

# Optimal Continuous DR-Submodular Maximization and Applications to Provable Mean Field Inference

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# Motivation and Background

Product recommendation



Ground set  $\mathcal{V}$ :  $n$  products,  $n$  usually large

Which subset  $S \subseteq \mathcal{V}$  to recommend?

Given a parameterized submodular utility  $F(S)$

→ Graphical model:  $p(S) \propto e^{F(S)}$

Mean Field Approximation provides:

- 1, A differentiation technique to learn  $F(S)$  end-to-end
- 2, Approximate inference through the surrogate distribution  $q$

Mean field inference aims to approximate  $p(S)$  with a product distribution  $q(S|\mathbf{x}) := \prod_{i \in S} x_i \prod_{j \notin S} (1 - x_j)$ ,  $\mathbf{x} \in [0, 1]^n$

$$\begin{aligned} \max_{\mathbf{x} \in [0, 1]^n} f(\mathbf{x}) &:= \overbrace{\mathbb{E}_{q(S|\mathbf{x})}[F(S)]}^{\text{multilinear extension of } F(S): f_{\text{mt}}(\mathbf{x})} - \sum_{i=1}^n [x_i \log x_i + (1 - x_i) \log(1 - x_i)] \\ &= f_{\text{mt}}(\mathbf{x}) + \sum_{i \in \mathcal{V}} H(x_i), \end{aligned}$$

(ELBO)

Highly non-convex →

😊 Continuous DR-Submodular wrt  $\mathbf{x}$

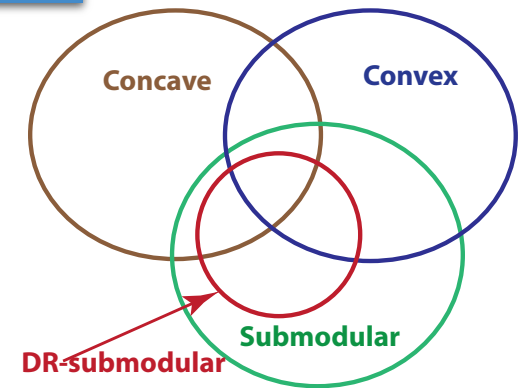
# Mean Field Inference as a Continuous DR-Submodular Maximization Problem

Guaranteed Non-Convex Optimization Problem:  
Continuous DR-Submodular (Diminishing Returns) Maximization

$$\underset{\mathbf{x} \in [\mathbf{a}, \mathbf{b}]}{\text{maximize}} \quad f(\mathbf{x}) \quad f(\mathbf{x}) \text{ is continuous DR-submodular}$$

**DR-submodularity** [BMBK17]:  $\forall \mathbf{x} \leq \mathbf{y}, \forall i \in [n], \forall k \in \mathbb{R}_+$  it holds,

$$f(k\mathbf{e}_i + \mathbf{y}) - f(\mathbf{y}) \leq f(k\mathbf{e}_i + \mathbf{x}) - f(\mathbf{x})$$



**Hardness:** Box-constrained continuous DR-submodular maximization is *NP-hard*. There is no  $(\frac{1}{2} + \epsilon)$ -approximation for any  $\epsilon > 0$  unless  $\text{RP}=\text{NP}$

# Provable Algorithm

Proposed **DR-DoubleGreedy**, which has a 1/2-approximation guarantee  $\rightarrow$  *Optimal* Algorithm

**Input:**  $\max_{\mathbf{x} \in [a,b]} f(\mathbf{x})$ ,  $\mathbf{x} \in \mathbb{R}^n$ ,  $f(\mathbf{x})$  is DR-submodular

- 1  $\mathbf{x}^0 \leftarrow \mathbf{a}$ ,  $\mathbf{y}^0 \leftarrow \mathbf{b}$ ;  $\longrightarrow$  Maintain two solutions
- 2 **for**  $k = 1 \rightarrow n$  **do**
- 3     let  $v_k$  be the coordinate being operated;
- 4     find  $u_a$  such that  $f(\mathbf{x}^{k-1}|_{v_k} u_a) \geq \max_{u'} f(\mathbf{x}^{k-1}|_{v_k} u') - \frac{\delta}{n}$ , } Solve 1-D problem on  $\mathbf{x}$
- 5      $\delta_a \leftarrow f(\mathbf{x}^{k-1}|_{v_k} u_a) - f(\mathbf{x}^{k-1})$ ;
- 6     find  $u_b$  such that  $f(\mathbf{y}^{k-1}|_{v_k} u_b) \geq \max_{u'} f(\mathbf{y}^{k-1}|_{v_k} u') - \frac{\delta}{n}$ , } Solve 1-D problem on  $\mathbf{y}$
- 7      $\delta_b \leftarrow f(\mathbf{y}^{k-1}|_{v_k} u_b) - f(\mathbf{y}^{k-1})$ ;
- 8      $\mathbf{x}^k \leftarrow \mathbf{x}^{k-1}|_{v_k} \left( \frac{\delta_a}{\delta_a + \delta_b} u_a + \frac{\delta_b}{\delta_a + \delta_b} u_b \right)$ ;
- 9      $\mathbf{y}^k \leftarrow \mathbf{y}^{k-1}|_{v_k} \left( \frac{\delta_a}{\delta_a + \delta_b} u_a + \frac{\delta_b}{\delta_a + \delta_b} u_b \right)$ ; } Change coordinate to be a convex combination 🧐

**Output:**  $\mathbf{x}^n$  or  $\mathbf{y}^n$  ( $\mathbf{x}^n = \mathbf{y}^n$ )

# Empirical Evaluation

**DR-DoubleGreedy** outperforms SOTA algorithms for extensive real-world experiments

Category	$D$	ELBO objective			PA-ELBO objective		
		Sub-DG	BSCB	DR-DG	Sub-DG	BSCB	DR-DG
carseats	2	2.089±0.166	2.863±0.090	<b>3.045±0.069</b>	1.015±1.081	2.106±0.228	<b>2.348±0.219</b>
	3	1.890±0.146	3.003±0.110	<b>3.138±0.082</b>	1.309±1.218	2.414±0.267	<b>2.707±0.208</b>
	$n=34$	10	1.390±0.232	<b>3.100±0.140</b>	3.003±0.157	1.599±1.317	2.684±0.271
safety	2	1.934±0.402	2.727±0.212	<b>2.896±0.098</b>	1.370±1.203	2.049±0.280	<b>2.341±0.161</b>
	3	1.867±0.453	2.830±0.191	<b>2.970±0.110</b>	1.706±1.296	2.288±0.297	<b>2.619±0.167</b>
	$n=36$	10	1.546±0.606	2.916±0.191	<b>2.920±0.149</b>	1.948±1.353	2.467±0.270
strollers	2	2.042±0.181	2.829±0.144	<b>2.928±0.060</b>	0.865±0.952	1.933±0.256	<b>2.202±0.226</b>
	3	1.814±0.264	2.958±0.146	<b>2.978±0.077</b>	1.172±1.063	2.181±0.297	<b>2.543±0.254</b>
	$n=40$	10	1.328±0.544	<b>3.065±0.162</b>	2.910±0.140	1.702±1.334	2.480±0.304
media	2	3.221±0.066	3.309±0.055	<b>3.493±0.051</b>	0.372±0.286	<b>1.477±0.128</b>	1.336±0.101
	3	3.276±0.082	3.492±0.083	<b>3.712±0.079</b>	0.418±0.366	1.736±0.177	<b>1.762±0.095</b>
	$n=58$	10	2.840±0.183	3.894±0.122	<b>3.924±0.114</b>	0.653±0.727	2.309±0.244
toys	2	3.543±0.047	3.454±0.091	<b>3.856±0.044</b>	0.597±0.480	1.731±0.182	<b>1.761±0.133</b>
	3	3.362±0.055	3.412±0.070	<b>3.736±0.051</b>	0.578±0.520	1.738±0.192	<b>1.802±0.151</b>
	$n=62$	10	3.037±0.138	3.706±0.108	<b>3.859±0.119</b>	0.758±0.871	2.140±0.242
bedding	2	3.406±0.080	3.374±0.088	<b>3.620±0.062</b>	0.525±0.121	1.932±0.194	<b>2.001±0.080</b>
	3	3.648±0.106	3.564±0.083	<b>3.876±0.081</b>	2.499±0.972	2.250±0.269	<b>2.624±0.066</b>
	$n=100$	10	3.355±0.161	3.799±0.144	<b>3.912±0.082</b>	<b>3.919±0.045</b>	2.578±0.358
apparel	2	3.560±0.094	3.527±0.046	<b>3.784±0.059</b>	0.268±0.109	<b>1.552±0.141</b>	1.513±0.191
	3	3.878±0.092	3.755±0.062	<b>4.140±0.063</b>	0.490±0.677	1.900±0.237	<b>2.225±0.136</b>
	$n=100$	10	3.751±0.087	4.084±0.075	<b>4.425±0.066</b>	0.820±1.372	2.351±0.337

→ source code released & poster #98