# Crowdsourcing via Annotator Co-occurrence Imputation and Provable Symmetric Nonnegative Matrix Factorization

Shahana Ibrahim, Xiao Fu

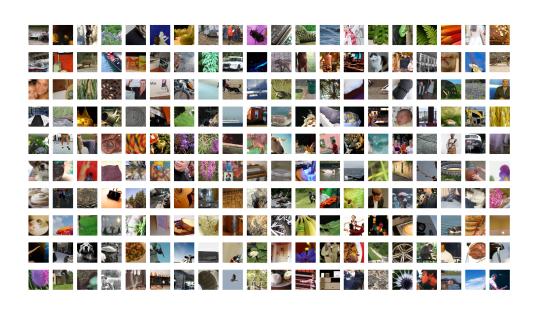
School of EECS
Oregon State University, Corvallis, OR, USA

Virtual Talk at ICML 2021 July 18-24, 2021

## The Big Data Deluge and Al

 Many popular Al tasks, e.g., tasks in computer vision, natural language processing, speech processing, are in dire demand for

# large amount of high quality labeled data



Millions of labeled images in ImageNet dataset (www.image-net.org)

Amazon team taps millions of Alexa interactions to reduce NLP error rate

KYLE WIGGERS @KYLE\_L\_WIGGERS JANUARY 22, 2019 6:59 AM



Amazon VP of devices David Limp at a September 2018 event at Amazon headquarters in Seattle, Washington.

Image Credit: Khari Johnson / VentureBeat

## **Data Labeling**

- Labeling is not a trivial task!
  - need to label large volume of data
  - need some level of expertise to produce high quality labels



Millions of contract workers annotate machine learning data

# Data Labeling: Al's Human Bottleneck



 $\Box$ 

Source: https://medium.com/whattolabel

## **Crowdsourcing - Using Power of the Crowd**

- Crowdsourcing techniques
  - ☐ employ a group of annotators to label the data items
  - ☐ integrate the acquired labels



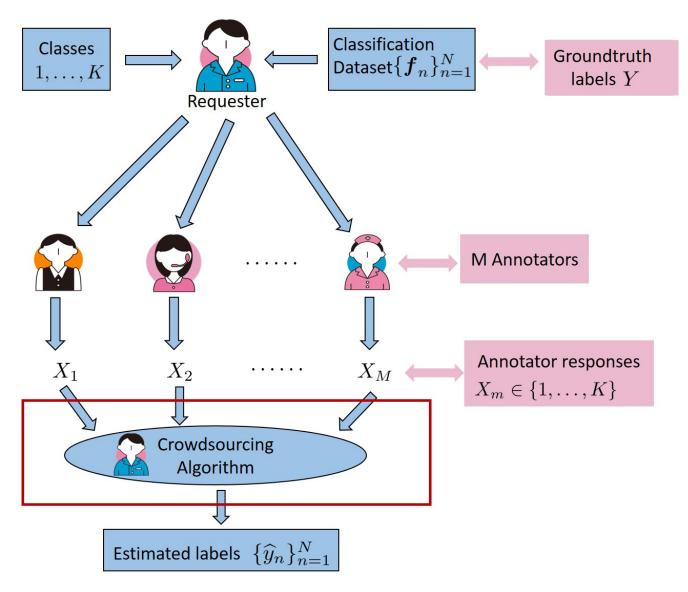
Source: https://ideascale.com/innovation



- Crowdsourcing platforms have selfregistered annotators who
  - may not be well-trained
  - not all annotators label all the data

Hence, simple integration strategies like majority voting may work poorly

# **Crowdsourcing Dataflow**

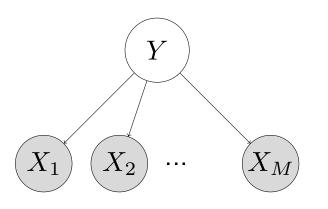


#### **Dawid-Skene Model**

- Annotation integration is a long-existing research topic in machine learning
- Dawid and Skene [1979] formulated this as model identification problem



Source: https://www.trakken.de/insight



- a naive Bayes model
- simple and effective
- based on conditional independence of annotations

#### **Dawid-Skene Model**

Under naive Bayes,

$$\Pr(X_1 = k_1, \dots, X_M = k_M) = \sum_{k=1}^K \Pr(Y = k) \prod_{m=1}^M \Pr(X_m = k_m | Y = k)$$

ullet Define the **confusion matrix**  $m{A}_m \in \mathbb{R}^{K imes K}$  for each annotator and the **prior** probability vector  $m{\lambda} \in \mathbb{R}^K$  such that

$$A_m(k_m, k) := \Pr(X_m = k_m | Y = k)$$
  $\lambda(k) := \Pr(Y = k)$ 

ullet One can build a maximum  $a\ posteriori$  probability (MAP) estimator for  $y_n$  after identifying  $m{A}_m$ 's and  $m{\lambda}$ 

Model Identification  $\implies$  Identify  $A_m$ 's and  $\lambda \implies$  Label Integration

#### Prior Approaches with Dawid-Skene Model

- Dawid-Skene (D&S) Model & EM Algorithm [Dawid and Skene, 1979] :
  - No model identifiability & algorithm tractability
- Spectral Methods [Ghosh et al., 2011; Karger et al., 2011b]:
  - Identifiability established for simpler cases, for e.g., binary classification
- Bayesian Methods [Whitehill et al., 2009; Zhou et al., 2012]:
  - Extended D&S model considering "item difficulty" and "annotator ability"
  - No model identifiability
- Tensor Methods [Zhang et al., 2016; Traganitis et al., 2018]:
  - Using third-order co-occurrences of annotator responses, for e.g.,  $\Pr(X_m = k_m, X_\ell = k_\ell, X_j = k_j)$
  - Established model identifiability
  - High sample complexity due to third-order statistics
  - High computational cost from the tensor decomposition

#### Recent Development - Coupled NMF

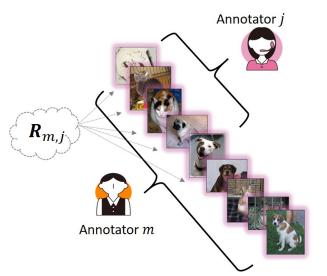
Pairwise co-occurrence of annotator responses:  $| R_{m,j} = A_m D A_i^{\top}, D = \text{diag}(\lambda)$ 

$$oldsymbol{R}_{m,j} = oldsymbol{A}_m oldsymbol{D} oldsymbol{A}_j^ op, oldsymbol{D} = ext{diag}(oldsymbol{\lambda})$$

$$\underbrace{\Pr(X_m = k_m, X_j = k_j)}_{\boldsymbol{R}_{m,j}(k_m, k_j)} = \sum_{k=1}^K \underbrace{\Pr(Y = k)}_{\boldsymbol{\lambda}(k)} \underbrace{\Pr(X_m = k_m | Y = k)}_{\boldsymbol{A}_m(k_m, k)} \underbrace{\Pr(X_j = k_j | Y = k)}_{\boldsymbol{A}_j(k_j, k)}$$

- less sample complexity compared to third-order statistics [Han et al., 2015]
- ullet If annotators m and j co-label some items,  $oldsymbol{R}_{m,j}$  can be estimated via sample averaging
- The CNMF criterion in [Ibrahim et al., 2019]:

find 
$$\{\boldsymbol{A}_m\}_{m=1}^M, \boldsymbol{\lambda}$$
  
s.t.  $\boldsymbol{R}_{m,j} = \boldsymbol{A}_m \boldsymbol{D} \boldsymbol{A}_j^{\mathsf{T}}, \ (m,j) \in \boldsymbol{\Omega}, \leftarrow \ observed \ set$   
 $\boldsymbol{A}_m \geq \boldsymbol{0}, \boldsymbol{1}^{\mathsf{T}} \boldsymbol{A}_m = \boldsymbol{1}^{\mathsf{T}}, \ \boldsymbol{1}^{\mathsf{T}} \boldsymbol{\lambda} = 1, \boldsymbol{\lambda} \geq \boldsymbol{0}.$ 



Dog images source: www.datasciencecentral.com

#### **Identifiability Claim in CNMF**

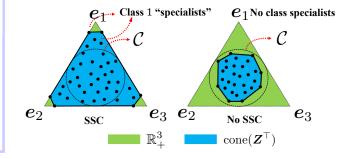
• Identifiability under the assumption that there exist two subsets of the annotators  $\mathcal{P}_1$  and  $\mathcal{P}_2$ , where  $\mathcal{P}_1 \cap \mathcal{P}_2 = \emptyset$  and  $\mathcal{P}_1 \cup \mathcal{P}_2 \subseteq [M]$ ,

$$m{H}^{(1)} := [m{A}_{m_1}^ op, \dots, m{A}_{m_{|\mathcal{P}_1|}}^ op]^ op, \quad m{H}^{(2)} := [m{A}_{j_1}^ op, \dots, m{A}_{j_{|\mathcal{P}_2|}}^ op]^ op,$$

such that  $m{H}^{(1)}$  and  $m{H}^{(2)}$  satisfy the *sufficiently scattered condition* (SSC)

#### Definition 1: (SSC) [Fu et al., 2015]

Any nonnegative matrix  $\boldsymbol{Z} \in \mathbb{R}_{+}^{I \times K}$  satisfies the SSC if the conic hull of  $\boldsymbol{Z}^{\top}$  (i.e.,  $\operatorname{cone}(\boldsymbol{Z}^{\top})$ ) satisfies  $\mathcal{C} \subseteq \operatorname{cone}\{\boldsymbol{Z}^{\top}\}$  where  $\mathcal{C} = \{\mathbf{x} \in \mathbb{R}^{K} \mid \mathbf{x}^{\top}\mathbf{1} \geq \sqrt{K-1}\|\mathbf{x}\|_{2}\}.$ 



ullet A row of  $oldsymbol{H}^{(i)}$  (i.e., a row of certain  $oldsymbol{A}_m$ ) close to kth unit vector implies that

$$A_m(k,k) \approx 1$$
 and  $A_m(k,k_m) \approx 0, k_m \neq k$  (class specialists),

i.e., annotator m rarely confuses data from other classes with those from class k

#### **Challenges in CNMF Framework**

#### Identifiability Challenge:

- Both  ${\cal H}^{(1)}$  and  ${\cal H}^{(2)}$  satisfy the SSC  $\implies$  the disjoint  ${\cal P}_1$  and  ${\cal P}_2$  both contain "class specialists" for all K classes
- The condition is somewhat restrictive

#### Computational Challenges:

- Recall the CNMF criterion in [Ibrahim et al., 2019]:

$$\begin{aligned} &\text{find } \{\boldsymbol{A}_m\}_{m=1}^M, \boldsymbol{\lambda} \\ &\text{s.t. } \boldsymbol{R}_{m,j} = \boldsymbol{A}_m \boldsymbol{D} \boldsymbol{A}_j^\top, \ (m,j) \in \boldsymbol{\Omega}, \leftarrow \ \textit{observed set} \\ &\boldsymbol{A}_m \geq \boldsymbol{0}, \boldsymbol{1}^\top \boldsymbol{A}_m = \boldsymbol{1}^\top, \ \boldsymbol{1}^\top \boldsymbol{\lambda} = 1, \boldsymbol{\lambda} \geq \boldsymbol{0} \end{aligned}$$

- \* handled using KL-divergence based model fitting problem with constraints
- The algorithm is hardly scalable
- Unclear convergence guarantee even if there is no noise
- Unclear identifiability guarantee when there is noise

# **Proposed Approach - SymNMF Framework**

ullet Assume that all  $m{R}_{m,j} = m{A}_m m{D} m{A}_j^{\! op}$  are available for all  $m,j \in [M]$ 

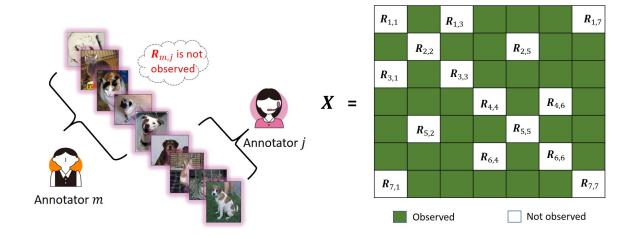
Symmetric Non-negative Matrix Factorization (SymNMF) Model

$$oldsymbol{X} = egin{bmatrix} oldsymbol{R}_{1,1} & \dots & oldsymbol{R}_{1,M} \ dots & \ddots & dots \ oldsymbol{R}_{M,1} & \dots & oldsymbol{R}_{M,M} \end{bmatrix} = oldsymbol{egin{bmatrix} oldsymbol{A}^ op, \dots, oldsymbol{A}^ op, oldsymbol{A}^ op, \dots, oldsymbol{A}^ op, oldsymbol{A}^ op, oldsymbol{A}^ op, \dots, oldsymbol{A}^ op, oldsymbol{A}^ op$$

- If H satisfies SSC, the SymNMF model is unique [Huang et al., 2014], i.e.,  $A_m$ 's and  $\lambda$  can be identified upto common column permutations
- ullet SSC of  $oldsymbol{H} \implies$  only one set of "class specialists" is needed
  - recall that the CNMF framework in [Ibrahim et al., 2019] needs two disjoint sets of annotators  $\mathcal{P}_1$  and  $\mathcal{P}_2$  both contain "class specialists" for all K classes
  - much easier to satisfy compared to the CNMF framework case

#### **Missing Co-occurrences**

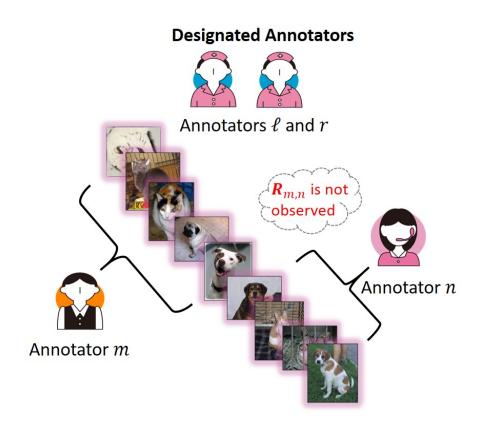
- ullet The challenge in SymNMF framework is that many  $oldsymbol{R}_{m,j}$ 's may be missing:
  - $R_{m,m} = A_m D A_m^{ op}$ ,  $\forall m$  do not have physical meaning and thus cannot be observed
  - if annotators m,j never co-labeled any items,  $oldsymbol{R}_{m,j}$  is missing



- ullet Imputing unobserved blocks  $(R_{m,j}$ 's) can help estimate H from the SymNMF
- How to impute  $R_{m,j}$ 's with provable guarantees?

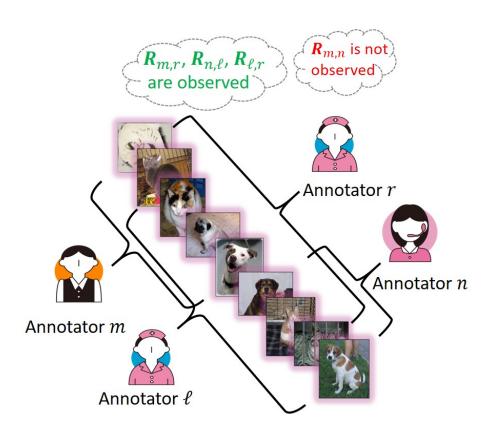
#### **Designated Annotators-based Imputation**

ullet In crowdsourcing, some annotators may be designated to co-label items with other annotators.

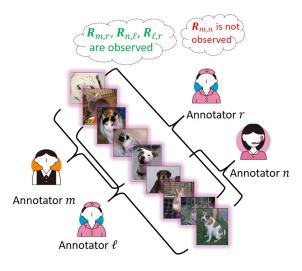


# **Designated Annotators-based Imputation**

• In crowdsourcing, some annotators may be designated to co-label items with other annotators.



# **Designated Annotators-based Imputation**



1. 
$$\boldsymbol{C} \longleftarrow [\boldsymbol{R}_{m,r}^{\top}, \boldsymbol{R}_{\ell,r}^{\top}]^{\top}$$

2. 
$$\boldsymbol{C} \stackrel{\mathsf{thin}\;\mathsf{SVD}}{\longrightarrow} [\boldsymbol{U}_m^\top, \boldsymbol{U}_\ell^\top]^\top \boldsymbol{\Sigma}_{m,\ell,r} \boldsymbol{V}_r^\top$$

3. 
$$oldsymbol{R}_{m,n} \longleftarrow oldsymbol{U}_m oldsymbol{U}_\ell^{-1} oldsymbol{R}_{n,\ell}^{ op}$$

The diagonal blocks  $m{R}_{m,m}$ 's can be estimated by asking annotators  $\ell, r$  to estimate  $m{R}_{m,\ell}$ ,  $m{R}_{m,r}$ , and  $m{R}_{\ell,r}$ 

#### **Theorem 1: (Informal)**

Assume that  $R_{m,r}$ ,  $R_{n,\ell}$  and  $R_{\ell,r}$  are estimated using at least S items and that  $\kappa(A_m) \leq \gamma$  and  $\mathrm{rank}(A_m) = \mathrm{rank}(D) = K$  for all m. Suppose that S is above certain threshold. Then, any unobserved  $R_{m,n}$  can be estimated via (1)-(3), with probability of at least  $1-\delta$  such that  $\|\widehat{R}_{m,n} - R_{m,n}\|_{\mathrm{F}} = O\left(K^2\gamma^3\sqrt{\log(1/\delta)/S}\right)$ .

What if we do not have designated annotators?

#### Robust Co-occurrence Imputation Criterion

subject to 
$$\|\boldsymbol{U}_m\|_{\mathrm{F}} \leq D_{(certain\ upper\ bound)},\ \forall m$$

- block  $\ell_2/\ell_1$ -mixed norm based criterion
- the formulation is robust under such unbalanced estimates

#### **Theorem 2: Stability under Finite Samples**

Assume that  $\widehat{m{R}}_{m,j}$ 's are estimated with  $S_{m,j}$  samples,  $orall \; (m,j) \in m{\Omega}$  and each  $\widehat{m{R}}_{m,j}$  is observed with the same probability. Let  $\{m{U}_m^*, m{U}_i^*\}$  be any optimal solution of the above. Then we have

$$\frac{1}{L} \sum_{m < j} \|\boldsymbol{U}_m^* (\boldsymbol{U}_j^*)^\top - \boldsymbol{R}_{m,j}\|_{\mathrm{F}} \le C \sqrt{\frac{MK^2 \log(M)}{|\boldsymbol{\Omega}|}} + \left(\frac{1}{|\boldsymbol{\Omega}|} + \frac{1}{L}\right) \sum_{(m,j) \in \boldsymbol{\Omega}} \frac{1 + \sqrt{M}}{\sqrt{S_{m,j}}},$$

with probability of at least  $1 - 3\exp(-M)$ , where L = M(M-1)/2 and C > 0.

An iteratively reweighted algorithm (reminiscent of the  $\ell_2/\ell_1$  mixed norm minimization [Chartrand and Yin, 2008]) is employed to solve the problem

## Shifted ReLU Empowered SymNMF

#### Assuming that X is observed after co-occurrence imputation:

$$m{X} = m{H}m{H}^ op \stackrel{\mathsf{square root decomposition}}{\longrightarrow} m{X} o m{U}m{U}^ op \implies m{U} = m{H}m{Q}^ op, m{Q} ext{ is orthogonal}$$

#### **Estimation Criterion:**

$$\begin{aligned} & \underset{\boldsymbol{H},\boldsymbol{Q}}{\text{minimize}} & \left\|\boldsymbol{H} - \boldsymbol{U}\boldsymbol{Q}\right\|_{\mathrm{F}}^2 \\ & \text{subject to} & \boldsymbol{H} \geq \boldsymbol{0}, \; \boldsymbol{Q}^{\top}\boldsymbol{Q} = \boldsymbol{I} \end{aligned}$$

#### **Proposed Algorithm:**

 $\boldsymbol{H}_{(t+1)} \leftarrow \text{ReLU}_{\alpha_{(t)}} \left(\boldsymbol{U}\boldsymbol{Q}_{(t)}\right) \text{ (Orthogonal projection of each}$   $\text{element of } \boldsymbol{U}\boldsymbol{Q}_{(t)} \text{ to } [\alpha_{(t)}, +\infty))$   $\boldsymbol{W}_{(t+1)}\boldsymbol{\Sigma}_{(t+1)}\boldsymbol{V}_{(t+1)}^{\top} \leftarrow \text{svd} \left(\boldsymbol{H}_{(t+1)}^{\top}\boldsymbol{U}\right) \left. \right\} \text{ (Procrustes projection)}$   $\boldsymbol{Q}_{(t+1)} \leftarrow \boldsymbol{V}_{(t+1)}\boldsymbol{W}_{(t+1)}^{\top}$ 

- reminiscent of the SymNMF algorithm proposed in [Huang et al., 2014]
  - always uses  $\alpha_{(t)}=0$ ; convergence w/wo noise is unclear
- elementwise shifted ReLU operator is crucial for guaranteeing the convergence

# Convergence of the Proposed SymNMF Algorithm

- Convergence analysis for SymNMF algorithms is challenging due to NP-hardness
  - global convergence/est. accuracy analysis is rarely seen
  - most existing SymNMF works showed only stationary point convergence [Huang et al., 2014; He et al., 2011]

#### **Theorem 3: (Informal)**

Consider  $\widehat{\boldsymbol{U}} = \boldsymbol{H}\boldsymbol{Q}^{\top} + \boldsymbol{N}$ . Denote  $\nu = \|\boldsymbol{N}\|_{\mathrm{F}}$ ,  $\sigma = \|\boldsymbol{H}\|_{\mathrm{F}}$ ,  $h_{(t)} = \|\boldsymbol{H}_{(t)} - \boldsymbol{H}\boldsymbol{\Pi}\|_{\mathrm{F}}^2$  and  $q_{(t)} = \|\boldsymbol{Q}_{(t)} - \boldsymbol{Q}\boldsymbol{\Pi}\|_{\mathrm{F}}^2$ , where  $\boldsymbol{\Pi}$  is any permutation matrix. Under the assumptions that,

- $\square$  **H** is full rank and sparse enough; the energy of range space of **H** is well spread over its rows;
- $\square$  the noise term  $\nu$  and the initial error  $q_{(0)}$  are small enough;

there exists  $\alpha_{(t)}=\alpha>0$ ,  $\eta>0$  and  $0<\rho<1$  such that with high probability,

$$q_{(t)} \leq 
ho q_{(t-1)} + O\left(K\sigma^2
u^2
ight), \quad h_{(t)} \leq 2\eta\sigma^2q_{(t-1)} + 2
u^2 \leftarrow ext{ linear convergence}$$

ullet The rate parameter ho is smaller (faster convergence) if  $oldsymbol{H}$  is sparser

#### **Experiments - UCI Data**

- 10 different MATLAB classifiers are trained and chosen as annotators
- Each annotator is allowed to label an item with prob.  $p_m \in (0,1]$ ; randomly choosing two annotators and letting them label with higher prob. (i.e.,  $p_d$ )

Table 1: UCI Connect4 dataset (N = 20, 561, M = 10, K = 3)

Algorithms	$p_m = 0.3$	$p_m \in (0.3, 0.5),  p_d = 0.8$	$p_m \in (0.5, 0.7),  p_d = 0.8$	Time(s)
RobSymNMF	33.26	33.06	32.16	0.142
RobSymNMF-EM	34.27	33.20	32.11	0.191
DesSymNMF	33.45	32.18	31.42	0.061
DesSymNMF-EM	33.94	32.50	31.40	0.128
SymNMF (w/o imput.)	34.87	35.71	32.00	0.052
MultiSPA	47.78	42.24	49.54	0.020
CNMF	36.26	39.55	34.70	4.741
TensorADMM	36.20	34.34	35.18	5.183
Spectral-D&S	64.28	66.95	71.97	20.388
MV-EM	34.14	34.17	34.19	0.107
MinimaxEntropy	36.20	36.17	35.46	27.454
KOS	54.55	43.21	39.41	12.798
Majority Voting	37.76	36.88	36.75	-

# **Experiments - Amazon Mechanical Turk (AMT) Data**

• Labeled by human annotators from the AMT platform

Table 2: AMT datasets "RTE" and "TREC"

Algorithms	RTE		TREC	
	(N = 800,	M = 164, K = 2)	(N = 19, 03)	33, M = 762, K = 2)
	Error (%)	Time (s)	Error (%)	Time (s)
RobSymNMF	7.25	2.31	30.68	64.99
RobSymNMF-EM	7.12	2.4	29.62	67.39
DesSymNMF	13.87	3.32	36.75	71.31
DesSymNMF-EM	7.25	3.43	29.36	72.13
SymNMF (w/o imput.)	48.75	0.23	35.47	57.60
MultiSPA	8.37	0.18	31.56	51.34
CNMF	7.12	18.12	29.84	536.86
TensorADMM	N/A	N/A	N/A	N/A
Spectral-D&S	7.12	6.34	29.58	919.98
MV-EM	7.25	0.09	30.02	3.12
MinimaxEntropy	7.5	6.4	30.89	356.32
KOS	39.75	0.07	51.95	8.53
GhoshSVD	49.12	0.06	43.03	7.18
EigenRatio	9.01	0.07	43.95	1.87
PG-TAC	8.12	50.41	33.89	917.21
$\overline{ exttt{CRIA}_V}$	9.37	49.04	34.59	900.34
Majority Voting	10.31	N/A	34.85	N/A

## **Summary**

- Proposed a **D&S model identification** based on:
  - pairwise co-occurrences of annotator responses
  - SymNMF-based framework that offers strong identifiability
- Two lightweight algorithms for provably imputing missing co-occurrences
- Proposed a computationally economical SymNMF algorithm with convergence guarantees
- Promising performance in real-data experiments

# Thank You!!

#### References

- R. Chartrand and Wotao Yin. Iteratively reweighted algorithms for compressive sensing. In *Proceedings of International Conference on Acoustics, Speech and Signal Processing*, pages 3869 –3872, 2008.
- Alexander Philip Dawid and Allan M Skene. Maximum likelihood estimation of observer error-rates using the EM algorithm. *Applied statistics*, pages 20–28, 1979.
- X. Fu, W.-K. Ma, K. Huang, and N. D. Sidiropoulos. Blind separation of quasi-stationary sources: Exploiting convex geometry in covariance domain. *IEEE Trans. Signal Process.*, 63(9):2306–2320, May 2015.
- Arpita Ghosh, Satyen Kale, and Preston McAfee. Who moderates the moderators?: crowdsourcing abuse detection in user-generated content. In *Proceedings of the ACM conference on Electronic commerce*, pages 167–176, 2011.

- Yanjun Han, Jiantao Jiao, and Tsachy Weissman. Minimax estimation of discrete distributions under  $l_1$  loss. *IEEE Trans. Inf. Theory*, 61(11):6343–6354, 2015.
- Zhaoshui He, Shengli Xie, Rafal Zdunek, Guoxu Zhou, and Andrzej Cichocki. Symmetric nonnegative matrix factorization: Algorithms and applications to probabilistic clustering. *IEEE Trans. Neural Netw.*, 22(12):2117–2131, 2011.
- K. Huang, N. Sidiropoulos, and A. Swami. Non-negative matrix factorization revisited: Uniqueness and algorithm for symmetric decomposition. *IEEE Trans. Signal Process.*, 62(1):211–224, 2014.
- Shahana Ibrahim, Xiao Fu, Nikos Kargas, and Kejun Huang. Crowdsourcing via pairwise co-occurrences: Identifiability and algorithms. In *Advances in Neural Information Processing Systems*, volume 32, pages 7847–7857, 2019.
- D. R. Karger, S. Oh, and D. Shah. Budget-optimal crowdsourcing using low-rank matrix approximations. In *Annual Allerton Conference on Communication, Control, and Computing*, pages 284–291, 2011b.

Panagiotis A Traganitis, Alba Pages-Zamora, and Georgios B Giannakis. Blind multiclass ensemble classification. *IEEE Trans. Signal Process.*, 66(18):4737–4752, 2018.

Jacob Whitehill, Ting fan Wu, Jacob Bergsma, Javier R. Movellan, and Paul L. Ruvolo. Whose vote should count more: Optimal integration of labels from labelers of unknown expertise. In *Advances in Neural Information Processing Systems*, volume 22, pages 2035–2043. 2009.

Yuchen Zhang, Xi Chen, Dengyong Zhou, and Michael I. Jordan. Spectral methods meet EM: A provably optimal algorithm for crowdsourcing. *Journal of Machine Learning Research*, 17(102):1–44, 2016.

Dengyong Zhou, Sumit Basu, Yi Mao, and John C. Platt. Learning from the wisdom of crowds by minimax entropy. In *Advances in Neural Information Processing Systems*, volume 25, pages 2195–2203. 2012.