

Streaming Algorithm for Monotone k -Submodular Maximization with Cardinality Constraints

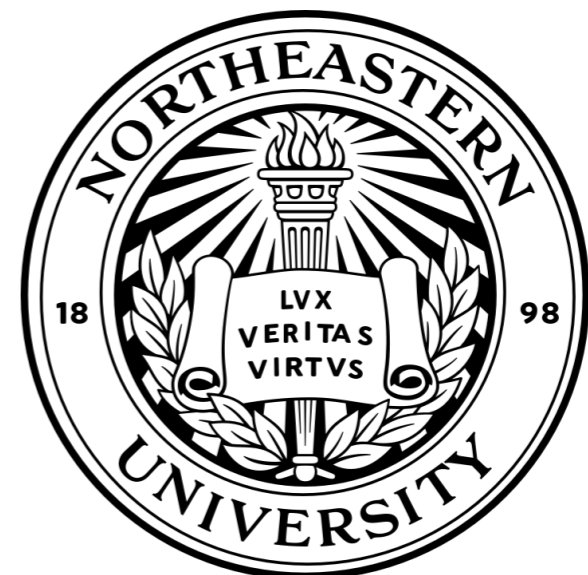
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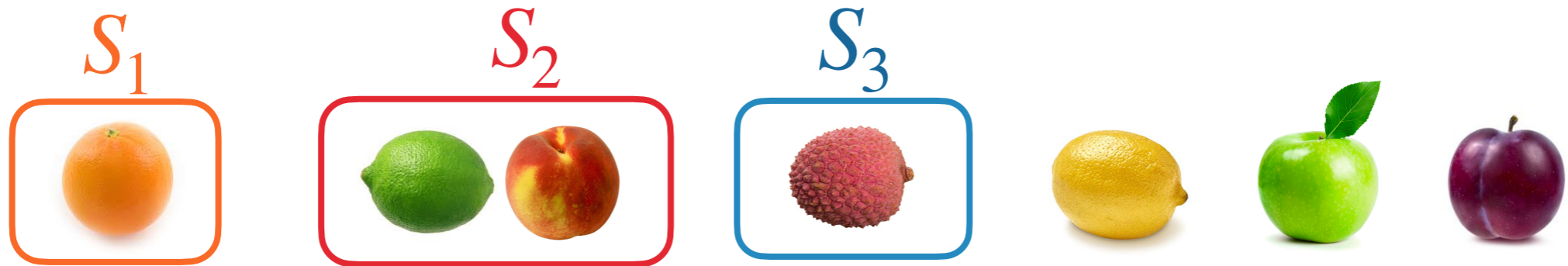


Problem Definition

V : finite set of n items

k : number of parts

B_1, \dots, B_k : size constraint for each part



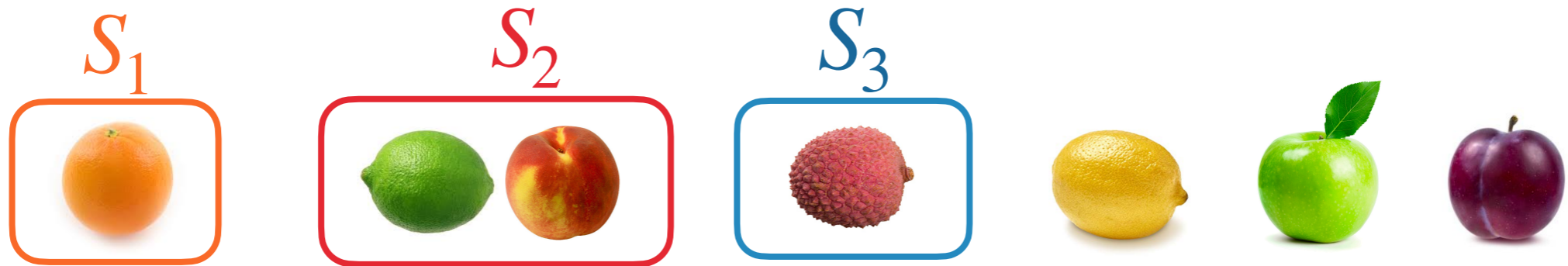
Goal: Select a k -tuple $\mathbf{S} = (S_1, S_2, \dots, S_k)$ of disjoint subsets of V satisfying $|S_i| \leq B_i$ for all $i \in [k]$ that maximizes $f(\mathbf{S})$

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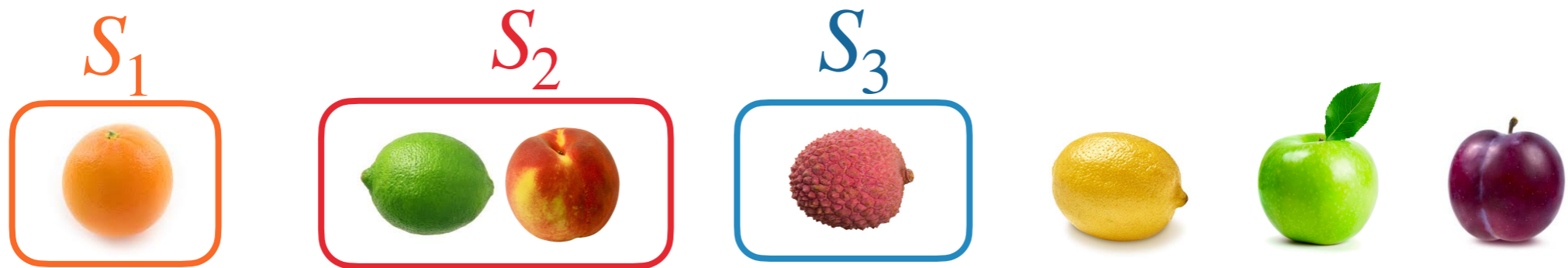
f is k -submodular and monotone

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f is k -submodular and monotone

$\Delta_{e,i}f(\mathbf{S}) \geq \Delta_{e,i}f(\mathbf{T})$ whenever $S_1 \subseteq T_1, \dots, S_k \subseteq T_k$

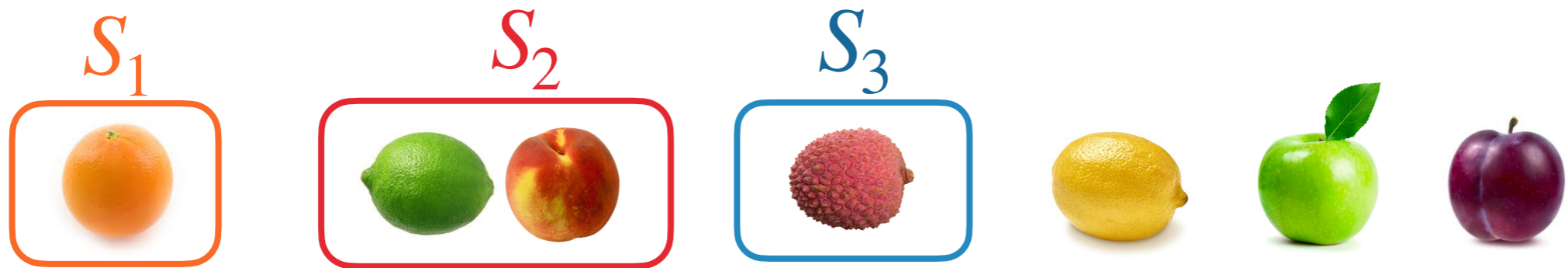
$\Delta_{e,i}f(\mathbf{S}) =$ marginal gain of adding e to S_i

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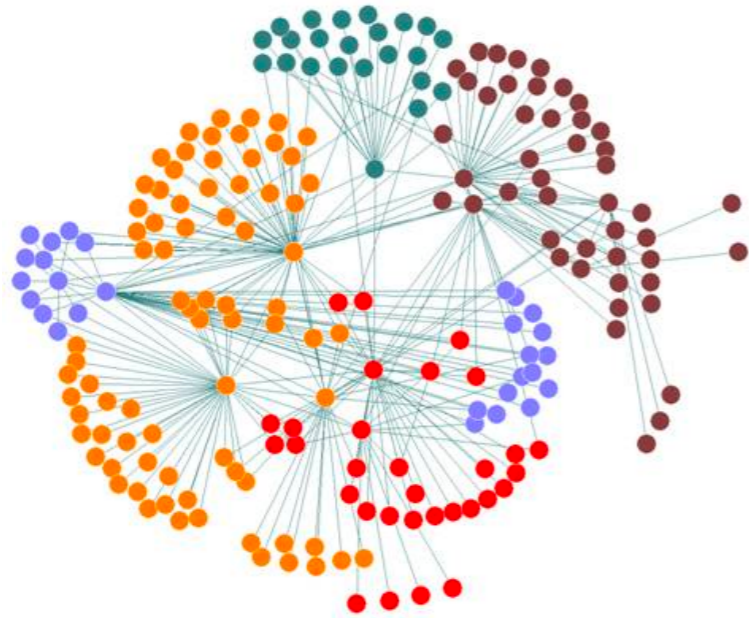
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f is k -submodular and **monotone**

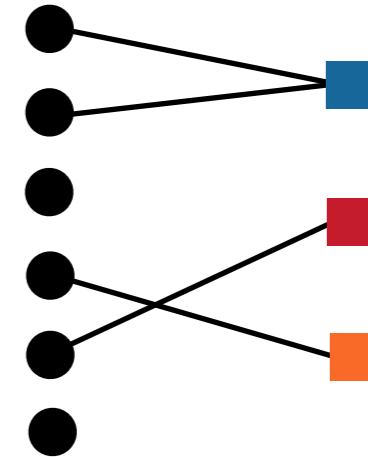
$f(\mathbf{S}) \leq f(\mathbf{T})$ whenever $S_1 \subseteq T_1, \dots, S_k \subseteq T_k$

Motivating Applications

Influence maximization
with k products

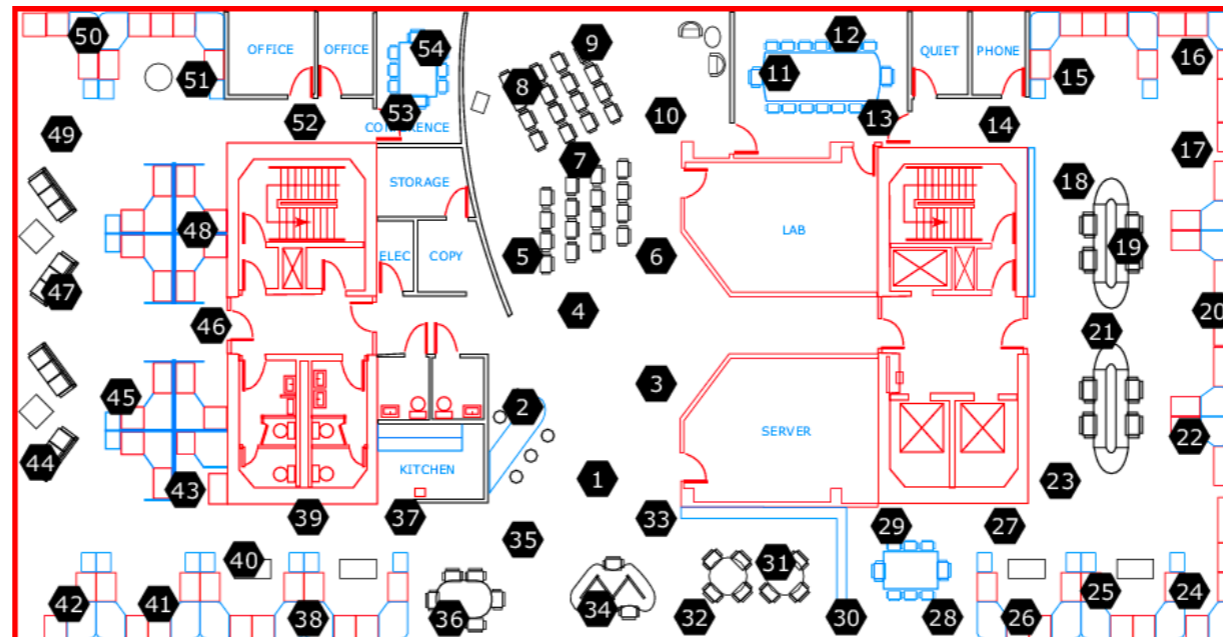


Online advertising



n impressions k advertisers

Sensor placement with k sensor types



Prior Work and Our Contributions

	Approx	Time	Space
Greedy [Ohsaka & Yoshida '15]	$\frac{1}{3}$	$O(nkr)$	$O(n)$

n = number of items k = number of parts $B = \min_{i \in [k]} B_i$

$r = \sum_{i=1}^k B_i$ = total size of feasible solution

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Our algorithm (online, streaming)	$\frac{1}{2 \left(1 + B \left(2^{1/B} - 1 \right) \right)} \geq \frac{1}{4}$ $\rightarrow 0.2953$ as $B \rightarrow \infty$	$O(nk)$	$O(r)$

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Our algorithm extends to submodular maximization with a partition matroid constraint

LP Formulation

$x_{e,i} = 1$ if item $e \in V$ is assigned to part $i \in [k]$

$y_{\mathbf{S}} = 1$ if $\mathbf{S} = (S_1, \dots, S_k)$ is the k -tuple we select

Primal LP

$$\max \sum_{\mathbf{S}} y_{\mathbf{S}} f(\mathbf{S})$$

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$$\forall e, i: \sum_{\mathbf{S}: e \in S_i} y_{\mathbf{S}} = x_{e,i}$$

$$\sum_{\mathbf{S}} y_{\mathbf{S}} = 1$$

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$$\forall e: \sum_{i=1}^k x_{e,i} \leq 1$$

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$$\forall e, i: \sum_{\mathbf{S}: e \in S_i} y_{\mathbf{S}} = x_{e,i} \leftarrow \alpha_{e,i}$$

$$\sum_{\mathbf{S}} y_{\mathbf{S}} = 1 \leftarrow \beta$$

$$\forall e: \sum_{i=1}^k x_{e,i} \leq 1 \leftarrow \gamma_e$$

$$\forall i: \sum_{e \in V} x_{e,i} \leq B_i \leftarrow \phi_i$$

Dual LP

$$\min \beta + \sum_e \gamma_e + \sum_{i=1}^k B_i \phi_i$$

$$\forall \mathbf{S}: \sum_{i=1}^k \sum_{e \in S_i} \alpha_{e,i} + \beta \geq f(\mathbf{S})$$

$$\forall e, i: \gamma_e + \phi_i \geq \alpha_{e,i}$$

Our Algorithm

Parameters: C, D

C, D : constants

Dual LP

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Our Algorithm

Parameters: C, D

$$\mathbf{S} = (S_1, \dots, S_k) \leftarrow (\emptyset, \dots, \emptyset)$$

$$\phi_i \leftarrow 0 \quad \forall i \in [k]$$

ϕ_i : threshold for marginal gains

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for each arriving item e :

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$$\phi_i \leftarrow 0 \quad \forall i \in [k]$$

for each arriving item e :

$$i \leftarrow \arg \max_{j \in [k]} \left\{ \Delta_{e,j} f(\mathbf{S}) - \phi_j \right\}$$

discounted gain

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if $\Delta_{e,i} f(\mathbf{S}) - \phi_i \geq 0$:

$$S_i \leftarrow S_i \cup \{e\}$$

remove earliest item to ensure $|S_i| \leq B_i$

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$$\forall e, i: \gamma_e + \phi_i \geq \alpha_{e,i}$$

$$\alpha_{e,i} = \gamma_e + \phi_i$$

\mathbf{X} = all items added to \mathbf{S}

$$\beta = f(\mathbf{X})$$

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Ensure dual sol is feasible

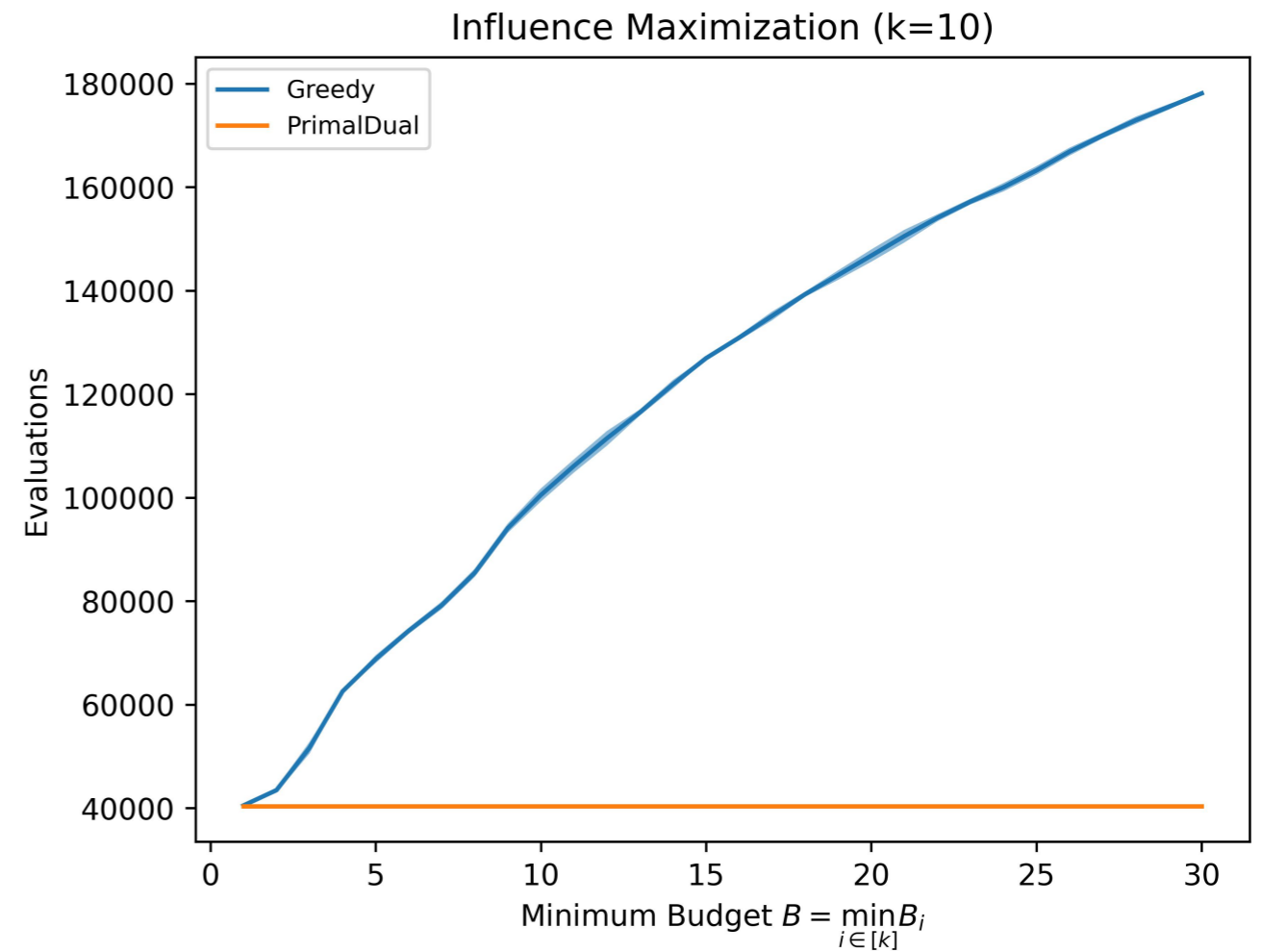
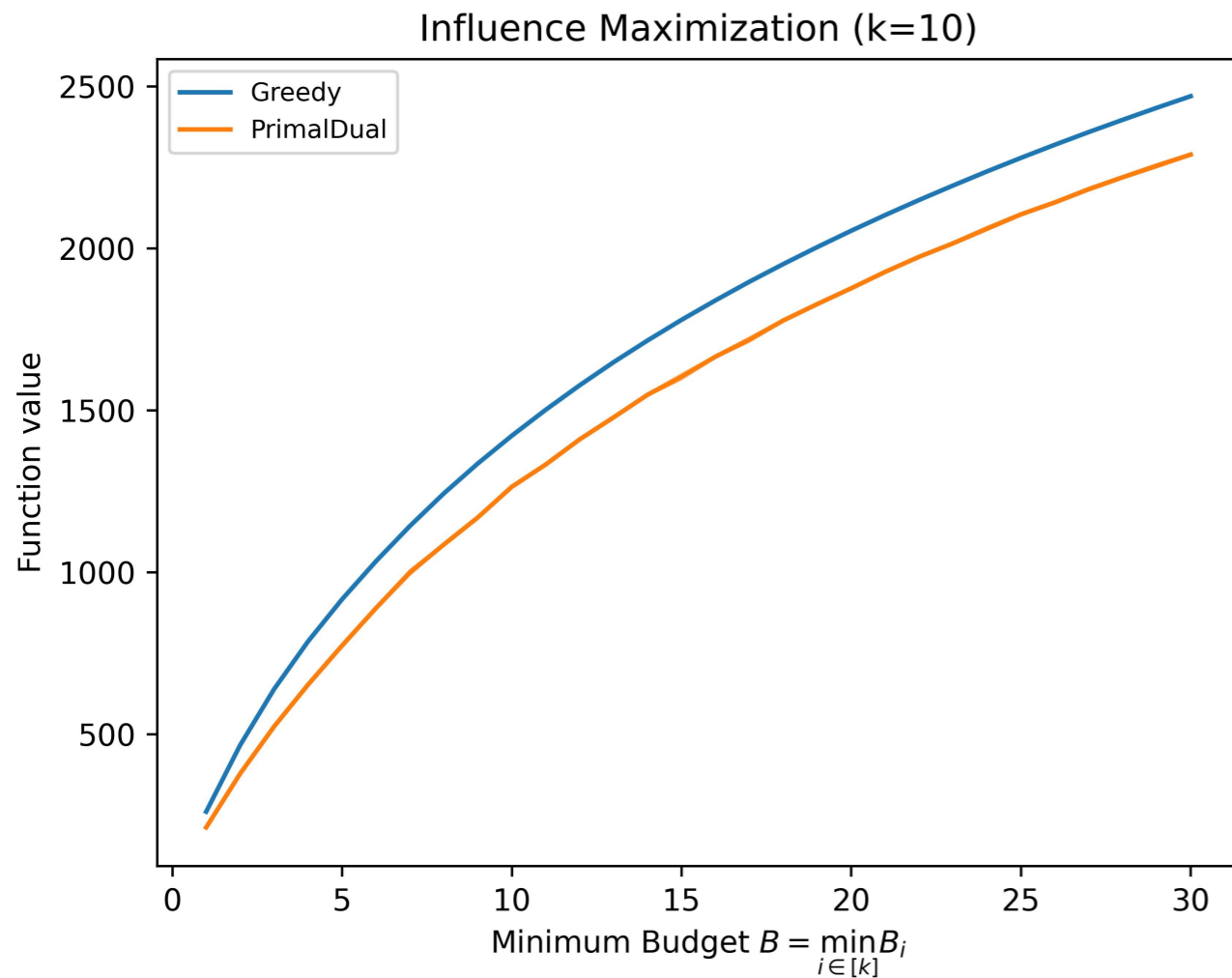
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Experimental Results

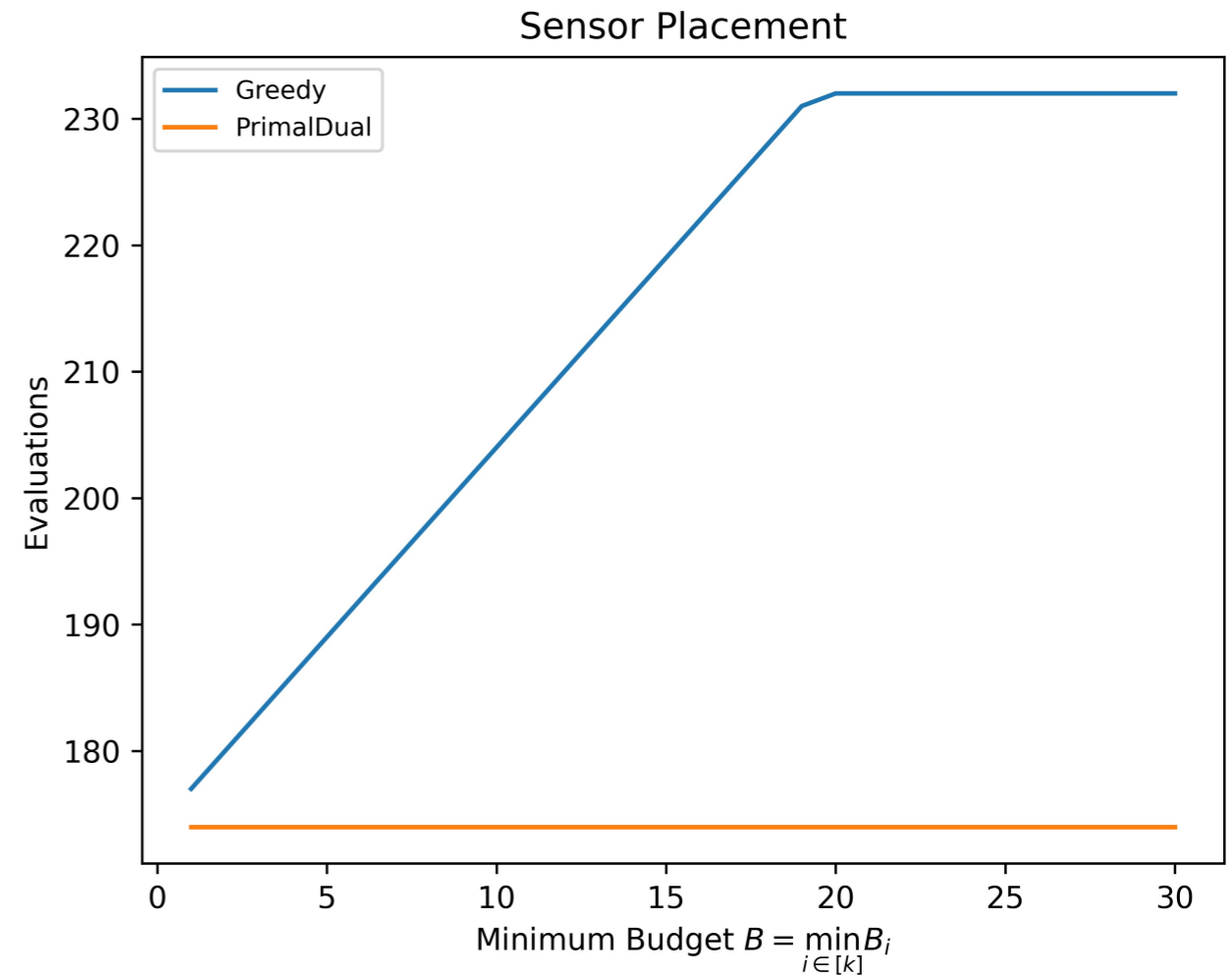
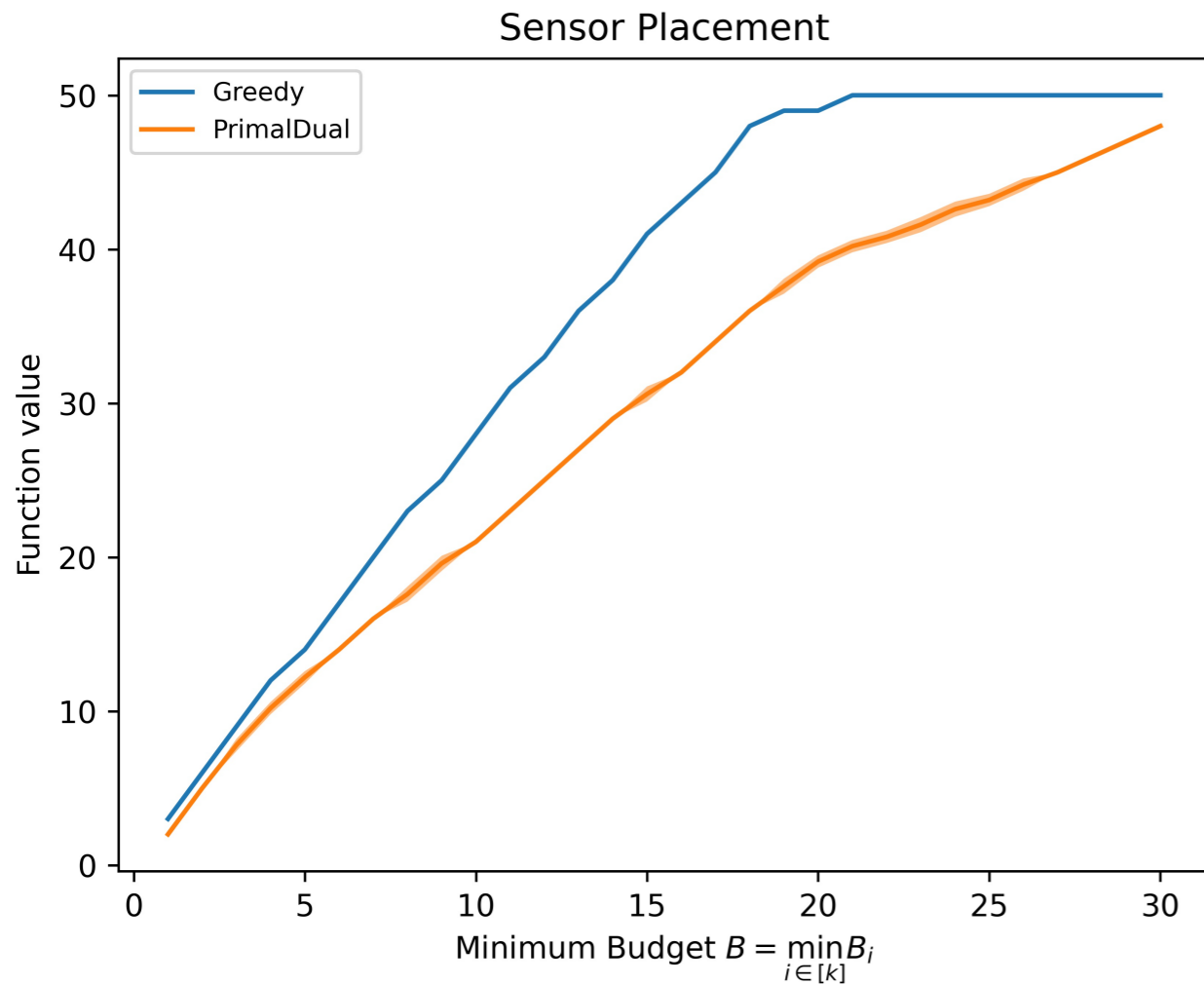
Synthetic instances of influence maximization



$k = 10$ different topics

Experimental Results

Sensor placement on the Intel Lab dataset [Bodik et al. '04]



$k = 3$ types of sensors