

# A Joint Exponential Mechanism for Differentially Private Top- $k$

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# Problem Formulation

- $n$  users contribute a  $d$ -dimensional binary vector.

Database  $D$

$$u_1 = [0, 0, 1 \dots, 0]$$

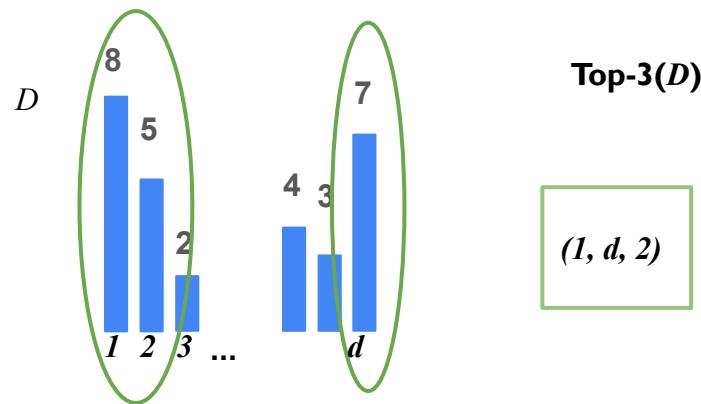
$$u_2 = [1, 0, 1 \dots, 0]$$

$$u_3 = [1, 1, 1 \dots, 0]$$

$$\text{item counts} = [2, 1, 3, \dots, 0]$$

# Problem Formulation

- $n$  users contribute a  $d$ -dimensional binary vector.
- **Goal:** Identify the *sequence* with the highest counts from data domain with  $d$  elements.



# Differential Privacy [DMNS06]

A randomized mechanism  $\mathcal{M} : \mathcal{D} \rightarrow V$  is  **$(\epsilon, \delta)$ -differentially private** if for any pair of datasets  $D$  and  $D'$  differing in *only one record (add/remove)* and any output  $S$

$$\mathbb{P}(\mathcal{M}(D) \in S) \leq e^{\epsilon} \mathbb{P}(\mathcal{M}(D') \in S) + \delta$$

Pure DP if  $\delta = 0$

# The exponential mechanism

Select item  $x \in \mathcal{X}$  with highest utility given by function

$$u(D, x)$$

The *exponential mechanism* that selects item  $x \in \mathcal{X}$  w.p.

$$\propto e^{\frac{\epsilon u(D, x)}{2\Delta u}}$$

$$\Delta u = \sup_{x \in \mathcal{X}, D \sim D'} |u(D, x) - u(D', x)|$$

is  $\epsilon$ - DP [DR14].

# State of the art

- Peeling mechanism [BST10,DR19]: applies a DP subroutine  $k$  times to repeatedly select and remove (or “peel” off) the highest-count item
  - Exponential mechanism: *Best approximate DP.*
  - Permute and flip: *Best pure DP*

Pure DP if  $\delta = 0$

# State of the art

- Peeling mechanism [BST10,DR19]: applies a DP subroutine  $k$  times to repeatedly select and remove (or “peel” off) the highest-count item
- Needs composition: (accessing raw data  $k$  times)
  - Using  $\epsilon/\sqrt{k}$  each call and *concentrated differential privacy composition* provides *approximate*  $(\epsilon, \delta) - DP$
  - Using  $\epsilon/k$  each call and standard composition provides *pure*  $\epsilon - DP$

# Our contributions

**JOINT**: an exponential mechanism whose output space consists of all  $O(d^k)$  length- $k$  sequences.

- $\varepsilon$  - differentially private top-k algorithm.
- Time  $O(dk \log(k) + d \log(d))$  and space  $O(dk)$ .
- No composition needed!

# JOINT

$$\mathbf{c} = [c_1, c_2, c_3, \dots, c_d]$$

$$c_1 > c_2 > \dots > c_d$$

Let  $\mathbf{c}$  be the *ordered* vector of counts.

utility function over sequences:

$$u^*(D, (s_1, \dots, s_k)) = \max_{i \in [k]} c_i - c_{s_i}$$

Price of returning item  $s_i$  in position  $i$

For a given sequence, pay the highest cost.

Negative because it has to represent utility.

# Theorem I

**JOINT** is  $\epsilon$ -DP. Follows directly from the fact that JOINT is an instance of the exponential mechanism.

## Theorem 2

**JOINT** samples a sequences from the exponential mechanism with utility  $u^*$  in time

$$O(dk \log(k) + d \log(d)).$$

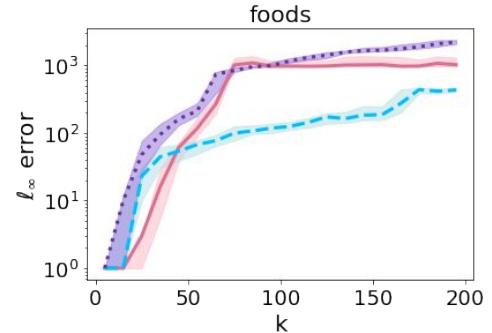
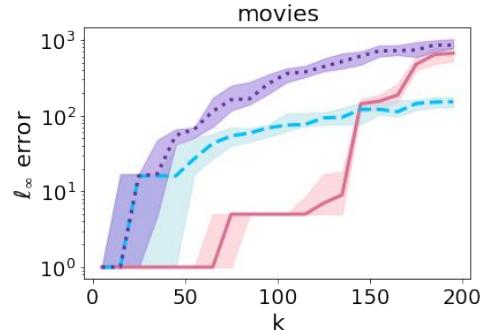
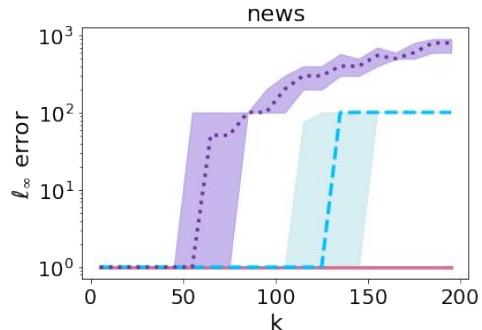
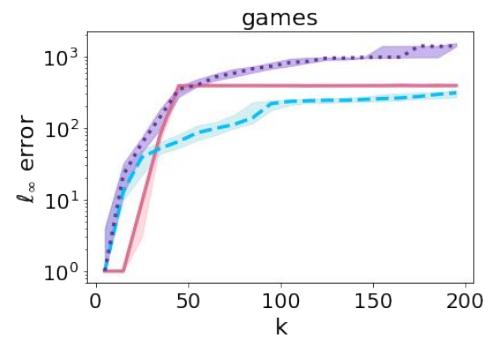
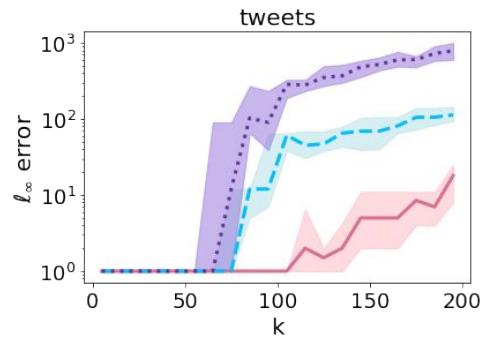
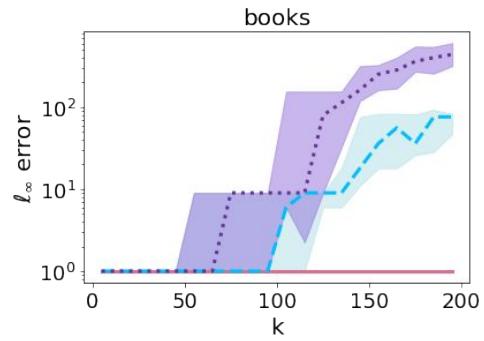
- $d \log(d)$  comes from sorting all  $d$  item counts values.
- $dk \log(k)$  comes from sorting all the  $dk$  utility values
  - Use  $k$ -way merging to sort  $dk$  utility values, that are already organized in  $k$  length  $d$  arrays.

# Experiments

- 6 datasets
- 2 baselines:
  - PNF-PEEL: Peeling with permute-and-flip [MS20] (Best pure DP)
  - CDP-PEEL: Peeling with exponential mechanism [DR19] (Best approx DP)
- Metrics:
  - $\ell_\infty$  - norm
  - See paper for more metrics.

# $\ell_\infty$ – norm

— joint    - - - cdp peel    - - - - pnf peel



# Conclusion

- **JOINT** improves on existing pure DP methods and often improves on existing approximate DP methods when  $k$  is not large.
- The best approach for the case where users can contribute to some number of items larger than 1 but less than  $d$  is an interesting topic for future work.

Thank you!