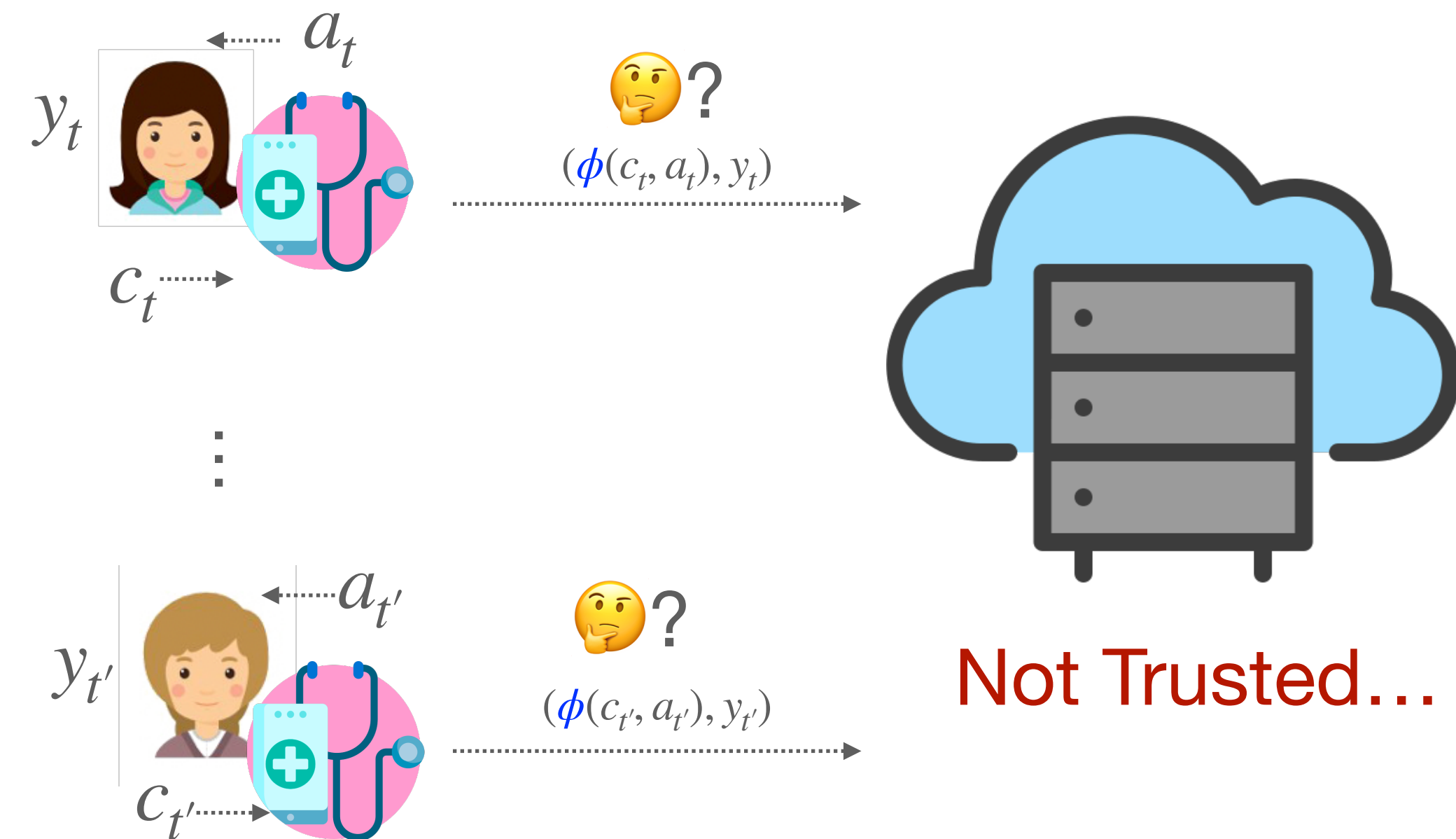
- **Privacy vs Regret.** [Shariff and Sheffet. 2018] shows that

$$\text{Regret } \tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under central } (\epsilon, \delta)\text{-DP}^*$$



Another Privacy Risk

- Both **context** and **reward** are sensitive information
- What if central server is **not** trustworthy?
 - *Will it follow the right DP mechanism...?*
 - *Will it use my data for other use cases...?*
 - *Will it be attacked by an adversary...?*
- **Hence**, users may **not** be willing to share their raw data
 - Context via $\phi(c_t, a_t)$
 - Reward y_t

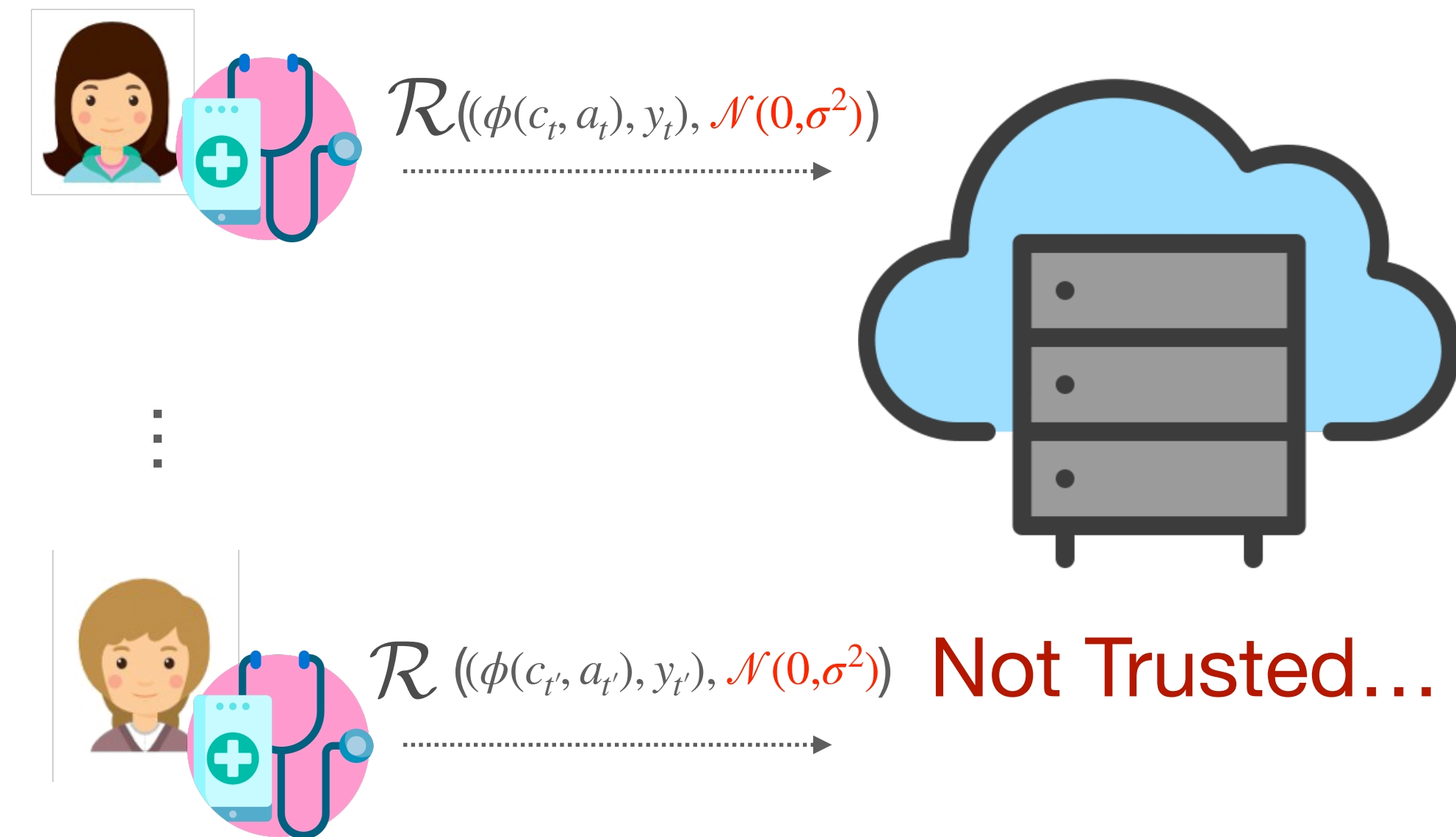


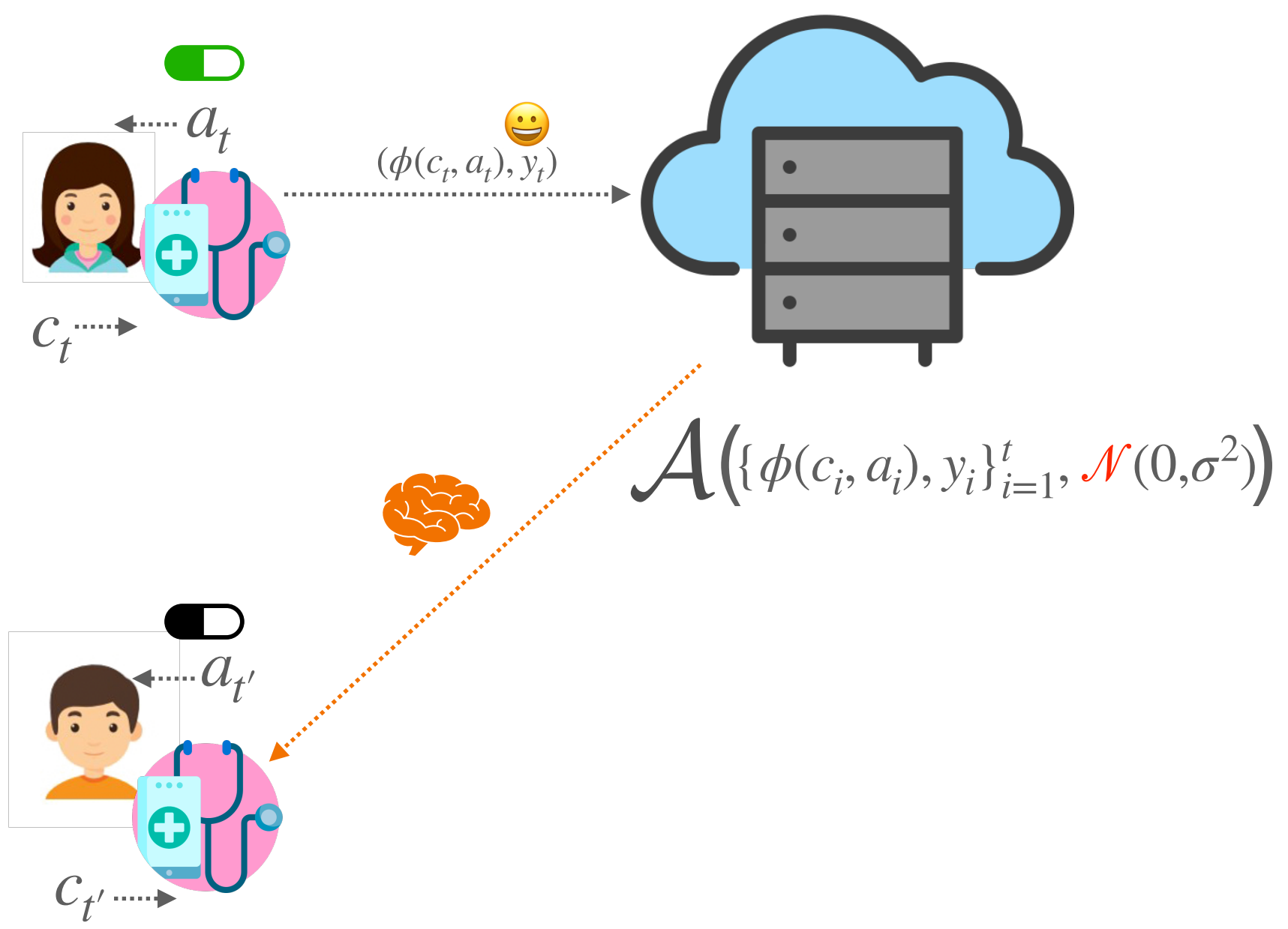
Differentially Private LCB

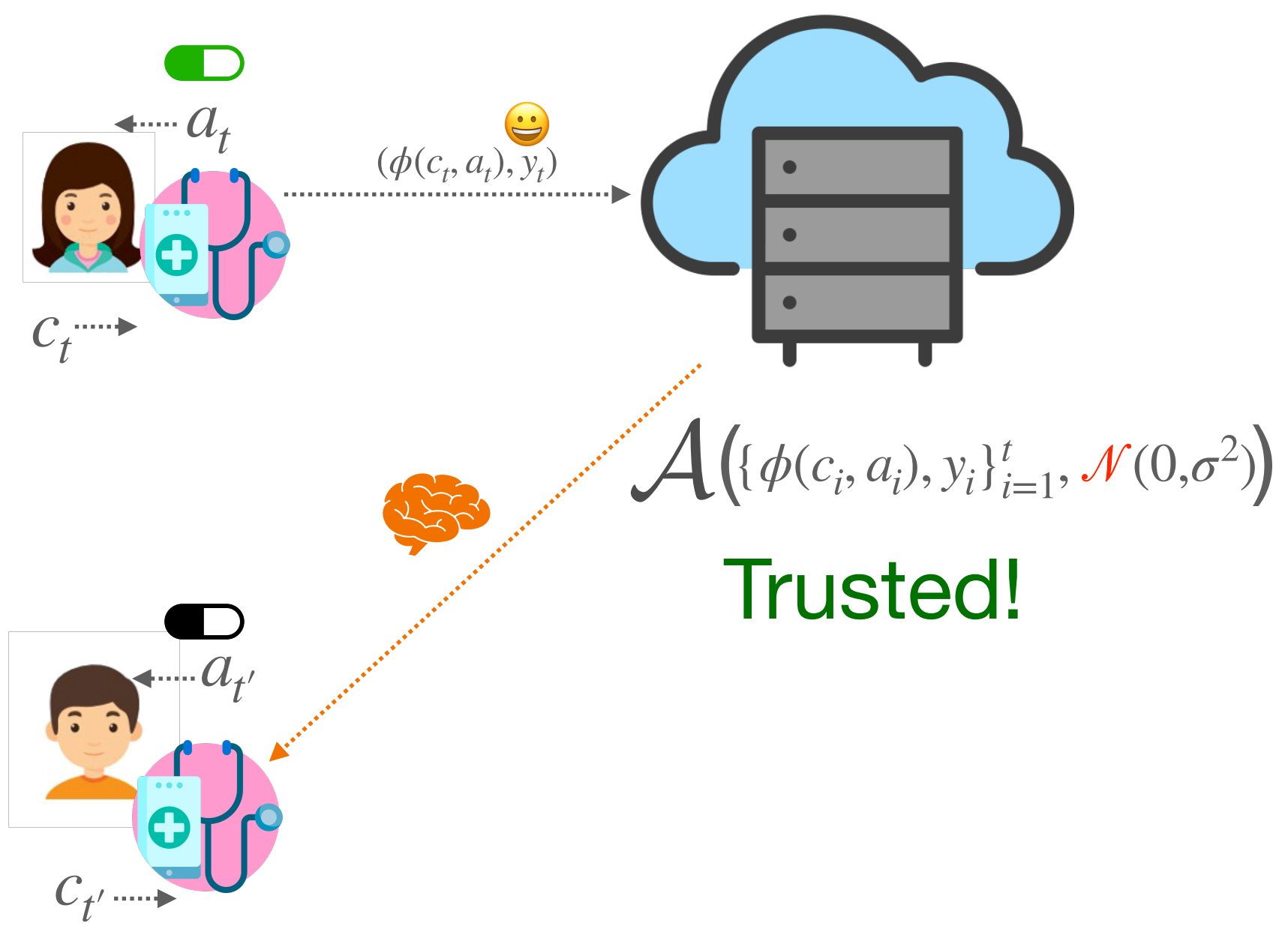
Local model

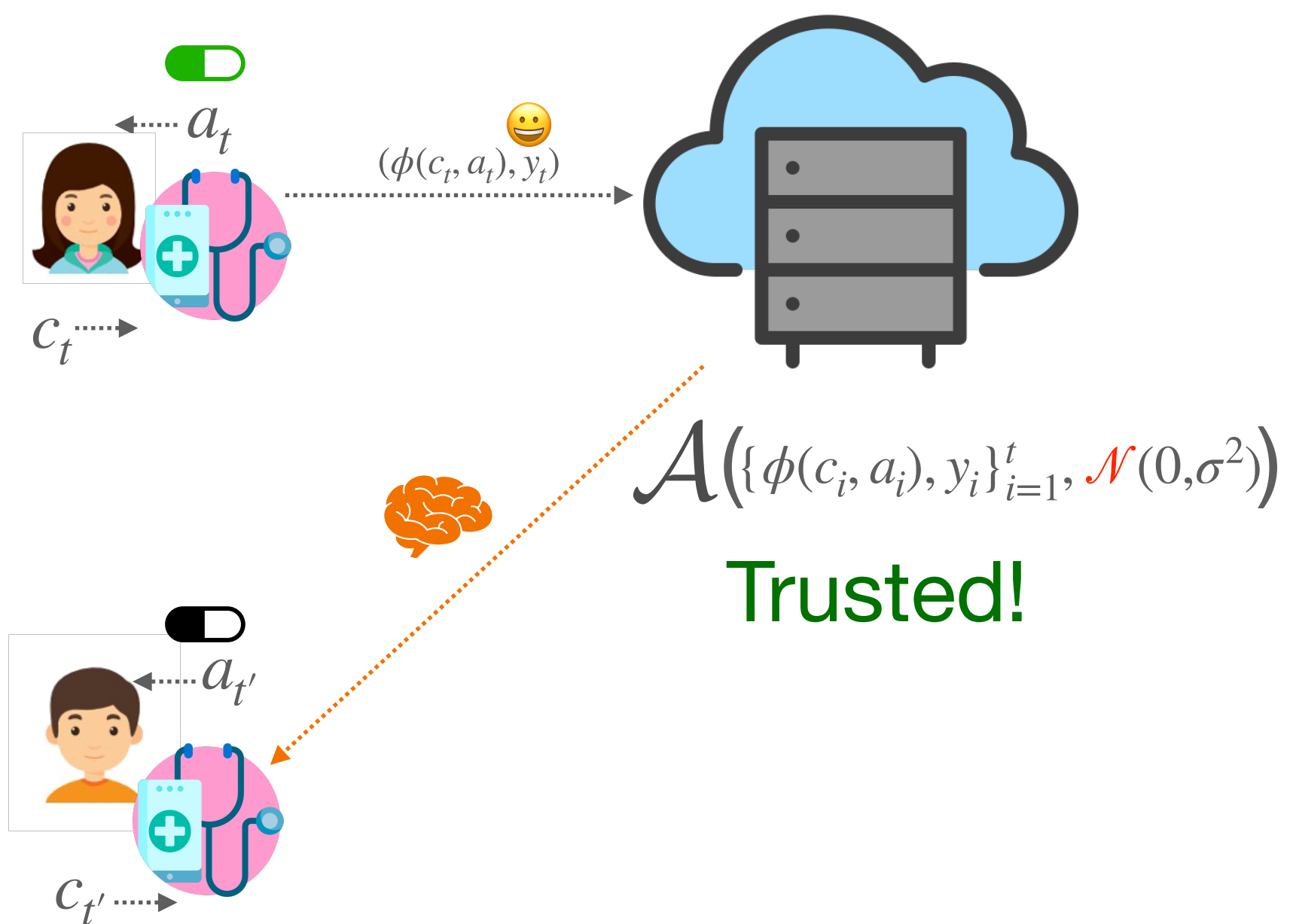
- Each user injects noise before sending data
 - By post-processing, local DP implies central DP
- In LCB, **each user** applies local randomizer \mathcal{R}
 - Gaussian noise with variance $\sigma^2 = O(\log(1/\delta)/\epsilon^2)$
 - Smaller ϵ, δ , stronger privacy but worse regret
- Privacy vs Regret.** [Zheng et al. 2020] shows that

$$\text{Regret } \tilde{O}\left(\frac{T^{3/4}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under local } (\epsilon, \delta)\text{-DP}^*$$

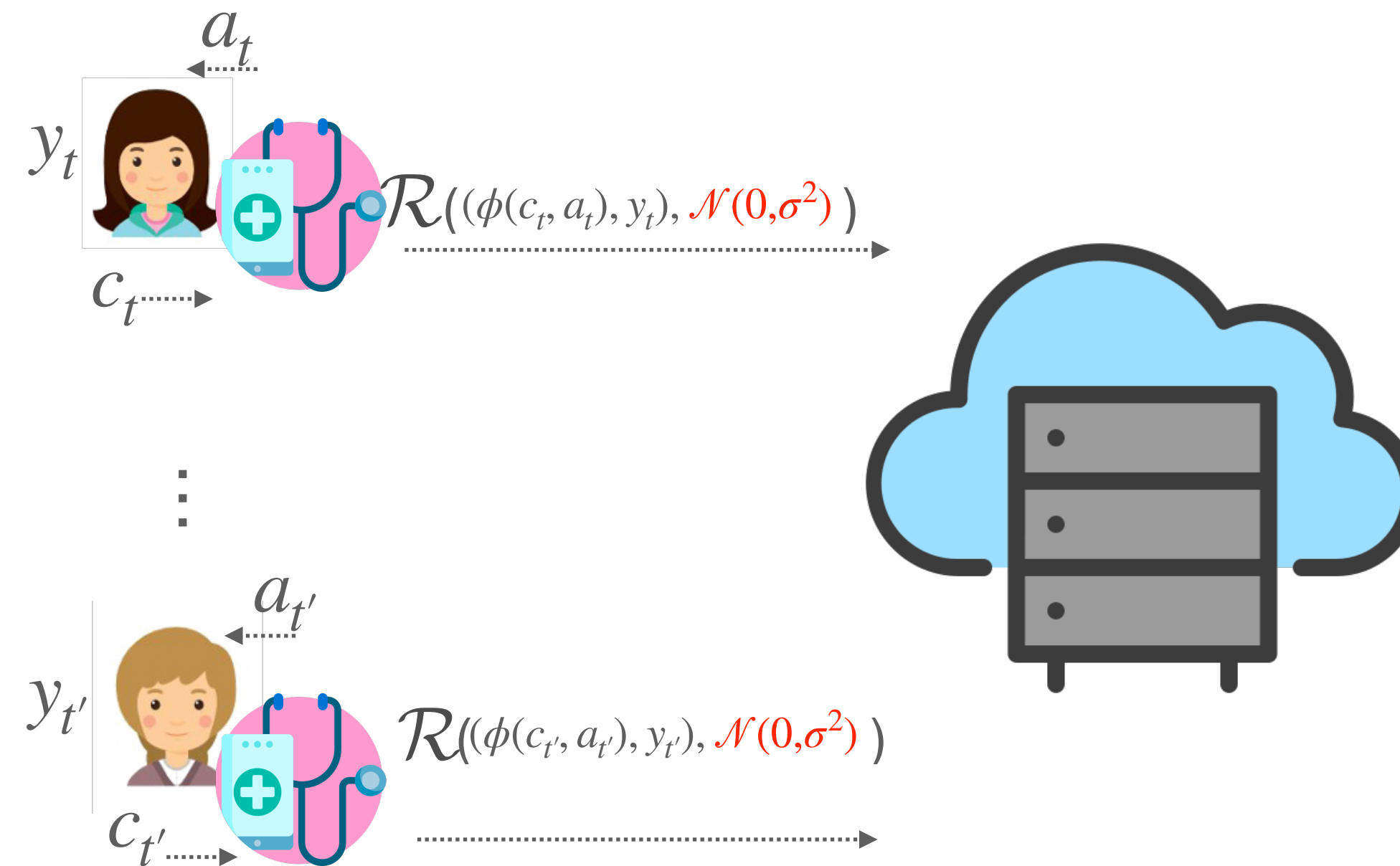
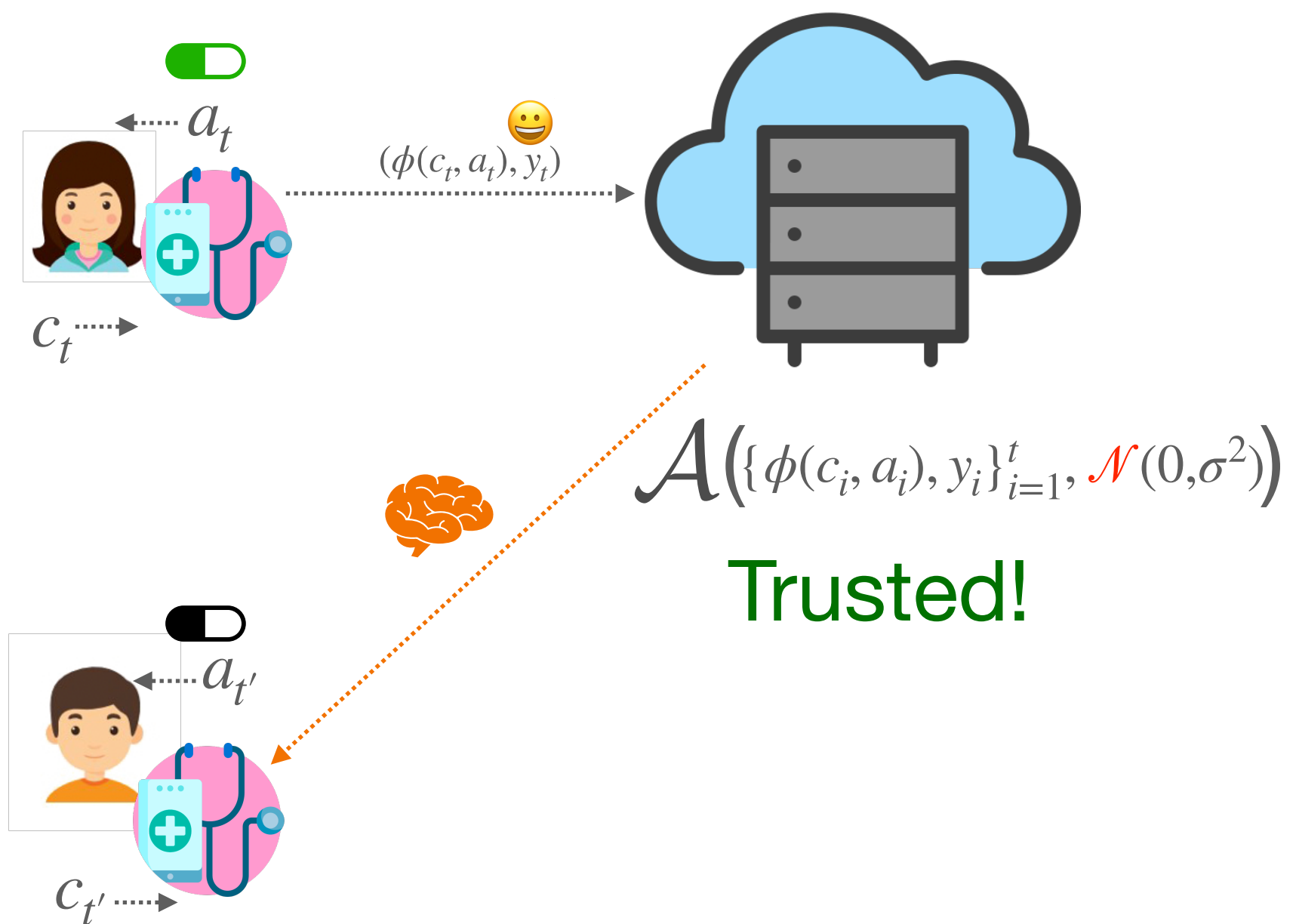




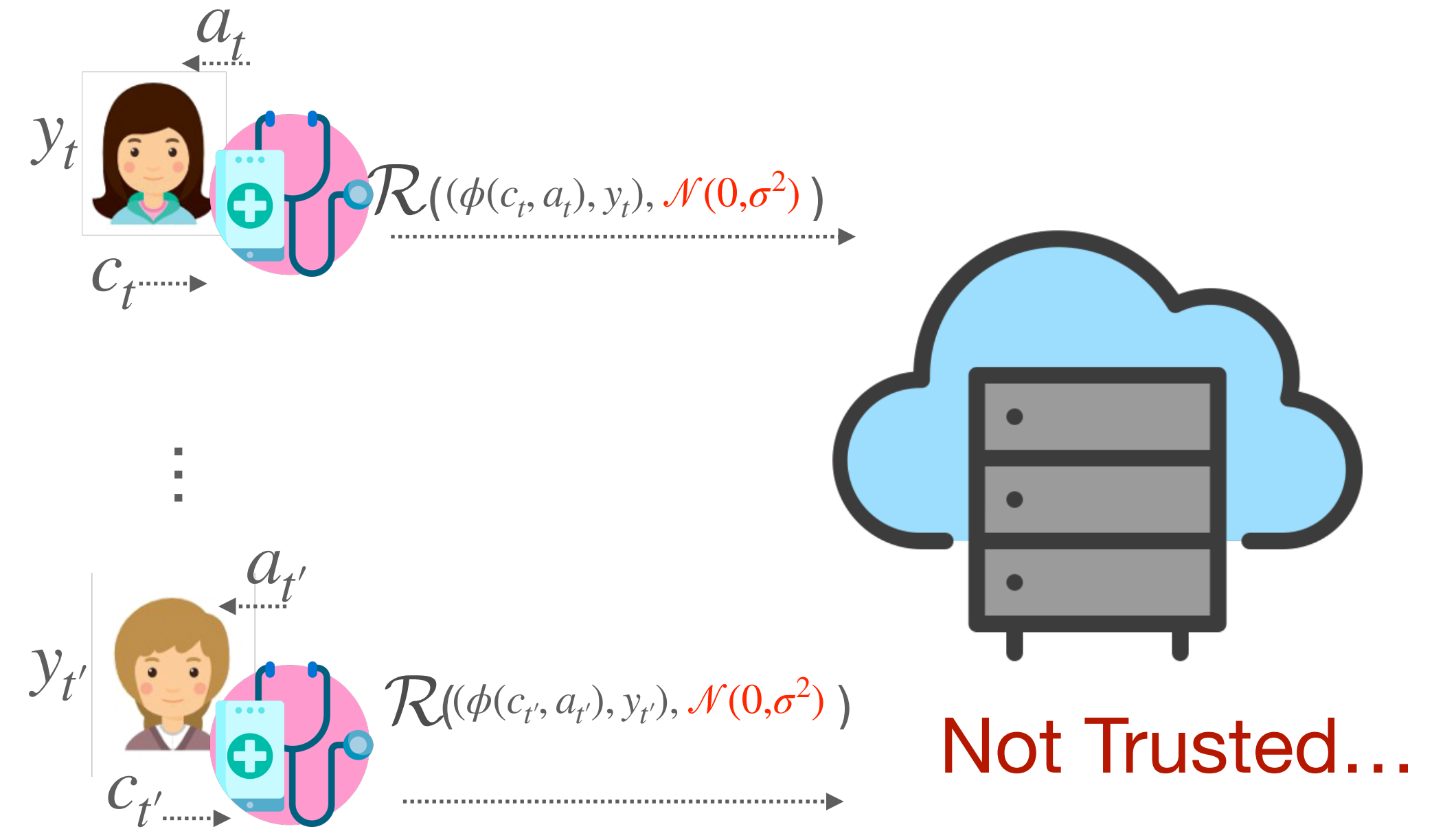
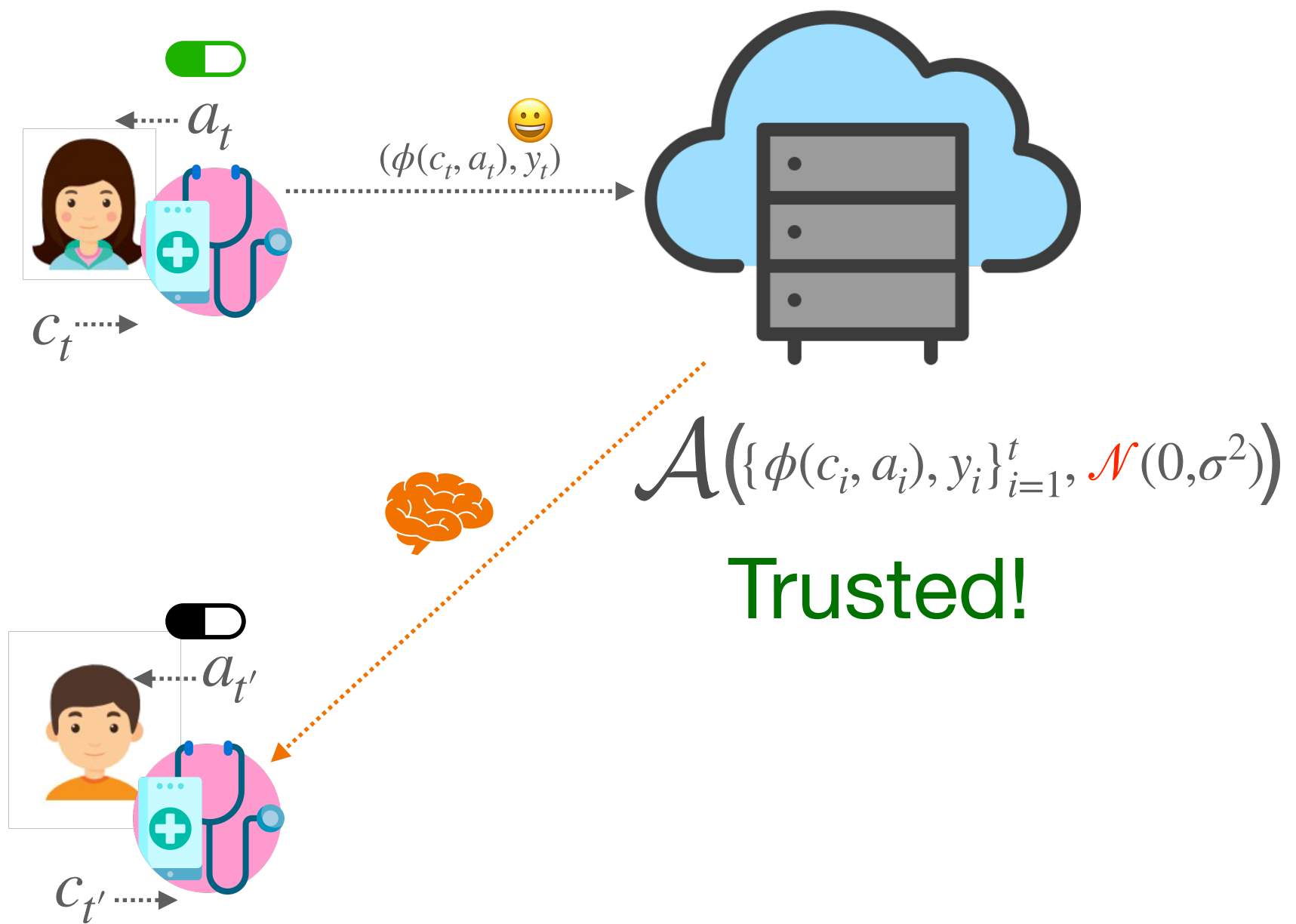




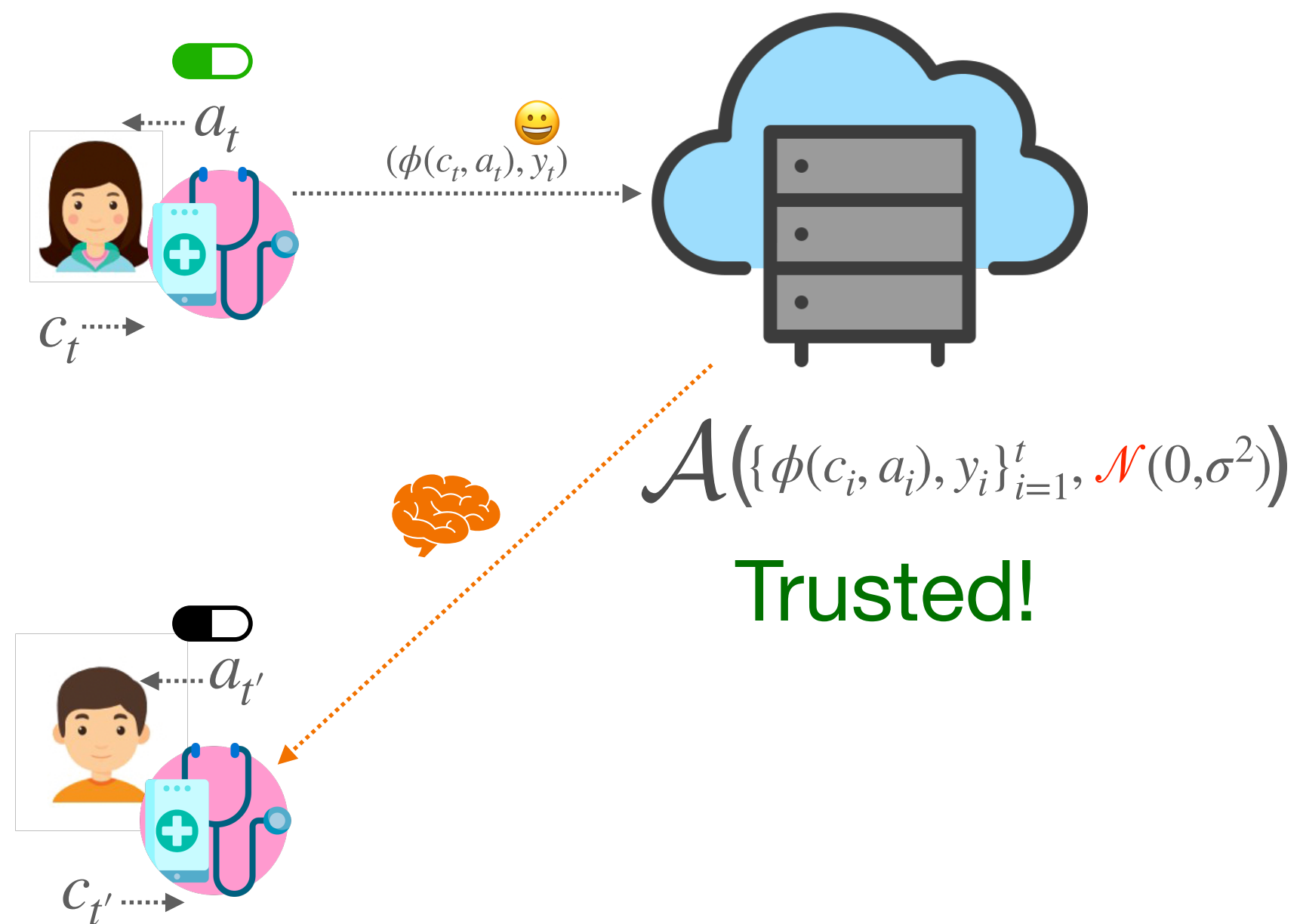
Regret $\tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right)$ under central (ϵ, δ) -DP



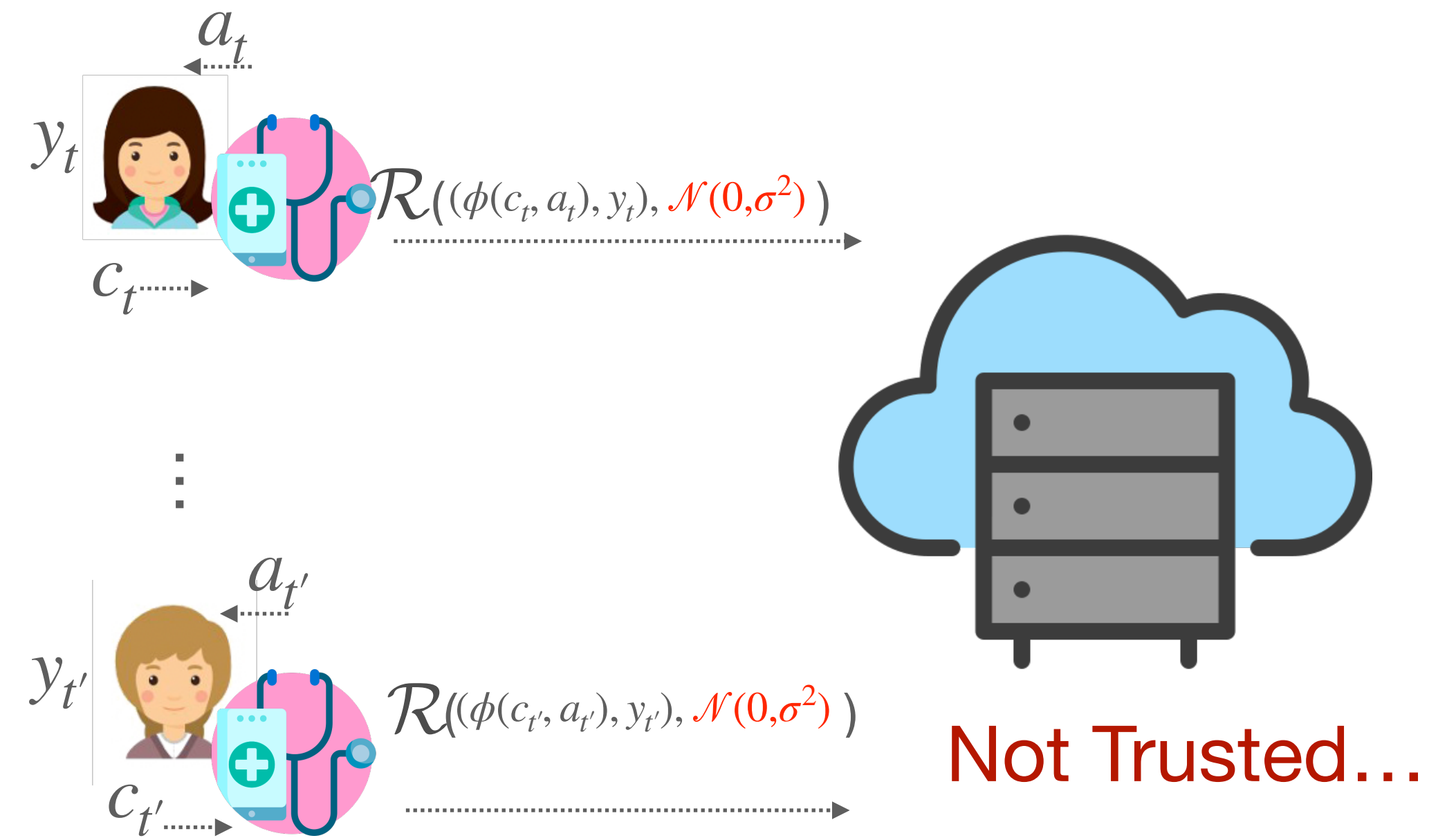
Regret $\tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right)$ under central (ϵ, δ) -DP



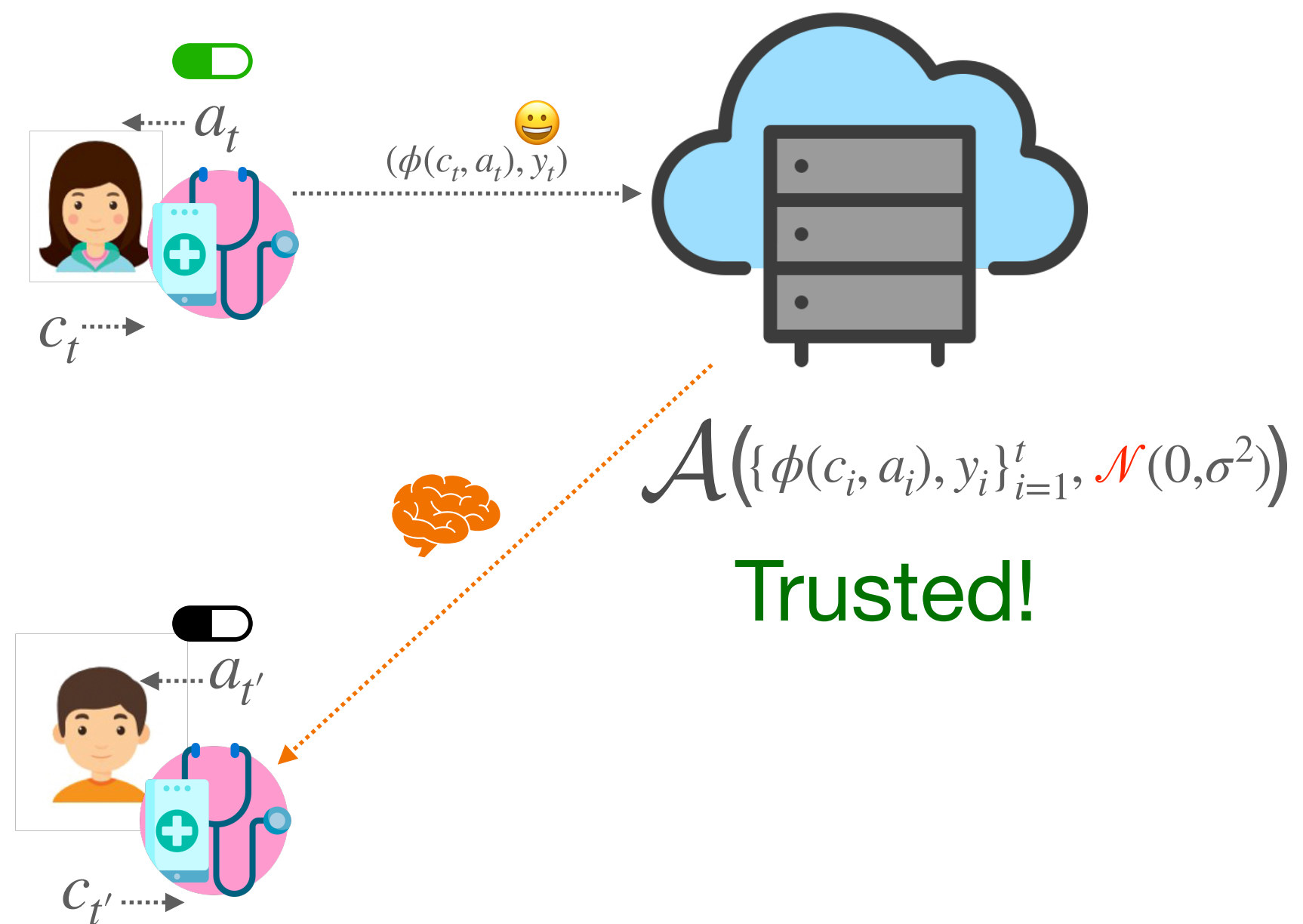
Regret $\tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right)$ under central (ϵ, δ) -DP



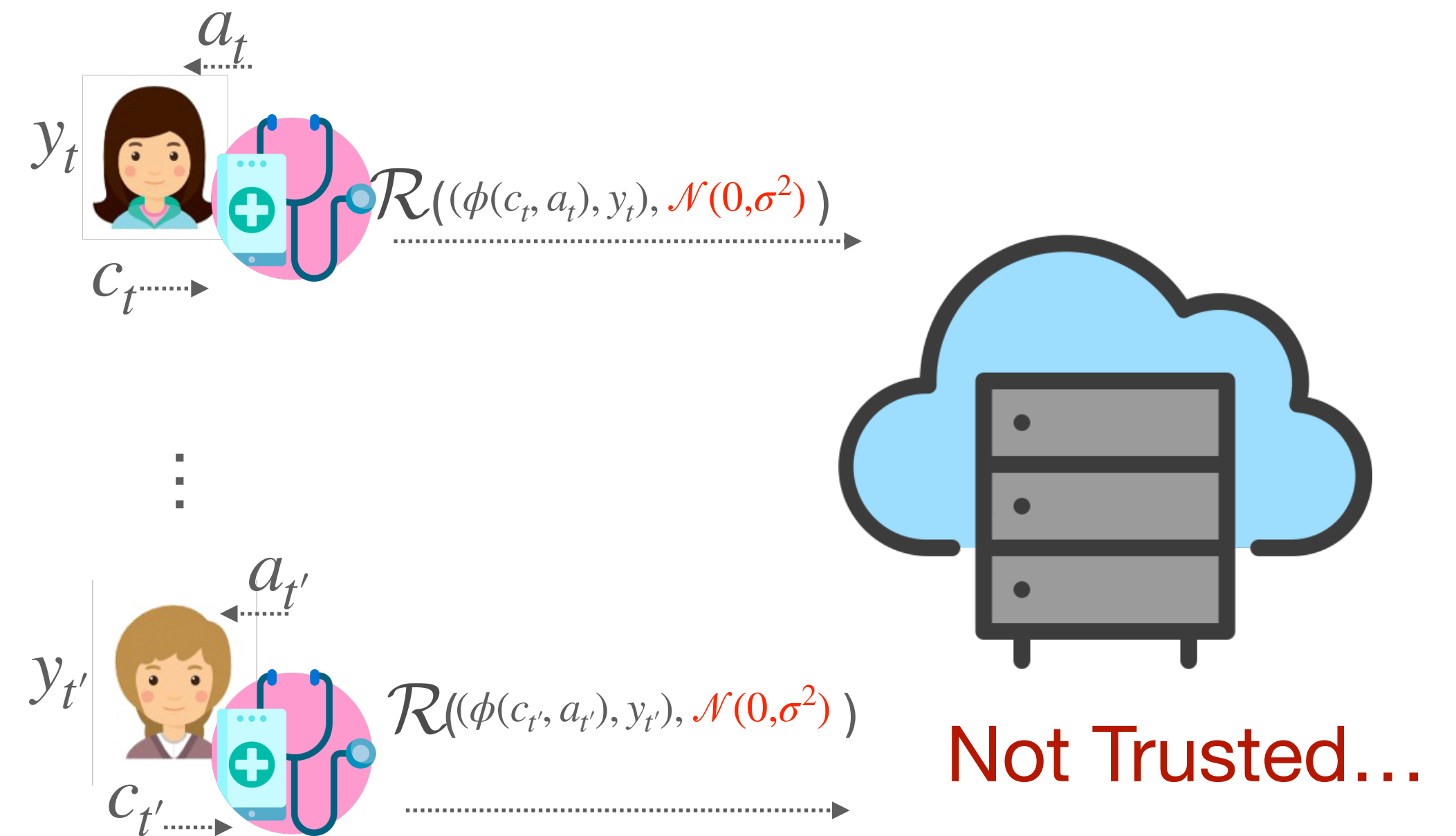
$$\text{Regret } \tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under central } (\epsilon, \delta)\text{-DP}$$



$$\text{Regret } \tilde{O}\left(\frac{T^{3/4}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under local } (\epsilon, \delta)\text{-DP}$$

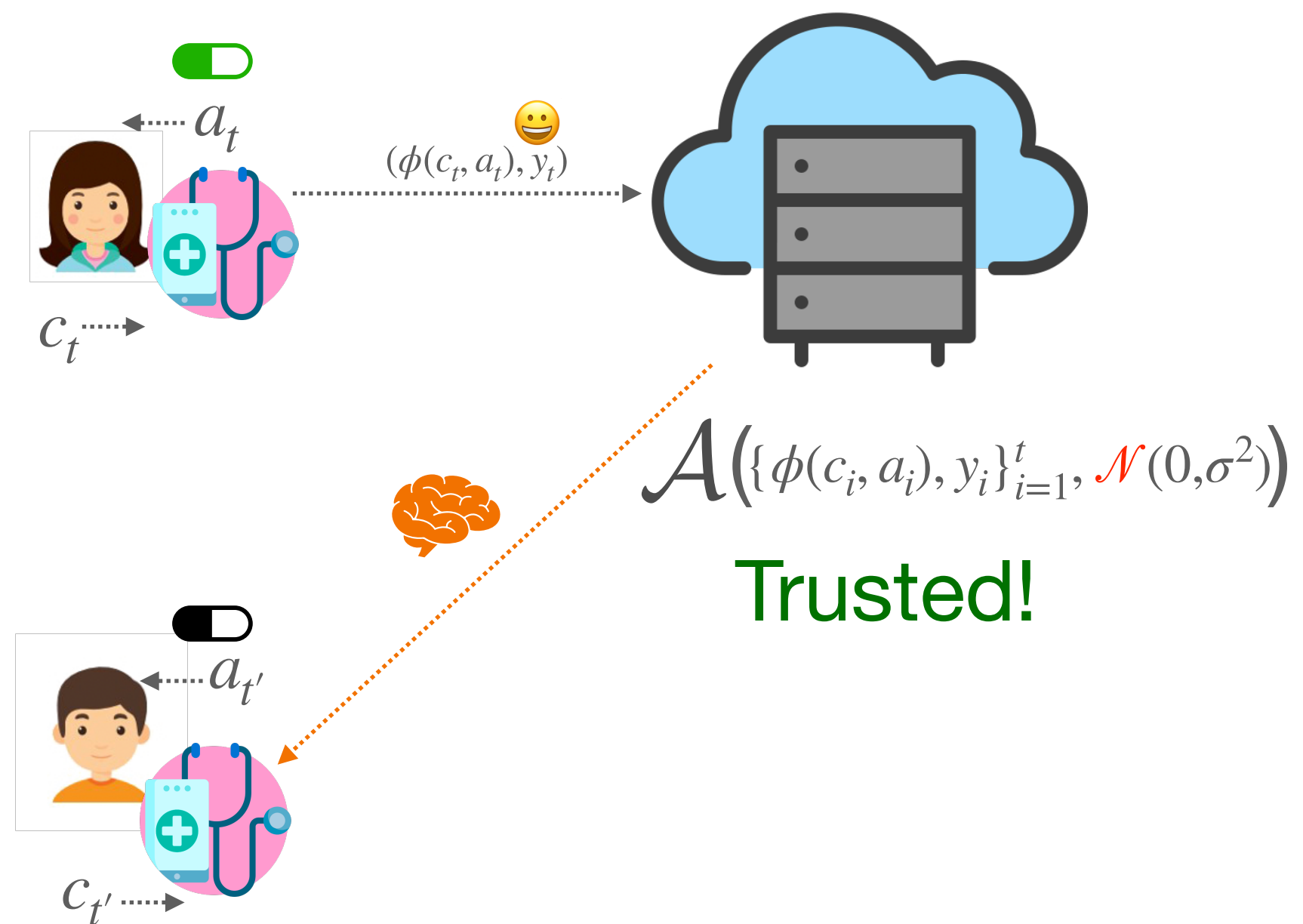


$$\text{Regret } \tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under central } (\epsilon, \delta)\text{-DP}$$

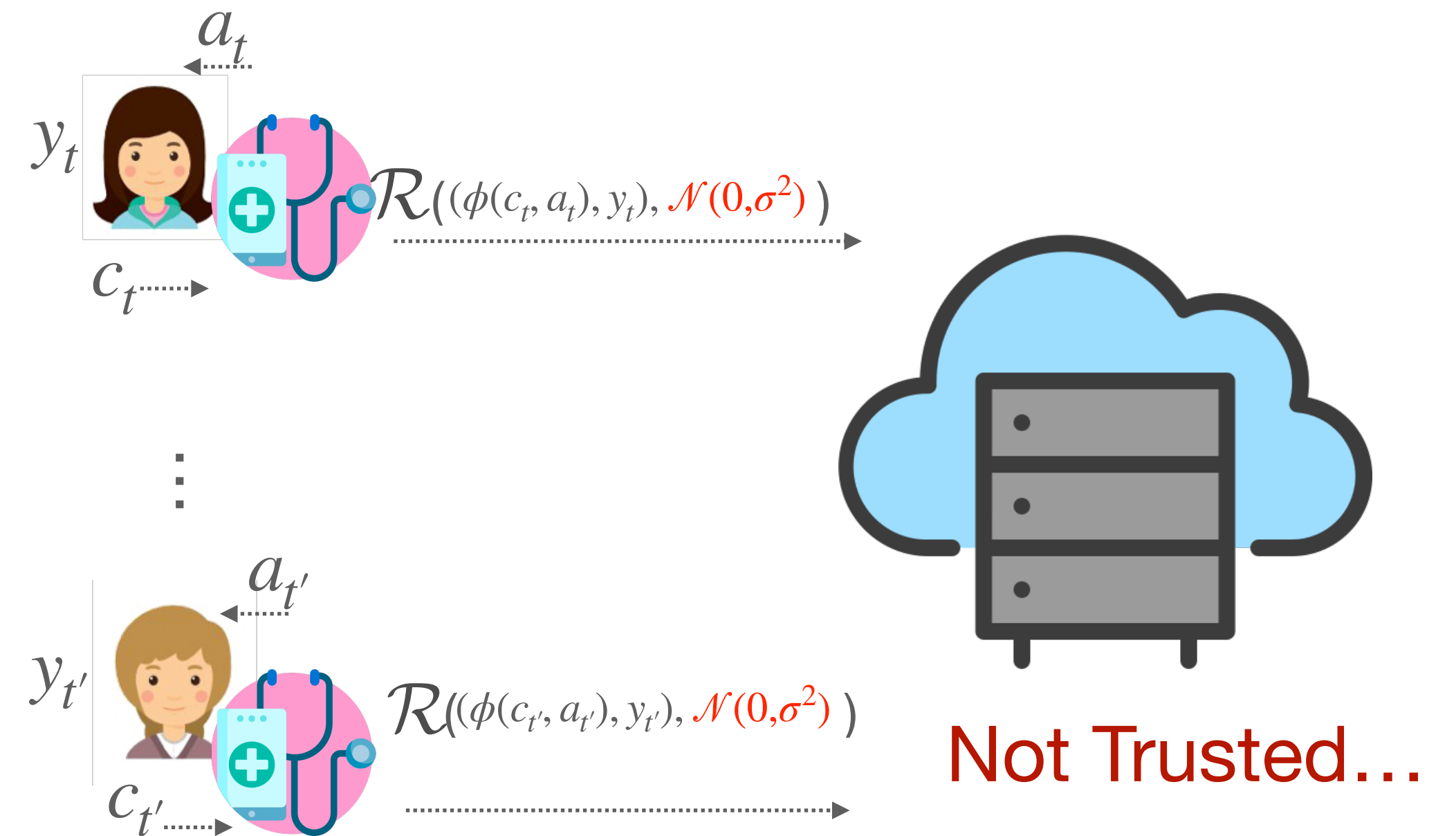


$$\text{Regret } \tilde{O}\left(\frac{T^{3/4}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under local } (\epsilon, \delta)\text{-DP}$$

Can one achieve a better regret even without a trusted server?



$$\text{Regret } \tilde{O}\left(\frac{\sqrt{T}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under central } (\epsilon, \delta)\text{-DP}$$

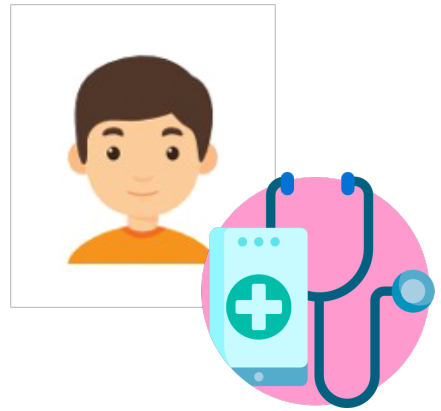
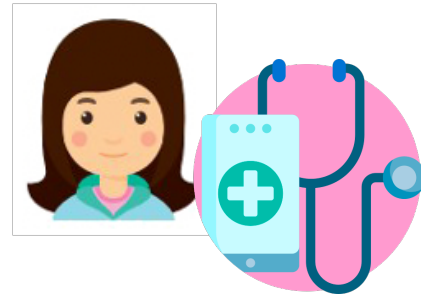


$$\text{Regret } \tilde{O}\left(\frac{T^{3/4}(\log(1/\delta))^{1/4}}{\sqrt{\epsilon}}\right) \text{ under local } (\epsilon, \delta)\text{-DP}$$

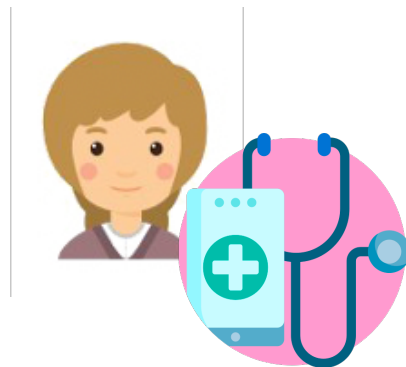
Can one achieve a better regret even without a trusted server?

Yes!

Contribution

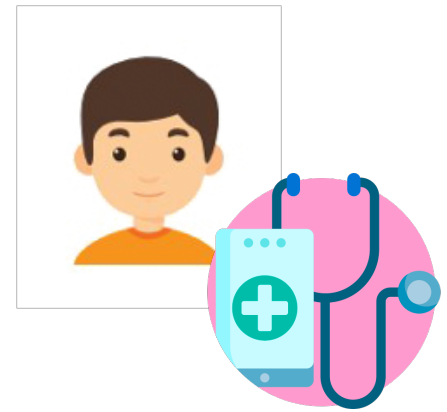
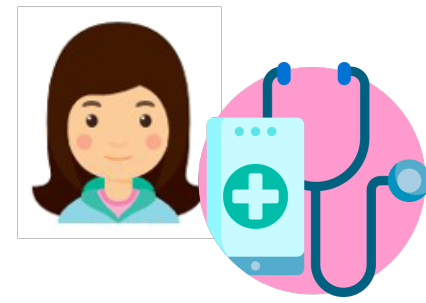


⋮

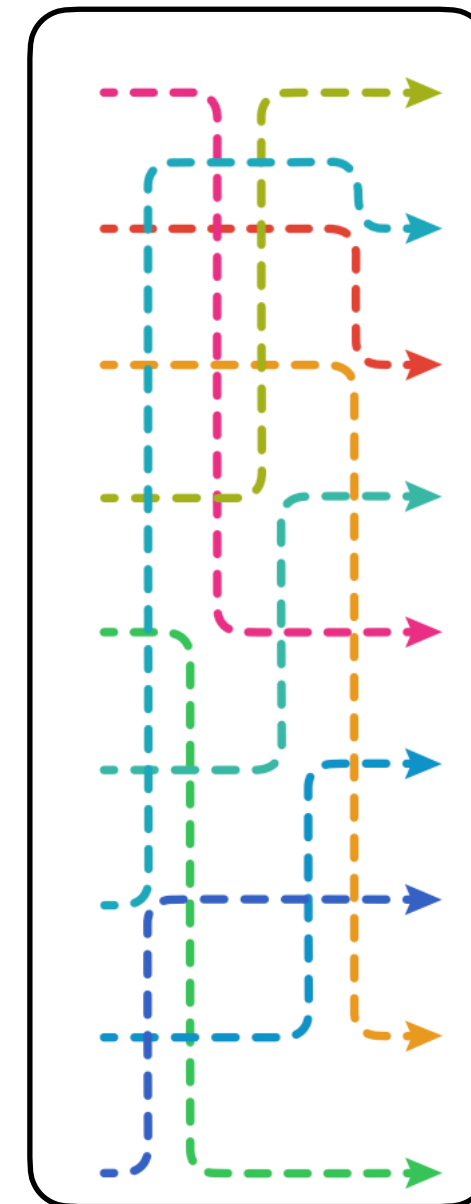
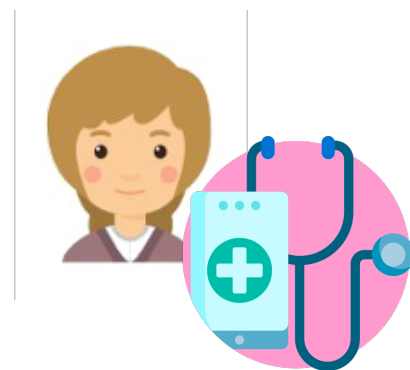


\mathcal{A}

Not Trusted...



⋮

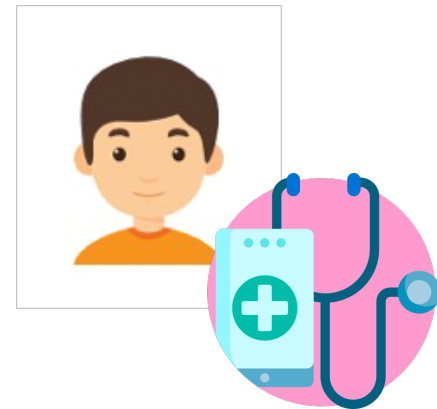
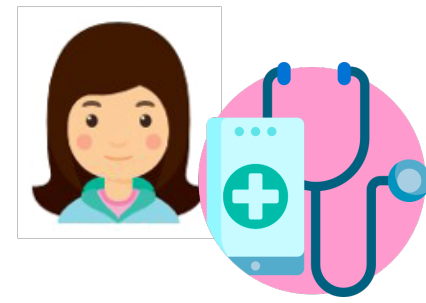


Shuffler: \mathcal{S}

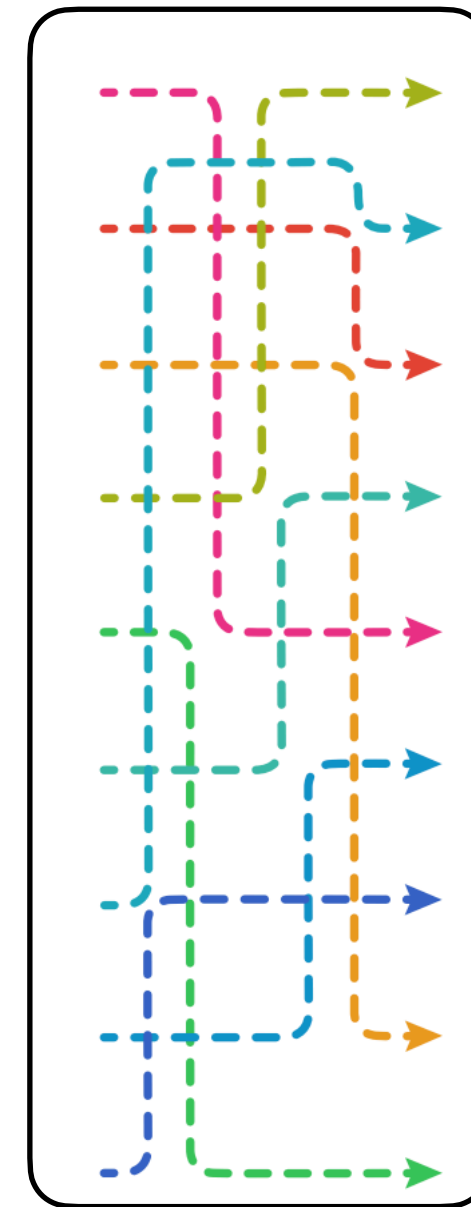
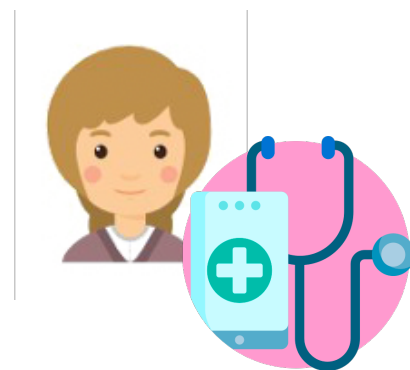


\mathcal{A}

Not Trusted...



⋮



Shuffler: \mathcal{S}

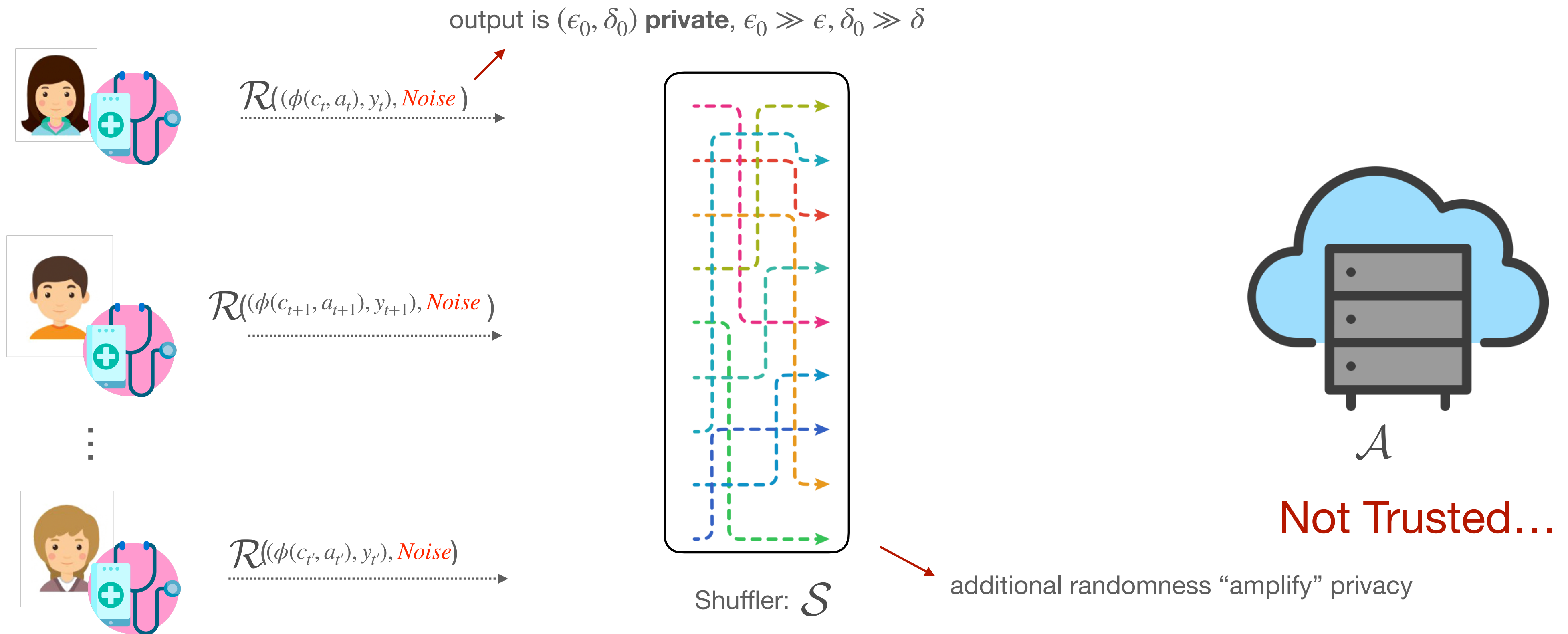


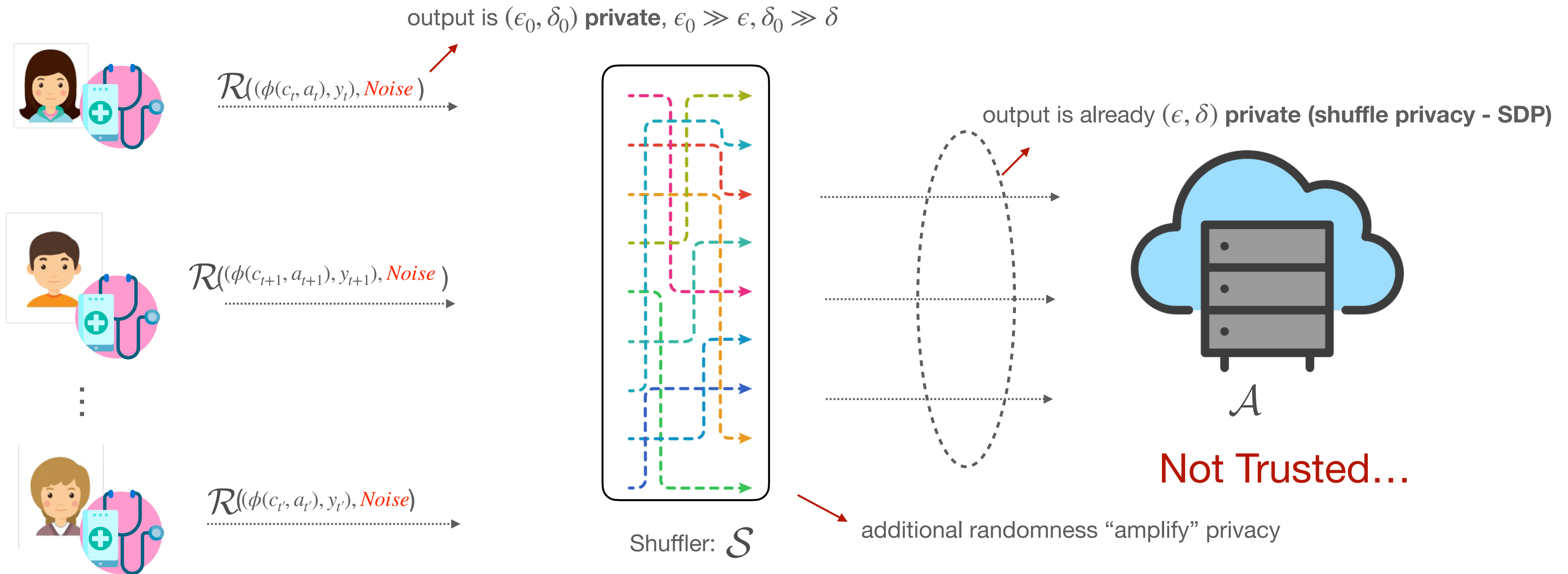
additional randomness “amplify” privacy

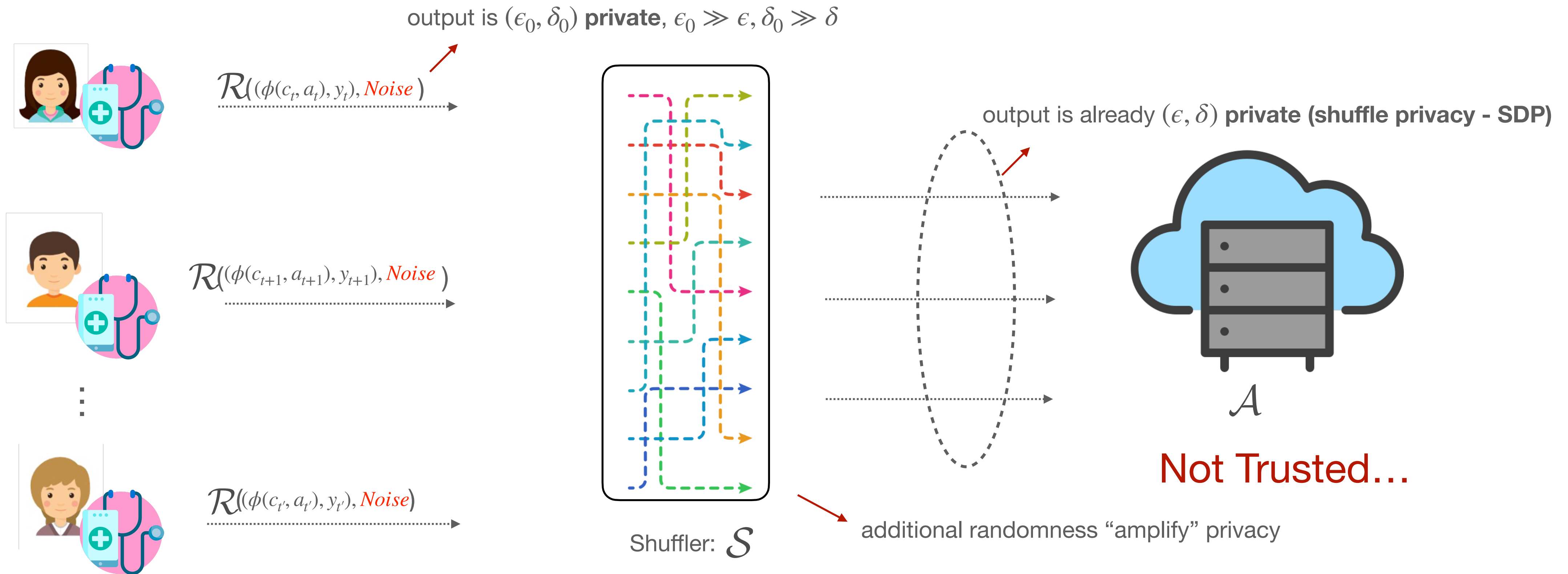


\mathcal{A}

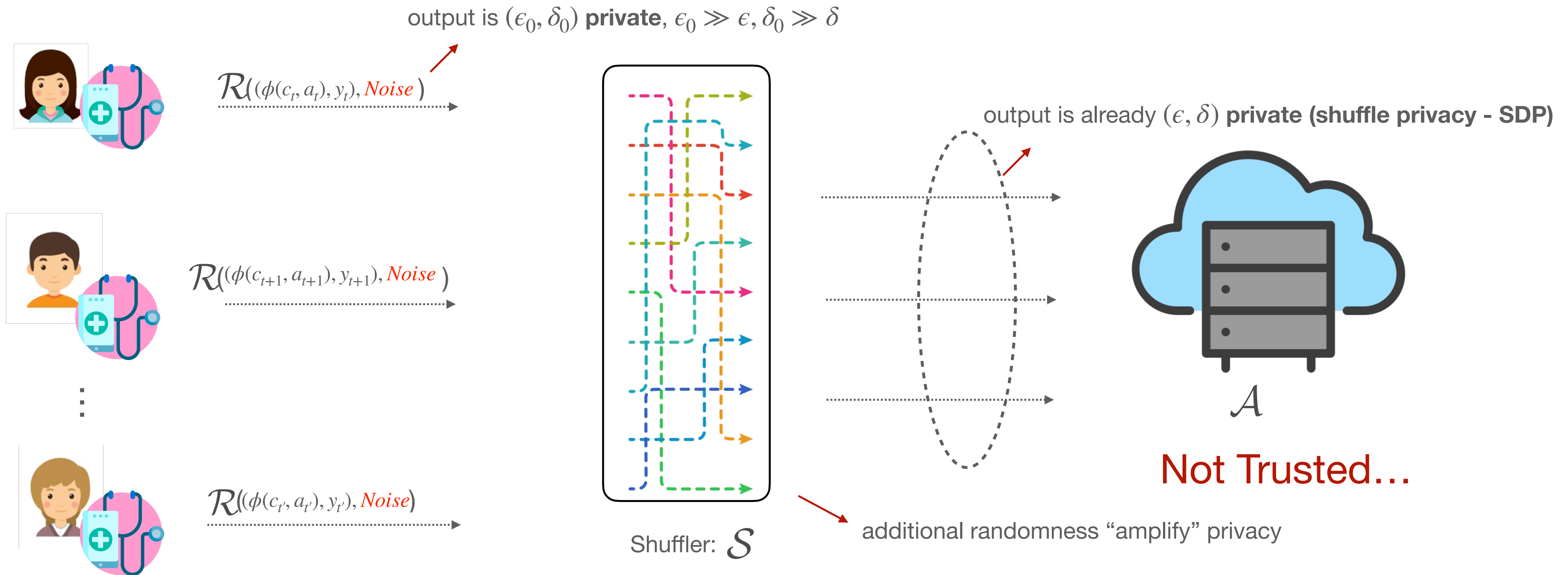
Not Trusted...



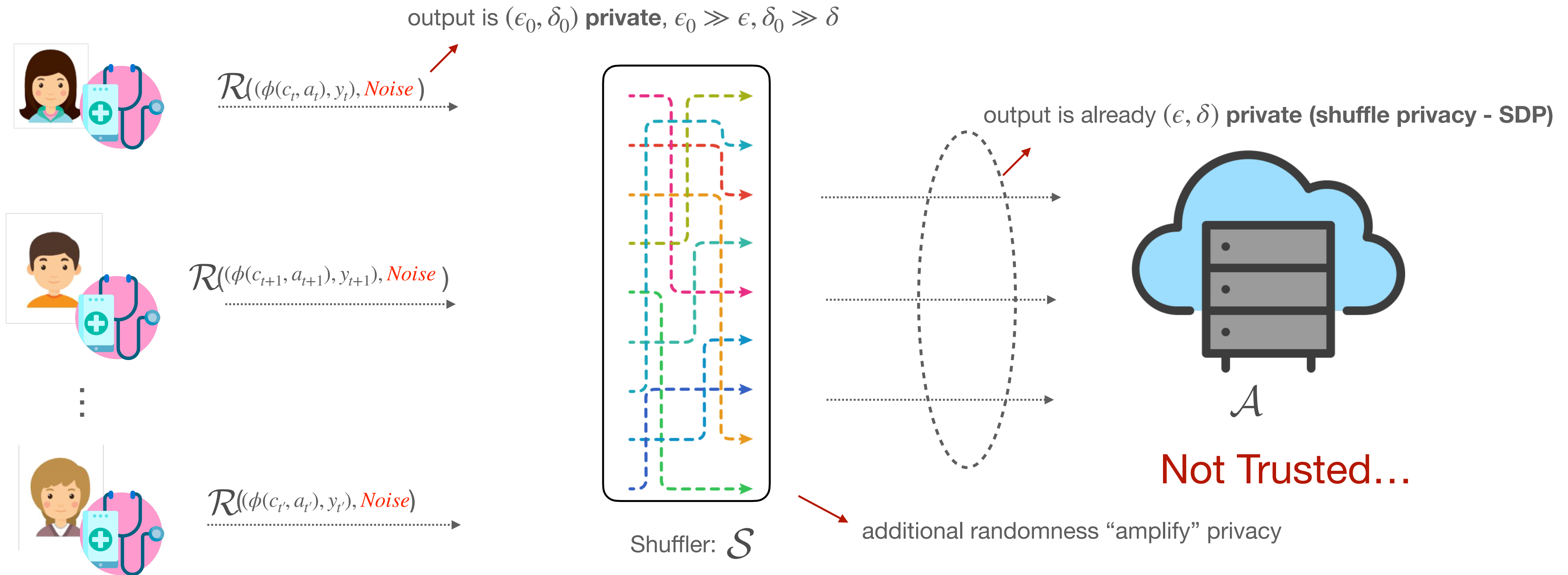




1. Propose a generic private LCB algorithm with black-box protocol $\mathcal{P} = (\mathcal{R}, \mathcal{S}, \mathcal{A})$



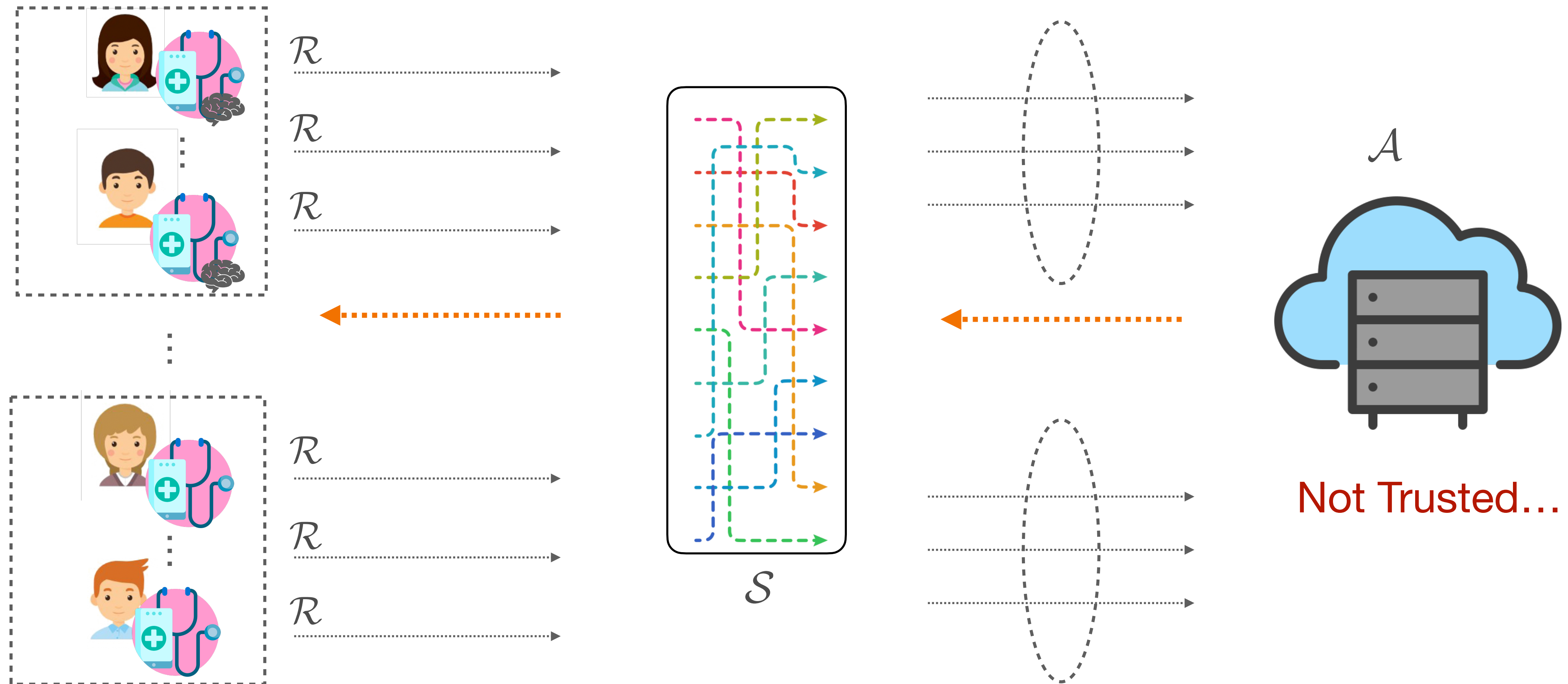
1. Propose a generic private LCB algorithm with black-box protocol $\mathcal{P} = (\mathcal{R}, \mathcal{S}, \mathcal{A})$
2. Two instantiations of \mathcal{P} guarantee *shuffle privacy* with regret $\tilde{O}(T^{3/5})$



1. Propose a generic private LCB algorithm with black-box protocol $\mathcal{P} = (\mathcal{R}, \mathcal{S}, \mathcal{A})$
2. Two instantiations of \mathcal{P} guarantee *shuffle privacy* with regret $\tilde{O}(T^{3/5})$
3. For the case of returning users, our regret can **match** the one under central model, i.e, $\tilde{O}(T^{2/3})$

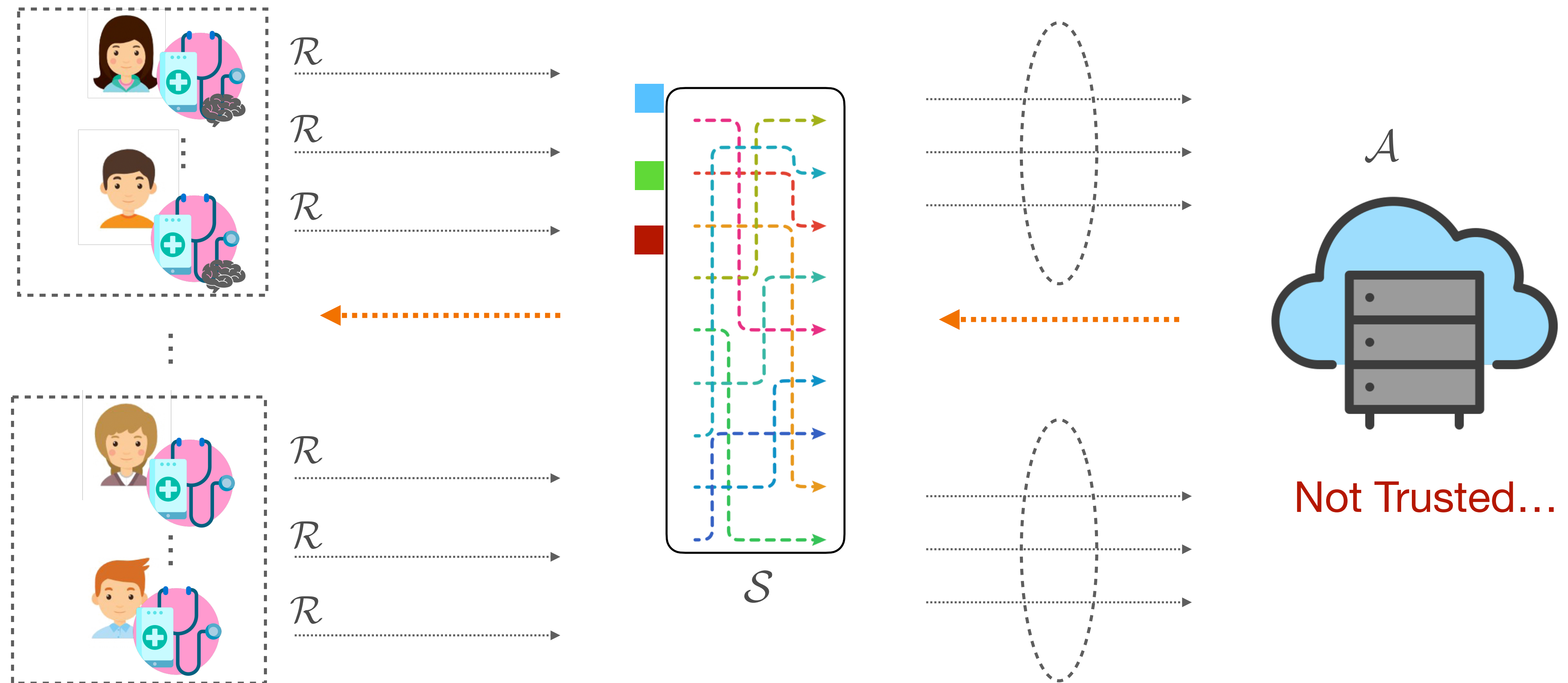
A Generic Private LinUCB

Illustration



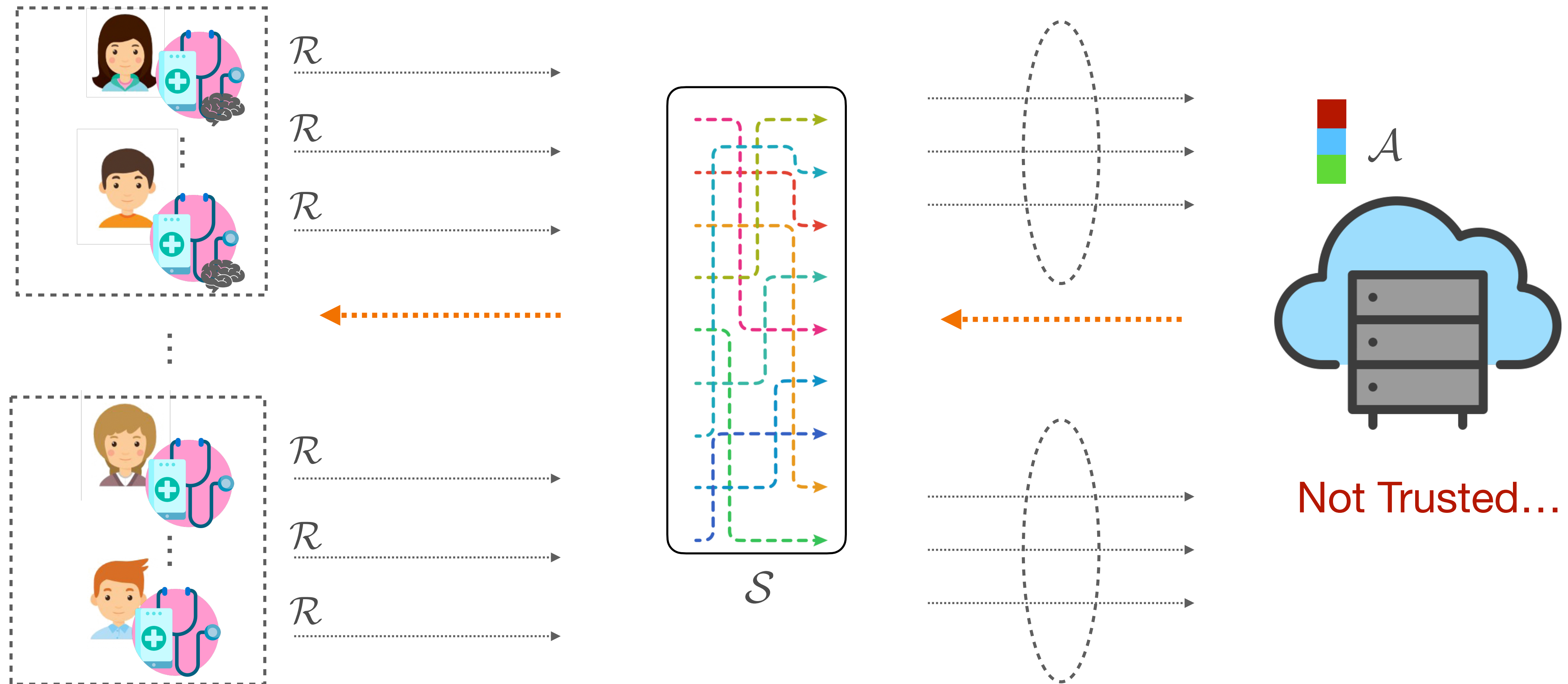
A Generic Private LinUCB

Illustration



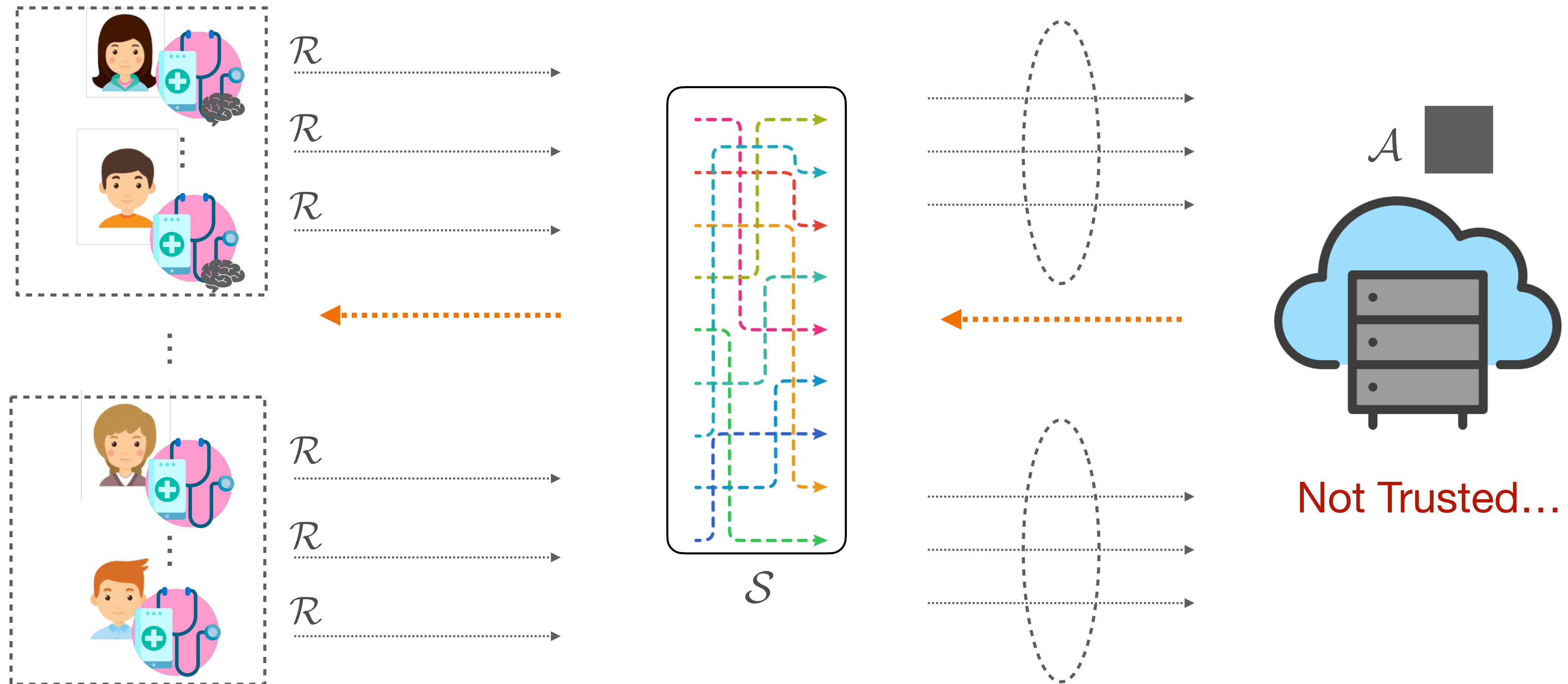
A Generic Private LinUCB

Illustration



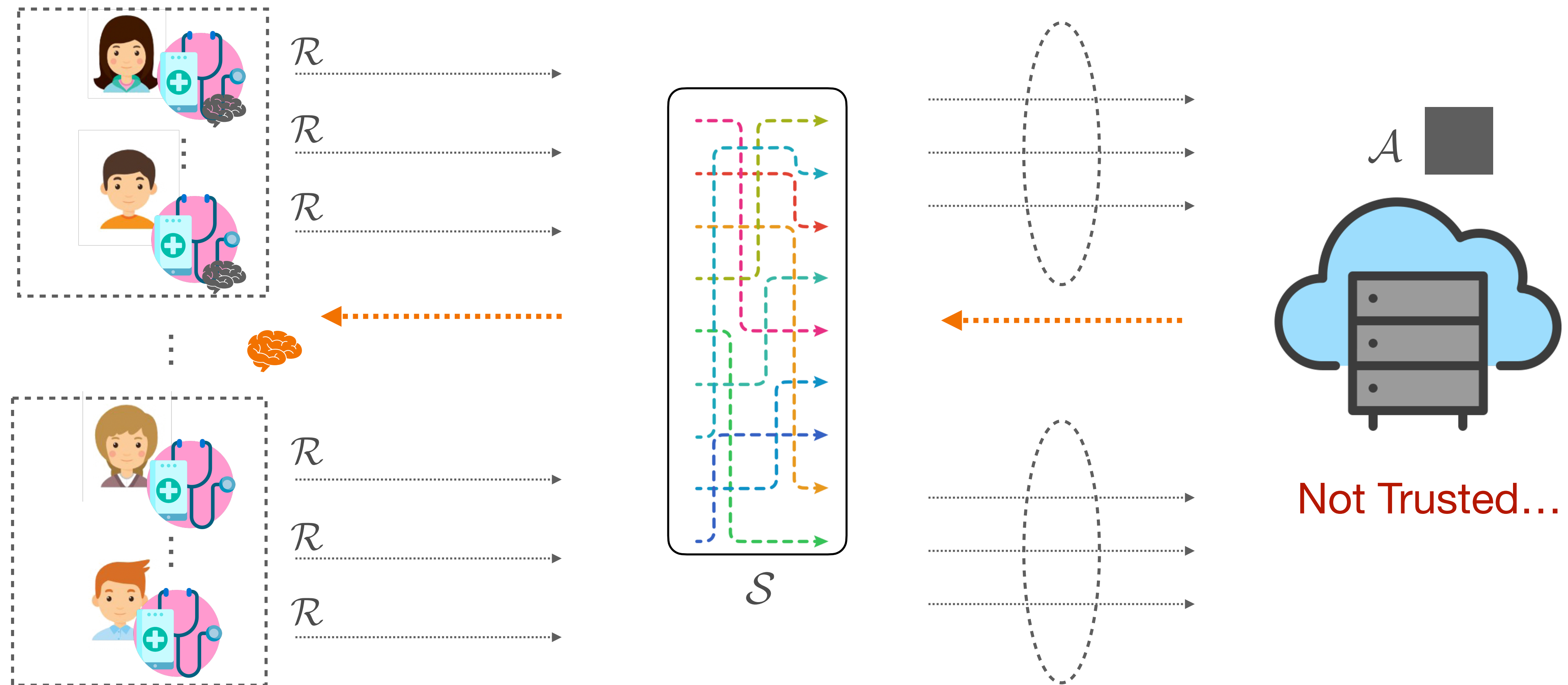
A Generic Private LinUCB

Illustration



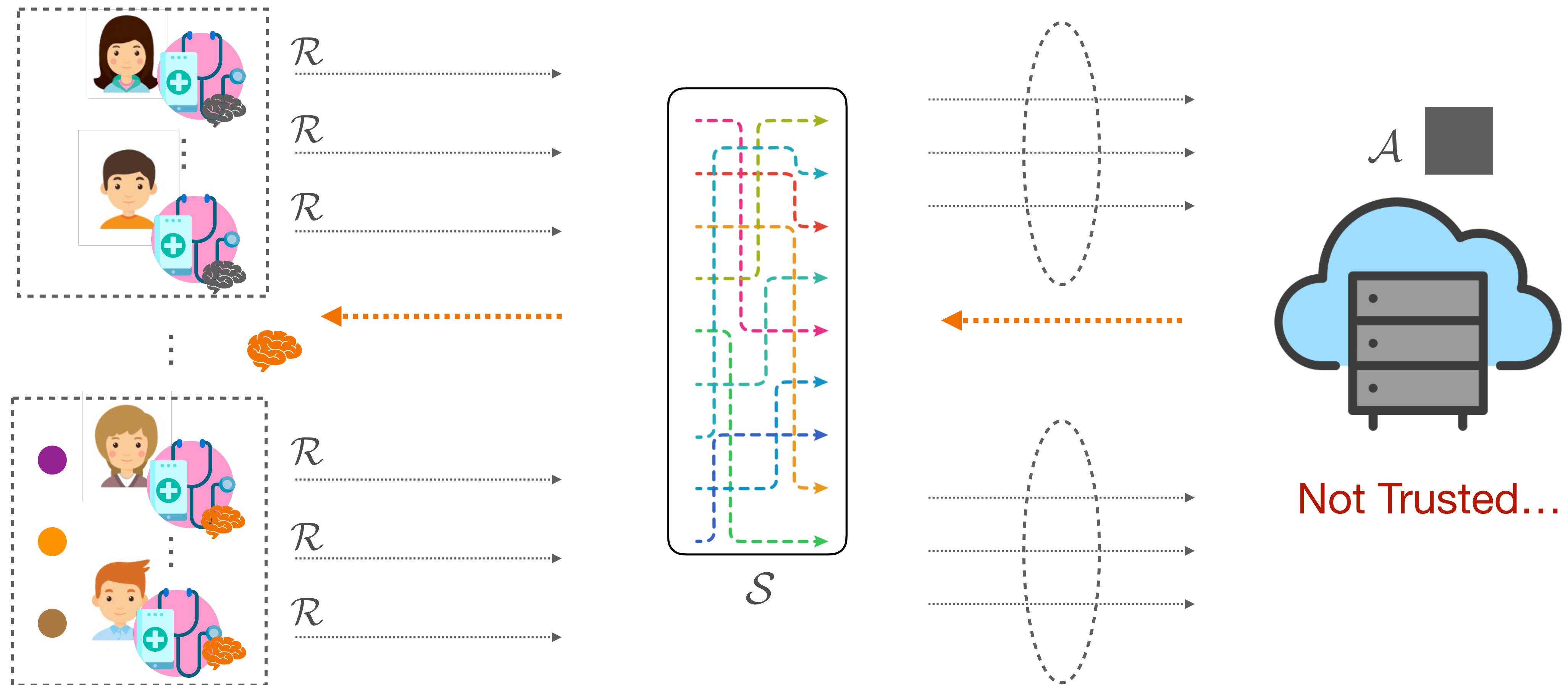
A Generic Private LinUCB

Illustration

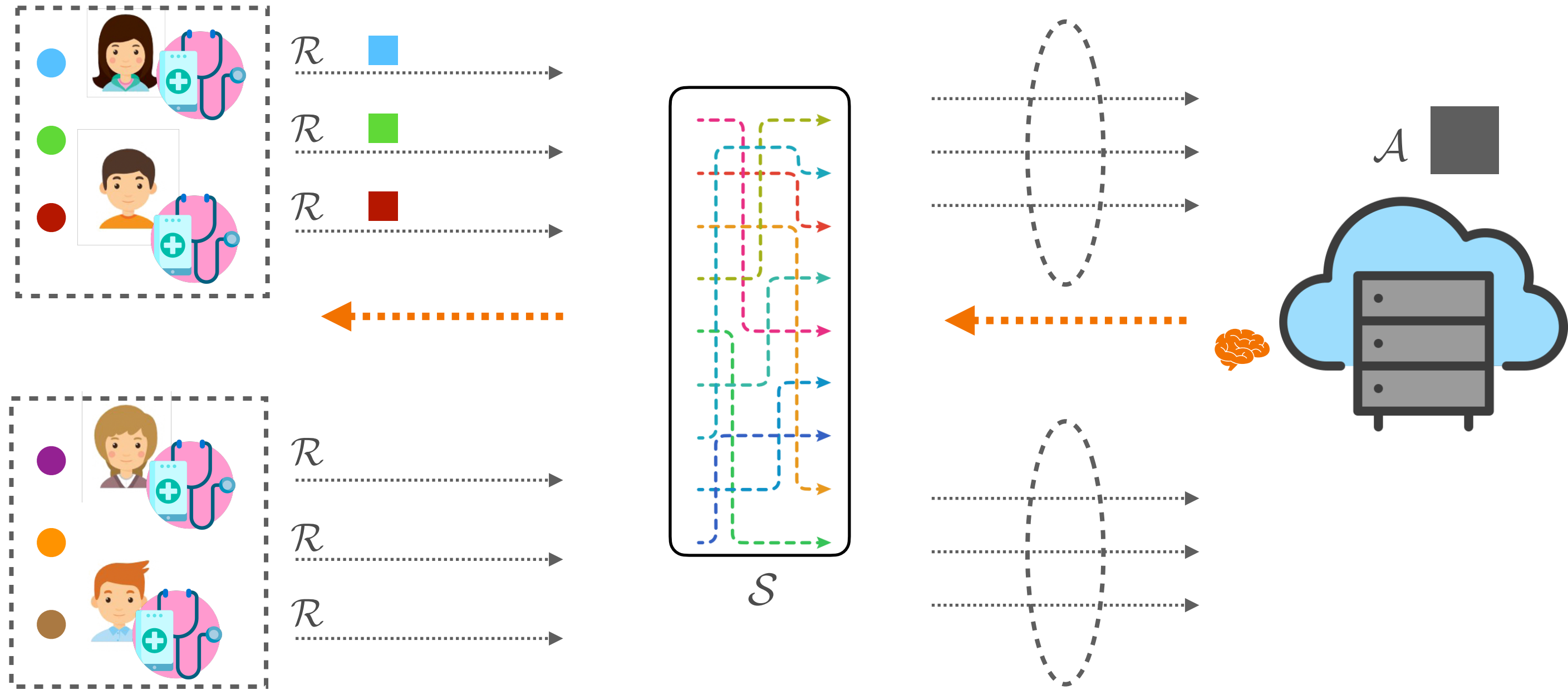


A Generic Private LinUCB

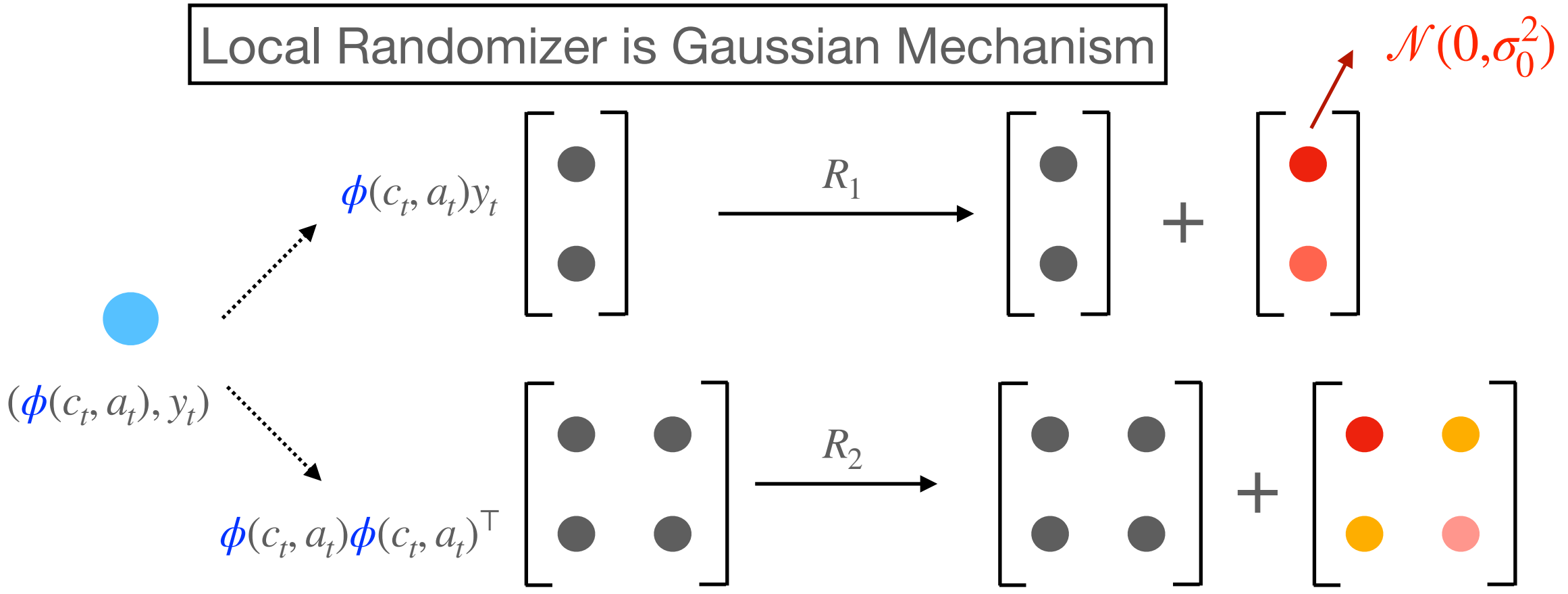
Illustration



P1: Amplification of Gaussian Mechanism



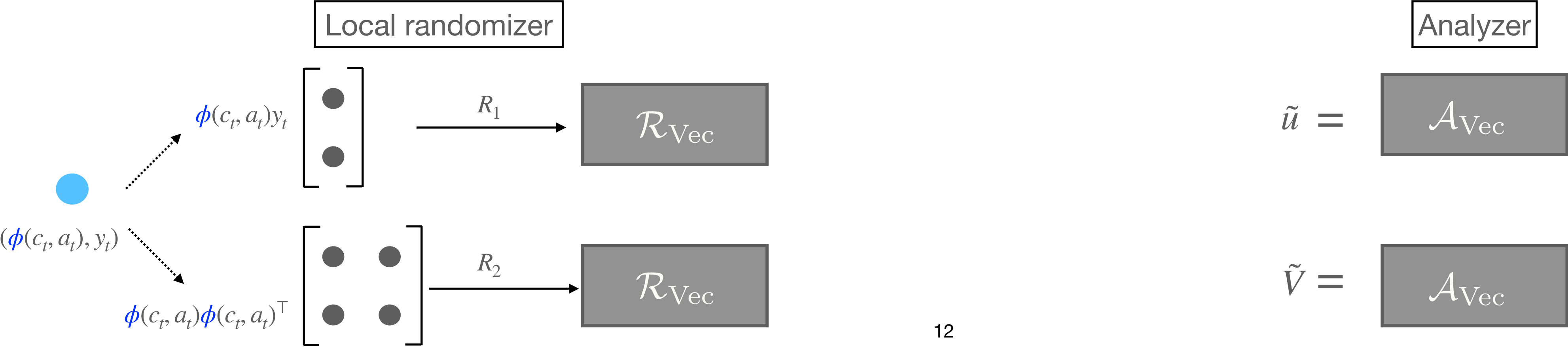
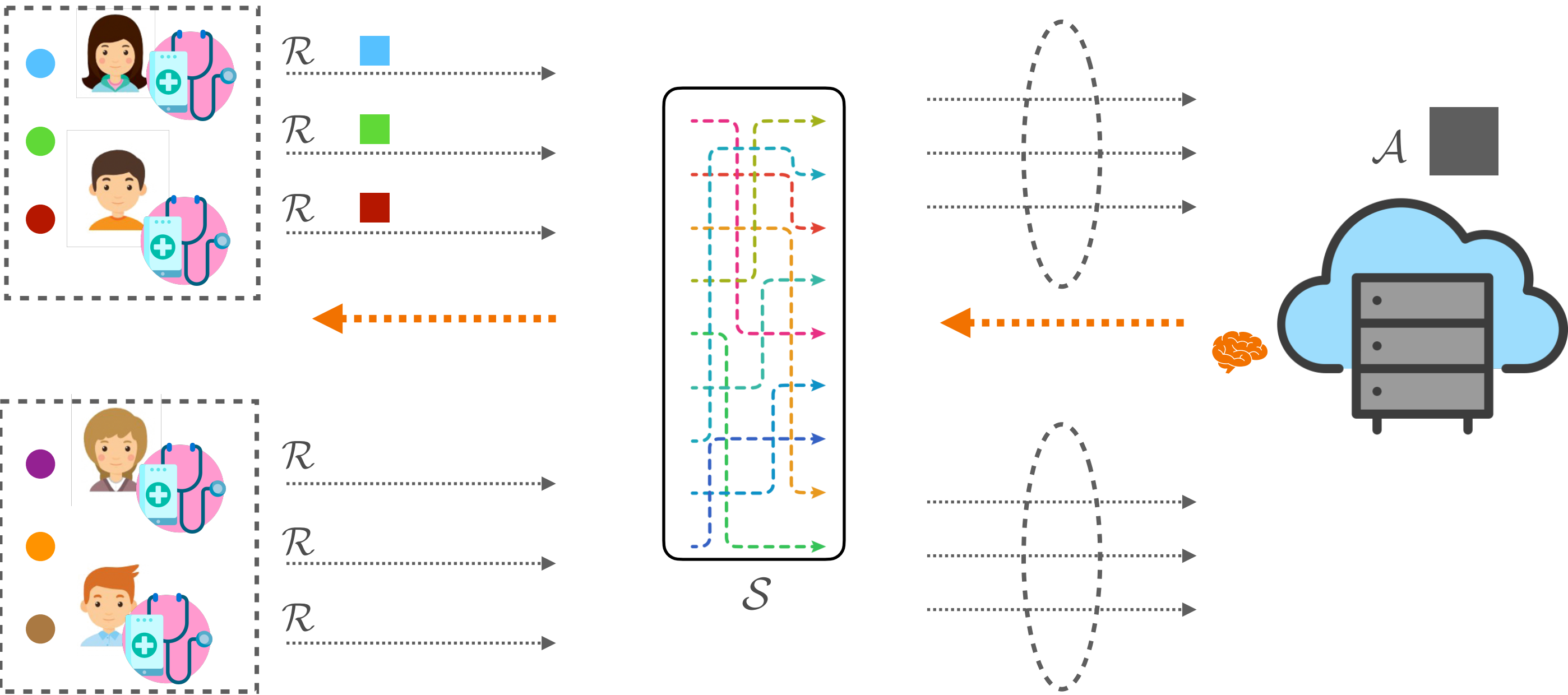
Local Randomizer is Gaussian Mechanism



Analyzer is a simple aggregation

$$\tilde{u} = \begin{bmatrix} \bullet \\ \bullet \end{bmatrix} + \dots + \begin{bmatrix} \bullet \\ \bullet \end{bmatrix}$$
$$\tilde{V} = \begin{bmatrix} \bullet & \bullet \\ \bullet & \bullet \end{bmatrix} + \dots + \begin{bmatrix} \bullet & \bullet \\ \bullet & \bullet \end{bmatrix}$$

P2: Vector Sum for LCB



A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **SDP via LDP amplification** — $\sigma^2 \approx O(T/(\epsilon^2 B))$

A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **SDP via LDP amplification** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each user's noise is Gaussian with variance $\tilde{O}(1/(\epsilon^2 B))$ and a total of T such noise

A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **SDP via LDP amplification** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each user's noise is Gaussian with variance $\tilde{O}(1/(\epsilon^2 B))$ and a total of T such noise
- **SDP via Vector sum** — $\sigma^2 \approx O(T/(\epsilon^2 B))$

A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **SDP via LDP amplification** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each user's noise is Gaussian with variance $\tilde{O}(1/(\epsilon^2 B))$ and a total of T such noise
- **SDP via Vector sum** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each batch is sub-Gaussian noise with variance $\tilde{O}(1/\epsilon^2)$ and a total of $M = T/B$ such noise

A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **SDP via LDP amplification** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each user's noise is Gaussian with variance $\tilde{O}(1/(\epsilon^2 B))$ and a total of T such noise
- **SDP via Vector sum** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each batch is sub-Gaussian noise with variance $\tilde{O}(1/\epsilon^2)$ and a total of $M = T/B$ such noise
- **Recover standard private bounds when $B = 1$** — Central model: $\sigma^2 \approx \log T/\epsilon^2$ and Local model: $\sigma^2 \approx T/\epsilon^2$

A Generic Regret Bound

Applications

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(dB + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **SDP via LDP amplification** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each user's noise is Gaussian with variance $\tilde{O}(1/(\epsilon^2 B))$ and a total of T such noise
- **SDP via Vector sum** — $\sigma^2 \approx O(T/(\epsilon^2 B))$
 - Each batch is sub-Gaussian noise with variance $\tilde{O}(1/\epsilon^2)$ and a total of $M = T/B$ such noise
- **Recover standard private bounds when $B = 1$** — Central model: $\sigma^2 \approx \log T/\epsilon^2$ and Local model: $\sigma^2 \approx T/\epsilon^2$
- **Batched central and local models ... improve non-private batch LinUCB...**

Returning Users

Guarantees

Lemma

Let noise assumption hold. Our generic algorithm satisfies a high probability regret bound

$$\text{Reg}(T) = \tilde{O} \left(d\textcolor{red}{T}/\textcolor{red}{M} + d\sqrt{T} + \sqrt{\sigma T} d^{3/4} \right)$$

- **Shuffle model** — scale ϵ by $1/\sqrt{M}$ for (ϵ, δ) -SDP
 - As a result, total noise changes from $\sigma^2 \approx O(M/\epsilon^2)$ to $\textcolor{violet}{\sigma}^2 \approx O(M^2/\epsilon^2)$
- **Central model** — scale ϵ by $1/M_0$ for (ϵ, δ) -DP in the central model
 - As a result, total noise changes from $\sigma^2 \approx O(\log T/\epsilon^2)$ to $\textcolor{violet}{\sigma}^2 \approx O(M_0^2 \log T/\epsilon^2)$

If $M = M_0 = T^{1/3}$, both models have the same regret $\tilde{O}(T^{2/3})$!

Open Problems

Open Problems

- **Can we close the gap?**

Open Problems

- **Can we close the gap?**
 - What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?

Open Problems

- **Can we close the gap?**
 - What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?
 - Or, can one further improve $O(T^{3/5})$ in the shuffle model?

Open Problems

- **Can we close the gap?**
 - What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?
 - Or, can one further improve $O(T^{3/5})$ in the shuffle model?
- **Can we achieve pure DP in all three models?**

Open Problems

- **Can we close the gap?**
 - What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?
 - Or, can one further improve $O(T^{3/5})$ in the shuffle model?
- **Can we achieve pure DP in all three models?**
 - The key challenge is a non-trivial matrix concentration bound with sub-exponential tails

Open Problems

- **Can we close the gap?**

- What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?
- Or, can one further improve $O(T^{3/5})$ in the shuffle model?

- **Can we achieve pure DP in all three models?**

- The key challenge is a non-trivial matrix concentration bound with sub-exponential tails
- For shuffle model, additional care is required, see our recent work [\[CZ'22 Distributed DP in MAB\]](#)

Open Problems

- **Can we close the gap?**
 - What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?
 - Or, can one further improve $O(T^{3/5})$ in the shuffle model?
- **Can we achieve pure DP in all three models?**
 - The key challenge is a non-trivial matrix concentration bound with sub-exponential tails
 - For shuffle model, additional care is required, see our recent work [\[CZ'22 Distributed DP in MAB\]](#)
- **Can we do adaptive batch schedule (i.e., rarely-switching) in private case?**

Open Problems

- **Can we close the gap?**

- What's the lower bound for local model? i.e., Can $O(T^{3/4})$ be improved?
- Or, can one further improve $O(T^{3/5})$ in the shuffle model?

- **Can we achieve pure DP in all three models?**

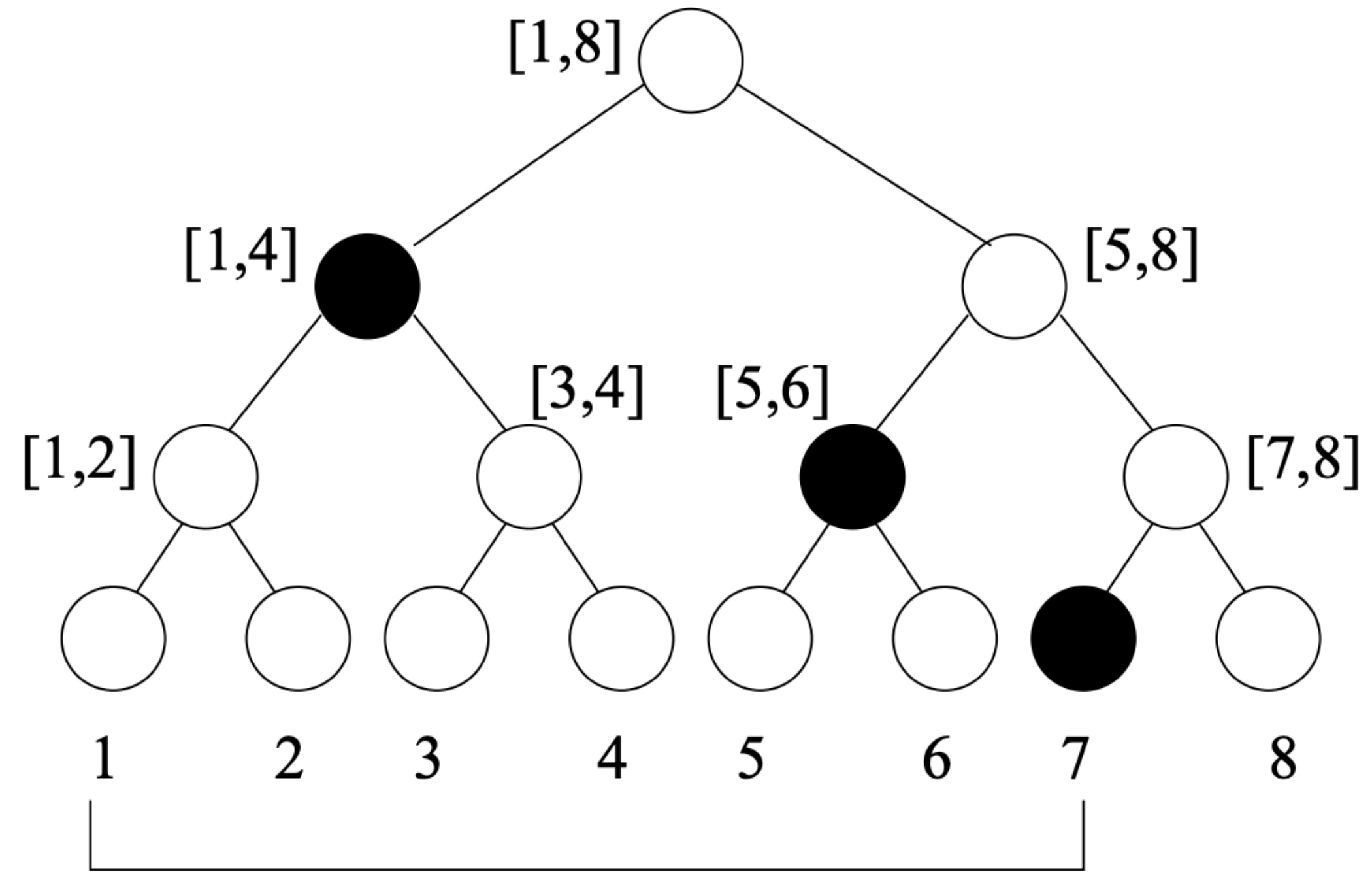
- The key challenge is a non-trivial matrix concentration bound with sub-exponential tails
- For shuffle model, additional care is required, see our recent work [\[CZ'22 Distributed DP in MAB\]](#)

- **Can we do adaptive batch schedule (i.e., rarely-switching) in private case?**

- The key challenge is that standard determinant trick fails, ($V_t \geq V_{\tau_t}$, where $\tau_t < t$ is the recent update time)

Thank you!

Backup



(b) The sum of time steps 1 through 7 can be obtained by adding the **p-sums** corresponding to the black nodes.