

# Deep Adaptive Design: Amortizing Sequential Bayesian Experimental Design

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\* equal contribution



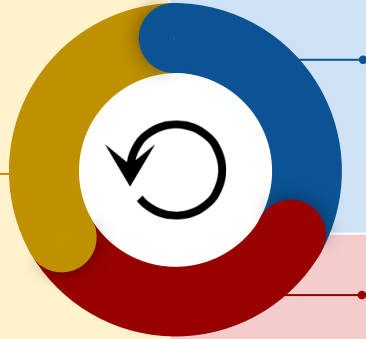
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OXFORD

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**Deep Adaptive Design (DAD)**  
enables  
*fast, adaptive* experimentation.

# Adaptive experimentation

Design

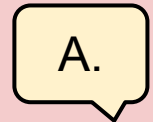
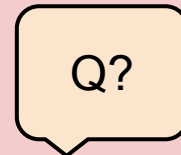
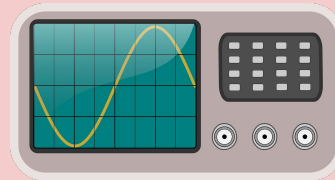


Data

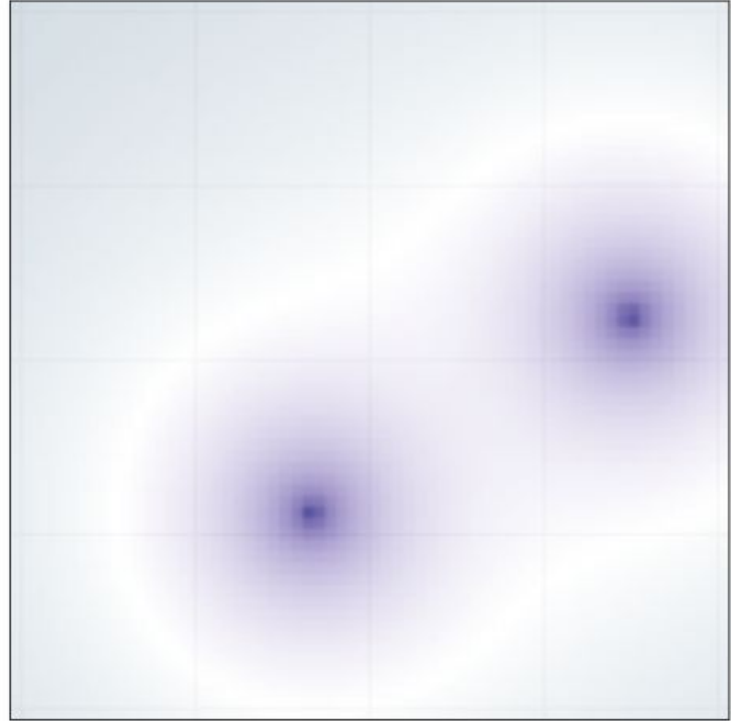
- 1.
- 2.
- 3.

23	19
46	72
12	80

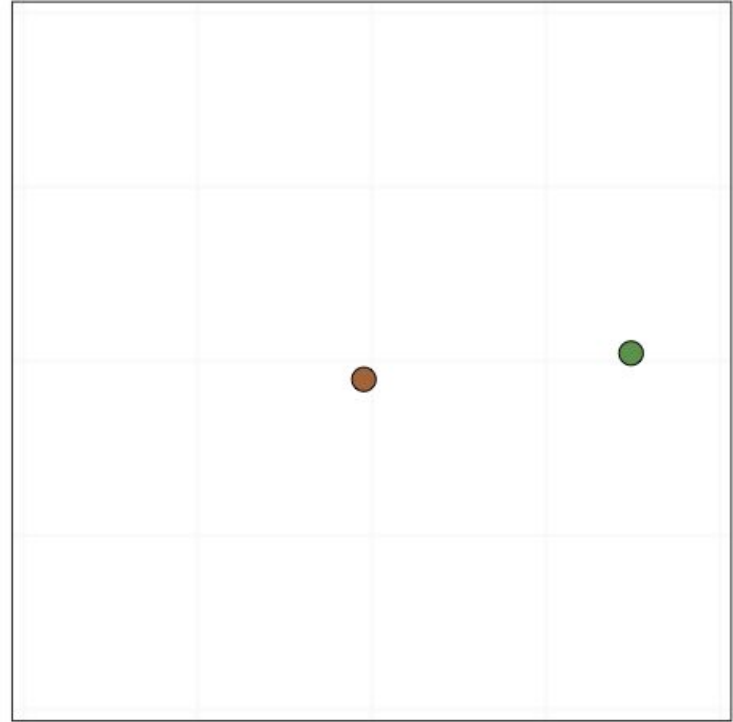
Observation



**Example:  
discovering  
hidden  
sources**

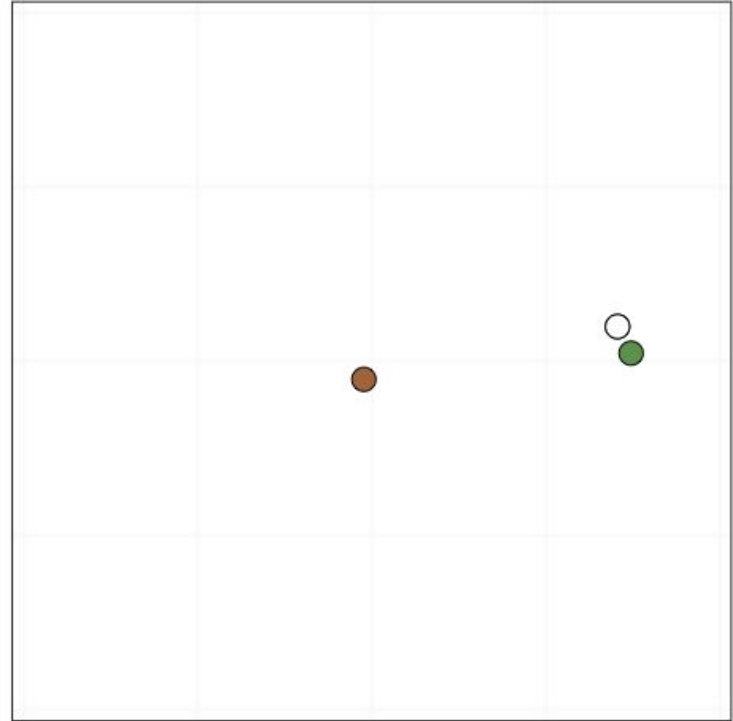


# Gather initial data



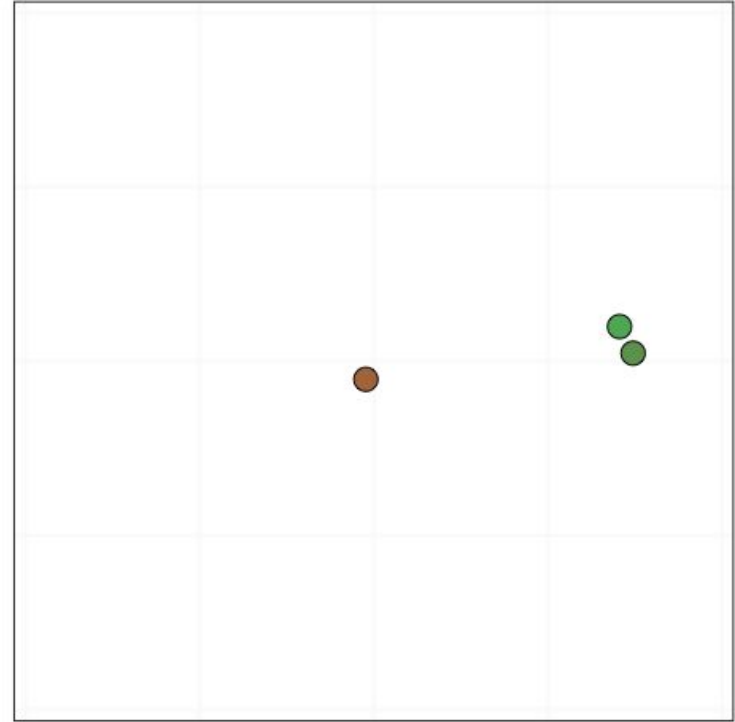
Weak signal  Strong signal

Use past **data**  
to select the  
next **design**



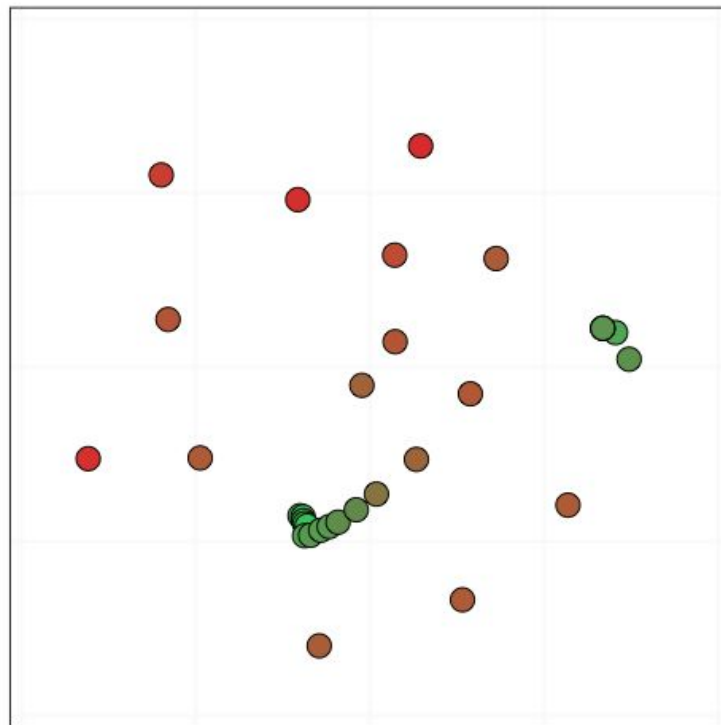
Weak signal  Strong signal

**Observe at  
new design**



Weak signal  Strong signal

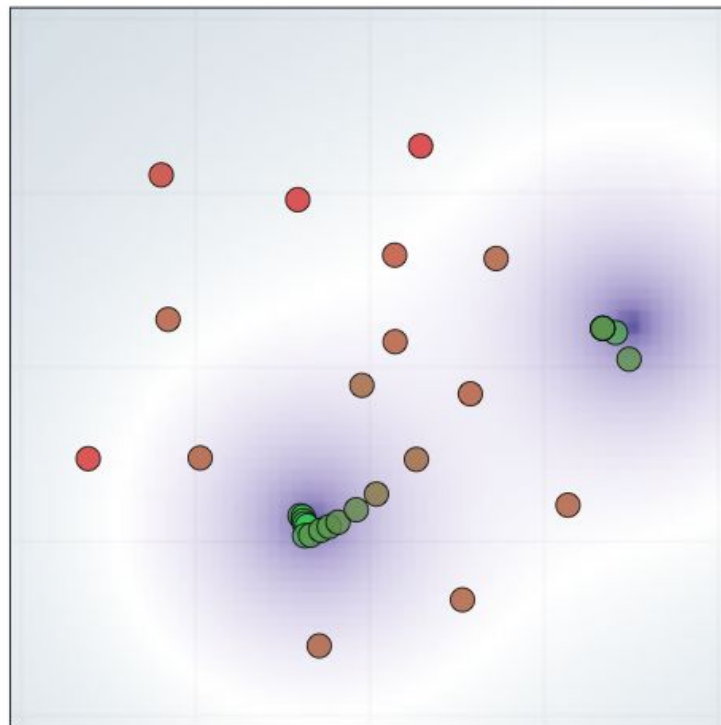
# Iterate



Weak signal  Strong signal



Use final **data**  
to infer  
source  
locations



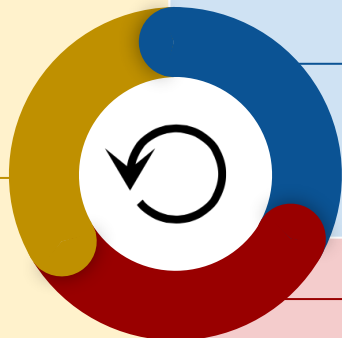
Weak signal ,  Strong signal

# Bayesian experimental design

## Design

Controlled by experimenter

$\xi_t$



## Data

Past  $\xi$ 's and  $y$ 's

$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

## Observation

Outcome of doing the experiment at  $\xi_t$

$y_t$  produced with design  $\xi_t$

# Bayesian experimental design

Goal of the experiment: learn about  
*target of inference*  $\theta$

Bayesian prior  $p(\theta)$

Likelihood model for the outcome of each  
experiment

$$y_t \sim p(y|\theta, \xi_t)$$

# Bayesian experimental design

Goal of the experimental design: choose **designs** so that the gathered **data** is informative about  $\theta$

# Bayesian experimental design

Choose  $\xi_t$  to maximize the **expected information gain (EIG)**

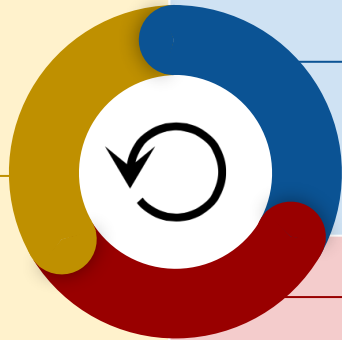
$$\mathbb{E}_{y_t|\xi_t} \left[ \underbrace{H[p(\theta|\xi_{1:t-1}, y_{1:t-1})]}_{\text{Posterior entropy at } t-1} - \underbrace{H[p(\theta|\xi_{1:t}, y_{1:t})]}_{\text{Posterior entropy at } t} \right]$$

(Lindley, 1956)

# Slow adaptive experimentation



**Design**



**Data**

$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

**Observation**

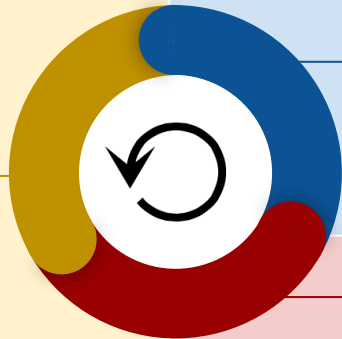
# Slow adaptive experimentation



**Design**

1) Fit posterior

$$p(\theta | \xi_{1:t-1}, y_{1:t-1})$$



**Data**

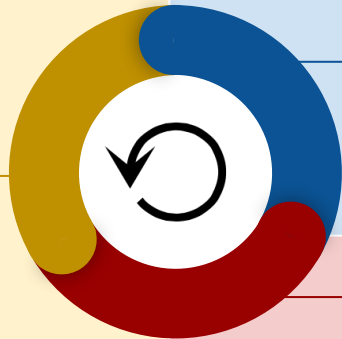
**Observation**

$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

# Slow adaptive experimentation



**Design**



**Data**

$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

1) Fit posterior

$$p(\theta | \xi_{1:t-1}, y_{1:t-1})$$

**Observation**

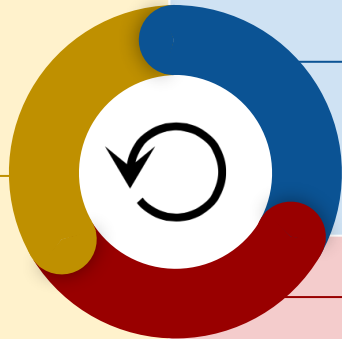
2) Optimize EIG  
over  $\xi_t$



# Slow adaptive experimentation



**Design**



**Data**

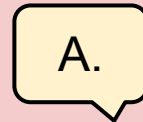
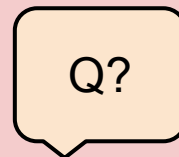
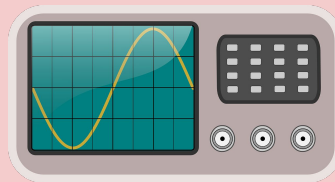
$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

1) Fit posterior

$$p(\theta | \xi_{1:t-1}, y_{1:t-1})$$

**Observation**

2) Optimize EIG  
over  $\xi_t$

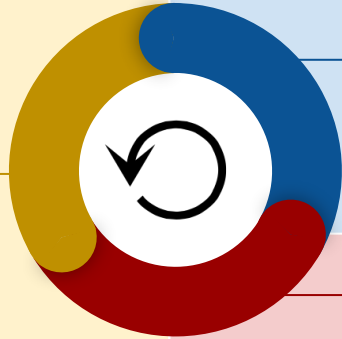


$$y_t \sim p(y | \theta, \xi_t)$$

# Fast heuristic experimentation

**Design**

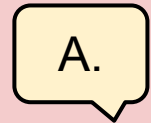
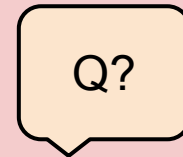
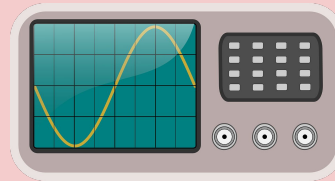
```
if y[-1] > 7:  
    return 0  
else:  
    return 1
```



**Data**

$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

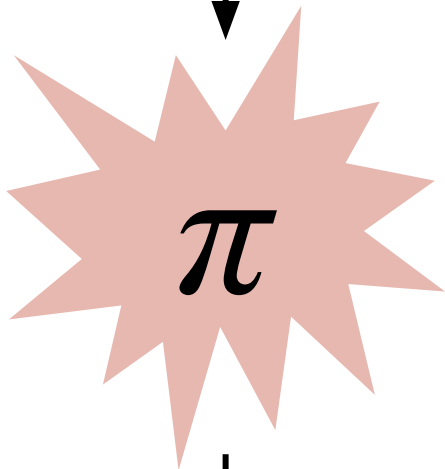
**Observation**



$$y_t \sim p(y|\theta, \xi_t)$$

**Data**  $\xi_{1:t-1}$ ,

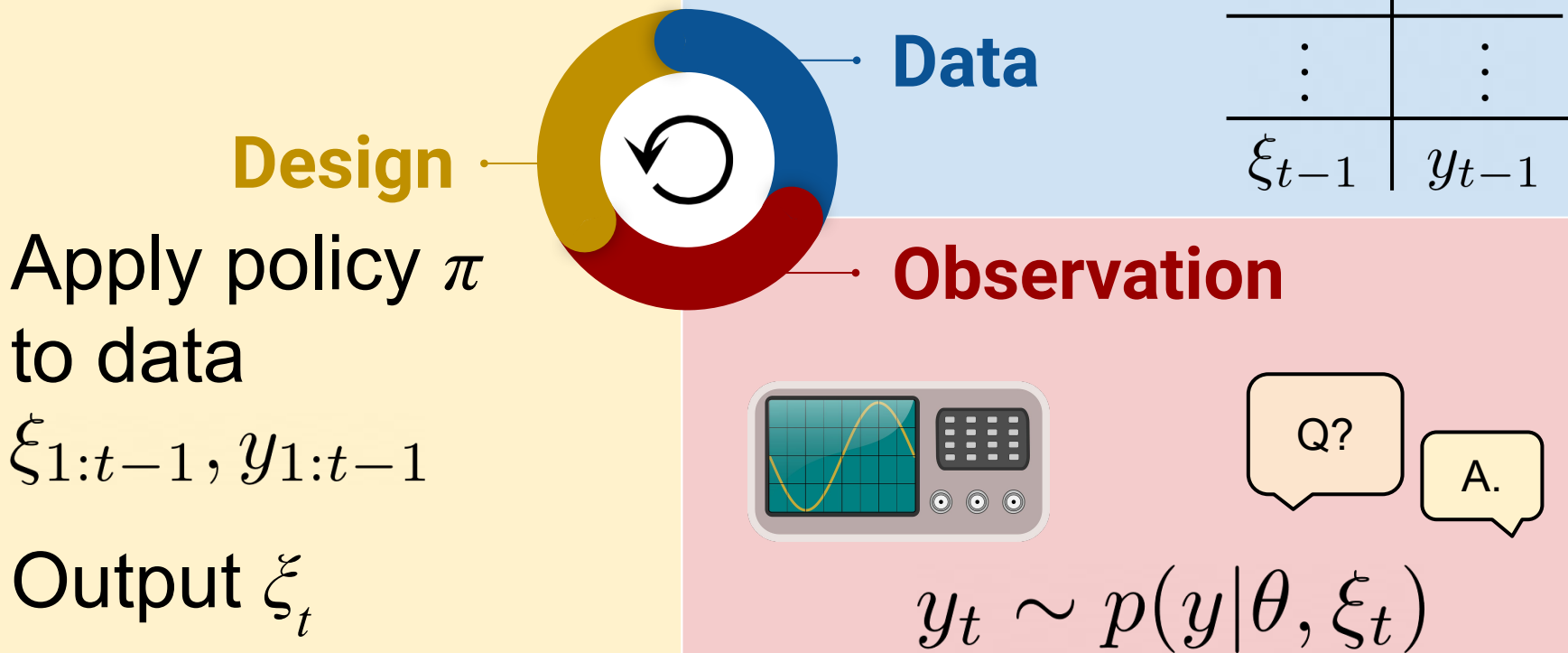
$y_{1:t-1}$



**Design**  $\xi_t$

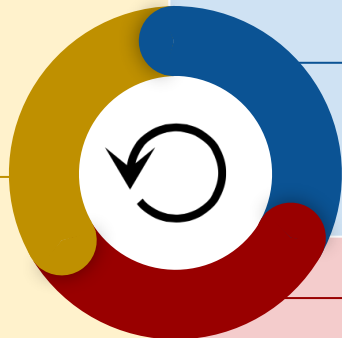
**Design Policy**

# Rethinking with policies



# Rethinking with policies

**Design**



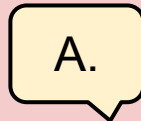
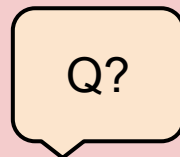
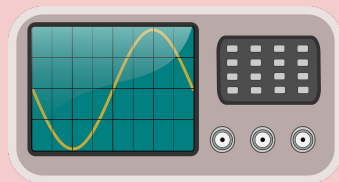
Apply policy  $\pi$   
to data  $h_{t-1}$

Output  $\xi_t$

**Data**  $h_{t-1} =$

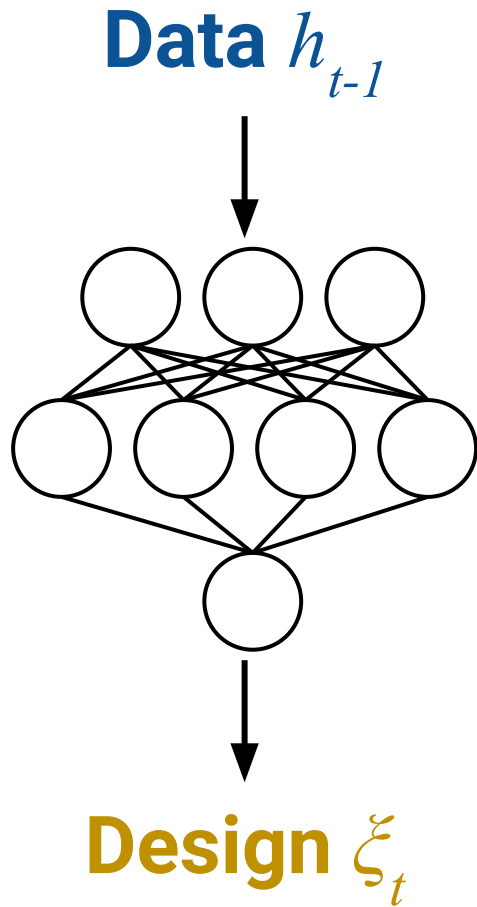
$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

**Observation**



$$y_t \sim p(y|\theta, \xi_t)$$

**DAD: use a neural network as the design policy**

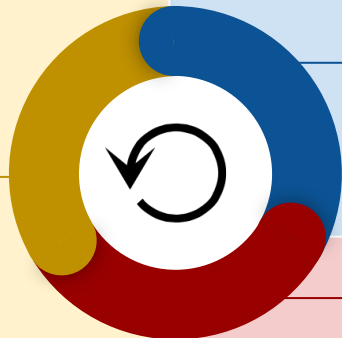
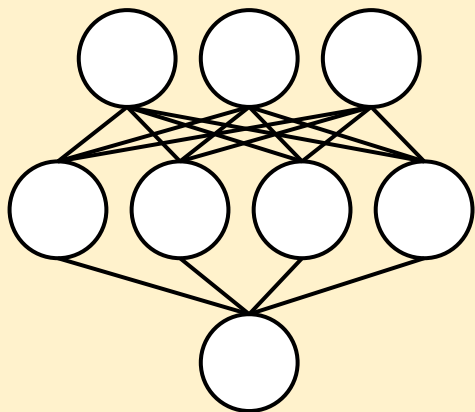


**Design Network**

$\pi_{\phi}$

# Design policy network

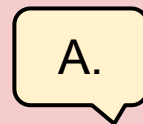
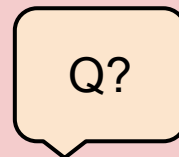
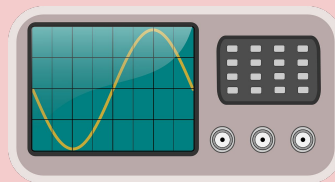
Design



Data  $h_{t-1} =$

$\xi_1$	$y_1$
$\vdots$	$\vdots$
$\xi_{t-1}$	$y_{t-1}$

Observation

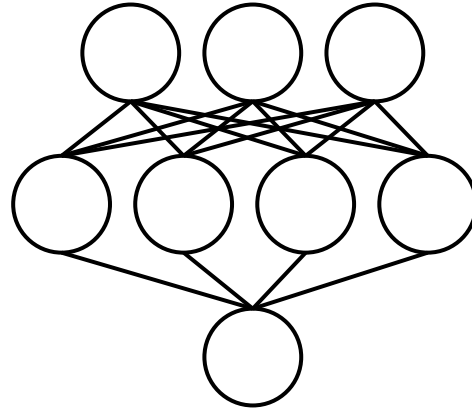


$$y_t \sim p(y|\theta, \xi_t)$$



# How to train the design network?

The design network

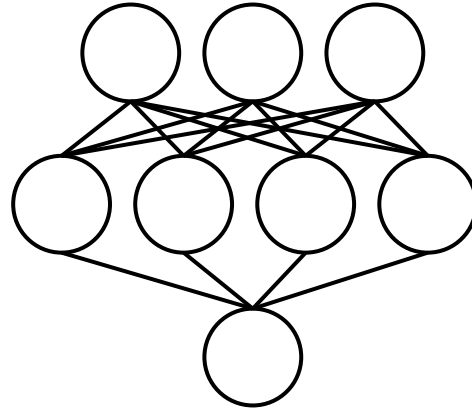


should **amortize** slow adaptive design



# How to train the design network?

The design network



should **maximize** the expected sum of information gains

$$\mathbb{E} \left[ \sum_{t=1}^T \text{EIG}_t \right]$$

# A unified objective

## Theorem 1

The total objective for the design policy is

$$\mathcal{I}_T(\pi_\phi) = \mathbb{E} \left[ \sum_{t=1}^T \text{EIG}_t \right] = \mathbb{E}_{p(\theta)p(h_T|\theta, \pi_\phi)} \left[ \log \frac{p(h_T|\theta, \pi_\phi)}{p(h_T|\pi_\phi)} \right]$$

where

$$p(h_T|\theta, \pi) = \prod_{t=1}^T p(y_t|\theta, \xi_t)$$

# A unified objective

## Theorem 1

The total objective for the design policy is

$$\mathcal{I}_T(\pi_\phi) = \mathbb{E} \left[ \sum_{t=1}^T \text{EIG}_t \right] = \mathbb{E}_{p(\theta)p(h_T|\theta, \pi_\phi)} \left[ \log \frac{p(h_T|\theta, \pi_\phi)}{p(h_T|\pi_\phi)} \right]$$

where

$$p(h_T|\theta, \pi) = \prod_{t=1}^T p(y_t|\theta, \xi_t)$$

# The DAD approach

Use a **neural net policy**  $\pi_\phi$  and optimize the parameters  $\phi$  to  $\max \mathcal{I}_T(\pi_\phi)$

**!**  $\mathcal{I}_T(\pi_\phi)$  is not tractable

# The DAD approach

Use a neural net policy  $\pi_\phi$  and optimize the parameters  $\phi$  to max  ~~$\mathcal{I}_T(\pi_\phi)$~~

**!**  ~~$\mathcal{I}_T(\pi_\phi)$~~  is not tractable

Optimize a tractable lower bound  $\mathcal{L}_T(\pi_\phi)$

# Lower bounding $\mathcal{I}_T(\pi_\phi)$

## Sequential Prior Contrastive Estimation

$$\mathcal{L}(\pi_\phi; L) = \mathbb{E}_{p(\theta_0)p(h_T|\theta_0, \pi_\phi)p(\theta_{1:L})} \left[ \log \frac{p(h_T|\theta_0, \pi_\phi)}{\frac{1}{L+1} \sum_{\ell=0}^L p(h_T|\theta_\ell, \pi_\phi)} \right]$$



Unbiased estimates

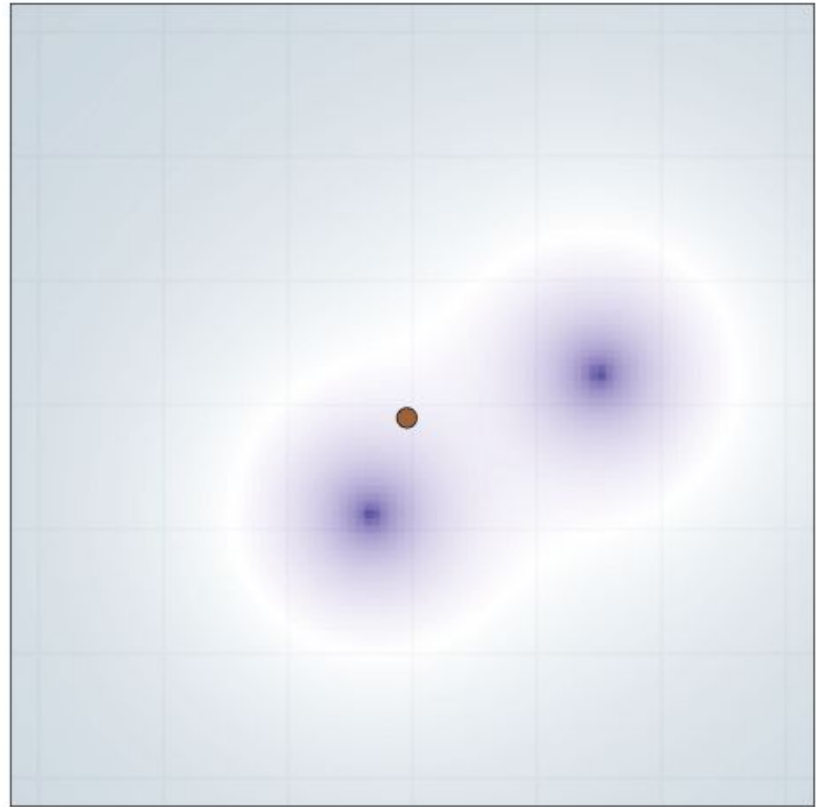


Unbiased gradients w.r.t.  $\phi$



Train  $\pi_\phi$  end-to-end with SGA

# DAD at work

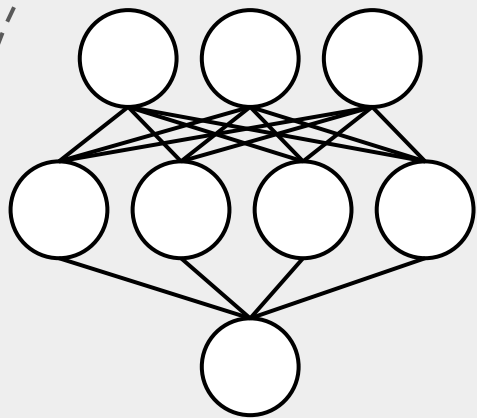


Weak signal  Strong signal



# DAD: key ingredients

**Data**



**Design**

**Observation**

**Policy network**  $\pi_\phi$

**Unified objective**  $\mathcal{I}_T(\pi_\phi)$

**Tractable lower bound**  $\mathcal{L}_T(\pi_\phi)$

# How well does DAD do?

DAD vs. Traditional BOED approaches

Policy-based



Adaptive



Real-time

Variational myopic\*



Adaptive



Real-time

Fixed Strategy




Adaptive



Real-time

\*SG-BOED of Foster et al (2020)

# Location finding: Adaptive design

	$\mathcal{L}_{30}(\pi_\phi)$	$\mathcal{U}_{30}(\pi_\phi)$	Deployment time (sec.)	
Variational	8.78	8.91	8963	<b>&gt;1mil times faster</b> 
DAD	10.93	12.38	0.005	

# Location finding: Adaptive design

	$\mathcal{L}_{30}(\pi_\phi)$	$\mathcal{U}_{30}(\pi_\phi)$	Deployment time (sec.)	
Variational	8.78	8.91	8963	<b>&gt;1mil times faster</b>
DAD	10.93	12.38	0.005	

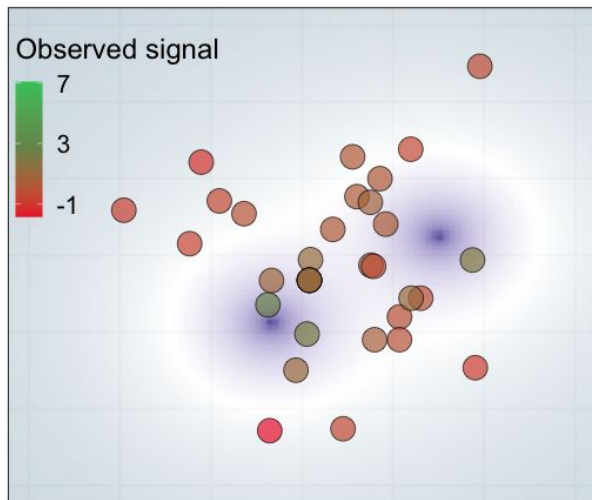


No need for posterior estimation

Non-myopic properties of DAD

# Location finding: real-time design

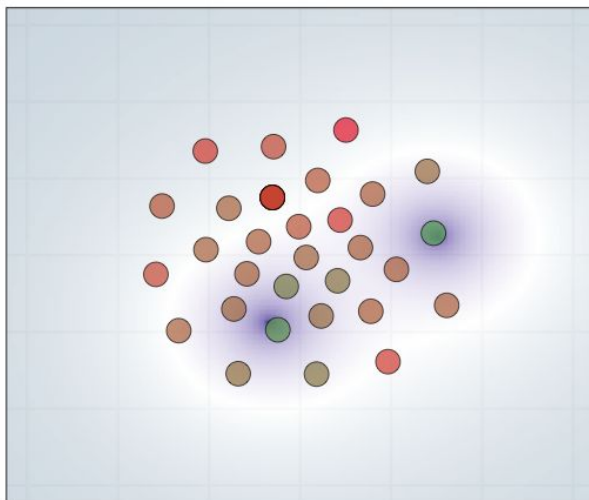
Random



$$\mathcal{L}_{30}(\pi_\phi) = 8.30$$

$$\mathcal{U}_{30}(\pi_\phi) = 8.32$$

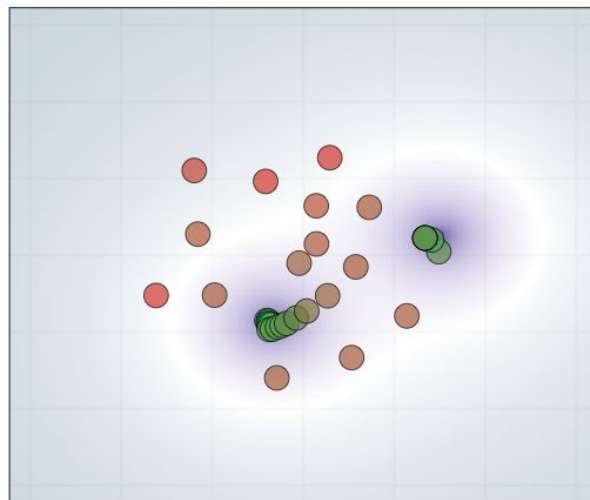
Fixed



$$\mathcal{L}_{30}(\pi_\phi) = 8.84$$

$$\mathcal{U}_{30}(\pi_\phi) = 8.91$$

DAD



$$\mathcal{L}_{30}(\pi_\phi) = 10.93$$

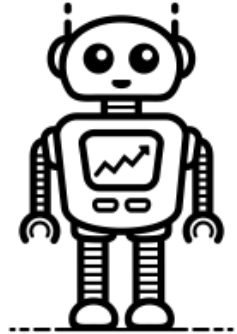
$$\mathcal{U}_{30}(\pi_\phi) = 12.38$$

# Adaptive online surveys

AI powered by DAD

Would you prefer **\$R** today, or \$100 in **D** days?

$$\xi = (R, D)$$



# Adaptive online surveys

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **3 months**?

Human participant

**\$49 today**

# Adaptive online surveys

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **3 months**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **4 weeks**?

Human participant

**\$49 today**



# Adaptive online surveys

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **3 months**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **4 weeks**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **16 days**?

Human participant

**\$100 in 16 days**

# Adaptive online surveys

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **3 months**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **4 weeks**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **16 days**?

Human participant

**\$100 in 16 days**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **23 days**?

Human participant

**\$49 today**

# Temporal discounting model

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **3 months**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **4 weeks**?

Human participant

**\$49 today**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **16 days**?

Human participant

**\$100 in 16 days**

AI powered by DAD

Would you prefer **\$49** today, or \$100 in **23 days**?

Human participant

**\$49 today**

# Hyperbolic temporal discounting

	$\mathcal{L}_{30}(\pi_\phi)$	$\mathcal{U}_{30}(\pi_\phi)$	Deployment time (sec.)
Heuristic (Frye et al. 2006)	3.50	3.51	0.09
Traditional (Vincent & Rainforth 2017)	4.45	4.54	25.27
<b>DAD</b>	<b>5.02</b>	<b>5.12</b>	<b>0.09</b>

# Conclusion

Policy-based  
Amortized  
Non-myopic

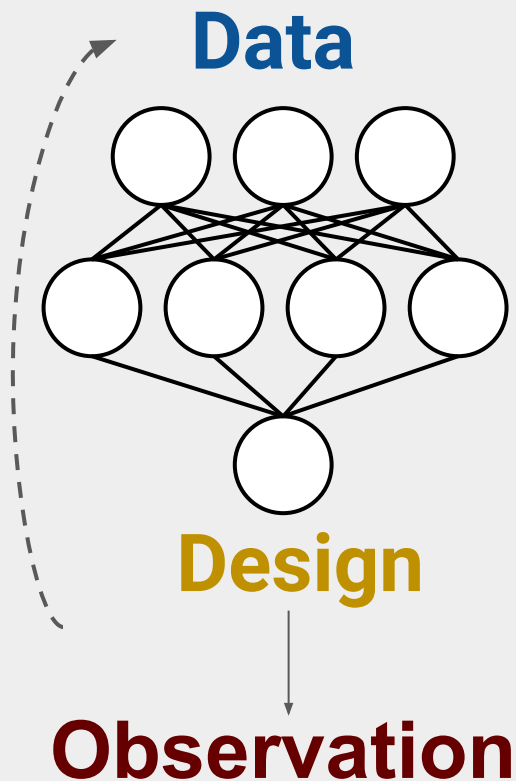
## Deep Adaptive Design

Design  
network

Unified  
objective

Tractable  
lower bound

Adaptive experiments in real-time



# Thank you



**Implementation in Pyro**

**Full paper**



<https://github.com/ae-foster/dad>

<https://arxiv.org/pdf/2103.02438.pdf>