

Prediction: **Flower**



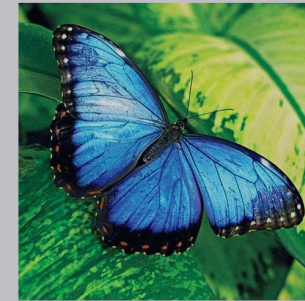
Source Image

Adversarial Prediction: **Flower** (misclassification!)



Boundary Images at each step of the attack process

Prediction: **Butterfly**



Target Image

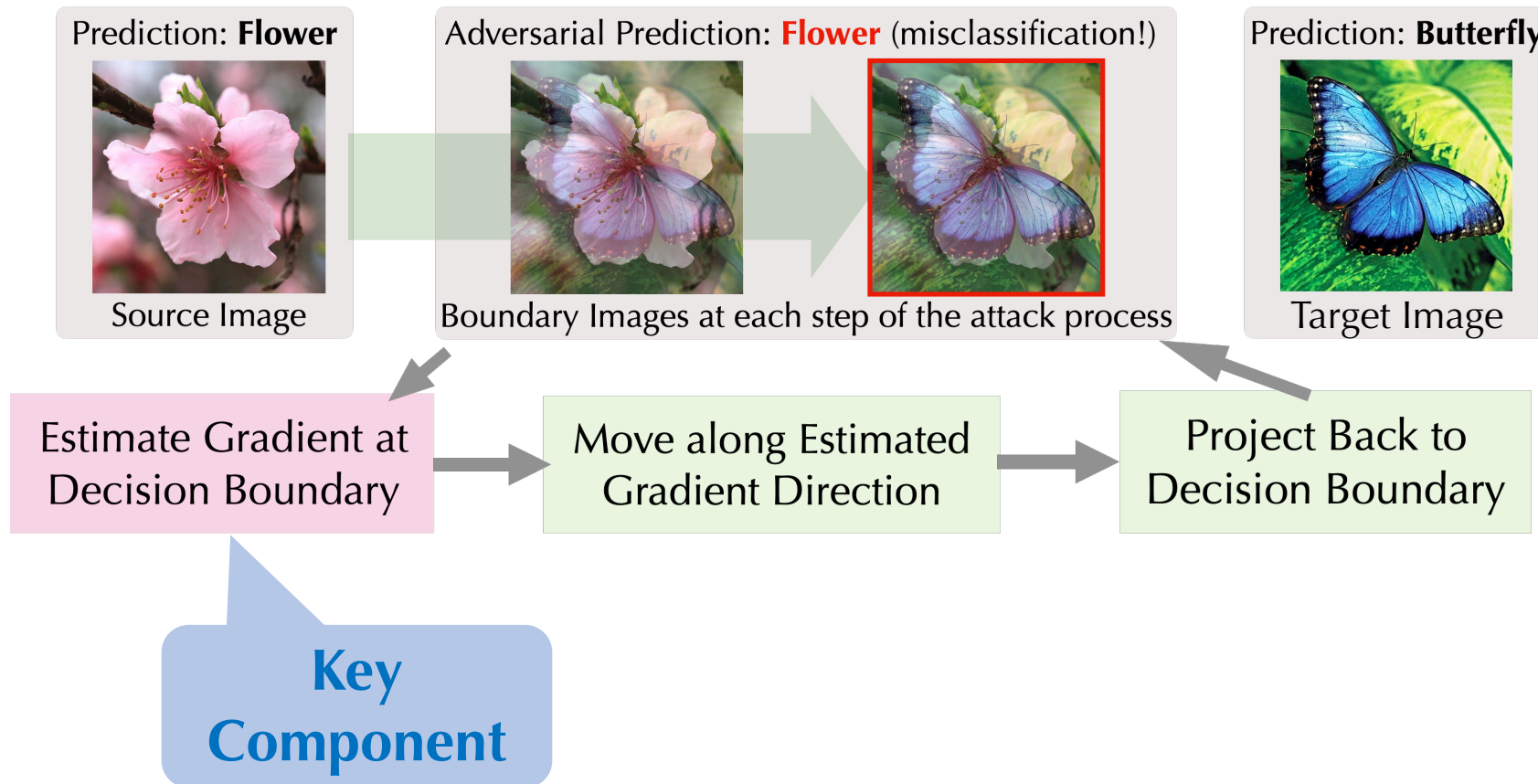
# Progressive-Scale Boundary Blackbox Attack via Projective Gradient Estimation

Jiawei Zhang\*, Linyi Li\*, Huichen Li,  
Xiaolu Zhang, Shuang Yang, Bo Li



# Background: Boundary Blackbox Attack

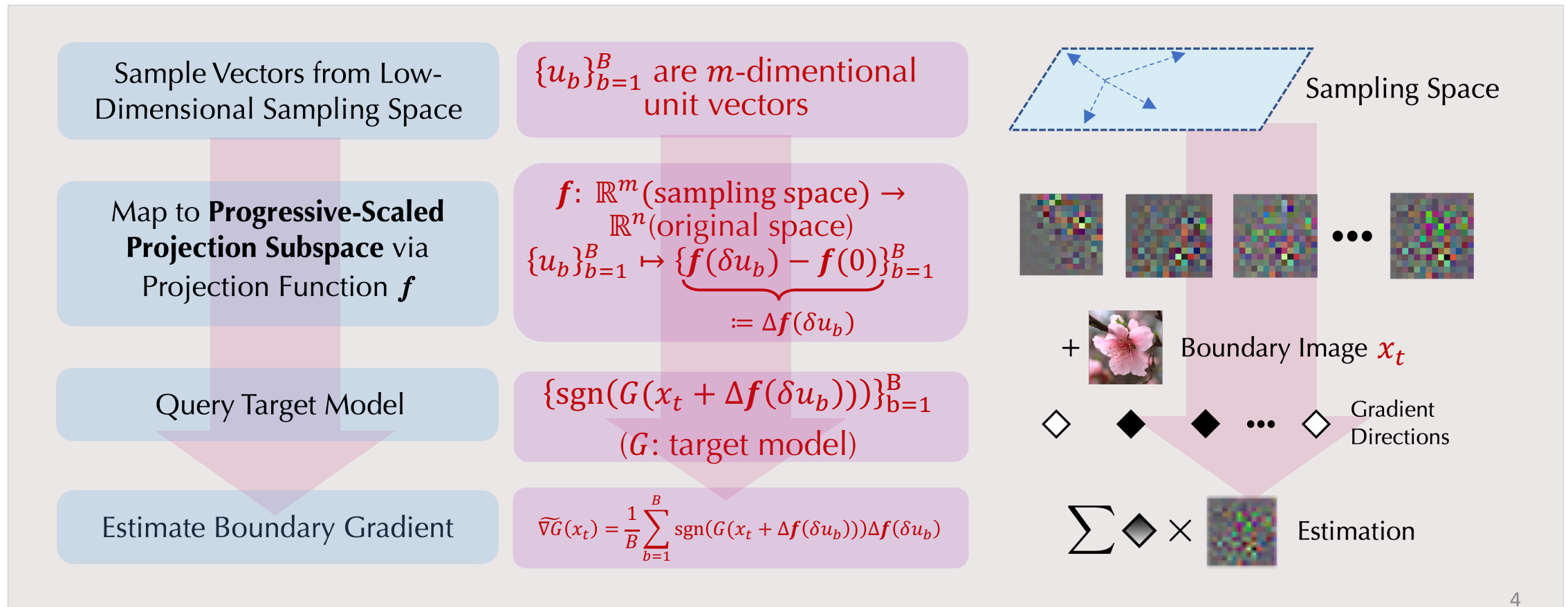
- **Boundary Blackbox Attack:** an effective attack for neural network
  - Require **minimum** query information (decision) of the target model



- | How to **reduce dimensionality** for gradient estimation?
- | What's the **optimal** projection scale for estimating the gradient?
- | How to select the “optimal” projection scale **in practice**?

# How to Estimate Boundary Gradient?

A general framework: sampling based approach combined with projection



# A Systematic Analysis of Gradient Estimator

We provide:

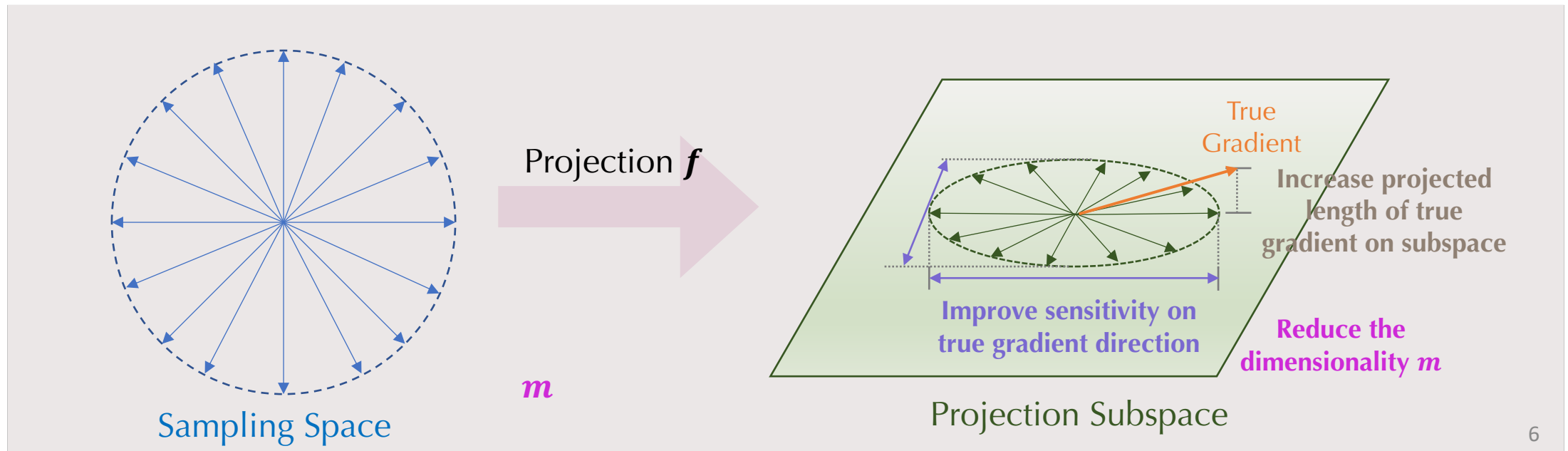
- **Tighter** and **more general** expectation lower bound
- **First concentration** lower bound

for cosine similarity between estimated and true gradient

# Key Characteristics

- What contributes to query-efficient & accurate gradient estimation?

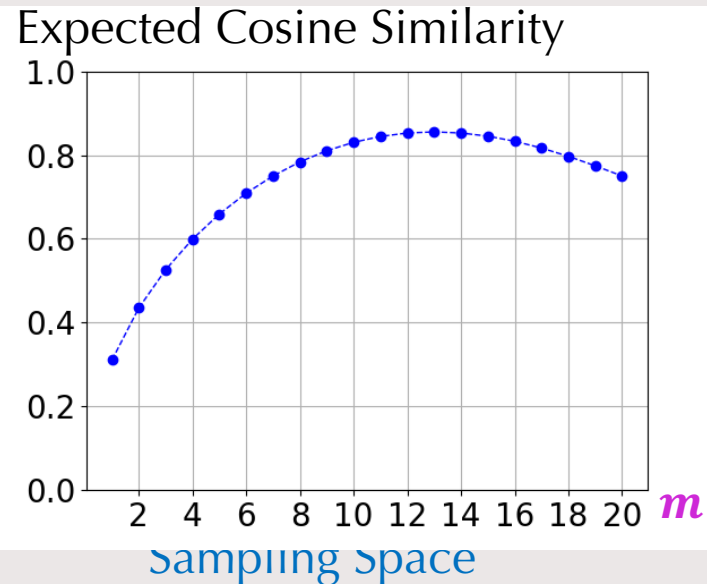
$$\cos\langle \widetilde{\nabla S}(x_t), \nabla S(x_t) \rangle \geq \frac{\|\text{proj}_{\nabla f(0)} \nabla S(x_t)\|_2}{\|\nabla S(x_t)\|_2} \cdot \left( 1 - \mathcal{O} \left( m^2 \cdot \frac{\sum_{i=2}^m \alpha_i^2}{m-1} \left( \frac{\delta^2 \beta_f^2}{\alpha_1^4} + \frac{\alpha_{\max}^4}{\alpha_1^4} \cdot \overbrace{\frac{\delta^2 \beta_S^2}{\|\text{proj}_{\nabla f(0)} \nabla S(x_t)\|_2^2}}^{\text{expectation}} + \overbrace{\frac{\ln(m/p)}{B \alpha_1^2}}^{\text{sampling error}} \right) \right) \right)$$



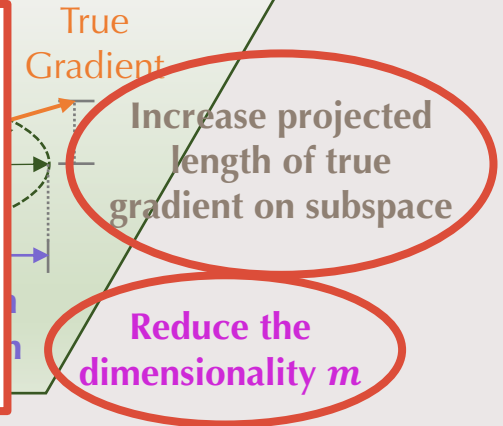
# Key Characteristics

- What contributes to query-efficient & accurate gradient estimation?

$$\cos\langle \widetilde{\nabla S}(x_t), \nabla S(x_t) \rangle \geq \frac{\|\text{proj}_{\nabla f(0)} \nabla S(x_t)\|_2}{\|\nabla S(x_t)\|_2} \cdot \left( 1 - \mathcal{O} \left( m^2 \cdot \frac{\sum_{i=2}^m \alpha_i^2}{m-1} \left( \frac{\delta^2 \beta_f^2}{\alpha_1^4} + \frac{\alpha_{\max}^4}{\alpha_1^4} \cdot \overbrace{\frac{\delta^2 \beta_S^2}{\|\text{proj}_{\nabla f(0)} \nabla S(x_t)\|_2^2}}^{\text{expectation}} + \overbrace{\frac{\ln(m/p)}{B \alpha_1^2}}^{\text{sampling error}} \right) \right) \right)$$



- There exists a **trade-off** between these two characteristics
- There exists an **optimal dimensionality**

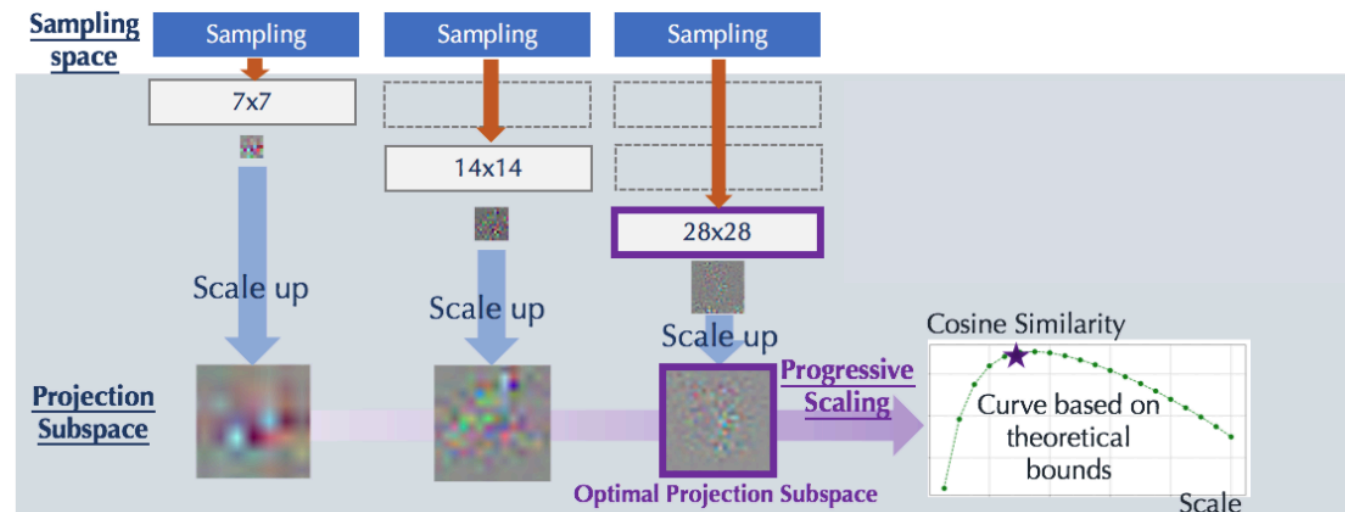


Projection Subspace

# Progressive-Scale enabled projective Boundary blackbox Attack (PSBA)

Focusing on low-frequency subspace  $\Leftrightarrow$  Perturbing at some small resolution (scale)

- Use Progressive-GAN as the projection model
  - Training  $\Leftrightarrow$  Learning true gradient information at corresponding scales
- Trade-off exists = optimal scale exists

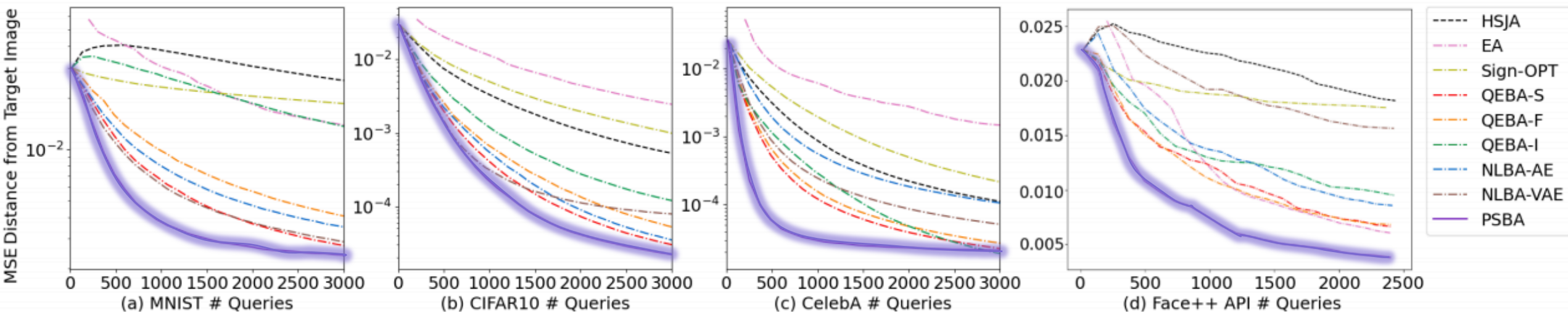




# PSBA Performance

With more query-efficient gradient estimation, PSBA **significantly** outperforms baselines

- Finds adversarial examples with much smaller  $\ell_2$  distance under small query budget



# Summary

$$\cos\langle \widehat{\nabla S}(x_t), \nabla S(x_t) \rangle \geq \frac{\|\text{proj}_{\nabla f(0)} \nabla S(x_t)\|_2}{\|\nabla S(x_t)\|_2} \cdot \left( 1 - \mathcal{O} \left( m^2 \cdot \frac{\sum_{i=2}^m \alpha_i^2}{m-1} \left( \frac{\delta^2 \beta_f^2}{\alpha_1^4} + \frac{\alpha_{\max}^4}{\alpha_1^4} \cdot \frac{\delta^2 \beta_S^2}{\|\text{proj}_{\nabla f(0)} \nabla S(x_t)\|_2^2} + \frac{\text{sampling error}}{B\alpha_1^2} \right) \right) \right)$$

- Theoretical framework to analyze gradient estimation in boundary blackbox attacks
- Characterize key characteristics and trade-offs in gradient estimation
- Propose PSBA, a theory motivated and query efficient blackbox attack
- Extensive experimental evaluation on several datasets and a commercial API

