# Submodular Cost Submodular Cover with an Approximate Oracle

#### Victoria G. Crawford<sup>1</sup>, Alan Kuhnle<sup>2</sup>, My T. Thai<sup>1</sup>

<sup>1</sup>University of Florida

<sup>2</sup>Florida State University



# Submodular Cost Submodular Cover (SCSC)

Definition (Submodular Cost Submodular Cover (SCSC))

Let  $f, c: 2^S \to \mathbb{R}_{\geq 0}$  be monotone submodular functions defined on subsets of a ground set S of size n. Given threshold  $\tau \leq f(S)$ , SCSC is to find

 $\operatorname{argmin} \{ c(X) | X \subseteq S, f(X) \geq \tau \}.$ 

- SCSC arises in many applications
  - Influence in a social network
  - Data summarization
- NP-hard

The greedy algorithm has an approximation ratio of

$$\rho\left(\ln\left(\frac{\alpha}{\beta}\right)+1\right)$$

(Soma & Yoshida 2015).

Algorithm 1: greedy( $f, c, \tau$ ) $f_{\tau} = \min\{f, \tau\}$  $i = 0, A_i = \emptyset$ ;while  $f(A_i) < \tau$  do $u = \operatorname{argmax}_{x \in S \setminus A_i} \frac{\Delta f_{\tau}(A_i, x)}{c(x)}$ ; $i = i + 1, A_i = A_{i-1} \cup \{u\}$ ;end whilereturn  $A_i$ 

## Approximate Oracle

- We analyse the greedy algorithm for SCSC given an approximate oracle to *f* 
  - Sketch of f
  - Noisy evaluations of f

Definition ( $\epsilon$ -Approximate Oracle) A function  $F : 2^S \to \mathbb{R}_{\geq 0}$  is  $\epsilon$ -approximate to  $f : 2^S \to \mathbb{R}_{\geq 0}$  if for all  $X \subseteq S$ ,  $|f(X) - F(X)| < \epsilon$ .

#### Approximate Oracle

#### • F is not necessarily monotone submodular

Existing guarantees don't hold



## Approximation Ratios

#### Theorem

Let A be the set returned by the greedy algorithm with a value oracle to  $\epsilon$ -approximate oracle F. Then  $f(A) \geq \tau - \epsilon$ . And if  $\mu > 4\epsilon c_{\max} \rho/c_{\min}$ ,

$$c(A) \leq rac{
ho}{1 - rac{4\epsilon c_{max}
ho}{c_{min}\mu}} \left( \ln\left(rac{lpha}{eta}
ight) + 2 
ight) c(A^*).$$

- If  $\epsilon = 0$ , nearly reduces to existing result;  $\rho\left(\ln\left(\frac{\alpha}{\beta}\right) + 1\right)$  (Soma & Yoshida 2015)
- $\beta$  can be very small

### Approximation Ratios

#### Theorem

Let A be the set returned by the greedy algorithm with a value oracle to  $\epsilon$ -approximate oracle F. Then  $f(A) \geq \tau - \epsilon$ . And if  $\mu > 4\epsilon c_{\max} \rho/c_{\min}$ , then for any  $\gamma \in (0, 1 - 4\epsilon c_{\max} \rho/c_{\min} \mu)$ ,

$$c(A) \leq rac{
ho}{1 - rac{4\epsilon c_{max}
ho}{c_{min}\mu} - \gamma} \left( \ln\left(rac{nlpha 
ho}{\gamma \mu}
ight) + 2 
ight) c(A^*).$$

- No more  $\beta$
- Incomparable

## Application: Influence Threshold

- $\bullet$  Find seed set of minimum cost such that expected propagation from seed set is at least  $\tau$
- Scalable influence estimator of Cohen et al. (2014)
  - Not submodular
  - ε-approximate
- Computed our approximation ratios



#### Thank you! Poster #168