# From Local to Global Norm Emergence

——Dissolving Self-reinforcing Substructures with Incremental Social Instruments

# **Outline**

- 1. Multi-agent system and norm
- 2. Social learning and SRS
- 3. BA-ratio
- 4. Experiments

## 1.1 Multi-Agent System

• **Agent:** any entity that can autonomously act in its environment is called an agent.

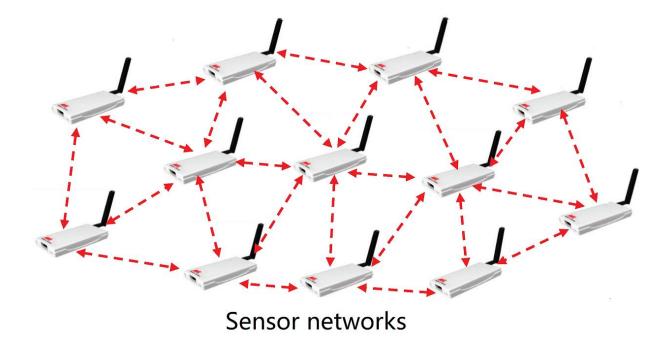






## 1.1 Multi-Agent System

- Multi-Agent System: A multi-agent system is a loosely coupled network of agents that work together to solve problems that are beyond the capabilities or knowledge of individual agents.
- **Example:** Wireless Sensor Networks(WSN)



#### 1.1 Convention

 Pure coordination game is described as the problem where all agents need to select the same action to avoid conflict.

Table 1: Payoff matrix of the Two-lane road game

	left	right	
left	(1,1)	(0,0)	
right	(0,0)	(1,1)	

A convention in a MAS is a behavior that is common among agents,
 e.g. driving either on the right side or the left side of the road.

**Remark.** If all agents have learned to select the same action at every step in repeated pure coordination games, they belong to a convention.

### 1.2 Norm emergence

- Norm emergence is a kind of convention in social network. Social norms arise naturally through the interactions between individuals.
- Norm emergence problem can be modeled as a pure coordination game confined to a social topology G = (N, E). Each pair of entities in E paly a 2-player-m-action coordination game.

Table 2: 2-player-m-action coordination game

	$a_1$	$a_2$	 $a_m$
$a_1$	(1,1)	(-1,-1)	 (-1,-1)
$a_2$	(-1,-1)	(1,1)	 (-1,-1)
$a_m$	(-1,-1)	(-1,-1)	 (1,1)

## 2.1 Social learning

• Sen and Airiau proposed the social learning mechanism. This is a simple yet powerful paradigm for norm emergence.

 A number of algorithms have been used to implement the social learning paradigm. e.g., Q-Learning, WoLF-PHC, and Fictitious play (FP). Among them, Q-learning is the most widely used algorithm due to its efficiency and effectiveness.

### 2.1 Q-learning

- The Q-learning algorithm estimates the quality of agent's actions in each state in order to derive an optimal policy. The quality (also called Q-value) of an action in a given state indicates how good (or bad) the action is in that particular state.
- Given a graph G = (V, E), the Q-value will be updated by a pairwise interactions  $\{v_i, v_j\} \in E$ . The updated equation of action  $a_j$  for agent  $v_i$  is:

$$Q_i(a_j) := (1 - \lambda)(Q_i(a_j)) + \lambda r$$

where r is the reward in a 2-player m-action coordination game.

## 2.1 Q-learning

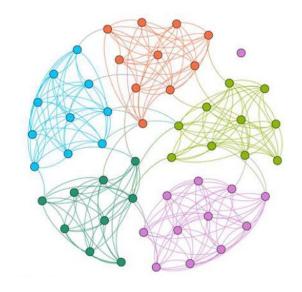
• The belief state  $b_i$  of  $v_i$  is the action  $a_j$  that has the maximum Q-value, i.e.,

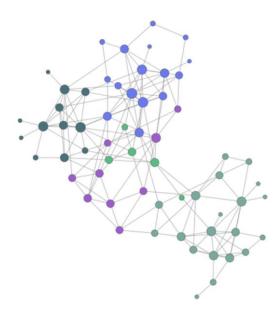
$$b_i = \arg\max_{a_j} Q_i(a_j)$$

• If all agents have the same belief  $a_j$  in the subsequent pure coordination games, we say that they form a global norm.

#### **2.2 SRS**

- Despite the general belief that social learning prepares the way for norm emergence, there are situations where a norm fails to emerge.
- Sub-conventions or local norms are obstacles to global norm. Villatoro et al. refers to regions of a network that can maintain a sub-convention as Self Reinforcing Substructures (SRS).



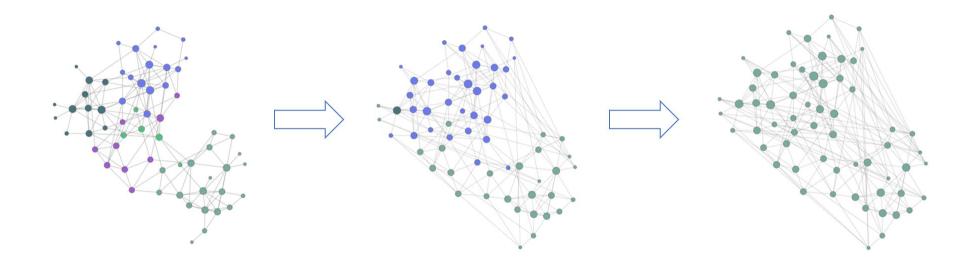


#### **2.2 SRS**

- To digest these failures of norm emergence, most of the literature assume that a norm is reached when at least 90% of the population select the same action. However,
  - a) Villatoro et al argue that a threshold of 90% is not sufficient to say that agents' behavior has converged;
  - b) even 90% relaxation might be too strong when the network maintains a subconvention as SRS.

### 2.3 Problem statement

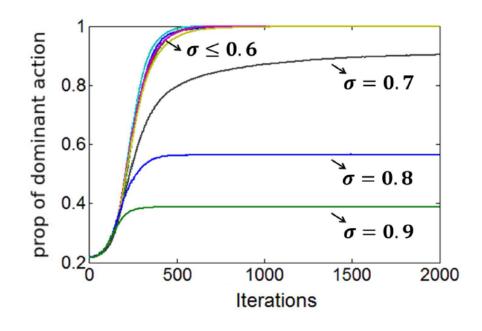
 Research has corroborated that network topology or structure has a significant impact on norm emergence.



#### 2.3 Problem statement

Interestingly, a fully connected network does not exhibit any SRSs and global norm has been shown to always emerge.

• **Problem:** How the designer (central organization) makes extra connections (incremental social instrument) on the existing network to dissolve SRS?



## 3.1. A-entropy

Agent interaction network: G = (N, E) $N = \{v_1, v_2, \dots, v_n\}$ 

 $E = \{\{v_i, v_j\} | when there is a social link between <math>v_i$  and  $v_j\}$ 

- The probability of agent  $v_i$  participating in the interaction is:  $\frac{d_i}{2|E|}$ .
- The information of agent in their interaction is defined as A-entropy:

$$\mathcal{H}_a(G) = -\sum_{v_i \in N} \frac{d_i}{2|E|} \log_2 \frac{d_i}{2|E|}$$

Pairwise agent interaction sequence

$$\{x_t,y_t\}\in E$$

 $\{x_1, y_1\}$ 

 $\{x_2, y_2\}$ 

 $\{x_3, y_3\}$ 

...

...

 $\{x_t, y_t\}$ 

...

## 3.1. B-entropy

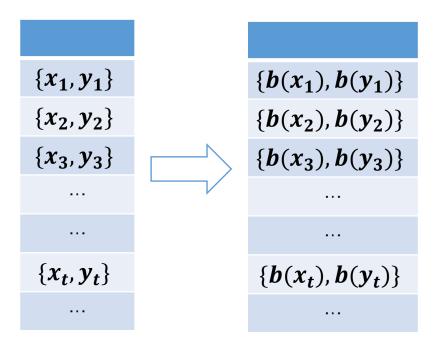
• The probability of belief state  $a_j$  participating in the interaction is:

$$\Pr(a_j) = \sum_{b_i = a_j} \frac{d_i}{2|E|} = \sum_{v_i \in N_j} \frac{d_i}{2|E|} = \frac{\nu_j}{2|E|}$$

• The average information content of agents' beliefs in their interaction is defined as B-entropy:

$$\mathcal{H}_b^{\mathcal{P}}(G) = -\sum_{a_j \in A} \frac{\nu_j}{2|E|} \log_2 \frac{\nu_j}{2|E|}$$

 The distribution of belief state after social learning also reflects the structural information of the network. Pairwise belief interaction sequence



 $b(x_t)$  is the belief state of agent  $x_t$ .

#### 3.2 BA-ratio

BA-ratio is defined as:

$$\rho_G(\mathcal{P}) := \mathcal{H}_b^{\mathcal{P}}(G) / \mathcal{H}_a(G)$$

- The BA-ratio reflects the level of diversity of the agents preferred actions
- If  $\rho_G(\mathcal{P}) = 1$ , then each agent holds its own belief; also, if  $\rho_G(\mathcal{P}) = 0$  then all agents reach a consensus action.

## 3.3 Adaptive ISI

### One way to dissolve SRS---minimizing BA-ratio

- Reduce the diversity of the agents preferred actions
- Reduce the amount of structural information of the network
- Increase the interaction between agents of different belief states

Theorem 2 (Small-Degree Principle). Consider two NIAI pairs  $e = \{v_i, v_k\}, e' = \{v_{i'}, v_{k'}\} \in N_j \otimes N_\ell$ .

- (1) If  $min\{d_i, d_k\} \leq min\{d_{i'}, d_{k'}\}$  and  $max\{d_i, d_k\} \leq max\{d_{i'}, d_{k'}\}$ , then  $\rho_{G \oplus \{e\}}(\mathcal{P}) \leq \rho_{G \oplus \{e'\}}(\mathcal{P})$ .
- (2) If  $e = \{v_i, v_k\}$  is BA-ratio minimizing, then  $v_i$  has the smallest degree among those nodes in  $N_j$  that are not interacting with  $v_k$ .

## 3.3 Adaptive ISI

#### **Algorithm 1** Incremental Social Instrument (ISI)

```
Input: G = (V, E), N = (N_1, N_2, ..., N_m)
Output: a NIAI pair \{u, v\}
 1: \rho_{min} = 1;
 2: for (j, \ell) \in \{1, ..., m\}^2 where \ell > j do
 3: L_{i\ell} \leftarrow \text{sort } N_i \cup N_\ell \text{ into non-decreasing degree order,}
         s \leftarrow 1, t \leftarrow |L_{i\ell}|;
         while s < t do
            for k = s + 1 \rightarrow t do
                e \leftarrow \{L_{j\ell}[s], L_{j\ell}[k]\};
                if \delta(L_{i\ell}[s], L_{i\ell}[t]) = 0 \& \rho_{G \oplus e} < \rho_{min} then
                    u \leftarrow L_{i\ell}[s], v \leftarrow L_{i\ell}[k];
                    \rho_{min} = \rho_{G \oplus e}, t = k - 1; Break;
10:
                 end if
11:
             end for
             s \leftarrow s + 1:
13:
         end while
14: end for
15: RETURN \{u, v\}
```

#### **Algorithm 3** Adaptive Incremental Social Instrument (AISI)

**Input**: Social topology G = (N, E), local norm partition  $\mathcal{P} = \{N_1, \dots, N_m\}$ , budget  $h \in \mathbb{N}$ **Output**: A sequence of h non-interacting pairs  $e_1, e_2, \dots$ 

while there exists  $v_i, v_k$  such that  $b_i \neq b_k$  and  $j = 1 \rightarrow h$  do Find an edge e by Alg.1 with respect to the current social topology G and partition  $\mathcal{P}$ ;

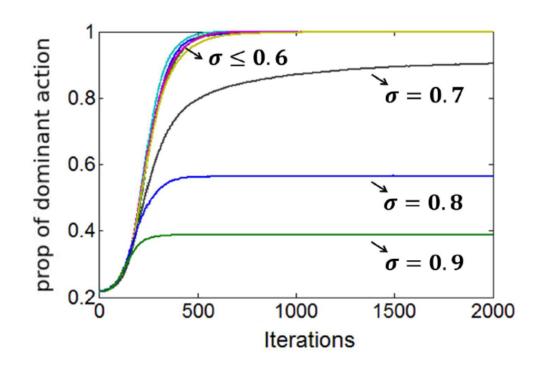
Update  $G = G \oplus e$  and output  $e_j = e$ ;

Run the social learning process until the agents stabilize and record the current partition as the new  $\mathcal{P}$ ;

end while

### 4.1 Experiment setup

• We set the number of iterations of social learning to be 5000.



GRP setting: g = 50 l = 20 k = 20m=10

## 4.1 Experiment setup

#### Evaluation

```
Input: G = (V, E), An edge-created strategy S;
```

Output: The proportion of the dominant action  $\mathcal{R}$ ;

- 1.  $\mathcal{R} \leftarrow \text{Applying Q-learning on } G = (V, E)$ ;
- 2. While  $\mathcal{R} < 100\%$

 $G \leftarrow \text{Applying the strategy } S \text{ on } G$ ;

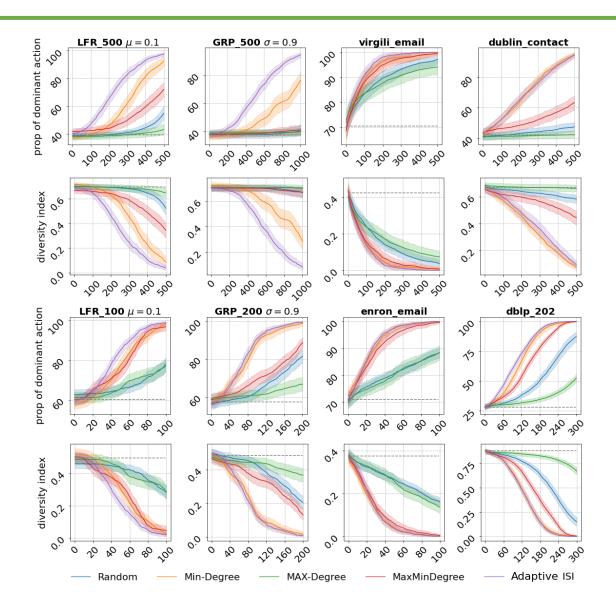
 $\mathcal{R} \leftarrow \text{Applying Q-learning on } G$ ;

Output  $\mathcal{R}$ ;

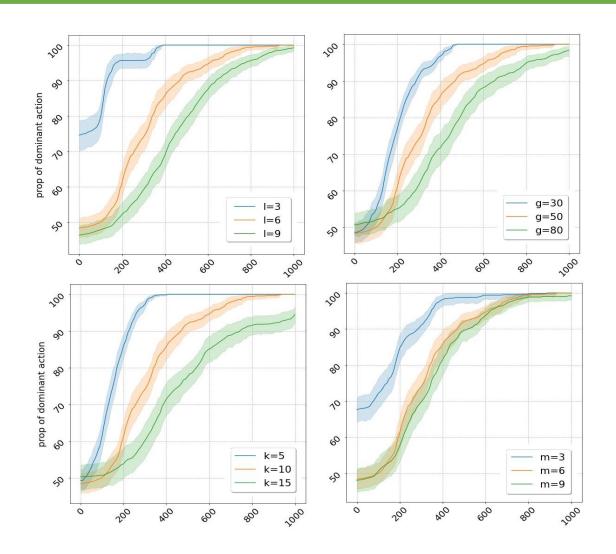
End

Type	Graph	n	E	m	Modularity
GRP	grp_200_0.9	200	468	5	0.726
OKI	grp_500_0.9	500	2408	8	0.789
LFR	lfr_100_0.1	100	302	5	0.638
LFK	lfr_500_0.1	500	1411	8	0.788
RN	enron_email	143	623	7	0.568
IXIN	virgili_email	1133	5451	10	0.572
RN	dblp_202	202	387	5	0.510
IXIN	dublin_contact	410	2765	7	0.711

## 4.2 Experimental results



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The reference network are generated by set I=6; g=50; k=10; m=6.

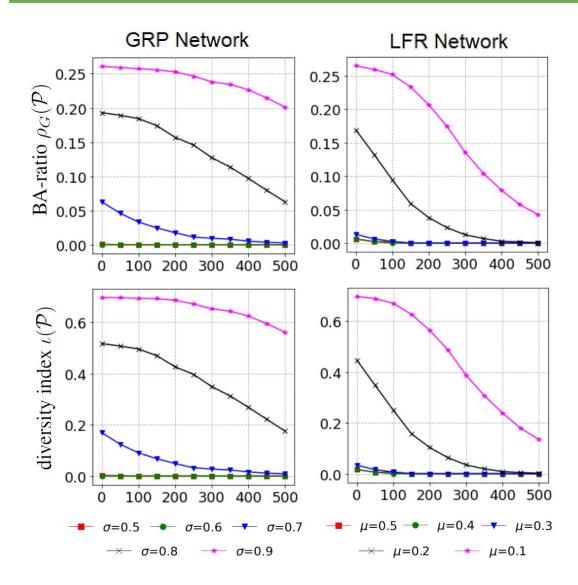
I: the number of communities

g: community size

k: average degree

m: the number of available action

## 4.2 Experimental results



#### Diversity index:

$$\iota(\mathcal{P}) \coloneqq \frac{1}{\log_2 n} \sum_{1 \le j \le m} -\frac{|N_j|}{n} \log_2 \frac{|N_j|}{n}$$

Type	Parameter	n	E	m	Modularity
GRP	$\sigma = 0.9$	500	2408	10	0.789
	$\sigma = 0.8$	500	2465	10	0.692
	$\sigma = 0.7$	500	2472	10	0.596
	$\sigma = 0.6$	500	2565	10	0.495
	$\sigma = 0.5$	500	2524	10	0.398
	$\mu = 0.1$	500	1411	9	0.789
LFR	$\mu = 0.2$	500	1378	11	0.670
	$\mu = 0.3$	500	1571	8	0.465
	$\mu = 0.4$	500	1491	7	0.331
	$\mu = 0.5$	500	1362	9	0.300

### **5 Conclusion**

• In this paper, we define the concept of BA-ratio. This is the first work that aims to bring information-theoretic argument on the bottleneck of norm emergence.

• We further prove the small-degree principle in minimizing BA-ratio at the process of creating links. Based on this principle, we design an adaptive ISI to dissolve SRS. Experiments verify the effectiveness of the algorithm.