

# How and Why to Evaluate Causal Inference Methods Using Experimental Data

**Amanda Gentzel, Purva Pruthi, and David Jensen**

Knowledge Discovery Laboratory

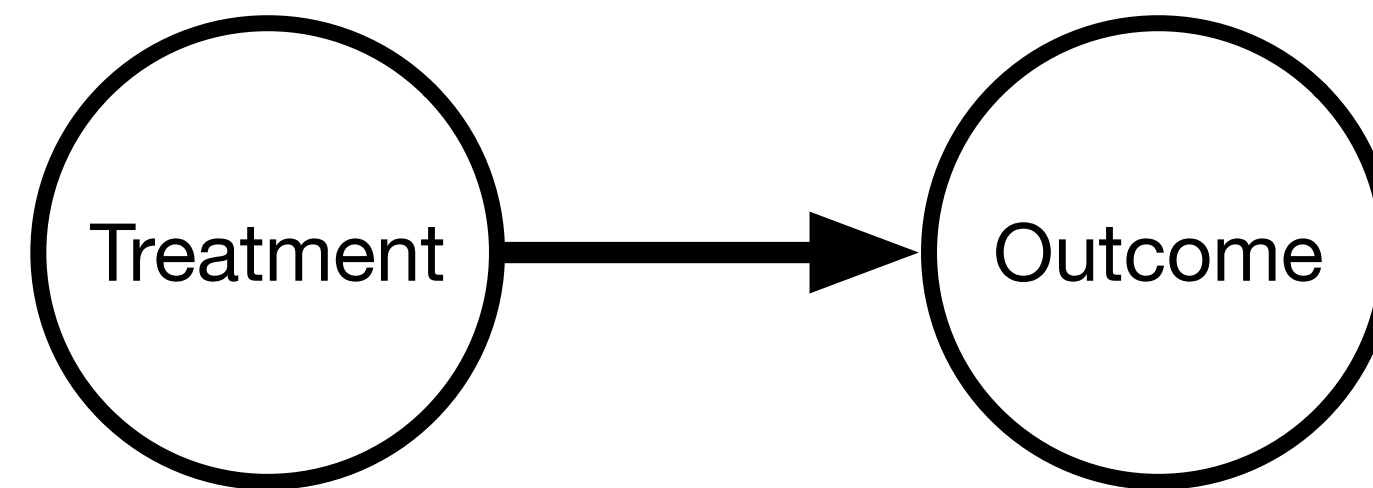
College of Information and Computer Science

University of Massachusetts Amherst



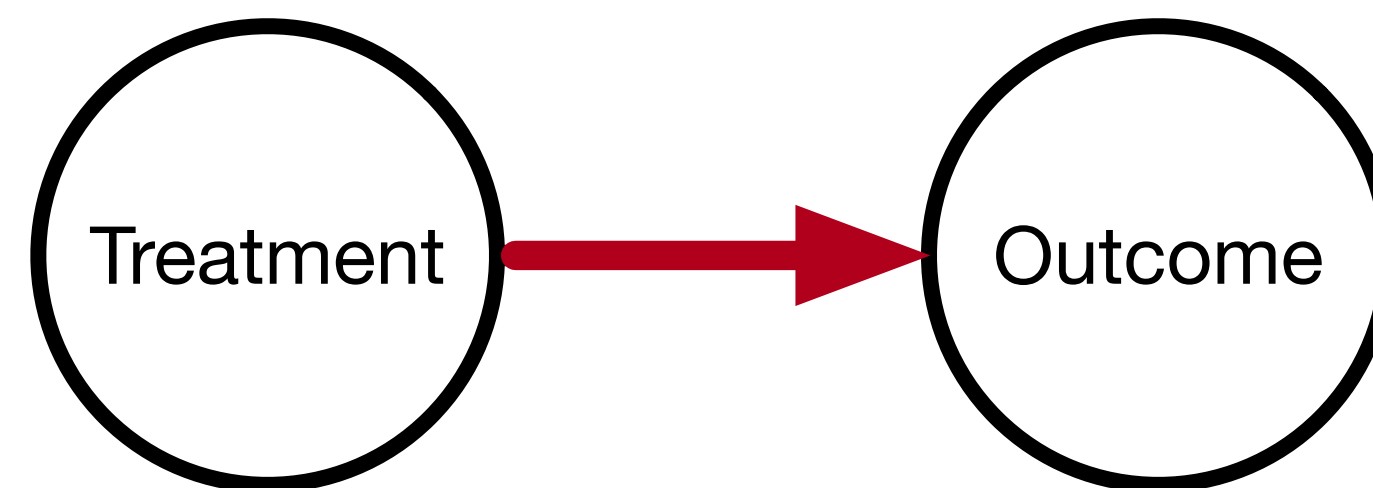
# Causal modeling from observational data

- Data from observing a system, rather than experimenting



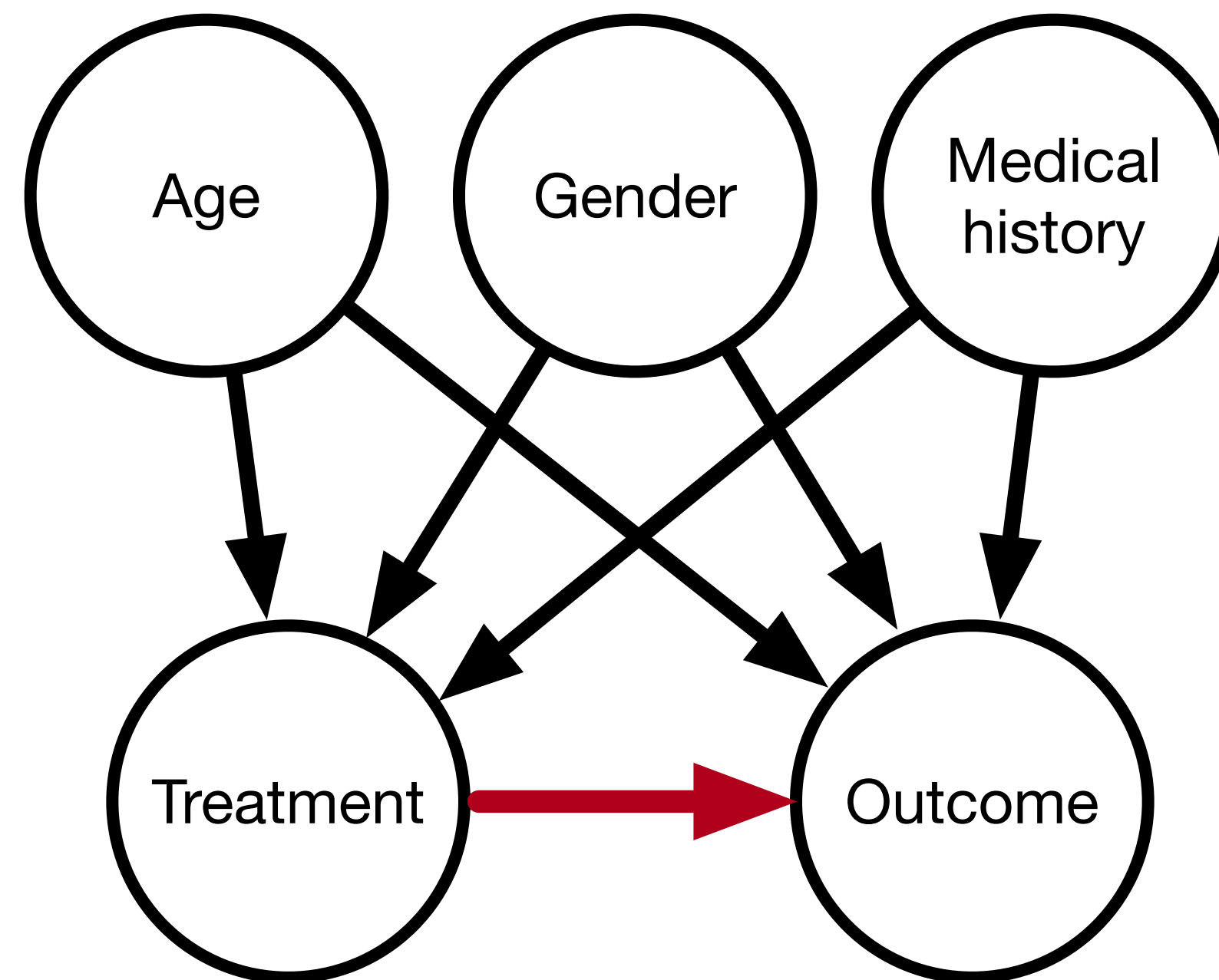
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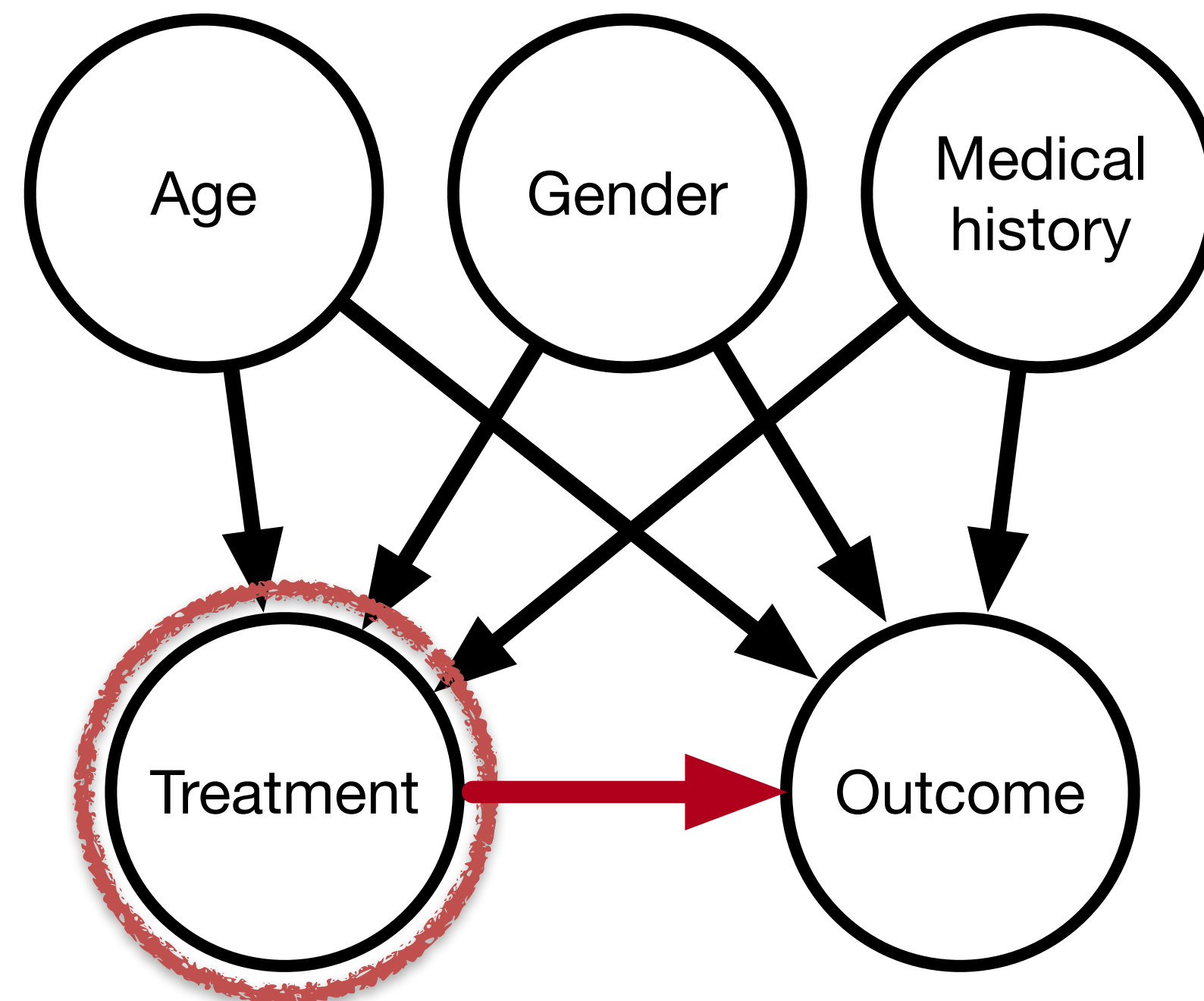
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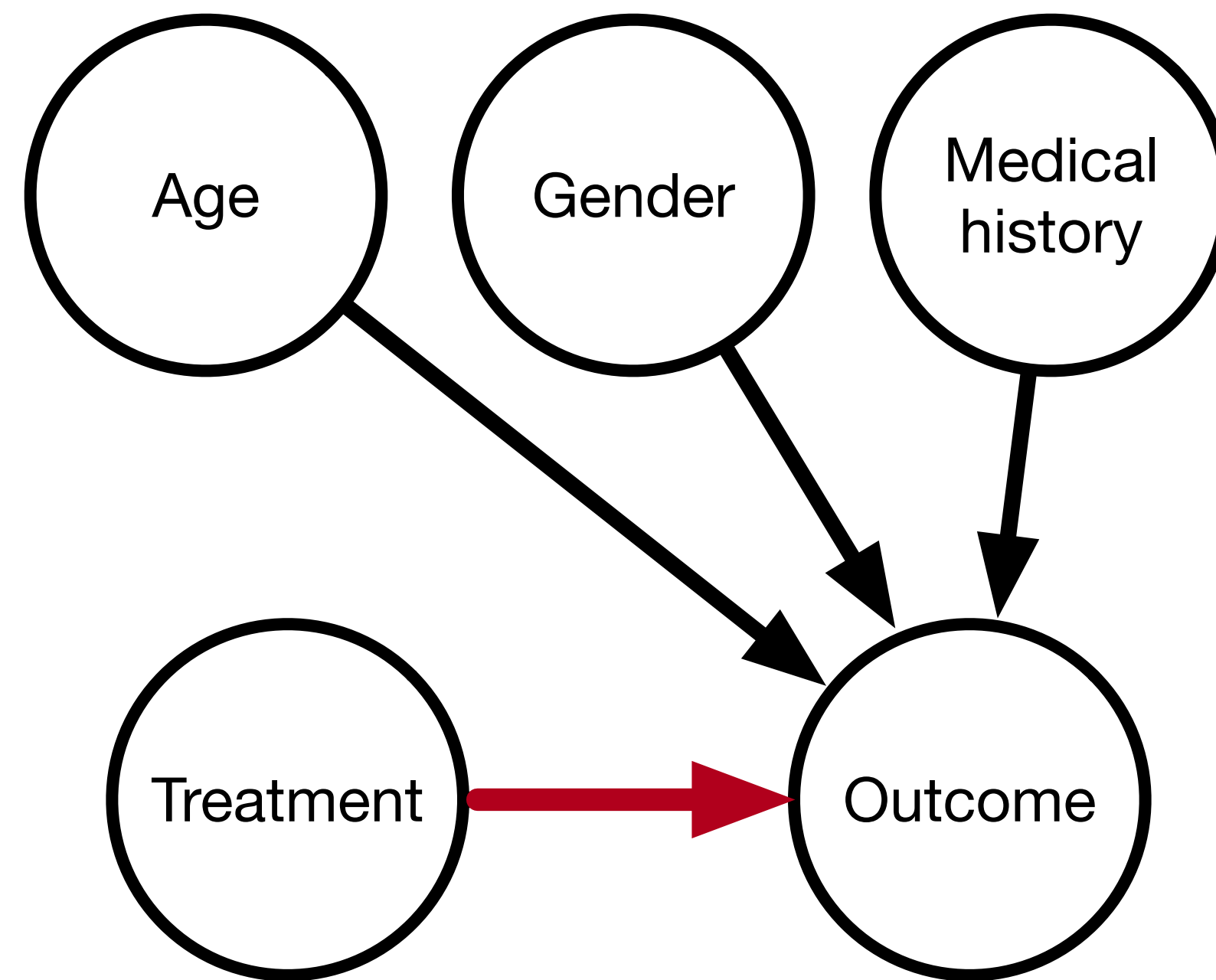
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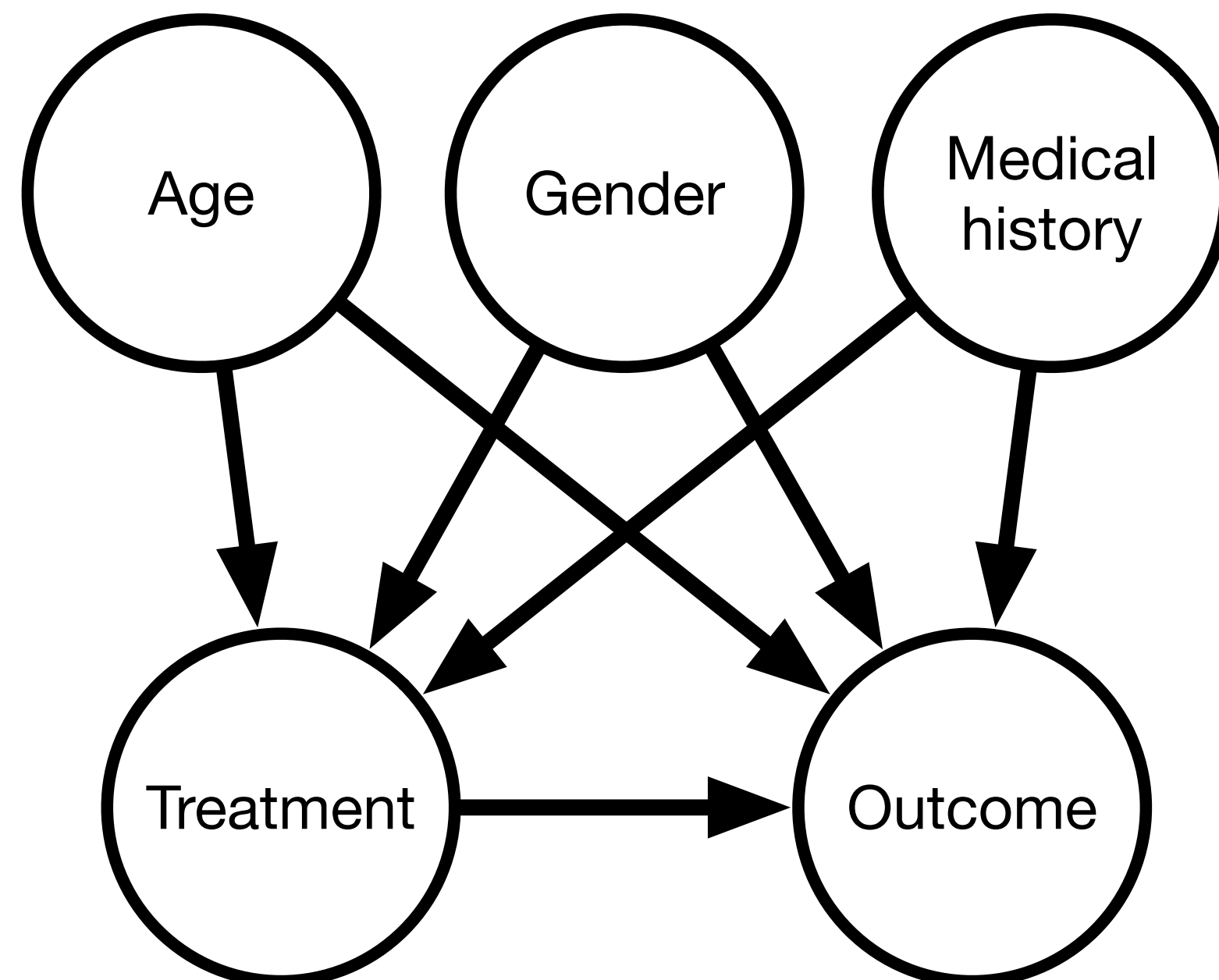


# Causal inference from observational data



# Causal inference from observational data

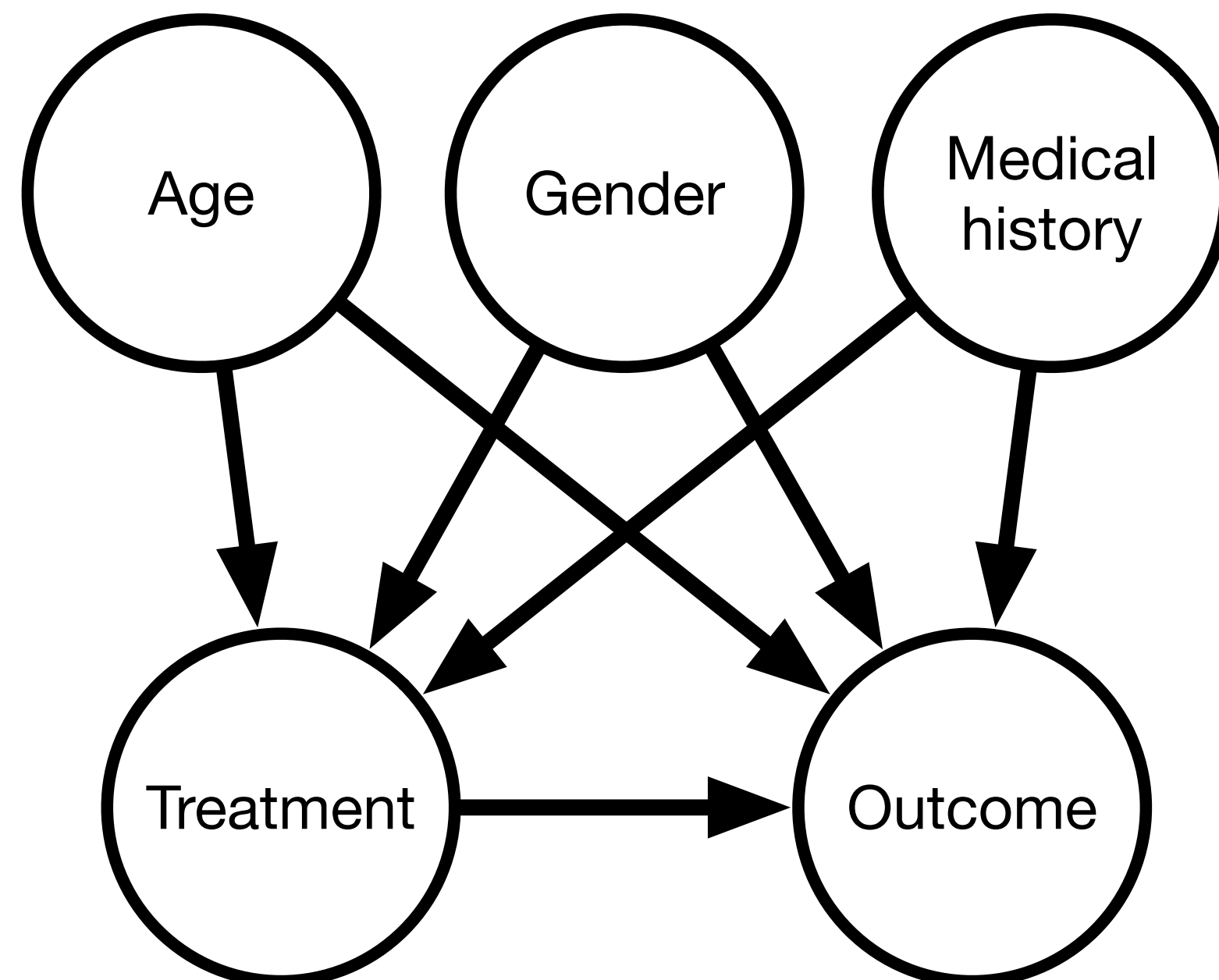
## Data generating model



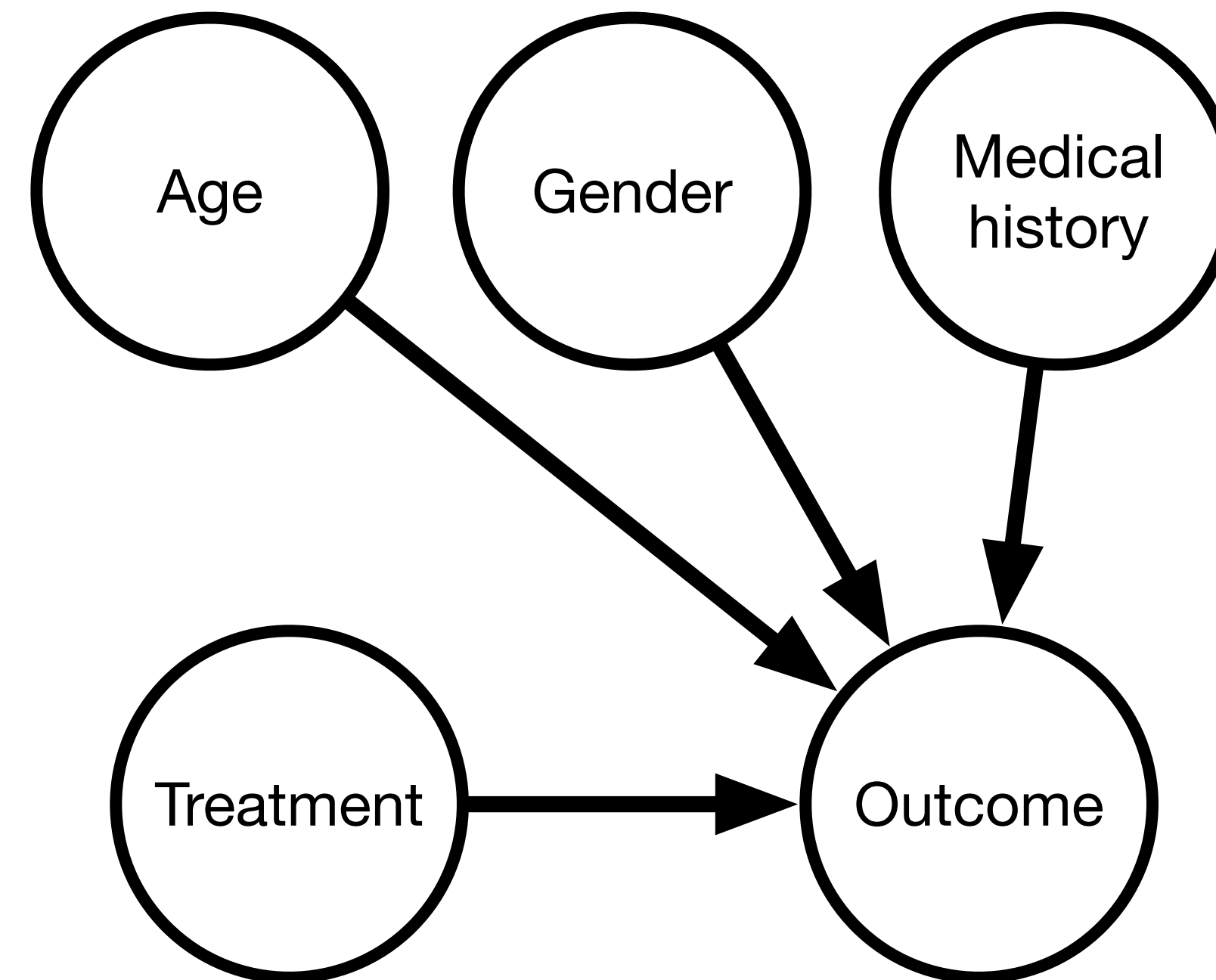


# Causal inference from observational data

Data generating model



Inference model



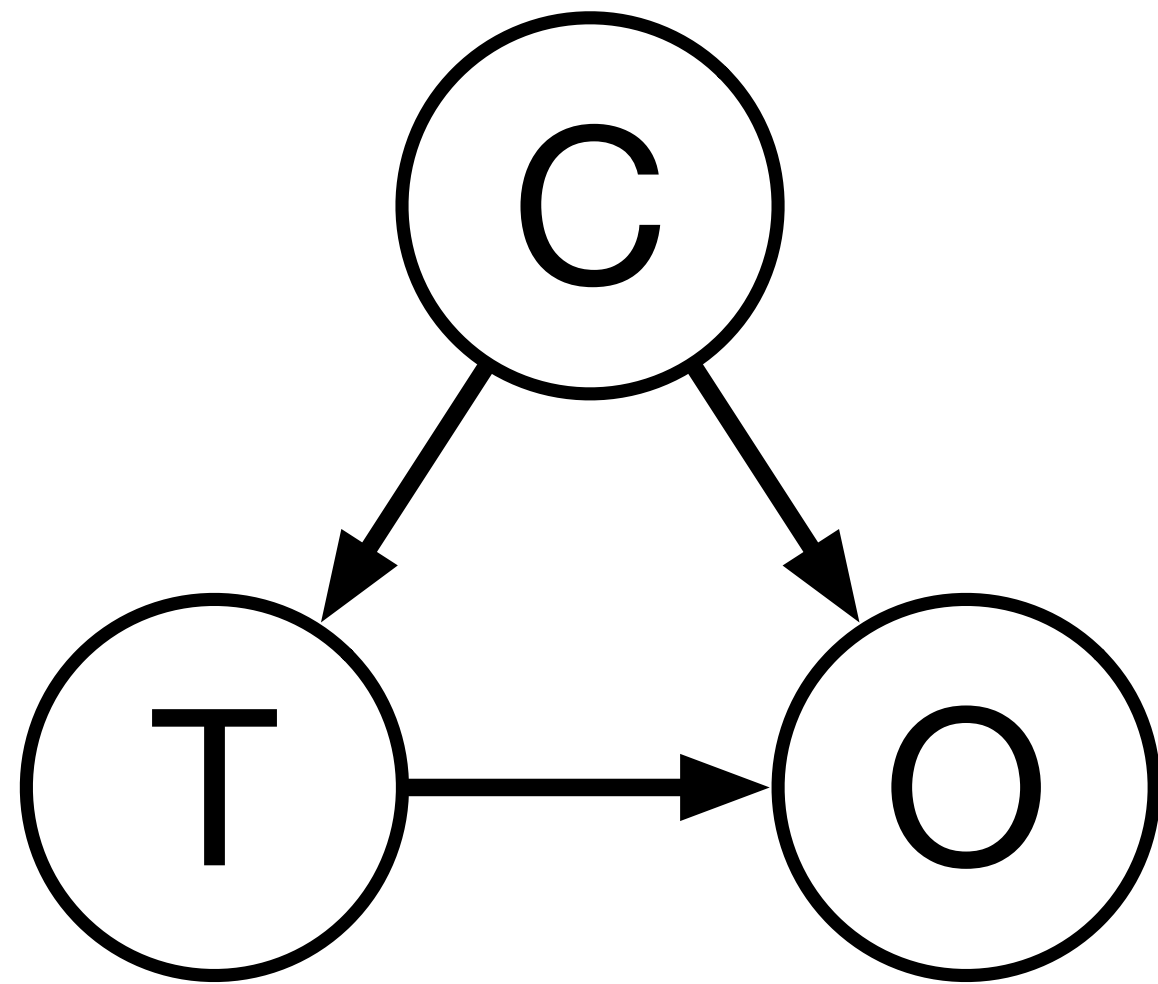
# What data do we need?

**Observational**

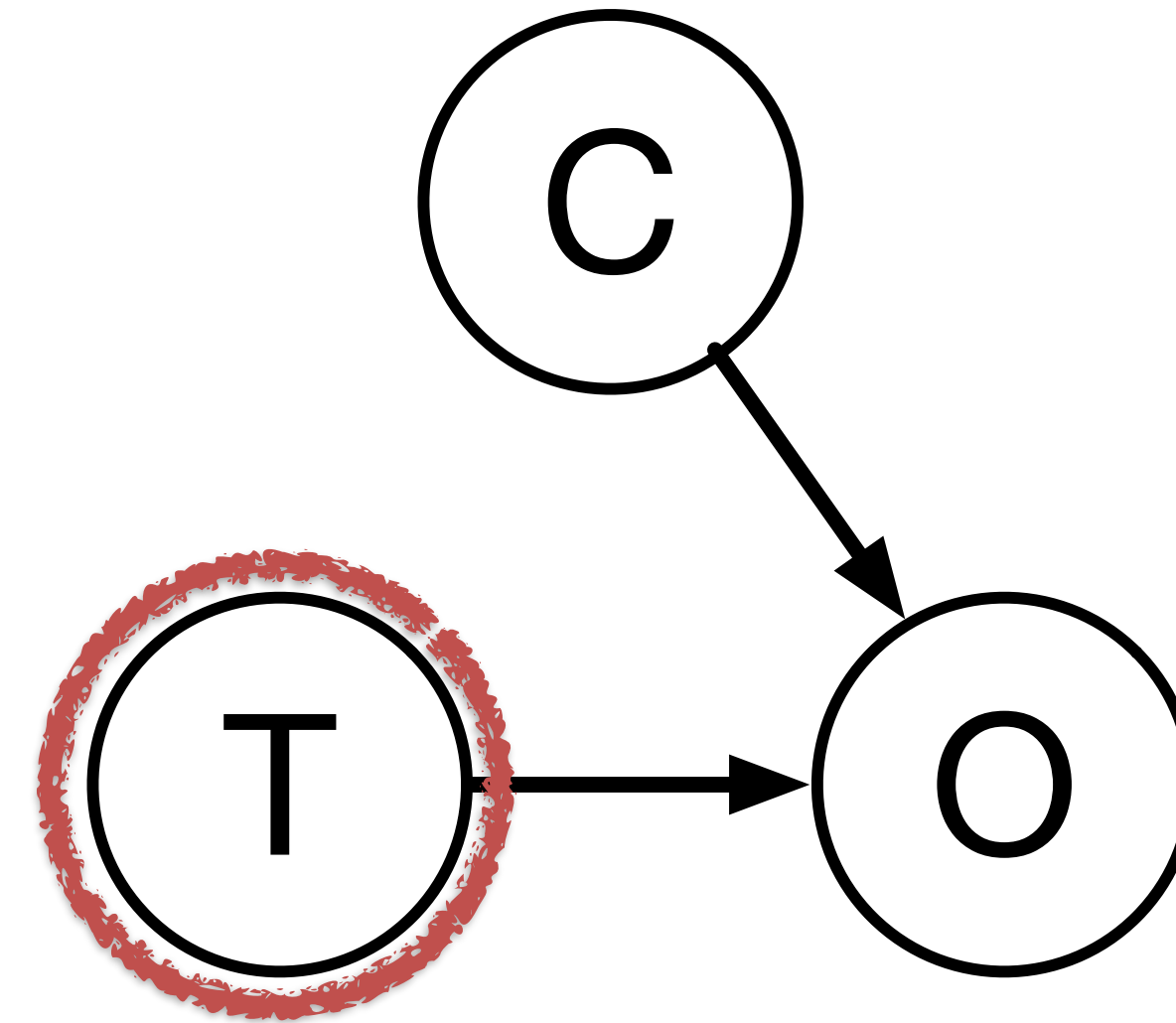
**Experimental**

# What data do we need?

**Observational**



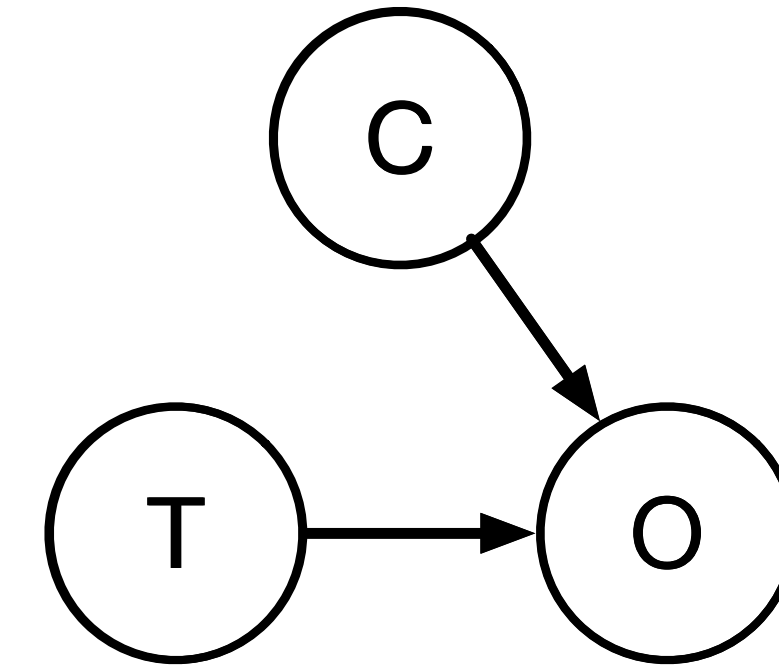
**Experimental**



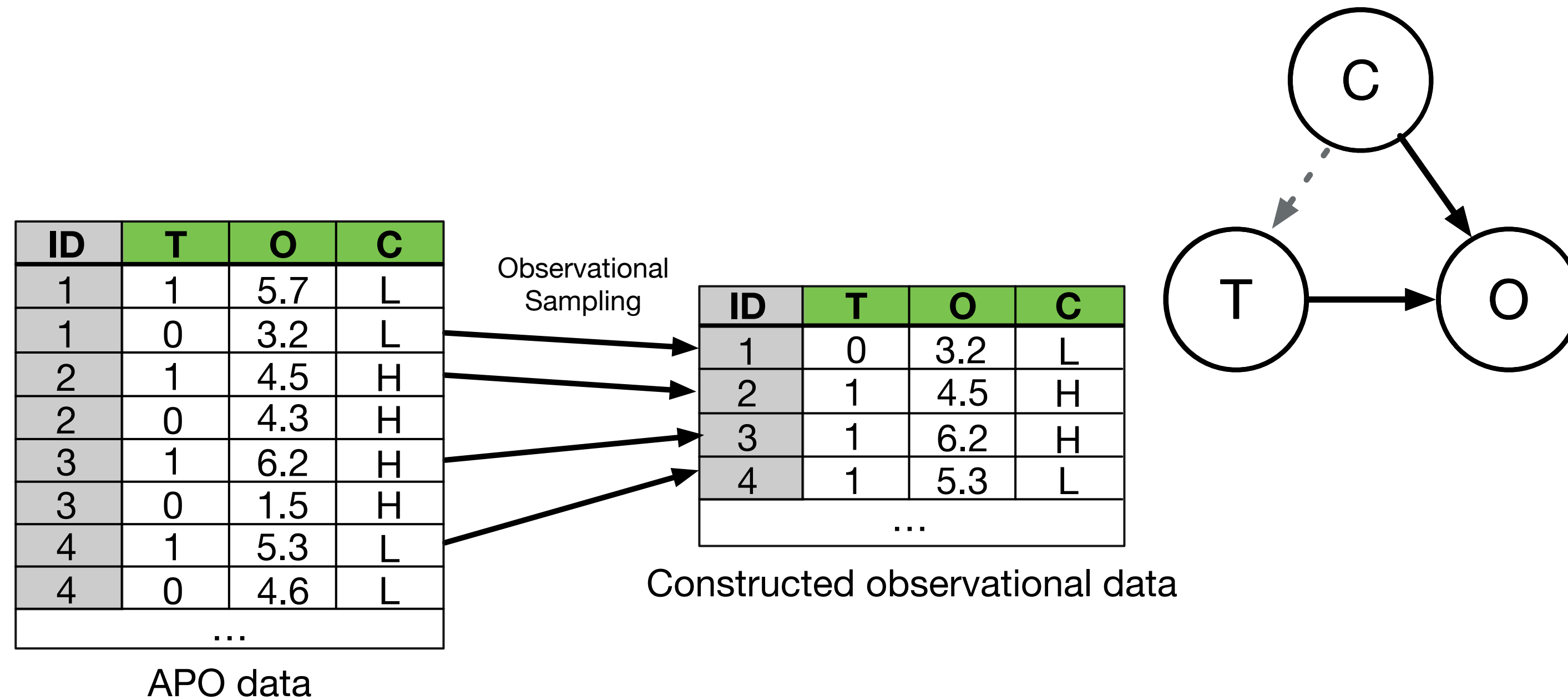
# Observational Sampling from APO data (OSAPOO)

ID	T	O	C
1	1	5.7	L
1	0	3.2	L
2	1	4.5	H
2	0	4.3	H
3	1	6.2	H
3	0	1.5	H
4	1	5.3	L
4	0	4.6	L
...			

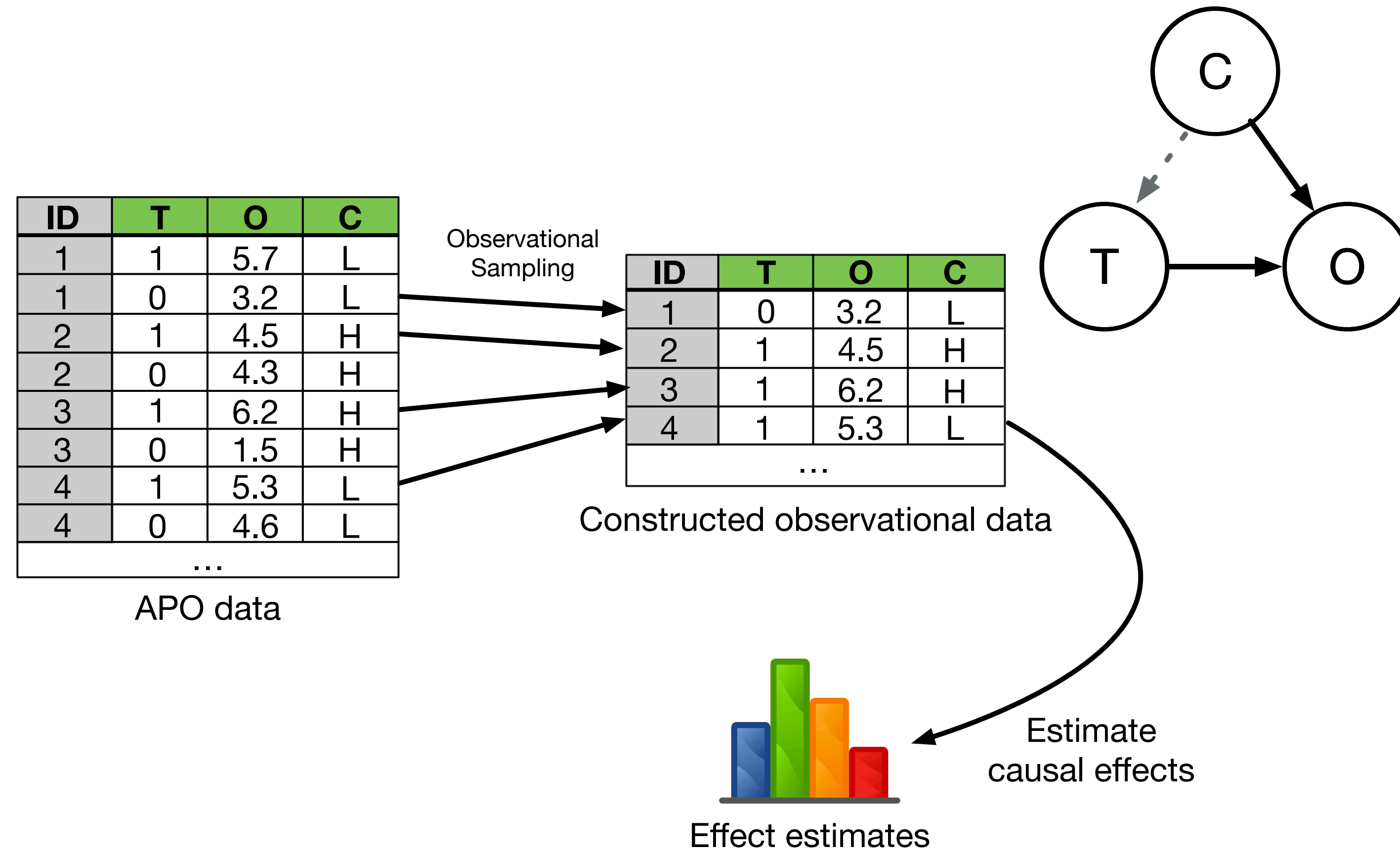
APO data



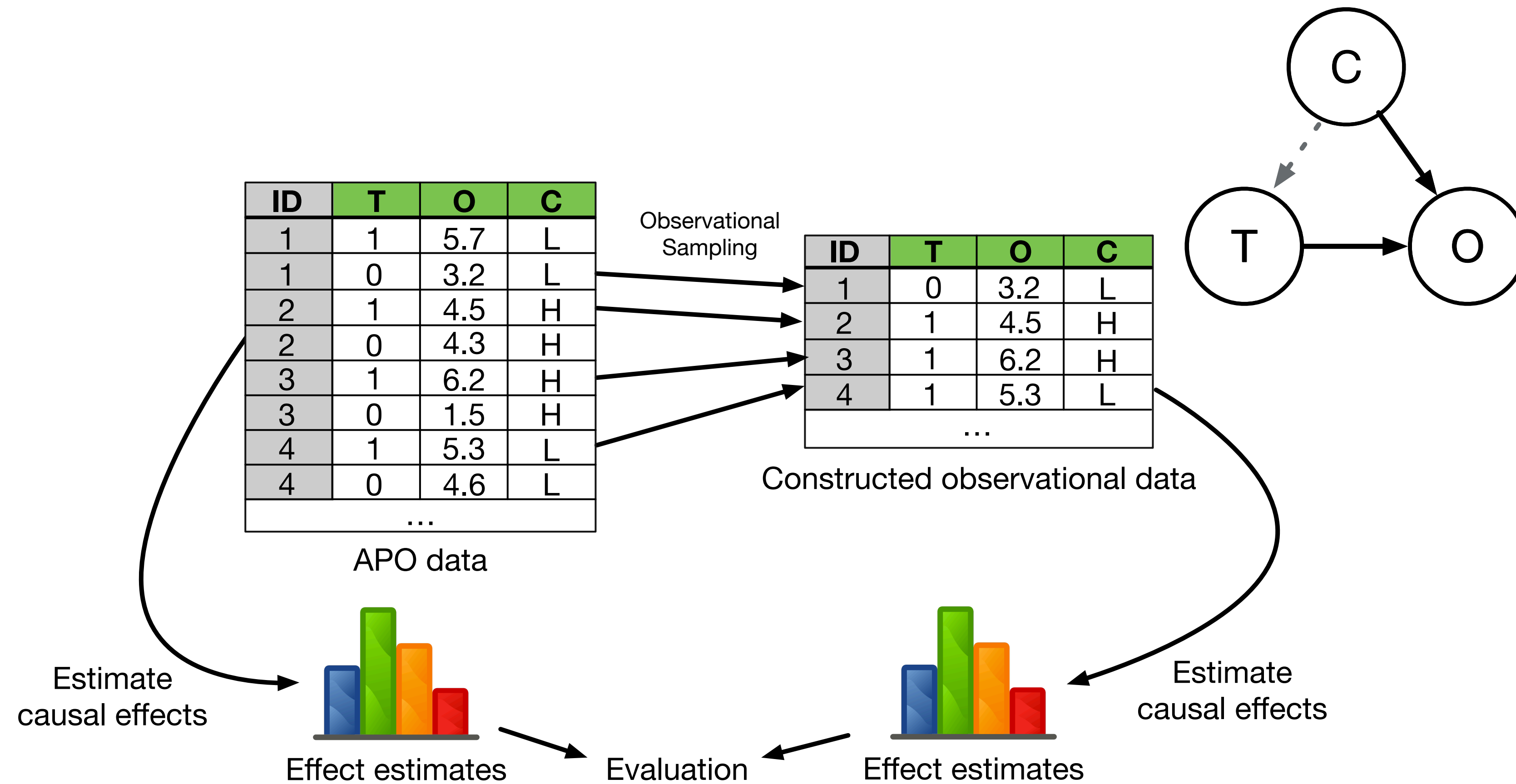
# Observational Sampling from APO data (OSAPO)



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# Observational sampling from RCT data (OSRCT)

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2	0	4.3	H
3	1	6.2	H
3	0	1.5	H
4	1	5.3	L
4	0	4.6	L
...			

APO data

# Observational sampling from RCT data (OSRCT)

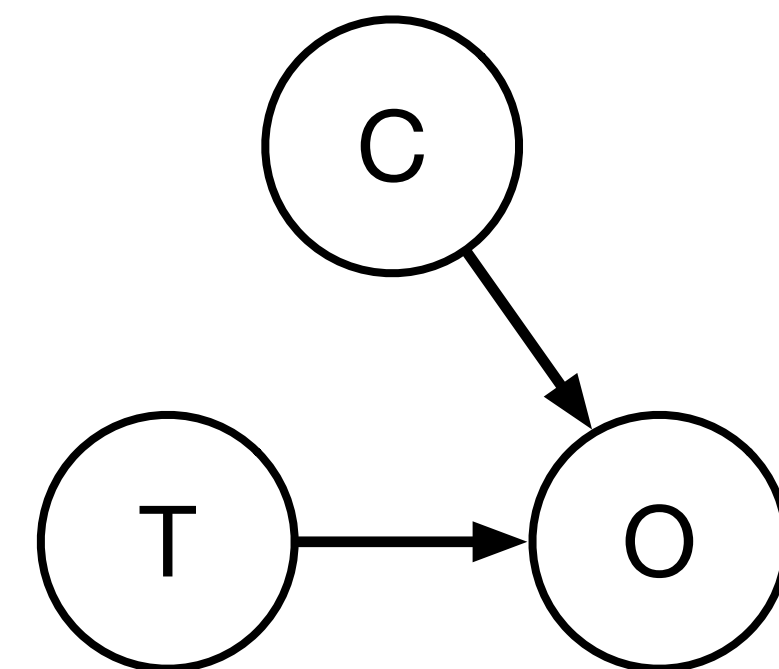
ID	T	O	C
1	1	5.7	L
1	0	?	L
2	1	4.5	H
2	0	?	H
3	1	?	H
3	0	1.5	H
4	1	5.3	L
4	0	?	L
...			

RCT data

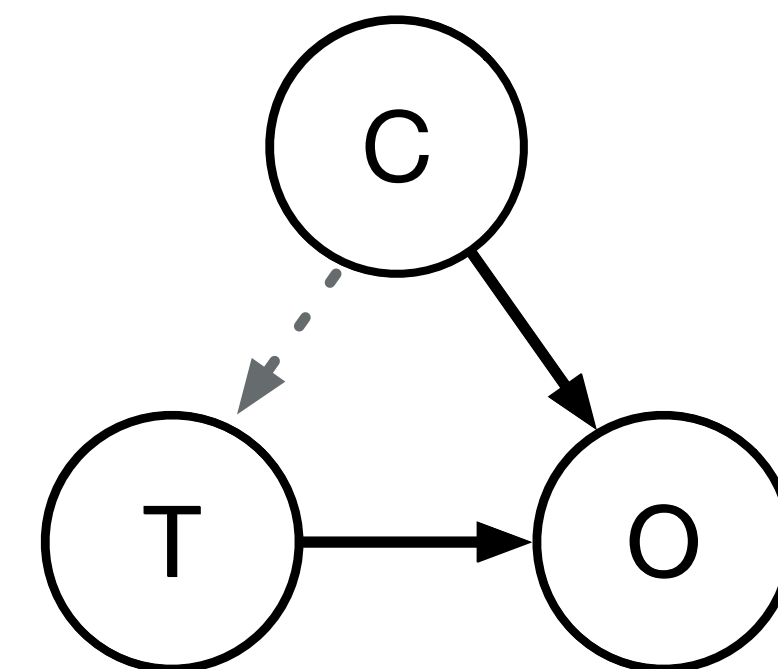
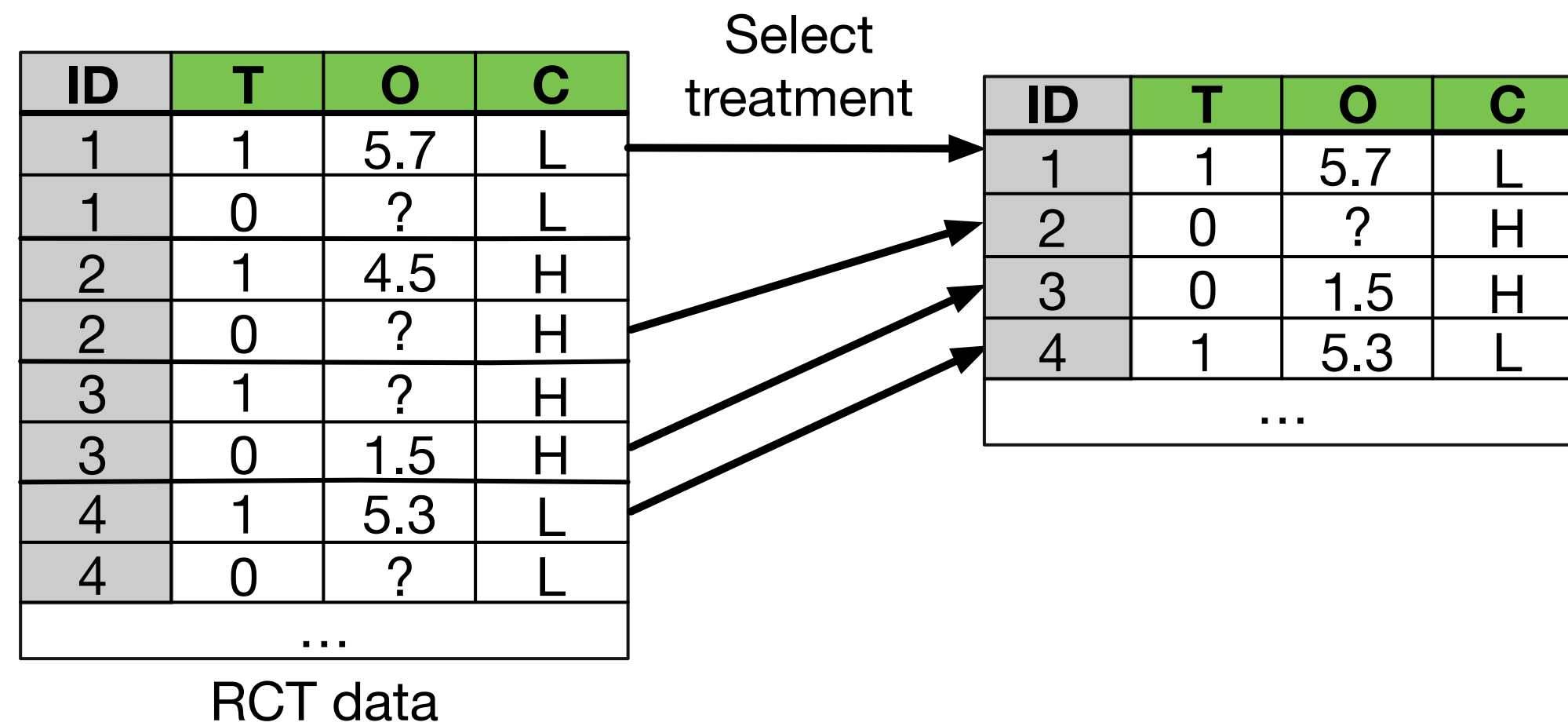
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4	1	5.3	L
4	0	?	L
...			

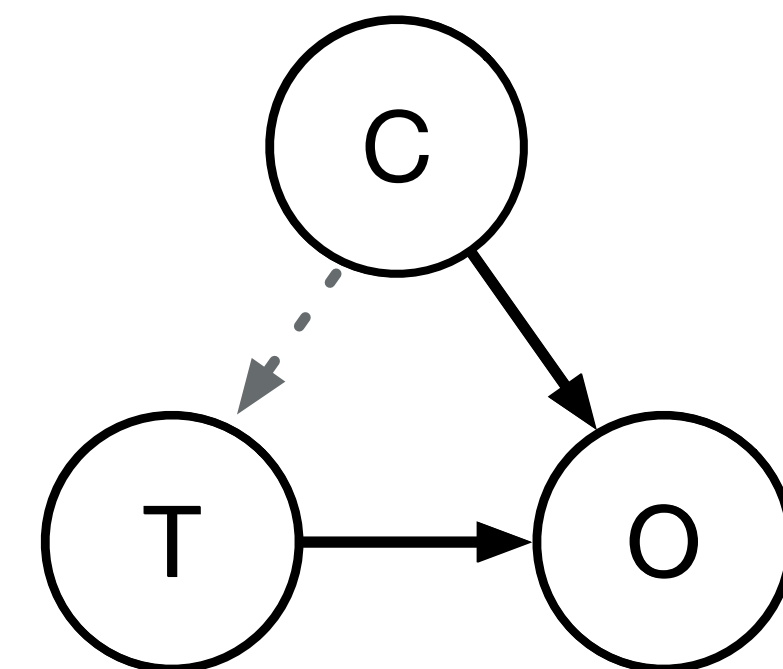
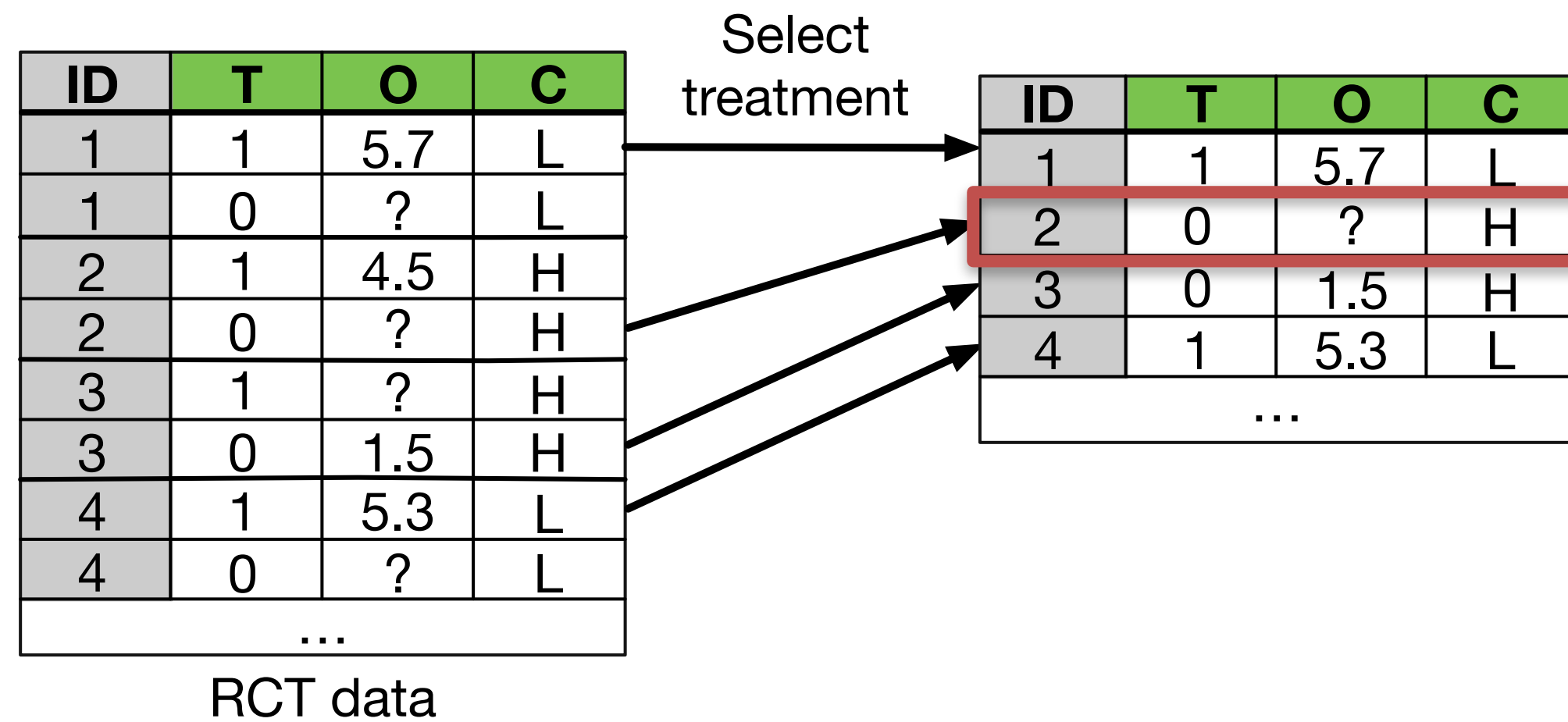
RCT data



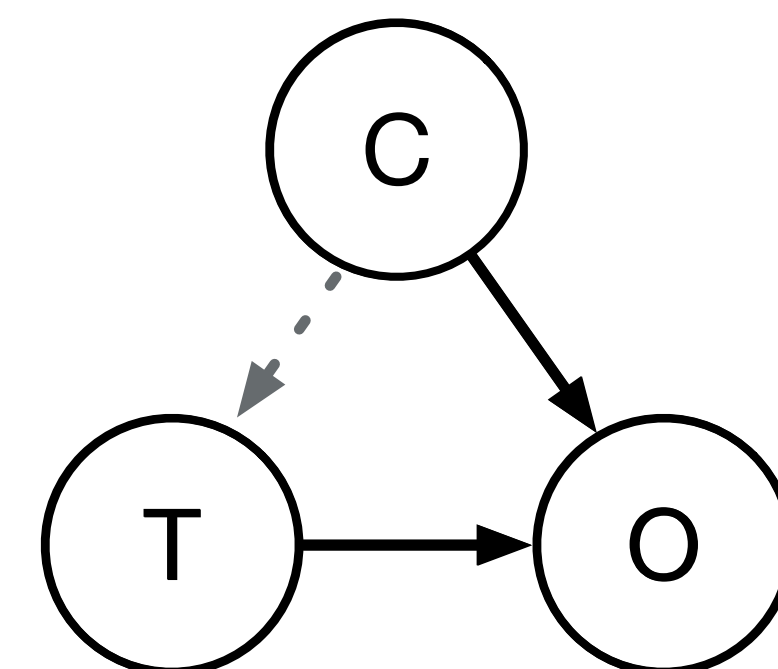
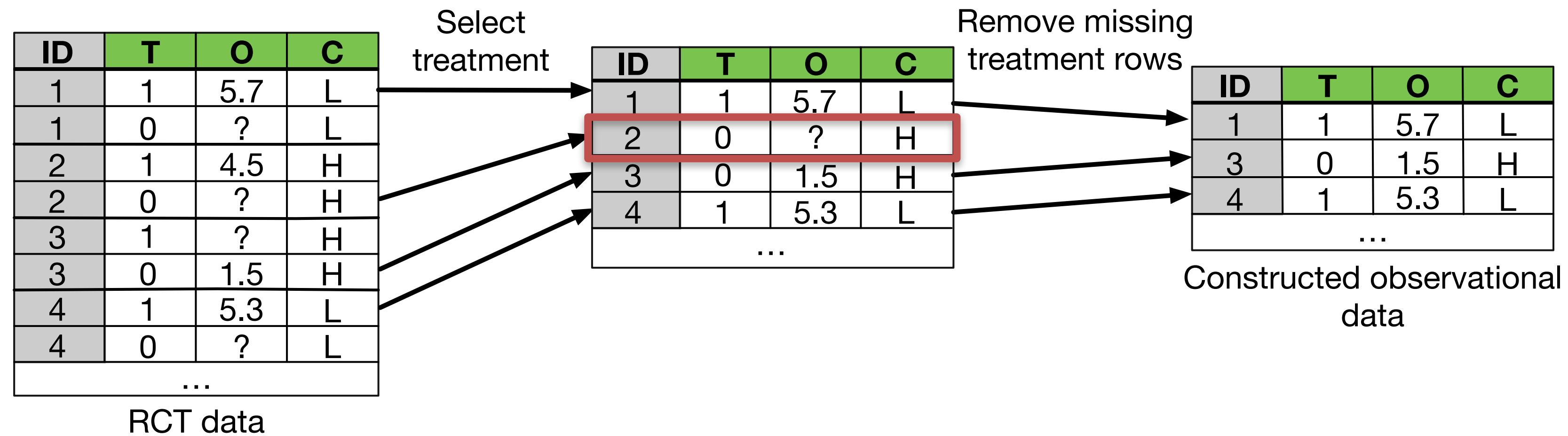
# Observational sampling from RCT data (OSRCT)



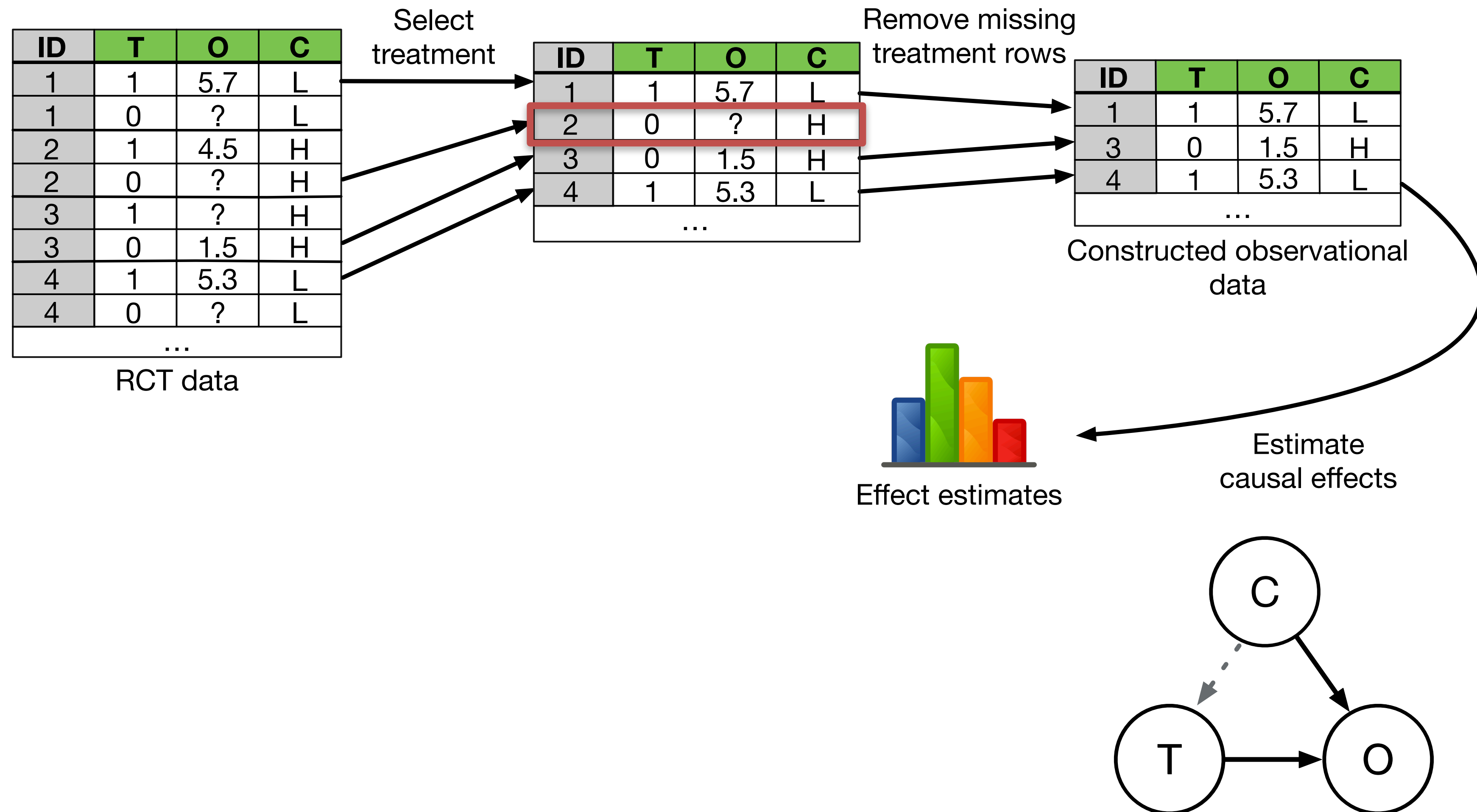
# Observational sampling from RCT data (OSRCT)



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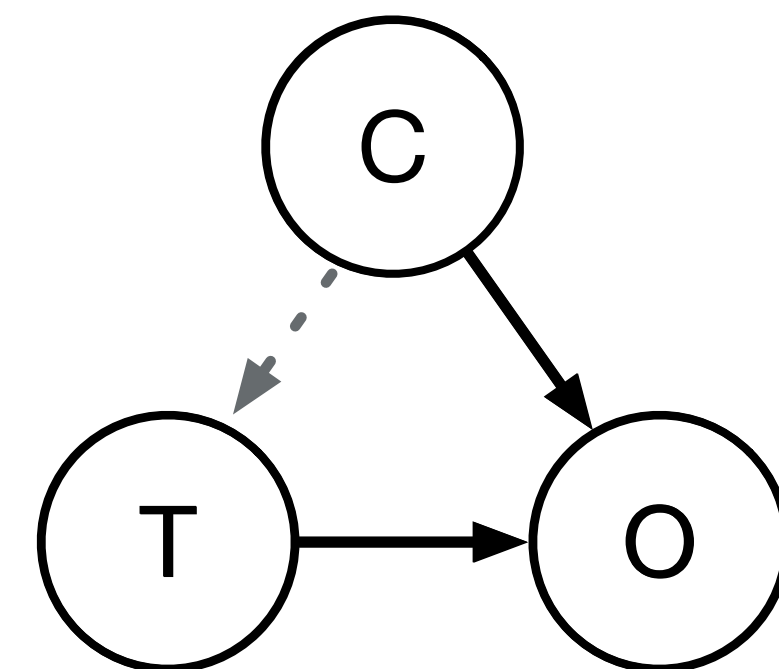
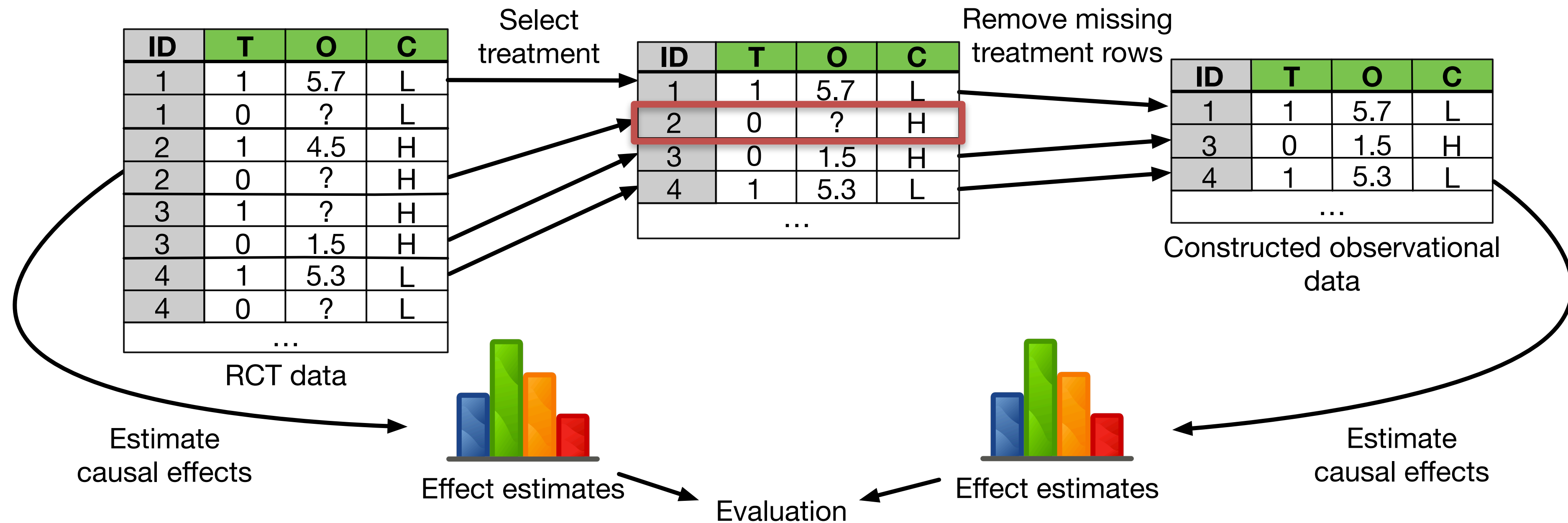


# Observational sampling from RCT data (OSRCT)





# Observational sampling from RCT data (OSRCT)



# Using RCT data

**Theorem 1.** For RCT data set  $D_{RCT}$ , APO data set  $D_{APO}$ , and binary treatment  $T \in \{0, 1\}$  with  $P(T = 1) = P(T = 0) = 0.5$  in  $D_{RCT}$ , and units  $i$ ,  
 $P_{DOSRCT}(T_i = t) = 0.5 * P_{DOSAPO}(T_i = t)$ , for all units  $i$ .

Observational sampling of RCT data is equivalent  
to observational sampling of APO data

# Other features of RCT data

**Theorem 2.** For binary treatment  $T \in \{0, 1\}$  and RCT data set  $D_{RCT}$ ,  
if either  $P(T = 1) = P(T = 0) = 0.5$ , or  $E[P(T_s = 1|C)] = 0.5$ ,  
then  $E[|D_{OSRCT}|] = 0.5|D_{RCT}|$ .

In most cases, regardless of biasing strength, the sub-sampled data will be half the size of the original data

# Other features of RCT data

**Theorem 3.** For binary treatment  $T \in \{0, 1\}$ , biasing covariates  $C$ , outcome  $Y$ , estimated outcome  $\hat{Y}$ , biased sample  $D_{OSRCT}$  and complementary sample  $\bar{D}_{OSRCT}$ , let  $p_s = P(T_{si} = t_i | C_i)$ . Then,  $E[\hat{Y} - Y]$  for  $D_{OSRCT} = E[(\hat{Y} - Y) \frac{p_s}{1-p_s}]$  for  $\bar{D}_{OSRCT}$ .

The data rejected during sub-sampling can be reweighted according to the biasing probability and used as a held-out test set

# Data sources

- APO data (3)
  - computational systems
- RCT data (15)
  - publicly available RCTs
- Synthetic-response data (10)
  - ACIC 2016 Competition, IBM Causal Inference Benchmarking Framework
- Simulators (9)
  - Neuropathic Pain Simulator, Nemo, Whynot

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**37 data sets**

# Algorithms

## Focus on modeling treatment

- Propensity score matching (PSM)
- Inverse probability of treatment weighting (IPTW)
- Causal forests (CF)



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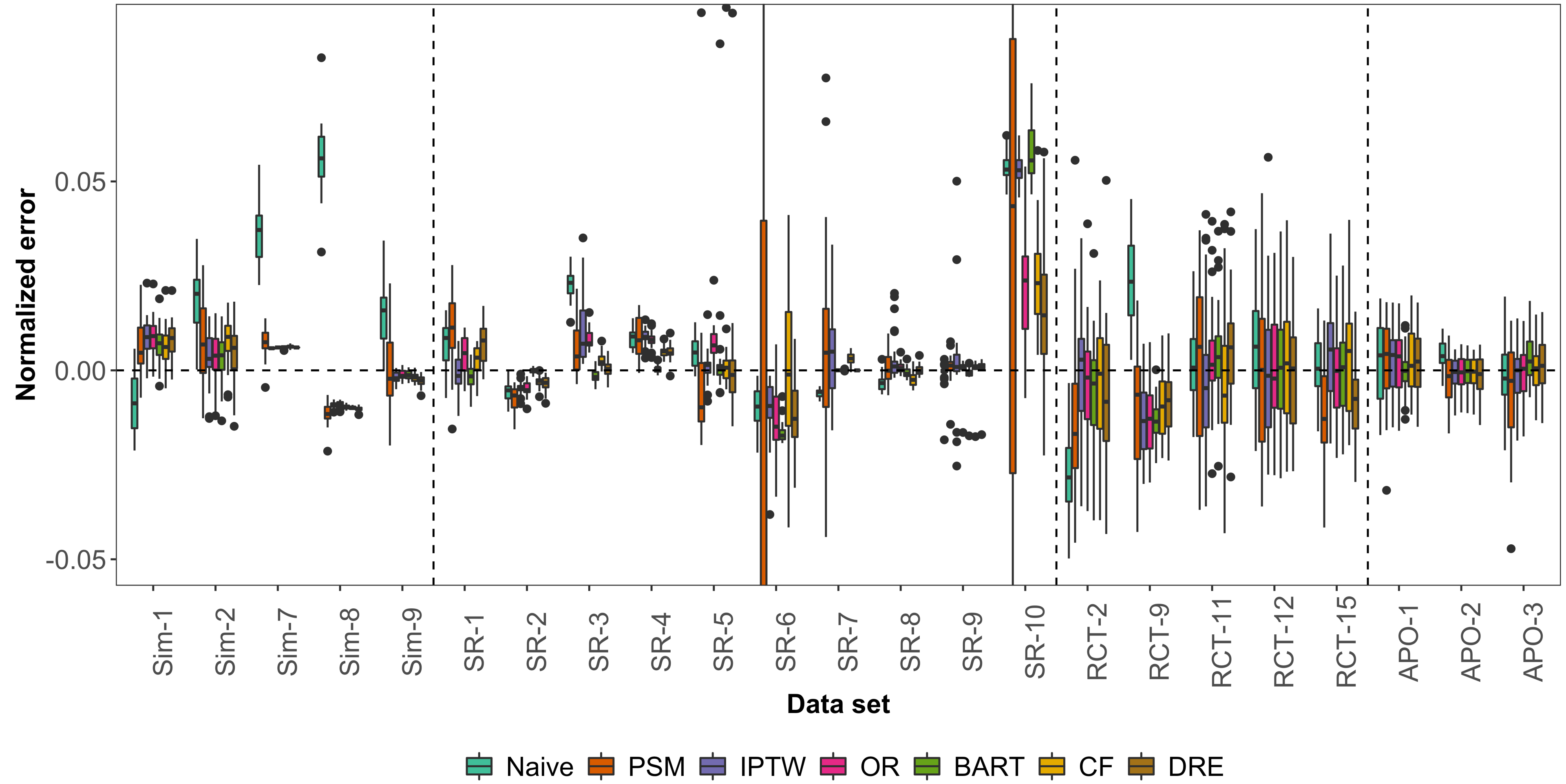
## Focus on modeling outcome

- Outcome regression (OR)
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## Combination of treatment and outcome estimation

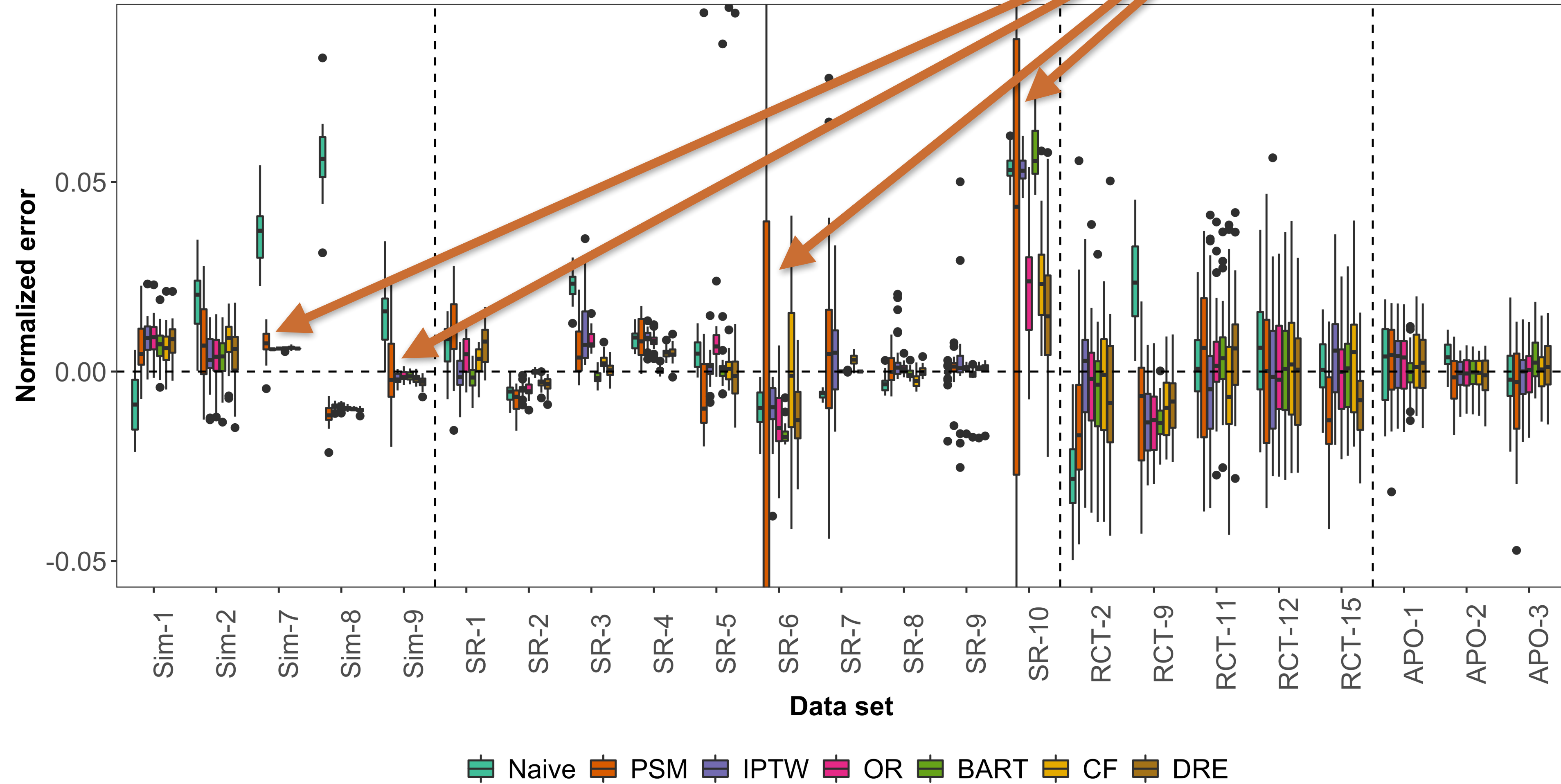
- Doubly-robust estimation (DR)
- Neural network method (NN)

# Results



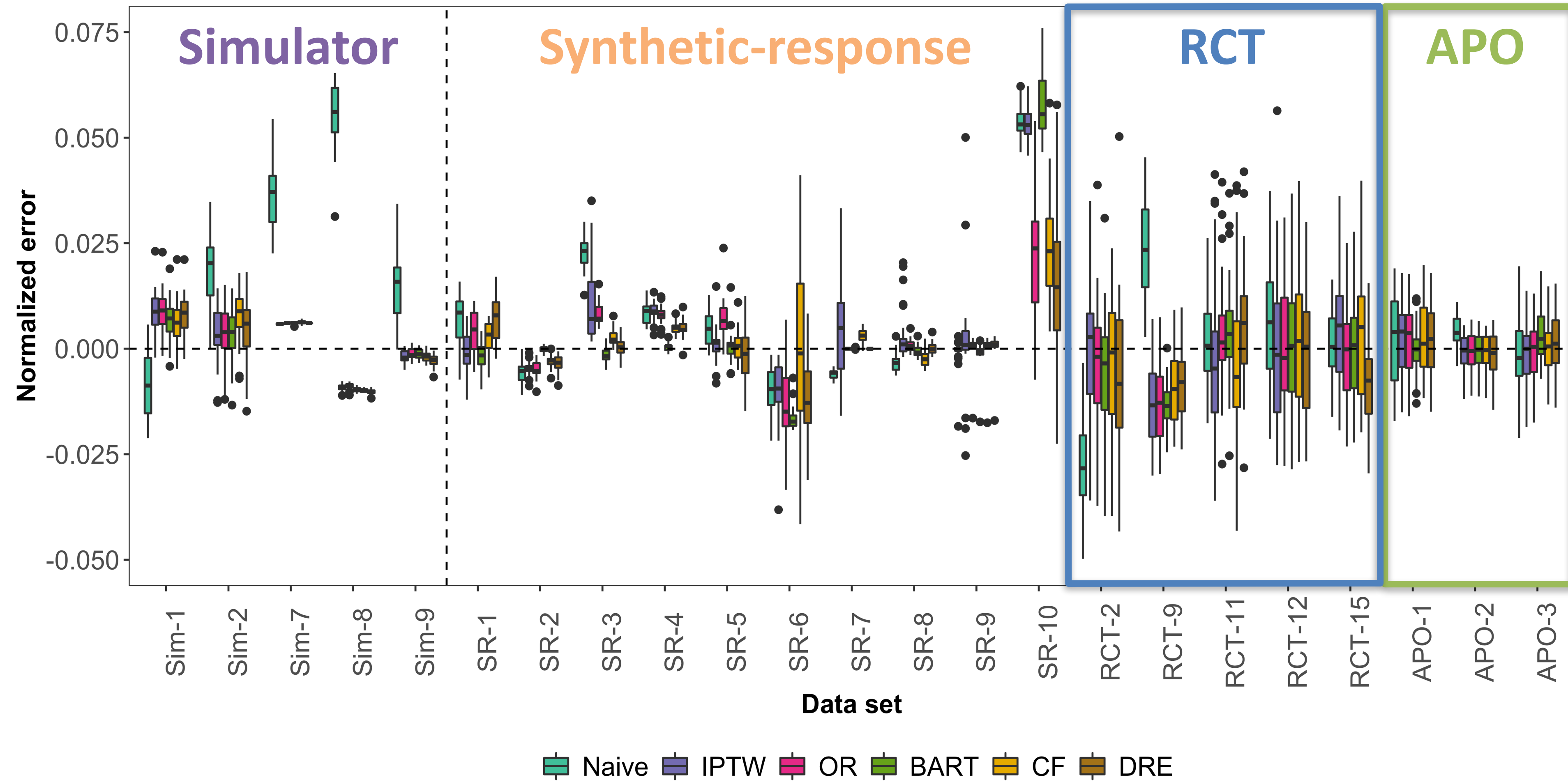
# Results

PSM



Propensity score matching sometimes performs poorly

# Results





# For more details, please see our paper!

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## How and Why to Use Experimental Data to Evaluate Methods for Observational Causal Inference

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Amanda Gentzel<sup>1 2</sup> Purva Pruthi<sup>1</sup> David Jensen<sup>1</sup>

### Abstract

Methods that infer causal dependence from observational data are central to many areas of science, including medicine, economics, and the social sciences. A variety of theoretical properties of these methods have been proven, but *empirical* evaluation remains a challenge, largely due to the lack of observational data sets for which treatment effect is known. We describe and analyze *observational sampling from randomized controlled trials* (OSRCT), a method for evaluating causal inference methods using data from randomized controlled trials (RCTs). This method can be used to create constructed observational data sets with corresponding unbiased estimates of treatment effect, substantially increasing the number of data sets available for empirical evaluation of causal inference methods. We show that, in expectation,

facts from observational data. Such interest is understandable, given the centrality of causal questions in fields such as medicine, economics, sociology, and political science (Morgan & Winship, 2015). Causal inference has also emerged as an important class of methods for improving the explainability and fairness of machine learning systems, since causal models can explicitly represent the underlying mechanisms of systems and their likely behavior under counterfactual conditions (Kusner et al., 2017; Pearl, 2019).

However, evaluating causal inference methods is far more challenging than evaluating purely associational methods. Both types of methods can be analyzed theoretically. However, *empirical* analysis—long a driver of research progress in machine learning and statistics—has been increasingly recognized as vital for research progress in causal inference (e.g., Dorie et al., 2019; Gentzel et al., 2019), and empirical evaluation is substantially more challenging to perform in the case of causal inference. Many associational mod-